Profit and Loss

January - December 2021

	TOTAL
Income	
Retailer Sales (B2B)	43,250.84
Shipping, Delivery Income	10,249.09
Store Sales	852,389.87
Discounts	-66,788.50
Refunds-Allowances	-15,063.27
Total Store Sales	770,538.10
Total Income	\$824,038.03
Cost of Goods Sold	
Cost of Goods Sold	
Purchases - COGS	482,511.75
Purchases - COGS Return	-2,371.66
Total Purchases - COGS	480,140.09
Total Cost of Goods Sold	480,140.09
Total Cost of Goods Sold	\$480,140.09
GROSS PROFIT	\$343,897.94
Expenses	
Bank Charges	481.96
Depreciation Expense	31,350.00
Disposal Fees (deleted)	2,402.10
Donation	549.40
Dues & Subscriptions	151.97
Fixtures	188.47
Insurance	1,369.34
Interest Expense	4,345.25
Legal & Professional Fees	11,536.57
Professional Enrichment	19,683.59
Total Legal & Professional Fees	31,220.16
Marketing	
Advertising	2,064.12
Promotional	334.07
Total Marketing	2,398.19
Meals and Entertainment	6,306.42
Merchant Service Fees	
Axia Fees	742.16
PayPal Fees	3,288.58
Shopify Fees	22,563.23
Square Fees	60.64
Total Merchant Service Fees	26,654.61
Office Expenses	14,136.09
	14,100.00

Profit and Loss

January - December 2021

	TOTAL
Payroll Expenses	
Employer Payroll Tax	4,356.34
Payroll Fee	1,475.48
Wages - Employees	33,282.54
Wages - Owner	5,562.52
Total Payroll Expenses	44,676.88
Rent or Lease	57,825.24
Photo Shoot Space	1,200.00
Shared Store Space	7,520.14
Store Front	2,944.05
Tradeshow	2,713.80
Total Rent or Lease	72,203.23
Repair & Maintenance	4,928.55
Shipping and delivery expense	7,398.43
Subcontractors	7,563.00
Supplies & Materials	8,243.92
Taxes & Licenses	3,200.00
Travel	11,346.39
Travel (Meals)	784.27
Total Travel	12,130.66
Utilities	7,680.58
Total Expenses	\$289,579.21
NET OPERATING INCOME	\$54,318.73
Other Income	
Interest Earned	9.16
Other Income	37,821.80
Owner's Investment	30,000.00
Total Other Income	\$67,830.96
Other Expenses	
Miscellaneous Expense	312.65
Penalties & Settlements	1,626.49
Total Other Expenses	\$1,939.14
NET OTHER INCOME	\$65,891.82
NET INCOME	\$120,210.55

Balance Sheet

As of December 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Banking	50.000.07
Chase Checking (0698)	59,899.37
Chase Checking (2228-Closed Mar22) (deleted)	-84,198.64
Chase Savings (0518-Closed Apr22) (deleted)	4,447.34 578.22
Chase Savings (8068-Closed Apr22) (deleted) PayPal Bank	376.22
PayPal (USD)	3,393.27
Total PayPal Bank	3,393.27
Venmo	834.50
Total Banking	-15,045.94
Cash in Drawer	
Cash in Drawer Cash in Transit	3,290.00 104.22
Credit in Transit	5,254.97
Total Bank Accounts	\$-6,396.75
Other Current Assets	Ψ 0,000.70
Uncategorized Asset	-1,200.00
Total Other Current Assets	\$-1,200.00
Total Current Assets	
	\$ -7,596.75
Other Assets	00.000.00
Inventory	80,000.00
Total Other Assets	\$80,000.00
TOTAL ASSETS	\$72,403.25
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	20.00
Total Accounts Payable	\$20.00
Credit Cards	
Credit Card	
Bank of America (1750)	3,196.68
Chase Credit Card (5751)	6,849.02
Chase Credit Card (8862) (deleted)	23.98
Total Credit Card	10,069.68

Balance Sheet

As of December 31, 2021

TOTAL LIABILITIES AND EQUITY	\$72,403.25
Total Equity	\$ -116,056.98
Net Income	120,210.55
Retained Earnings	309,826.86
Partner Distributions Karen	-335,626.52
Partner Contributions_Rachel	2,525.00
Partner Contributions Karen	-4,968.46
Equity Opening Balance Equity	-208,024.4
Total Liabilities	\$188,460.23
Total Long-Term Liabilities	\$169,556.57
PPP SBA (Chase #4001)	1,256.57
Laura A. Loan	18,400.00
EIDL SBA	149,900.00
Long-Term Liabilities	
Total Current Liabilities	\$18,903.66
Total Other Current Liabilities	\$8,813.98
Store Credit	6,000.00
Social Security Deferral (deleted)	527.00
Total Gift Card Sales	2,286.98
Gift Cards Redeemed	-1,595.13
Gift Card Sales	3,882.11
Other Current Liabilities	
Total Credit Cards	\$10,069.68
	TOTAL

Statement of Cash Flows

January - December 2021

	TOTAL
OPERATING ACTIVITIES	
Net Income	120,210.55
Adjustments to reconcile Net Income to Net Cash provided by operations:	
Uncategorized Asset	1,200.00
Inventory	-38,941.35
Accounts Payable	20.00
Credit Card:Bank of America (1750)	520.46
Credit Card:Chase Credit Card (5751)	-27,842.48
Credit Card:Chase Credit Card (8862) (deleted)	-241.10
Gift Card Sales	2,849.11
Gift Card Sales:Gift Cards Redeemed	-1,595.13
Sales Tax Payable	-6,386.94
Store Credit	6,000.00
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-64,417.43
Net cash provided by operating activities	\$55,793.12
FINANCING ACTIVITIES	
Laura A. Loan	-12,000.00
Paypal Working Capital	-5,916.53
PPP SBA (Chase #4001)	-21,993.43
Rachel Cubra Buy Out (deleted-1)	-33,480.10
Opening Balance Equity	-228,110.38
Partner Contributions_Karen	-7,593.46
Partner Distributions_Karen	-77,129.52
Partner Distributions_Rachel (deleted)	228,110.38
Net cash provided by financing activities	\$ -158,113.04
NET CASH INCREASE FOR PERIOD	\$ -102,319.92
Cash at beginning of period	95,923.17
CASH AT END OF PERIOD	\$ -6,396.75