

# **Investor Presentation (2Q2016)**

(financials as of Q1 2016)

4 May 2016

### **Forward-Looking Statements**

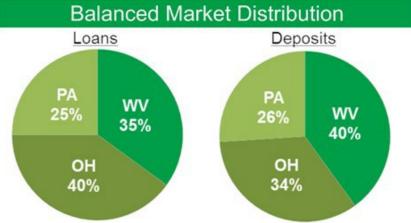
Forward-looking statements in this report relating to WesBanco's plans, strategies, objectives, expectations, intentions and adequacy of resources, are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The information contained in this report should be read in conjunction with WesBanco's 2015 Annual Report on Form 10-K and documents subsequently filed by WesBanco with the Securities and Exchange Commission ("SEC"), including WesBanco's Form 10-Q for the guarter ended March 31, 2016, which are available at the SEC's website, www.sec.gov or at WesBanco's website, www.wesbanco.com. Investors are cautioned that forward-looking statements, which are not historical fact, involve risks and uncertainties, including those detailed in WesBanco's most recent Annual Report on Form 10-K filed with the SEC under "Risk Factors" in Part I, Item 1A. Such statements are subject to important factors that could cause actual results to differ materially from those contemplated by such statements, including, without limitation, that the businesses of WesBanco and Your Community Bankshares, Inc. ("YCB") may not be integrated successfully or such integration may take longer to accomplish than expected; the expected cost savings and any revenue synergies from the proposed merger of WesBanco and YCB may not be fully realized within the expected timeframes; disruption from the proposed merger of WesBanco and YCB may make it more difficult to maintain relationships with clients, associates, or suppliers; the required governmental approvals of the proposed merger may not be obtained on the expected terms and schedule; YCB's shareholders may not approve the proposed merger; the effects of changing regional and national economic conditions; changes in interest rates, spreads on earning assets and interest-bearing liabilities, and associated interest rate sensitivity; sources of liquidity available to WesBanco and its related subsidiary operations; potential future credit losses and the credit risk of commercial, real estate, and consumer loan customers and their borrowing activities; actions of the Federal Reserve Board, the Federal Deposit Insurance Corporation, the SEC, the Financial Institution Regulatory Authority, the Municipal Securities Rulemaking Board, the Securities Investors Protection Corporation, and other regulatory bodies; potential legislative and federal and state regulatory actions and reform, including, without limitation, the impact of the implementation of the Dodd-Frank Act; adverse decisions of federal and state courts; fraud, scams and schemes of third parties; internet hacking; competitive conditions in the financial services industry; rapidly changing technology affecting financial services; marketability of debt instruments and corresponding impact on fair value adjustments; and/or other external developments materially impacting WesBanco's operational and financial performance. WesBanco does not assume any duty to update forward-looking statements.



#### Who and Where We Are

- Founded in 1870
- Headquartered in Wheeling, WV
- \$8.6 billion in assets
- 141 financial centers
- Strong credit quality and regulatory compliance
- Growing market share
  - Top 10: Columbus, Pittsburgh, and West Virginia
  - Top 20: Cincinnati
- > Diversified revenue generation
  - Trust services
  - Securities brokerage
  - Wealth management
  - Investment management
  - Insurance







Note: asset, location, loan, and deposit data as of 3/31/2016; market share based on MSA deposit rankings (source: SNL) (approximated on map by circles) (Pittsburgh MSA excludes BNY Mellon; Columbus MSA reflects announced HBAN-FMER merger & excludes single Wells Fargo branch)

# **Experienced and Stable Management Team**

Executive	Position	Years in Banking	Years at
James Gardill	Chairman of the Board	44*	44
Todd Clossin	President & Chief Executive Officer	32	3
Robert Young	EVP & Chief Financial Officer	30	15
Ivan Burdine	EVP & Chief Credit Officer	36	3
Jonathan Dargusch	EVP – Wealth Management	35	6
Jay Zatta	EVP – Chief Lending Officer	30	8
Lynn Asensio	EVP – Retail Administration	38	11
Michael Perkins	EVP – Chief Risk & Admin Officer	21	21

