#### Exhibit A Pitch Deck



Helping Those in The Business of Protecting Others



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# **Born From a Single Idea...**







MedFire Innovations Inc. was born with a single idea, and it was through the creation of our first product, we found the true value in developing key relationships and strategic resources. On June 22, 2016, MedFire Innovations, was formed as a corporation in the State of California. Since this time, MedFire has developed, manufactured, and brought to market our own innovative ideas, in the form of additional products and services. Realizing the value of our key relationships and resources, we expanded our services to include helping others create products through our custom collaborative process.

Our company is rapidly building assets and intellectual property for ourselves and for our clients. Since our inception, MedFire, an FDA Registered company, has obtained ten (10) United States Patents and two (2) Registered Trademarks. Additionally, we have multiple products in development, and multiple patents pending.

Moving forward, we envision a future where those with great ideas turn to us to develop these ideas into realities. MedFire is where Doctors, Nurses, Scientists, Public Safety Professionals, Veterinarians, and the like, come to move their ideas from the drafting table to the operating table, and from scratch paper to the field. A future that is only limited to one's imagination. This is MedFire Innovations.

# **Creating a Culture of Innovation**



**MedFire** has developed a network of creative and innovative experts to help your ideas become reality. We have created a Culture of Innovation by sharing ideas and concepts within this network of biomedical, mechanical, and electrical engineers, to manufacturers, packaging experts, technical and regulatory specialists, and finally sales and marketing professionals, all with one goal in mind – **To Bring Innovation To Life**.



## **Serving Those Who Protect Us**



**MedFire** has developed three distinct divisions to provide an array of services to those individuals and organization dedicated to protecting those in need. Providing services to help develop products, devices, and services. Providing a dedicated platform for employers and job seeks to connect. Providing a Marketplace for Exponential Brand Growth. **MedFire Helps Those Who Are In The Business of Protecting Others.** 



# **MedFire Innovations Logo**

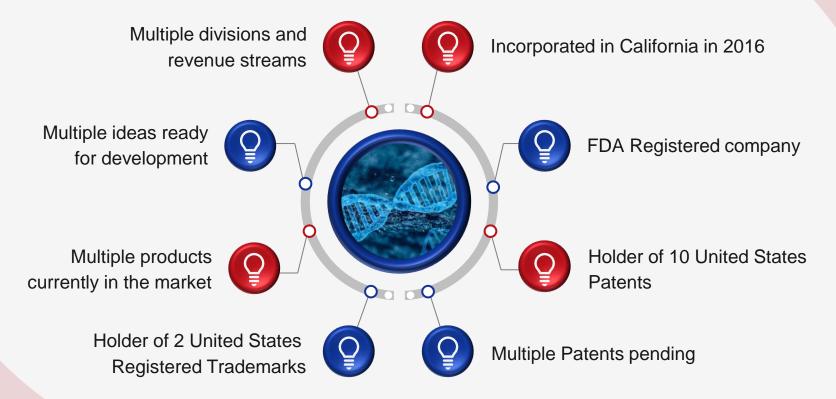






# **Company DNA**





#### The MedFire Team



MedFire Innovations, Incorporated is led by our Chairman and Chief Executive Officer, Gregory Christmas. Mr. Christmas has put together a team of individuals and groups that provide all the experience and skills necessary to ensure the success of MedFire Innovations and all its divisions. From Doctors and Nurses, to Scientists and Bioengineers, EMT's and Paramedics, Firefighters, Engineers, Machinists, Fabricators, IT Professionals, IP Professionals, Marketing Experts, and more. Our combined team is seasoned in their expertise and ready for a challenge.



## **The Executive MedFire Team**



**Gregory Christmas President & CEO** 





Staci Mehl
Vice President of
Sales

# **Advisory Consultant**





Andrea Siller
Bio Engineer &
Consultant

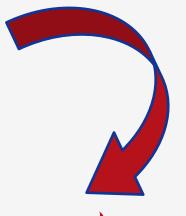


# **The MedFire Companies**













### **MedFire Innovations**

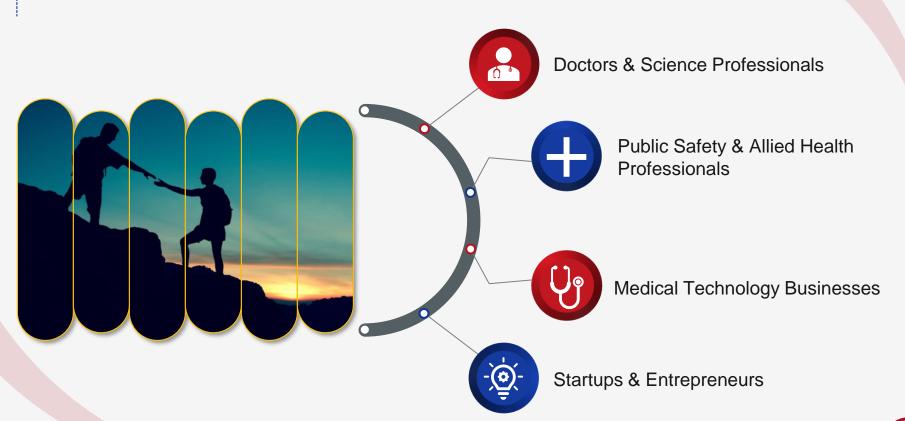




MedFire Innovations is our primary division, as well as the name of our Company. This division focuses on the development of our Company products, devices, and services. This division provides services to outside individuals and entities seeking various services our company provides for the development of original ideas for the medical, science, and public safety industries. Some of these services include assistance with the design and development of a device, feasibility studies, concept development, design for manufacturing, small batch prototype production, verification and validation, FDA clearance and approval, intellectual property and branding, marketing and sales, and distribution and fulfillment.

