



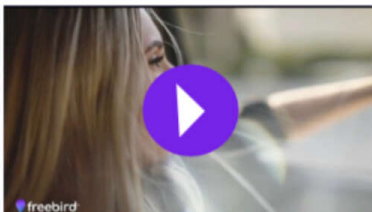
## BUSINESS MODEL

Freebird Rides generates revenue at various touch points both locally and nationally.

**Locally**, Freebird revenue is generated by merchant fees paid by bars/restaurants features on the App per customer ride, targeted local brand advertising on the App, and through a SaaS monthly subscription for businesses.

**Nationally**, revenue is generated through promotion of safe rides utilizing federally required PR dollars from major brands that promote safe rides from on-premise. National brands advertise on the Freebird App using the highly specific demographic/geographic data and deep individual consumer spending history created by Freebird.

## HIGHLIGHTS



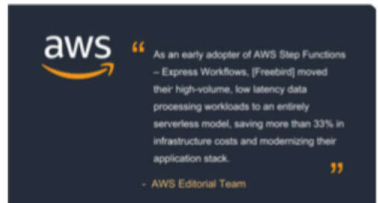
**Freebird Consumers**



**Freebird for Businesses**



**4.8 Star Rating on The App Store**



**Breakthrough Technology**