



## Rize Up Bakery LLC Small Business Bond™

### Bond Terms:

**Bond Yield:** 9.5%

**Target Raise Amount:** \$350,000

**Offering End Date:** March 2, 2023

**Repayment Period:** 5 years (60 months)

**Minimum Raise Amount:** \$150,000

### Company Details:

**Name:** Rize Up Bakery LLC

**Founded:** January 20, 2021

**Address:** 2129 Anza St.

San Francisco, CA 94118

**Industry:** Commercial Bakeries

**Employees:** 18

**Website:** <https://rizeupsourdough.com/>

### Use of Funds Allocation:

If the maximum raise is met:

\$150,000 (42.86%) – of the proceeds will go towards equipment & vehicles

\$100,000 (28.57%) – of the proceeds will go towards leasehold improvements

\$86,000 (24.57%) – of the proceeds will go towards working capital

\$14,000 (4.00%) – of the proceeds will go towards SMBX's capital raise fee

### Social:

Instagram: 12,400 Followers





## **Business Metrics:**

|                         | FY21      | FY22      |
|-------------------------|-----------|-----------|
| Total Assets            | \$148,859 | \$348,260 |
| Cash & Cash Equivalents | \$22,658  | \$76,910  |
| Accounts Receivable     | \$282     | \$7,049   |
| Short-term Debt         | \$2,283   | \$41,264  |
| Long-term Debt          | \$0       | \$110,000 |
| Revenue                 | \$241,229 | \$664,494 |
| Cost of Goods Sold      | \$120,070 | \$401,224 |
| Taxes                   | \$3,154   | \$3,219   |
| Net Income              | -\$73,593 | -\$99,423 |

## **Recognition:**

**Rize Up Bakery LLC (DBA Rize Up Bakery)** is a San Francisco based black-owned bakery focused on reinventing and rethinking the traditional sourdough. Rize Up was born as a way to channel energy into something healing during the social unrest caused by the murder of George Floyd. Rize Up's story began as a home-based quarantine sourdough project that quickly turned into a micro bakery in the Spring of 2020.

## **About:**

**Rize Up Bakery LLC's (DBA Rize Up Bakery)** story began as a home-based quarantine sourdough project that quickly turned into a micro bakery. Rize Up has outgrown founder Azikiwee Anderson's backyard ovens and their trajectory has no end in sight! They've created a flourishing online operation with some of the most unique bread in the Bay Area, but what truly makes them special is their commitment to uplifting local communities and quite literally "breaking bread" with neighbors.

For more information, contact our Customer Support Team at [support@thesmbx.com](mailto:support@thesmbx.com)