### **Key Differentiators**

- Emerging regional financial services company with a community bank at its core
  - Diversified revenue growth engines with a critical focus on credit quality
  - Well-balanced loan and deposit distribution across footprint
  - Robust legacy market share combined with three major metropolitan markets
  - Top ten market share in the Pittsburgh and Columbus MSAs
  - Strong legacy of credit and risk management
- Solid, and growing, non-interest income generation
  - \$3.6B of assets under management through our 100-year old trust business
    - \$894MM AUM through our proprietary mutual funds, the WesMark Funds
- Focus on cross-selling average ratio on new consumer relationships has increased 37% to 4.3
- Strong expense management culture with an efficiency ratio of 55.5%, despite having sizable non-bank fee-based businesses

#### Well-positioned for continued, high-quality growth

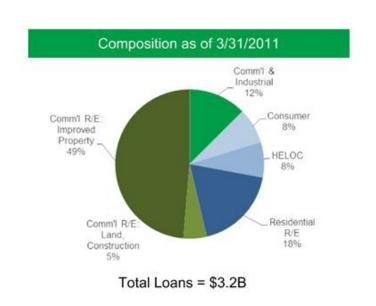


### **Diversified Growth Strategies**

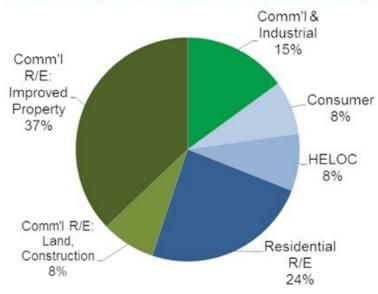
- Diversified loan portfolio with a focus on Commercial and Industrial (C&I)
  - Increased productivity from and enhancements to the commercial lending team
- Long history of strong wealth management capabilities
  - Proprietary mutual funds, and a century of trust experience
  - Established wealth management, insurance, and private banking services are keys to fee income strategy
- Traditional retail banking services strategies
  - Focus on customer convenience and service
  - Institution-wide dedication to cross-selling across multiple markets
- Strong culture of expense management
  - Focus on delivering positive operating leverage while making investments
  - Emphasis on technology to streamline and improve processes
- Franchise expansion in contiguous markets
  - Targeted acquisitions within a reasonable geographic hub of our headquarters

#### **Diversified Loan Portfolio**

- Realignment of resources to higher growth markets
- Focus on Commercial and Industrial (C&I) business with dedicated C&I and Business Banking teams in all metropolitan markets with limited direct and indirect credit exposure to the energy industry



#### Composition as of 3/31/2016

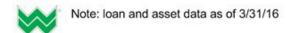


Total Loans = \$5.1B



### Diversified Loan Portfolio – Energy Exposure

- In general, efforts related to the shale oil and gas industry are centered on deposit and wealth management growth as opposed to loan growth
- Minimal exposure to the oil, gas, and coal industry
  - Direct exposure is approximately 1% of \$5.1B total loan portfolio
  - Indirect exposure is an additional approximate 2% of the total loan portfolio
- Review of loans to the oil, gas, and coal industry performed during the fourth quarter of 2015 did not identify any material portfolio weakness on an aggregate basis
  - No material change in credit quality as of March 31, 2016
- While reduced oil and natural gas prices have led to a slowdown in new well drilling, investments continue to be made in our regions by large energy companies as these stronger energy players see the proven leases as a long-term investment opportunity



### **Strong Wealth Management Capabilities**

- Trust, Securities Brokerage, Private Banking, and Insurance consolidated under one executive management team
  - \$3.6B of trust and mutual fund assets under management
  - \$315MM in private banking loans and deposits
  - More than 5,000 trust and 1,000 private banking relationships
- Significant growth opportunities from shale-related private wealth
- Robust product capabilities:
  - Trust and investment management, and securities investment sales
  - Private client services
  - Financial, retirement, and estate planning
  - Insurance (personal, commercial, title, health)

