

INVEST IN MY DEAD FRIEND ZOE

or Share

Legion M feature film with Morgan Freeman, Ed Harris, Sonequa Martin-Green, Natalie Morales and more

Movie poster for 'My Dead Friend Zoe' featuring Morgan Freeman, Ed Harris, and Sonequa Martin-Green. Includes a play button icon and the title 'MY DEAD FRIEND ZOE'.

Join legionm.com/my-dead-friend-zoe Los Angeles, CA

Investment widget showing \$145,555 raised by 257 investors. Includes an 'INVEST' button with a \$100-\$500 range and a 'WATCH FOR UPDATES' button. Mentions 120% of principal + 50% of backend profit.

OVERVIEW UPDATES WHAT PEOPLE SAY ASK A QUESTION NEW

Highlights

- 1 FAN-FIRST MODEL: Investors recoup 120% of principal plus pro-rata share of 50% of the backend.
2 ALIGNMENT: Invest alongside experienced film financiers with EXACT SAME ROI terms.
3 We've got an incredible ALL-STAR CAST which includes:
4 Morgan Freeman, Ed Harris, Sonequa Martin-Green, Natalie Morales, Gloria Reuben & Utkarsh Ambudkar!
5 VISIONARY DIRECTOR: Kyle Hausmann-Stokes is a bronze-star veteran and award-winning filmmaker.
6 PERKS: "Bucket-list" producer credits, tickets to the premiere, and production updates.
7 PURPOSE: This is a chance to OWN a piece of an important film that will entertain and have an impact.
8 A LOYAL BUILT-IN AUDIENCE: America's military-veteran community is 114 million strong.

Our Team

Team profiles for Paul Scanlan (Producer), Terri Lubaroff (Producer), and Kyle Hausmann-Stokes (Writer, Director and Producer). Includes short bios and professional credentials for each.

SHOW MORE

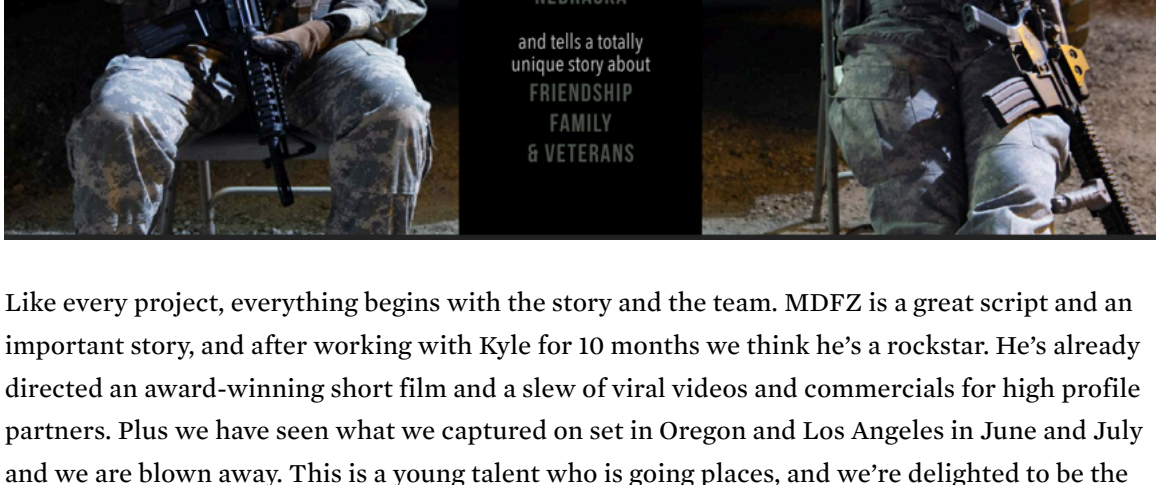
THE MOVIE

MY DEAD FRIEND ZOE is a dark comedy drama feature film (feels like CODA, FIGHT CLUB, BRACKET, STRIDER&KID) that is unlike any film being written we've seen before. At its core, it's a buddy film about a complicated friendship, a divided family, and the complex ways in which we process grief.