## WHO we help





#### WHAT we do







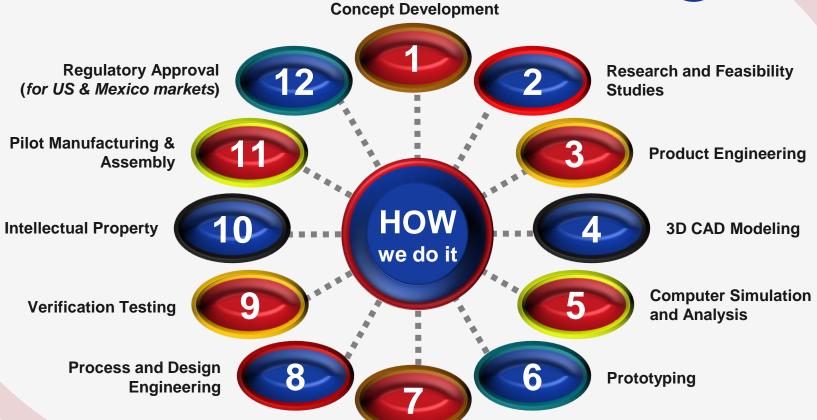
dedicated to helping make ideas become reality.



We help make Ideas become reality by using a useroriented industrial design process based on the Design Thinking methodology. We provide a broad range of services to support medical device development, including Class I, Class II, and Class III devices - to devices used by those working on the frontlines in public safety. From initial concept, to design, to engineering and integration, to testing and transfer, we will work with you at any phase of the design process. Whether you are seeking to improve an existing device, or design and develop a completely new and innovative device, we are prepared for the challenge.

#### **HOW** we do it





# **Guiding Businesses**





Guiding businesses at any stage to become the success stories they deserve

We are excited to present some examples of products and devices developed by MedFire Innovations and in collaboration with our unique network of innovative partners.

## MedFire Innovations and many more...





# **Industry Statistics**







# Medical Device Manufacturing in the United States

\$49.4bn Medical Device Manufacturing in the US Market: Size in 2021

6.3% in the US: Market Size Growth in 2021

4.8% Manufacturing in the US:
Annualized Market Size Growth
2016 - 2021

Medical Device

(IBISWorld. December. 8, 2020)

# **Industry Statistics**







# **Medical Supplies Wholesaling United States**

\$240.2bn Medical Supplies Wholesaling in the US Market: Size in 2021

2.1% Medical Supplies Wholesaling in the US Market: Size Growth in 2021

Medical Supplies Wholesaling in the US: Annualized Market Size Growth 2016-2021

(IBISWorld. December. 8, 2020)

#### Revenue





# MedFire Innovations will generate revenues by:



Selling products, devices, and services developed and manufactured by MedFire Innovations.



Selling products, devices, and services designed, developed, by MedFire Innovations for contracted customers.



Providing various services including; consulting, concept and design, and development services to individuals and groups interested in product and device development for new - innovative products and devices.



**Product Licensing & Royalties** 

## **MedFire Jobs**







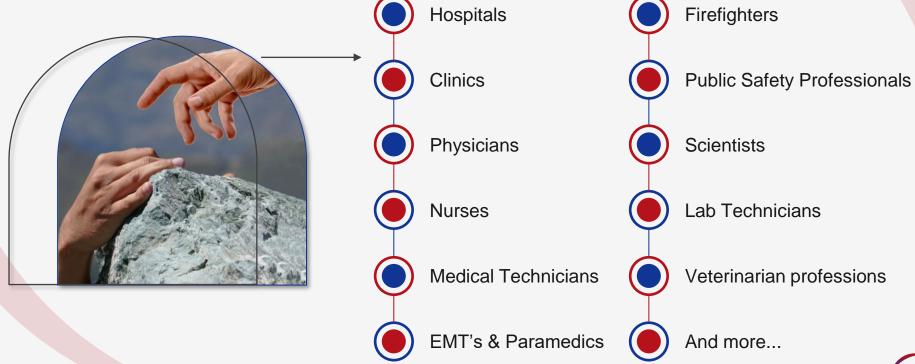
#### "Where Heroes Come To Get Hired"

**MedFire Jobs** is a "niche" job search platform, focused on jobs and careers for those who currently work, or are seeking employment in the fields of Medicine, Science, Nursing, Fire and EMS, Law Enforcement, Veterinary Medicine, and other Public Safety professions. Its features include a hiring platform to assist employers with recruiting, from detailed job posting services to video interview capabilities to meet and assess applicable candidates. The platform further enables Featured Company and Featured Advertisement services that allow employers to improve visibility of their job and career offerings, and more. This tailored platform provides one-of-a-kind user experience for employers and job seekers within this industry sector.