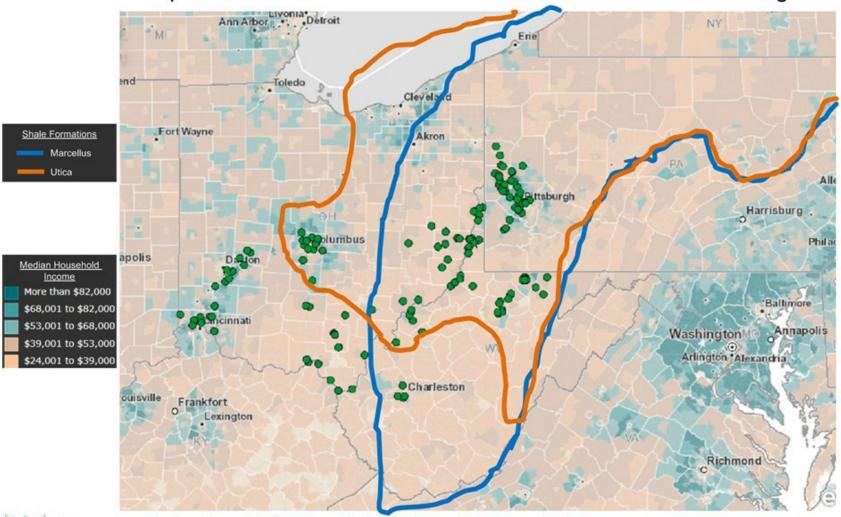






# **Well-Positioned in Growing Wealth Markets**

> ~90% of deposits and trust assets located in Marcellus/Utica shale regions





### **Retail Banking Strategies**

- Efficient financial center network with effective staff management and technology utilization supported by centralized, low-cost back office functions
- Full suite of treasury management products, including international services, and enhanced wire and lockbox capabilities
- Transitioning financial center personnel from transaction-based to salesbased activity
  - Full integration of CRM system to ensure relationship building and referrals
  - Centers in key markets have bankers licensed to offer investment products
  - Majority of center managers have completed or are enrolled in our Business Banking Academy program
  - Strong growth in securities sales, business banking loans, and e-banking fees
- Continuous reviews for financial center optimization
  - Technology deployments and an omni-channel distribution model
  - Since 2012, closed nine offices, downsized five, and opened three new offices in more attractive markets



### **Strong Culture of Expense Management**

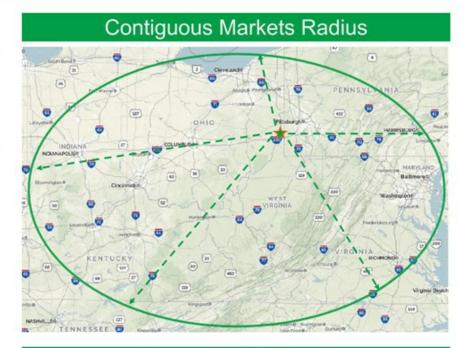
- Scalable technology infrastructure supports both organic and acquisition growth without significant additional investment
- Utilize technology to reduce travel cost and enhance communication
  - Communication infrastructure modernization has reduced communication costs more than 40% since 2013
  - Upgrade of corporate phone systems and increased utilization of video conferencing
  - Elimination of all personal computers with installation of "thin-client" technology





#### Franchise Expansion

- Focus on targeted acquisitions in existing markets and new highergrowth metro areas
- History of successful acquisitions that have improved earnings
- Adequate capital and liquidity, along with strong regulatory relationships, provides ability to execute transactions quickly
- Diligent efforts to retain a community bank look and feel
- Critical, long-term focus on shareholder return



#### Recent Acquisitions

- ESB: announced Oct-14; closed Feb-15
- Fidelity: announced Jul-12; closed Nov-12
- AmTrust (5 branches): announced Jan-09; closed Mar-09
- Oak Hill: announced Jul-07; closed Nov-07



### **Long-Term Value Proposition**

- Diversified and well-balanced regional financial services company
- Strong legacy of credit and risk management
- Disciplined growth, balanced by a fundamental focus on expense management, that delivers positive operating leverage and increases shareholder value
- Well-defined growth strategies for long-term success of key stakeholders
- Average loans to average deposits ratio of 83.2% provides significant opportunity for growth
- Regularly achieve 5-star ratings from Baeur Financial and recognition as one of America's best banks\*