We have completed principal photography with our dream cast already which includes Academy Award winner Morgan Freeman (The Shawshank Redemption, Million Dollar Baby), four-time Academy Award-nominated Ed Harris (Witness, Apollo 13, Pollock, etc.), the dynamic starship captain Sonequa Martin-Green (Star Trek: Discovery, The Walking Dead, Space Jam, etc.), the versatile and hilarious Natalie Morales (The Heat, Footloose, Lemony Snicket's A Series of Unfortunate Events), plus Golden Globe Award nominated Gloria Reuben (ER, Lincoln, Mr. Robot) and Utkarsh Ambudkar (World's Best, Britney Runs a Marathon).

DEADLINE

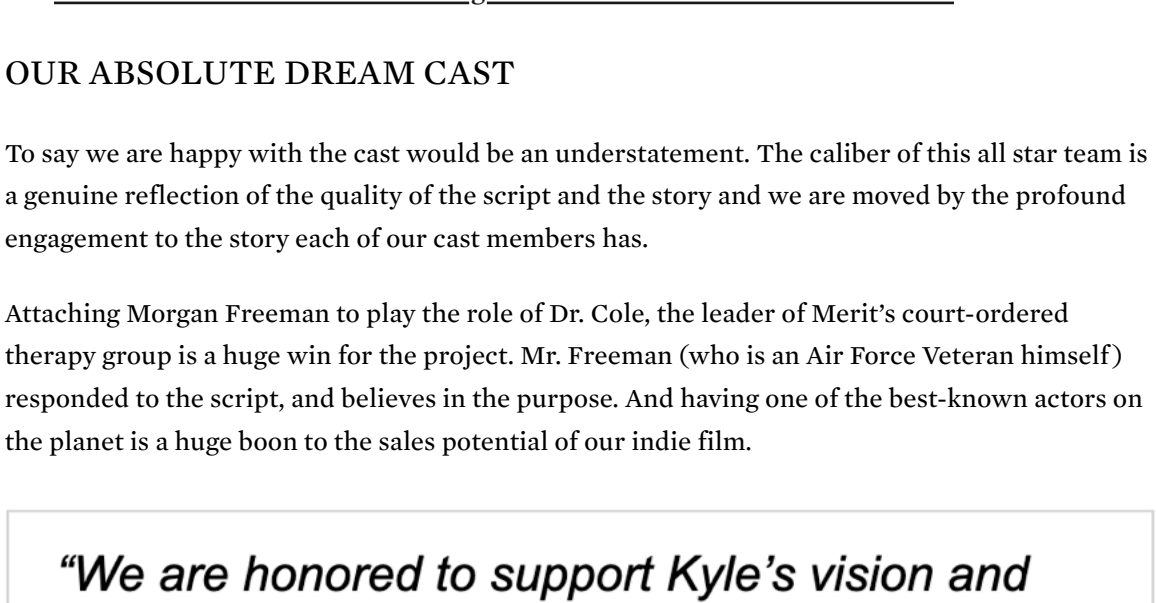
Ed Harris, Sonequa Martin-Green & Natalie Morales Board Dark Veteran Dramedy 'My Dead Friend Zoe'



Ed Harris, Sonequa Martin-Green and Natalie Morales. Photo: Ken Cedeno/Sony Pictures.

DEADLINE

Morgan Freeman, Gloria Reuben & Utkarsh Ambudkar Board Veteran Dramedy 'My Dead Friend Zoe'



Morgan Freeman, Gloria Reuben and Utkarsh Ambudkar. Photo: Ken Cedeno/Sony Pictures.

Inspired by writer-director Kyle Hausmann-Stokes real life experiences with PTSD and the loss of his best soldier (not to war, but suicide), the script explores an important subject matter in a unique and refreshing manner—levity and magical realism—that is entertaining, spiritual and rife with social impact.

To learn more about this project, please check out the information below.

WHY WE LIKE THIS PROJECT

Like every project, everything begins with the story and the team. MDZF is a great script and an important story, and after working with Kyle for 16 months we think he's a rockstar. He's already directed an award-winning short film and a slew of viral videos and commercials for high profile partners. Plus we have proven he's captured our hearts and we're excited to get the once to help introduce him to a worldwide audience.

