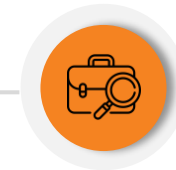# HeadFarm

Where Careers Take Root

Problem

Finding the right employee can be a daunting task.

Matching job candidates' experience, cultural fit, and skill-set to the needs of an organization is a challenge.

For job seekers, locating the ideal role is just as painful.

Solution: For Employers

With the HeadFarm platform, we plan to offer a range of features to simplify the process and help companies find great employees.

Post job openings

Browse through a pool of qualified candidates

Make informed hiring decisions based on the skills and experience of potential candidates

Solution: For Job Seekers

HeadFarm

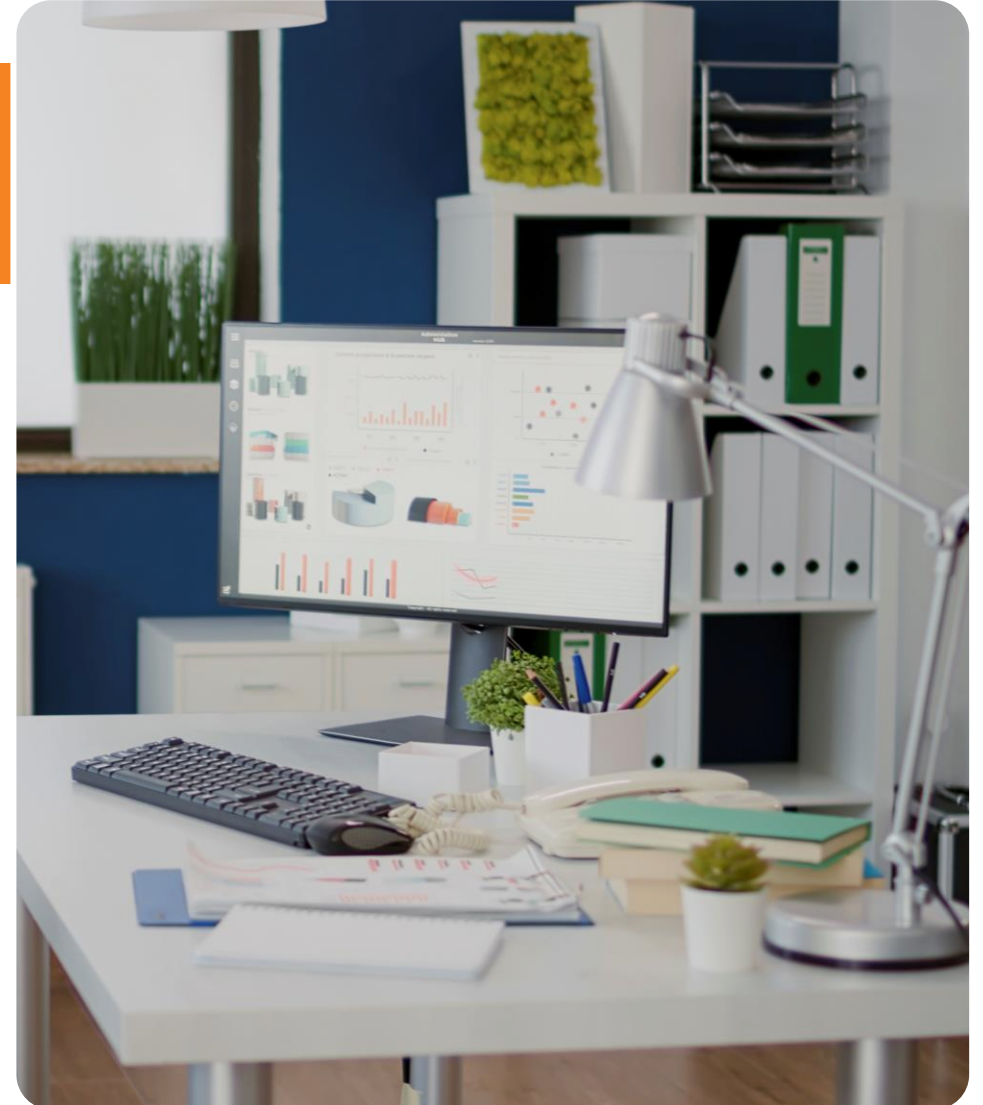**Job seekers will be able to apply for jobs directly through the HeadFarm platform.**

Create a profile highlighting their skills and experience

Search for job opportunities that match their criteria

Matches their profile with potential employers

Market Opportunity

The global online recruitment platform market was estimated at $43 billion in 2022.

Expected to reach $102 billion by 2030

Projected CAGR of more than 11%

Source: researchandmarkets.com

Business Model

Commission-based business model for employers:

Charge a percentage of the employee's first year salary

Free for job seekers plus charge for a la carte services:

Help with resumes and cover letters

Team

HeadFarm

Carolyn Price
Manager

- Senior Investment Analyst, KingsCrowd

- Founding Team Member, Rentearn

- Co-founder & COO NRICH Invest

- B.A. Wellesley College, Economics and Political Science

Team

HeadFarm

Bharath Karani
INFOSYS | Hyderabad – Associate Software Engineer

● **TECHNICAL SKILLS:**

› Programming Languages: java

› Database: MySQL, MongoDB

› Web Technologies: JavaScript, HTML5, CSS3

› Programming Editors: Sublime Text, Visual Studio Code, Eclipse

› Operating Systems: MacOS, Linux