# **Financial Overview**

### Financial and Operational Highlights – Q1 2016

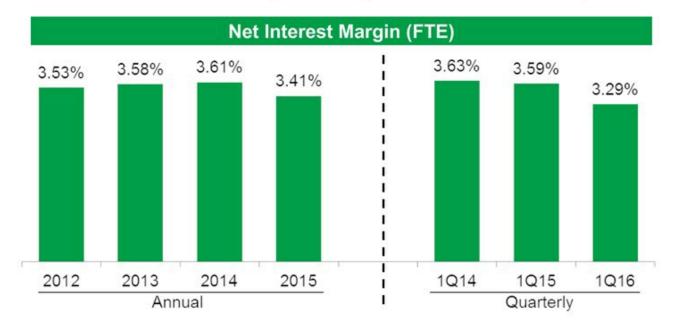
- ➤ Net income up 13.2 % and EPS up 1.7% (excluding merger-related costs)
- Return on tangible common equity of 14.4%
- ➤ 5.4% organic loan growth since 3/31/2015
- Non-interest income increased 6.6% year-over-year driven by higher e-banking and deposit fees, net securities gains, and other income
- Positive operating leverage driven by a core focus on return on investment, allowing a strong efficiency ratio of 55.5%, compared to 58.2% a year ago
- Continued improvement in asset quality as non-performing loans to total loans ratio of 0.85% improved 35 basis points from a year ago
- Loan pipelines remain robust, and anticipate mid-single digit overall loan growth, tempered by quarterly construction loan portfolio fluctuations

# **Financial Performance Summary**

	Three Month	s Ending		Twelve Mont		
(\$000s, except earnings per share)	<u>3/31/15</u>	<u>3/31/16</u>	<u>Change</u>	12/31/14	12/31/15	<u>Change</u>
Net Income (1)	\$ 20,213	\$ 22,874	13.2%	\$ 70,825	\$ 87,965	24.2%
Diluted Earnings per Share (1)	\$ 0.59	\$ 0.60	1.7%	\$ 2.41	\$ 2.34	(2.9%)
Net Charge-Offs as % of Average Loans	0.16%	0.12%	(4bp)	0.23%	0.20%	(3bp)
Net Interest Margin (FTE)	3.59%	3.29%	(30bp)	3.61%	3.41%	(20bp)
Return on Average Assets (1)	0.83%	1.08%	25bp	1.13%	1.08%	(5bp)
Return on Average Tangible Equity (1)	11.78%	14.40%	262bp	15.57%	14.58%	(99bp)
Efficiency Ratio (1)	58.24%	55.52%	(272bp)	59.59%	57.05%	(254bp)

### **Net Interest Margin**

- Net interest margin has been impacted due to
  - A change in the mix of investments to total earning assets and lower yields on securities portfolio primarily due to the ESB Financial merger
  - Repricing of existing loans and competitive pricing on new loans
  - "Lower for longer" interest rate environment with a flatter yield curve and LIBOR swap spreads
- Positioned for asset sensitivity in rising rate shock and ramp environments

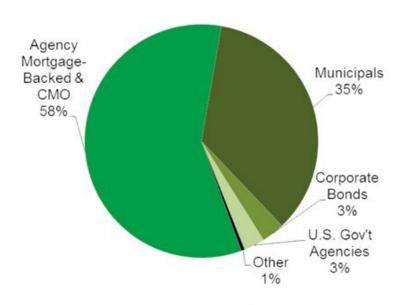




#### **Securities Portfolio**

- Securities portfolio represents ~28% of total assets
  - Agency securities calls during Q1 2016; plus, selective sales to manage risk and portfolio efficiency
  - Higher percentage of assets due to ESB Financial merger
    - Balance sheet risk reduction strategy
    - Use to fund future loan growth
- No credit-related issues
- Average tax-equivalent portfolio yield of 2.90%
- Weighted average life ~4.4 years
- ▶ 54% unpledged
- Helps stay under \$10B threshold even with 1-2 smaller acquisitions during next 1-3 years (adjust portfolio size)

#### Composition as of 3/31/2016



Total Securities = \$2.4B



Note: financial data as of 3/31/2016

# **Interest Rate Sensitivity**

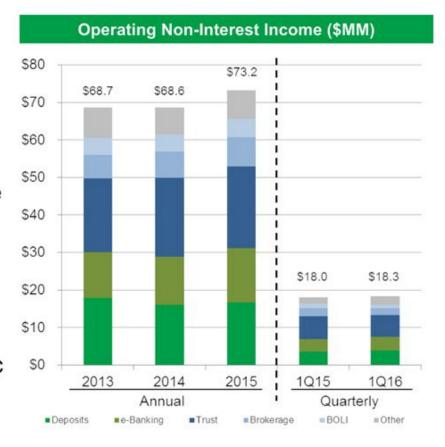
Positioned for asset sensitivity in a rising rate ramp environment