Aside from that, content about mental health is more topical and relevant than ever before. Festivals, streamers, and distribution partners give special consideration for films that provide impact in addition to entertainment. And with a hyper-loyal, built-in audience (America's military-veteran community is 114 million strong), the support of 3 of the nation's largest veteran organizations, and the Legion M community behind it, we believe MY DEAD FRIEND ZOE has potential to be a commercial, critical and cultural success.

Beyond the film's raw potential, we love that the story highlights veterans and female soldiers in a fresh way while delivering a strong social message about mental health and suicide. We've received positive feedback about the project from multiple buyers, and we are excited to get the movie made.

Click here to see the award winning short that the feature film is based on.

OUR ABSOLUTE DREAM CAST

To say we are happy with the cast would be an understatement. The cast of this all star team is a genuine reflection of the quality of the script and the story. And we were blown by the profound engagement to the story each of our cast members has.

Attaching Morgan Freeman to play the role of Dr. Cole, the leader of Merit's court-ordered therapy group is a huge win for the project. Mr. Freeman (who is an Air Force Veterans himself) responded to the script, and believes in the purpose. And having one of the best-known actors on the planet is a huge boon to the sales potential of our indie film.

Quote from Ray Maiello, Former Director of Business Affairs at Netflix: 'We are honored to support Kyle's vision and bring attention to the mental health challenges facing our nation's veterans. This is an amazing package — from the script and cast to the director producers, we believe in the potential of this team and this film.'

Ray Maiello, Former Director of Business Affairs at Netflix. Former VP at Paramount Pictures.

ONCE IN A LIFETIME PERKS

An investment in MY DEAD FRIEND ZOE not only holds the potential for financial upside, but we are also able to offer some exclusive, very cool, once-in-a-lifetime perks, enabling you to enjoy unique experiences that you don't get with most other investments.

- FINANCIER: Investments of \$100+ name included in the FINANCIER portion of the credits.
- GOLD FINANCIER: Investment of \$1,000+, one script signed by the writer/director, name included in the GOLD FINANCIER portion of the credits.
- PLATINUM FINANCIER: Investment of \$5,000+, one script signed by the writer/director, name included in the PLATINUM FINANCIER portion of the credits.
- TITANIUM FINANCIER: Investment of \$15,000+, one script signed by the writer/director, name included in the TITANIUM FINANCIER portion of the credits.
- ASSOCIATE PRODUCER: Investment of \$50,000+, one script signed by the writer/director. 2 tickets to the red carpet premiere, and one Associate Producer credit, on-screen in the end credit roll.

RISK VS. REWARD

Entertainment is a "hit-driven business", which means that it's impossible to predict whether a movie will make money or not. There are plenty of examples of low budget films that did huge things at the box office, but it's important to balance that with the knowledge that many film struggle to get distribution at all. Most independent films lose money, which is why you should never invest money you can't afford to lose.

- 1. Keep the budget low. Every dollar spent on production generally requires \$2-\$3 in box office to break even. Keeping the budget as low as possible makes the bar for success easier to clear. With a budget of less than \$25M, we believe MY DEAD FRIEND ZOE is in a range that offers our best shot at success.
2. Attach talent. Getting recognizable faces and proven talent attached is one of the best-known ways to reduce risk in Hollywood. With Morgan Freeman, Ed Harris, Sonequa Martin-Green, and Natalie Morales as our leads, we believe we've got a cast that can enable the film to break through.
3. Have a built-in audience. This is our ace in the hole. Most films start out with nothing, and need to build an audience from scratch. We begin with not just the Legion M community (one of the largest equity crowd-funded communities in the world), but also the worldwide community of military veterans. This is a story with both power and impact, and we believe we can utilize those two communities to get the word out and give this film a shot at breakout success.

In addition to the commercial risk (i.e. can a film become a "hit"), it's also important to acknowledge that there are other risks inherent in filmmaking. This includes financing risk (i.e. what if we're not able to raise all the money we need?), production risk (i.e. what if problems in production prevent us from completing the film?), and more (i.e. pandemics, strikes, macroeconomic calamities, etc).

The good news is that in this case we've already secured the funds needed to finish the film and we own the principal photography right before the start of the risks so some of the risks have been removed but not all.

Also, with risk comes potential for reward. Legion M, Kyle, and everyone involved with this project are investing our time, money, and passion because we believe this is a film with potential to make money and change the world. If you can bear the risk and want to join us, we love for you to be a part of it.

