

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 16, 2024

Mario Yau Kwan Ho Co-Chief Executive Officer NIP Group Inc. Rosenlundsgatan 31 11 863 Stockholm, Sweden

Re: NIP Group Inc.

Amendment No. 1 to Registration Statement on Form F-1

Filed July 5, 2024 File No. 333-280135

Dear Mario Yau Kwan Ho:

We have reviewed your amended registration statement and have the following comment(s).

Please respond to this letter by amending your registration statement and providing the requested information. If you do not believe a comment applies to your facts and circumstances or do not believe an amendment is appropriate, please tell us why in your response.

After reviewing any amendment to your registration statement and the information you provide in response to this letter, we may have additional comments.

Amendment No. 1 to Registration Statement on Form F-1

Description of Share Capital, page 159

1. We note that the risk factor on page 65 discloses that your post-offering memorandum and articles of association will include exclusive forum provisions. Please include comparable disclosure regarding the exclusive forum provisions in your Description of Share Capital Section beginning on page 159.

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Please contact Rucha Pandit at 202-551-6022 or Taylor Beech at 202-551-4515 with any questions.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: Steve Lin