Immediate Change in	Change in Net Interest Income from Base over One Year							
Interest Rates	December 31, 2015 March 31, 2016							
+1% Rate Shock	+3.6%	+4.0%						
+2% Rate Shock	+5.5%	+5.6%						
+3% Rate Shock	+6.2%	+6.3%						
+2% Rate Ramp	+3.0%	+3.2%						
(1%) Rate Shock	(2.7%)	(2.5%)						
EVE +2% Rate Shock	+1.9%	+3.8%						
EVE (1%) Rate Shock	(8.8%)	(9.9%)						



#### **Diversified Revenue Generation: Non-Interest Income**

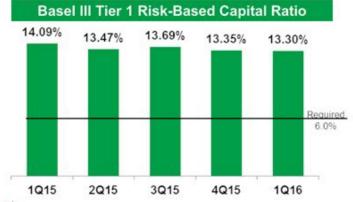
- Operating non-interest income contributed 24% of net revenue in 2015
- Wealth management businesses (trust, securities brokerage) contributed \$29.6MM to 2015 revenue, a year-over-year increase of \$1.6MM due to customer development initiatives and new talent hires in several regions
- IQ16 operating non-interest income reflects growth in electronic banking and deposits fees from higher transaction volume and growth in demand and savings deposit products





# Risk Management and Regulatory Compliance

- Conservative underwriting standards
- Five consecutive "outstanding" CRA ratings
- Analyzing cost of processes for crossing the \$10B Dodd-Frank threshold
- Liquidity, loan, and capital stress testing in preparation for post-\$10B DFAST reporting
- Enhancing our strong compliance management system
- Strong risk-based capital ratios well above regulatory requirements







### **Returning Value to Shareholders**

- ➤ Since 2010, dividend has increased 71%
- 1Q16 dividend payout ratio 40.0%, compared to 33.6% for SNL \$5-10B bank peer group
- 1Q16 dividend yield 3.0%, compared to 2.2% for SNL \$5-10B bank peer group





#### **Investment Rationale**

- Diversified and well-balanced regional financial services company
- Disciplined growth, balanced by a fundamental focus on expense management, that delivers positive operating leverage and increases shareholder value
- Strong legacy of credit and risk management
- Favorable asset quality when compared to regional and national peers
- Well-defined growth strategies for long-term success of key stakeholders
- Focus on returning value to shareholders
- Stock trades at a 1-2x multiple discount despite above peer financial performance

Well-positioned for continued, high-quality growth with strong upside market appreciation potential







# **Appendix**

# Financial Performance Summary Trend – Annual





(1) excludes merger-related expenses

Note: please see the reconciliations to GAAP results in the appendix; ESB Financial merger closed February 2015 and Fidelity Bancorp merger closed November 2012

# **Diligent Focus on Credit Quality**

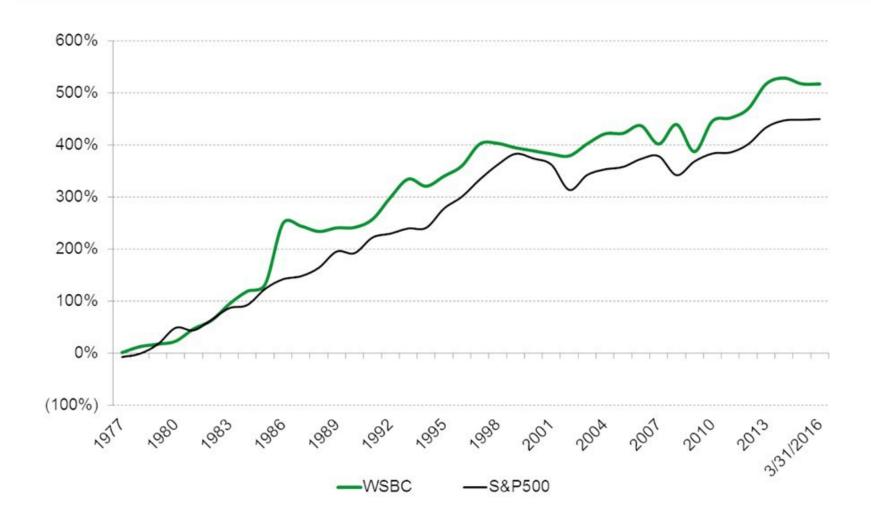
Loan loss allowance decline due to improvement in credit quality





Note: please see the reconciliations to GAAP results in the appendix; ESB Financial merger closed February 2015 and Fidelity Bancorp merger closed November 2012