This investment opportunity is a response to the strong interest shown by many of our community to make a direct investment into this special project. The capital we raise will help us settle bridge loans we took out to make the film and cut down on interest payments.

BUDGET, TAX REBATE & MONETIZATION. Operating on a streamlined independent budget, our tight indie approach is perfect for making a top-notch, high quality professional film without the crazy cash usually splashed around by Hollywood.

The budget has been carefully crafted with several goals in mind:
- to attract premium casting.
- to take advantage of the generous state/province tax rebates (Oregon).
- to maintain the highest possible production value; and
- to keep the budget low enough that it will increase the likelihood of an optimal sales/acquisition with follow-on profitability.

The current path aims to maintain a modest budget with an outsized cast (Morgan Freeman, Ed Harris, Sonequa Martin-Green, Natalie Morales plus the supporting cast). Showing most of the film in Oregon will yield us a healthy tax rebate back to the production.

FAN-FIRST TERMS

While Hollywood has a reputation for fast-talking producers taking advantage of starry-eyed investors, Legion M – a company OWNED BY FANS – seeks to change that. We're structured this deal in unique FAN-FIRST FINANCING, with the goal of providing transparency accounting and a structure that aligns the interests of investors with those of other stakeholders.

- Prior to accepting this offering, Legion M executed signed agreements from large investors with the EXACT SAME ROI terms being offered by investors in this offering. This means that even the smallest investors making the minimum investment are treated the same as the other large investors participating as equity investors.
- If necessary, both Legion M and writer/director/producer Kyle Hausmann-Stokes have agreed to defer some or all of their fees if its required to finish the film. You are willing to take a risk on this film, so are we.

We can't take the risk out of making movies, but with FAN-FIRST FINANCING at least you know your interests are being looked out for by a company that's built its reputation on taking care of fans.

PRODUCTION STATUS AND TIMING. MDZF is already well into production! We completed principal photography on July 10th and are now officially in post-production. We were extremely fortunate to complete filming just before the Screen Actors Guild (SAG) strike commenced.

Plus we added Morgan Freeman and came in on schedule and on budget! So far so good—and we're really looking to keep the momentum going into the next phase.

We're pivoting straight into post-production where we are happy to report that we have attached an Emmy Award-winning editor of one of the most popular shows out there and will be announcing details in the coming weeks. Kyle and our editor are already vibing and hard at work in the edit bay.

HOW DOES THE FILM MAKE MONEY?

Films like this have potential to earn revenue from one or more means of distribution, including festivals, theater tickets, DVD/Blu-Ray, Video On Demand, streaming, and more. The means of distribution can vary – some films employ a traditional release strategy that includes theaters, DVDs, VOD, streaming, etc. whereas another may go directly to a streaming service like Netflix, AppleTV, or Roku. Some films don't get distributed at all.

Our goal for the project will be to license the film to one or more distributors who will be responsible for distributing the film in one or more regions (e.g. a country like the US or a territory like South America) over a specified period of time (e.g. 10 years). The distributor's job is to make as much money from the film as possible. In return they keep a cut of any revenue they earn (and recoup any out-of-pocket expenses they incur in promoting it) before paying the remainder to us.

HOW IS MONEY DISTRIBUTED?

All revenue earned by the film is collected by a 3rd party Collection Account Manager (CAM) which is responsible for delivering it to stakeholders according to the "waterfall." The complete waterfall can be found in the Exhibit 1 of the Investment Agreement, and is summarized below.

Revenue earned by the film is distributed in the following priority order:

- First, any 3rd party expenses, fees, residuals, etc. that need to be taken of the top before revenue can be distributed to stakeholders
- Next, to paying off any debt or deferrals incurred by the production (including, if any, senior debt and/or deferred producer/directing fees)
- Next, to equity investors (including investors in this offering) until they have received 120% of their investment amount.
- Next to taken for any box office bonuses, etc.
- Anything left over is considered "Net Profit", and is allocated on a pro-rata, pari passu basis, with 50% going to the Investors (including the investors in this offering) and the other 50% going to producers, talent, and those responsible for making the film.

