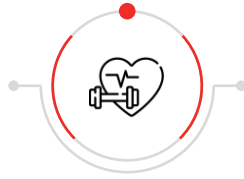




**Fashion-
Forward Fitness**

Problem



Traditional fitness trackers
are heavy and bulky.



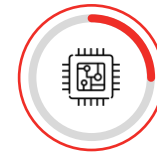
Fitness trackers are inconvenient
and uncomfortable to wear.



By integrating wearable technology into their clothing logo, CupCrew plans to eliminate the need for additional accessories, making it easy for customers to seamlessly incorporate fitness technology into their daily routine.



Fitness tracker incorporated into CupCrew logo



Logo to be designed with an embedded sensor that can collect data about the wearer's health & wellness

Market Opportunity

“The Global Wearable Fitness Tracker Market Size Was Valued At \$45 Billion In 2021.”

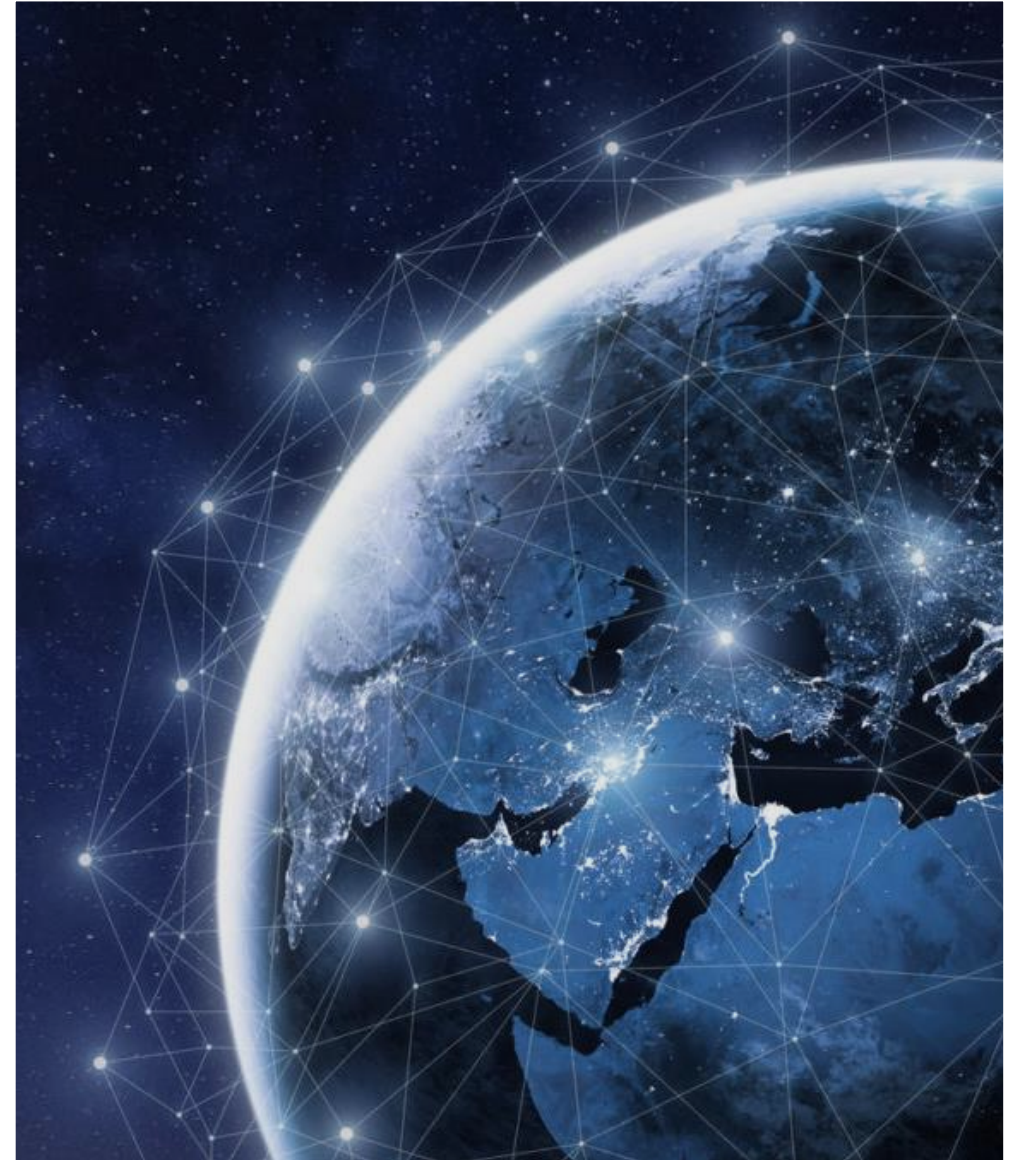


Projected to reach \$192 billion by 2030

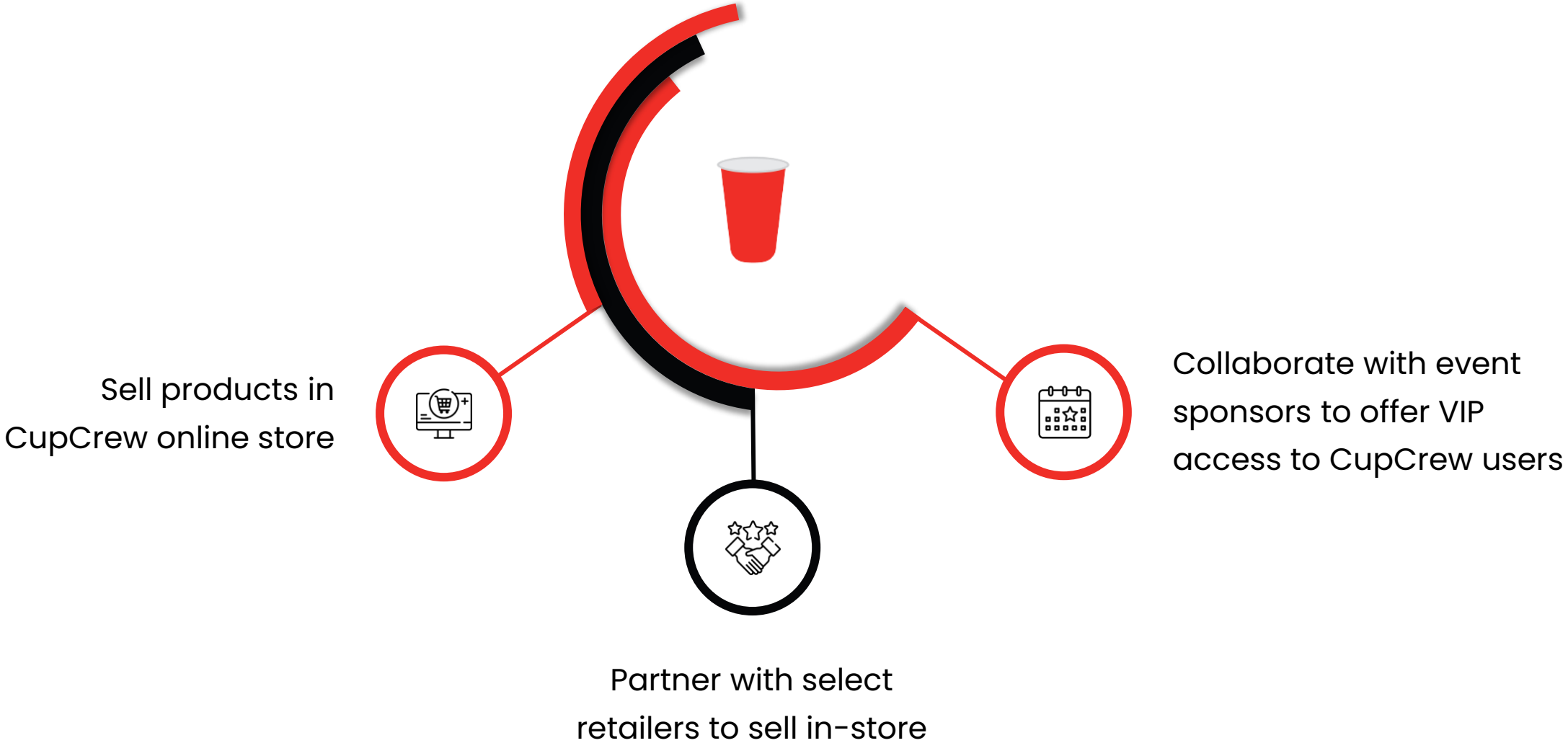


CAGR of 17.5% (2022–2030)

Source: straitsresearch.com



Business Model



Team



Paul Gendrolis

Manager

Entrepreneur

Angel Investor



Vamsi Krishna

Technology

Senior Software Engineer

MARVIS IT SERVICES