### **Stock Performance: Long-Term Cumulative Return**





# **Reconciliation: Efficiency Ratio**

	Three Mont	hs Ending	Twelve Months Ending				
(\$000s)	<u>3/31/15</u>	<u>3/31/16</u>	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15
Non-Interest Expense	\$ 53,441	\$ 45,343	\$140,295	\$150,120	\$160,998	\$161,633	\$193,923
Restructuring & Merger-Related Expense	<u>\$ (9,733)</u>	\$	\$	\$ (3,888)	\$ (1,310)	\$ (1,309)	\$(11,082 )
Non-Interest Expense excluding Restructuring & Merger-Related Exp.	\$ 43,708	\$ 45,343	\$140,295	\$146,232	\$159,688	\$160,324	\$182,841
Net Interest Income (FTE-basis)	\$ 56,857	\$ 62,276	\$175,885	\$175,027	\$192,556	\$200,545	\$246,014
Non-Interest Income	<u>\$ 18,190</u>	\$ 19,393	\$ 59,888	\$ 64,775	\$ 69,285	\$ 68,504	<u>\$ 74,466</u>
Total Income	\$ 75,047	\$ 81,669	\$235,773	\$239,802	\$261,841	\$269,049	\$320,480
Efficiency Ratio	58.24%	55.52%	59.50%	60.98%	60.99%	59.59%	57.05%



# Reconciliation: Net Income and EPS (Diluted)

	Three Months Ending		Twelve Months Ending				
(\$000s, except earnings per share)	<u>3/31/15</u>	3/31/16	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15
Net Income	\$ 13,887	\$ 22,874	\$ 43,809	\$ 49,544	\$ 63,925	\$ 69,974	\$ 80,762
Restructuring & Merger-Related Expense (Net of Tax)	\$ 6,326	<u>\$</u>	\$	\$ 2,527	<u>\$ 851</u>	\$ 851	<u>\$ 7,203</u>
Net Income (excluding restructuring & merger-related expense)	\$ 20,213	\$ 22,874	\$ 43,809	\$ 52,071	\$ 64,776	\$ 70,825	\$ 87,965
Net Income per Diluted Share	\$ 0.40	\$ 0.60	\$ 1.65	\$ 1.84	\$ 2.18	\$ 2.39	\$ 2.15
Restructuring & Merger-Related Expense per Diluted Share (Net of Tax)	\$ 0.19	\$	\$	\$ 0.09	\$ 0.03	\$ 0.03	\$ 0.19
Earnings per Diluted Share (excluding restructuring & merger-related expenses)	\$ 0.59	\$ 0.60	\$ 1.65	\$ 1.93	\$ 2.21	\$ 2.42	\$ 2.34
Average Common Shares Outstanding – Diluted (000s)	34,478	38,402	26,615	26,889	29,345	29,334	37,547



Note: ESB Financial merger closed February 2015 and Fidelity Bancorp merger closed November 2012

# Reconciliation: Return on Average Assets

	Three Mont	hs Ending	Twelve Months Ending				
(\$000s)	3/31/15	<u>3/31/16</u>	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15
Net Income (1)	\$ 56,319	\$ 91,999	\$ 43,809	\$ 49,544	\$ 63,925	\$ 69,974	\$ 80,762
Merger-Related Expenses (net of tax) (1)	\$ 6,326	\$	<u>\$</u>	\$ 2,527	\$ 851	<u>\$ 851</u>	\$ 7,203
Net Income before Merger-Related Expenses	\$ 62,645	\$ 91,999	\$ 43,809	\$ 52,071	\$ 64,776	\$ 70,825	\$ 87,965
Average Assets	\$7,531,095	\$8,551,720	\$5,440,243	\$5,606,386	\$6,109,311	\$6,253,253	\$8,123,981
Return on Average Assets	0.75%	1.08%	0.81%	0.88%	1.05%	1.12%	0.99%
Return on Average Assets (excluding merger-related expenses)	0.83%	1.08%	0.81%	0.93%	1.06%	1.13%	1.08%

