



## Renegade Running LLC Small Business Bond™

### Bond Terms:

**Bond Yield:** 10.00%

**Target Raise Amount:** \$425,000

**Offering End Date:** September 17, 2024

**Repayment Period:** 6 years (72 months)

**Minimum Raise Amount:** \$10,000

### Company Details:

**Name:** Renegade Running LLC

**Founded:** August 27, 2019

**Address:** 45 Grand Ave  
Oakland, CA 94612

**Industry:** Sporting Goods Retailers

**Employees:** 6

**Website:** <http://www.renegade-running.com>

### Use of Funds Allocation:

If the maximum raise is met:

\$391,000 (92.00%) – of the proceeds will go towards opening a second location

\$8,500 (2.00%) – of the proceeds will go towards financial review

\$25,500 (6.00%) – of the proceeds will go towards SMBX's capital raise fee

### Social:

Instagram: 13,200 Followers





## **Business Metrics:**

	FY22	FY23	YTD 4/30/2024
Total Assets	\$276,070	\$590,237	\$742,190
Cash & Cash Equivalents	\$32,243	\$15,789	\$83,471
Accounts Receivable	\$20,074	\$36,713	\$28,675
Short-term Debt	\$255,706	\$196,811	\$286,119
Long-term Debt	\$0	\$0	\$0
Revenue	\$681,784	\$790,226	\$317,405
Cost of Goods Sold	\$468,690	\$328,218	\$106,736
Taxes	\$0	\$0	\$0
Net Income	\$20,363	\$122,527	\$62,645

## **Recognition:**

**Renegade Running LLC (DBA Renegade Running)** offers both a physical retail space and an online storefront for athletes of all backgrounds and abilities. The next stage of growth for Renegade will support the opening of a new brick-and-mortar store in LA and enable their leadership team to curate top products from around the world, allowing a 250% growth in sales. They will enhance their online storefront, expand educational offerings, and grow their community nationwide.

## **About:**

**Renegade Running LLC (DBA Renegade Running)** is a BIPOC-owned brick-and-mortar store in the heart of Oakland, CA. Renegade is redefining the entire running ecosystem through community, curation, and education.

For more information, contact our Customer Support Team at [support@thesmbx.com](mailto:support@thesmbx.com)