WHEN DOES THE INVESTMENT END? There are a very broad range of outcomes for an investment like this. Some films are "bought" in a single transaction, while others generate revenue in perpetuity (and some don't earn any revenue at all). No matter what happens, your stake in the project lasts for as long as we run the project. If the project is ever sold or transferred, any money generated by the sale/transfer will be treated and distributed just like any other revenue generated by the project.

BOTTOM LINE

It's a rare opportunity to be a part of an artistic endeavor that can make an impact. This film is going to help people, especially military veterans, their families and anyone that has a connection to mental health, or suicide.

We've also done everything we can to position this project for financial success. By keeping the budget tight, securing a top-tier cast, and allying with large communities that can serve as a springboard for the film, we believe we've positioned this project to be not just a critical success, but also a financial one.

Thank you again for your incredible support and trust and for considering this opportunity. We're so grateful to be on this exciting journey together to create exceptional entertainment that brings important topics to the forefront, touching lives and making a difference.

LEGION M IS THE FIRST ENTERTAINMENT COMPANY BUILT TO BE OWNED BY YOU. Why? Because you, and all of us just like you, are the source of power in the entertainment industry. We're the ones that decide what to watch and pay for the tickets. Collectively we fuel a multi-trillion dollar global industry and make studios like Disney and Warner Bros. some of the most valuable companies on the planet.

Why? If we could combine our power to benefit from the value we create? Legion M was founded because we saw a once-in-a-lifetime opportunity to give YOU a voice and a stake in the entertainment industry. We're using disruptive new securities laws to unite one million fans as shareholders of the company and create a massive grassroots audience -- a Legion of Fans -- with potential to reshape the future of Hollywood!

With over 40,000 investors Legion M is one of the largest equity crowdfunding communities of all-time. And with more than 10,000 investors in our latest offering, we're growing faster than we've ever before.

JOIN LEGION M

Read the Offering Circular (https://bit.ly/2L0C09) and risks (https://bit.ly/2L1k1Rk) related to the offering before investing in Legion M. Legion M's Reg A+ offering is made available through Northgate Primary LLC member FINEX PAC. Early stage investments in Legion M are speculative, illiquid, and involve a high degree of risk, including the possible loss of your entire investment.

FAQ

What is the difference between investing in Legion M, and investing in this film? When you invest in this offering, you are investing in a MOVIE. Your return (if any) is subject to the risks and economics of just this one project.

When you invest in Legion M you are buying stock in a COMPANY. It's like investing in Walt Disney Studios, as opposed to investing in the movie Snow White. Your return (if any) is tied to the long term success of the company and our ability to achieve an IPO or some other exit.

THIS WEBSITE MAY CONTAIN FORWARD-LOOKING STATEMENTS AND INFORMATION RELATING TO, AMONG OTHER THINGS, THE COMPANY'S BUSINESS PLAN AND STRATEGY, AND ITS INDUSTRY. THESE FORWARD-LOOKING STATEMENTS ARE BASED ON THE BELIEFS OF, ASSUMPTIONS MADE BY, AND INFORMATION CURRENTLY AVAILABLE TO THE COMPANY'S MANAGEMENT, WHEN USED IN THE WEBSITE. THE WORDS "ESTIMATE," "PROJECT," "BELIEVE," "ANTICIPATE," "INTEND," "EXPECT" AND SIMILAR EXPRESSIONS ARE INTENDED TO IDENTIFY FORWARD-LOOKING STATEMENTS, WHICH CONSTITUTE FORWARD-LOOKING STATEMENTS. THESE STATEMENTS REFLECT MANAGEMENT'S CURRENT VIEWS WITH RESPECT TO FUTURE EVENTS AND ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT COULD CAUSE THE COMPANY'S ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN THE FORWARD-LOOKING STATEMENTS. INVESTORS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THE DATE ON WHICH THEY ARE MADE. THE COMPANY DOES NOT UNDERTAKE ANY OBLIGATION TO REVISE OR UPDATE THESE FORWARD-LOOKING STATEMENTS TO REFLECT EVENTS OR CIRCUMSTANCES AFTER SUCH DATE OR TO REFLECT THE OCCURRENCE OF UNANTICIPATED EVENTS.

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2012-2023 IMPACT REPORT

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