### Reconciliation: Return on Average Tangible Equity

	Three Mont	hs Ending	Twelve Months Ending				
(\$000s)	<u>3/31/15</u>	<u>3/31/16</u>	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15
Net Income (1)	\$ 56,319	\$ 91,999	\$ 43,809	\$ 49,544	\$ 63,925	\$ 69,974	\$ 80,762
Amortization of Intangibles (1)	\$ 1,491	\$ 1,908	\$ 1,566	\$ 1,398	\$ 1,487	\$ 1,248	\$ 2,038
Net Income before Amortization of Intangibles	\$ 57,810	\$ 93,907	\$ 45,375	\$ 50,942	\$ 65,412	\$ 71,222	\$ 82,800
Merger-Related Expenses (net of tax) (1)	\$ 6,326	<u>\$</u>	<u>\$</u>	\$ 2,527	\$ 851	\$ 851	\$ 7,203
Net Income before Amortization of Intangibles & Merger-Related Expenses	\$ 64,136	\$ 93,907	\$ 45,375	\$ 53,469	\$ 66,263	\$ 72,073	\$ 90,003
	9	- 0					
Average Total Shareholders Equity	\$956,836	\$1,139,514	\$625,061	\$656,684	\$733,249	\$780,423	\$1,059,490
Average Goodwill & Other Intangibles, Net of Deferred Tax Liabilities	\$(412,454)	\$(487,210)	\$(280,718)	\$(281,326)	\$(318,913)	\$(317,523)	<u>\$(442,215)</u>
Average Tangible Equity	\$544,382	\$652,304	\$344,343	\$375,358	\$414,336	\$462,900	\$617,275
			72.72.	920222	72022	*****	
Return on Average Tangible Equity	10.62%	14.40%	13.18%	13.57%	15.79%	15.39%	13.41%
Return on Average Tangible Equity (excluding merger-related expenses)	11.78%	14.40%	13.18%	14.24%	15.99%	15.57%	14.58%



(1) three-month net income figures are annualized; amortization of intangibles tax effected at 35% Note: ESB Financial merger closed February 2015 and Fidelity Bancorp merger closed November 2012

# **Reconciliation: Operating Non-Interest Income**

	Three Mon	ths Ending	Twelv	Twelve Months Ending			
(\$000s)	<u>3/31/15</u>	3/31/16	12/31/13	12/31/14	12/31/15		
Service Charges on Deposits	\$ 3,652	\$ 3,952	\$ 17,925	\$ 16,135	\$ 16,743		
Electronic Banking (e-Banking) Fees	\$ 3,325	\$ 3,604	\$ 12,198	\$ 12,708	\$ 14,361		
Trust Fees	\$ 6,053	\$ 5,711	\$ 19,577	\$ 21,069	\$ 21,900		
Net Securities Brokerage Revenue	\$ 2,059	\$ 1,896	\$ 6,248	\$ 6,922	\$ 7,692		
Bank-Owned Life Insurance	\$ 1,251	\$ 973	\$ 4,664	\$ 4,614	\$ 4,863		
Other Fee Income	<u>\$ 1,706</u>	\$ 2,164	\$ 8,070	\$ 7,159	\$ 7,603		
Operating Non-Interest Income	\$ 18,046	\$ 18,300	\$ 68,682	\$ 68,607	\$ 73,162		
Net Securities Gains / (Loss)	\$ 22	\$ 1,111	\$ 684	\$ 903	\$ 948		
Net Gain / (Loss) on Other Real Estate Owned and Other Assets	\$ 12 <u>2</u>	\$ (18)	\$ (81)	\$ (1,006)	\$ <u>356</u>		
Total Non-Interest Income	\$ 18,190	\$ 19,393	\$ 69,285	\$ 68,504	\$ 74,466		



#### Reconciliation: Legacy Loan Loss Allowance to Total Legacy Loans

	Twelve Months Ending							
(\$000s)	12/31/11	12/31/12	12/31/13	12/31/14	12/31/15			
Loan Loss Allowance	\$ 54,810	\$ 52,699	\$ 47,368	\$ 44,654	\$ 41,710			
Acquired Allowance	\$	\$	\$(582)	<u>\$( 500)</u>	<u>\$( 1)</u>			
Legacy Loan Loss Allowance	\$ 54,810	\$ 52,699	\$ 46,786	\$ 44,154	\$ 41,709			
Total Portfolio Loans	\$3,239,368	\$3,687,762	\$3,894,917	\$4,086,766	\$5,065,842			
Acquired Loans	\$	\$(313,398)	\$(227,429)	\$(197,023)	\$(773,190)			
Total Legacy Portfolio Loans	\$3,239,368	\$3,374,364	\$3,667,488	\$3,889,743	\$4,292,652			
Legacy Loan Allowance as a % of Total Legacy Portfolio Loans	1.69%	1.56%	1.28%	1.14%	0.97%			

