# J.P.Morgan

# JPMorgan ETF Efficiente 5 Index

## MULTI-ASSET AND MULTI-REGION DYNAMIC ASSET ALLOCATION EFFICIENT FRONTIER

#### Launched in October 2010, the JPMorgan ETF Efficiente 5 Index features:

- **Dynamic asset allocation:** Allocates across several exchange-traded funds and a cash index, with monthly rebalancing. The levels of the JPMorgan ETF Efficiente 5 Index reflect the performance of the index components above the cash index and deduct a daily adjustment factor of 0.50% per annum
- Efficient frontier and momentum: Portfolio optimization methodology based on momentum and the efficient frontier concept
- Multi-asset and multi-region: Wide range of asset classes and geographic regions represented
- Volatility target: Targets a volatility of 5% for the strategy
- Access: Investors can access the index via J.P. Morgan-issued certificates of deposits and notes, each of which is subject to the credit risk of the particular issuer

#### Index Returns Since Launch<sup>1</sup> Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec **Full Year** 2010 -1.9% 0.6% Jan Feb Mar Apr Jun Jul Aug Sep Oct Nov Dec **Full Year** May 2011 -0.2% 1.8% 0.5% 1.4% -1.0% -1.3% 3.9% 3.1% 0.5% 1.4% 0.4% 0.7% 11.6% **Full Year** Jan Feh Jul Nov Dec Mar Apr May Jun Aug Sep 0ct 2012 0.7% 0.3% -0.9% 1.3% -0.4% 1.4% 2.7% 0.3% 0.0% -0.2% 0.8% 0.7% 6.9% Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec YTD 2013 -0.4% 0.1% -0.2%

### J.P. Morgan Structured Investments | +1 800 576 3529 | si.jpmorgan.com

The Index may be partially univested, may not be successful, may not outperform any alternative strategy related to its components and may not achieve its target volatility of 5%.

The Index is rebalanced monthly with maximum weighting caps applied to the ETFs by asset type and geographic region, which may limit returns.

<sup>1</sup> Represents the monthly and full calendar year performance of the Index based on, as applicable to the relevant measurement period, the actual historical performance of the Index based on the daily Index closing level from October 31, 2010 through February 28, 2013. Past performance is not indicative of future returns.

JPMorgan Chase & Co. has filed a registration statement (including a prospectus) with the SEC for any notes offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and the other documents relating to any notes offering that JPMorgan Chase & Co. has filed with the SEC for more complete information about JPMorgan Chase & Co. has filed with the SEC for more complete information about JPMorgan Chase & Co. and that offering. You may get these documents without cost by visiting EDGAR on the SEC Website at www.sec.gov. Alternatively, JPMorgan Chase & Co., any agent or any dealer participating in that offering will arrange to send you the prospectus if you so request by calling 1-800-576-3529.

This material is not the product of J.P. Morgan Research Departments. J.P. Morgan is the marketing name for JPMorgan Chase & Co. and its subsidiaries and affiliates worldwide. J.P. Morgan Securities LLC is a member of NYSE and SIPC. © 2013 JPMorgan Chase & Co. All rights reserved.