# WHO we help







## WHAT we do





Provide Job Posting & Recruitment Services



02

Provide services to both Job Seekers & Employers

Provide a "niche" service to those in the Medical, Science, Public Safety, and Veterinary professions





Provide direct advertising opportunities for companies and employers



### **HOW** we do it







# **Industry Statistics**



#### **Online Recruitment Websites**





# Online Recruitment Sites In the United States

\$11.1bn Online Recruitment Sites in the US: Market Size in 2021

7.1% Online Recruitment Sites in the US: Market Size Growth in 2021

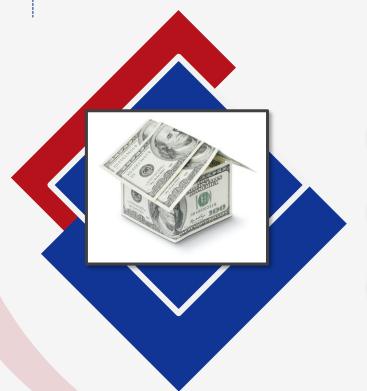
11.5% Online Recruitment Sites in the US: Annualized Market Size Growth 2016 - 2021

According to the US Bureau of Labor Statistics, 20-24% of Americans change jobs every year, which translates to more than 41 million people searching for jobs every single year in the United States.

(IBISWorld. December. 8, 2020)

#### Revenue





# MedFire Jobs will generate revenues by:



Providing Job posting services for a fee



Providing advertising opportunities for a fee to companies and employers seeking job candidates



Providing unique services such as; resume writing assistance and video interviewing



## Marketplace





#### "A Marketplace For Exponential Brand Growth"

**MedFire Expo** is a unique online marketplace environment to foster and nurture key business relationships. The Expo will provide organizations with a place to connect sales teams with sales prospects, identify new markets, and grow brand through strategic alignment and networking. Those who use the Expo will be provided a unique visual experience providing an enhanced customer experience. Expo Members will enjoy a platform to shop for products and services that cater to those who are in the business of serving others.

# WHO we help



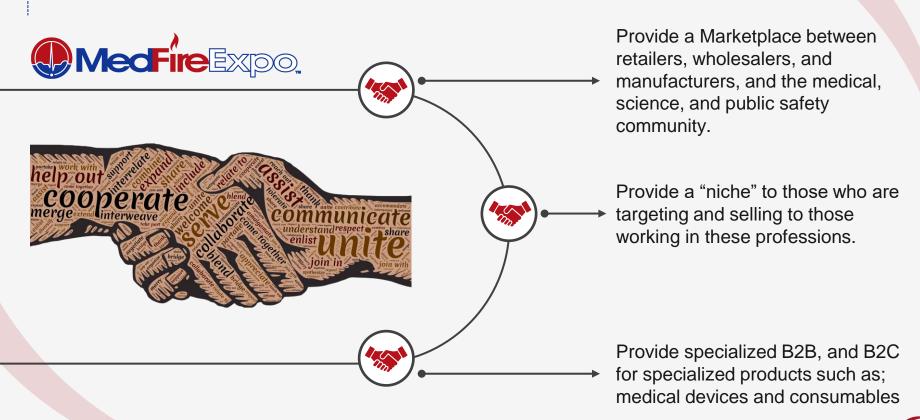


Companies and Individuals looking to target consumers who work in the Medical, Science, Public Safety, and Veterinary professions:



### WHAT we do





### **HOW** we do it







# **Industry Statistics**







#### **E-Commerce & Online Auctions**

#### **E-Commerce & Online Auctions In the United States**

E-Commerce & Online \$619.69bn Auctions in the US: Market Size in 2021

E-Commerce & Online **4.6%** Auctions in the US: Market Size Growth in 2021

E-Commerce & Online 10.7% Auctions in the US: Annualized Market Size Growth 2016-2021

(IBISWorld. December. 8, 2020)

#### Revenue







# MedFire Expo will generate revenue by:



Advertising Platform for monthly and annual fees



E-Commerce Platform for monthly and annual fees, plus percentage of sales



**Direct Marketing Opportunities** 



Networking Platforms generating fees for training courses and lectures



Marketing and Advertising material development assistance

# **Looking for Investors**



#### We are looking for investors!

**MedFire Innovations** is looking for investors to participate in our Crowd-Funding offering. Your investment will accelerate our sales and operational efforts –

"Helping Those In The Business Of Protection Others."



#### The Investment



MedFire Innovations, Inc.

OFFERING 100,000 SHARES OF SERIES A
PREFERRED STOCK AT \$10 PER SHARE
TOTAL OFFERING \$1,000,000
Minimum Investment is \$500

## **Dividend**



# What do I receive for my investment?

# A 6% Yearly Dividend

Investor participants in this investment will receive Series A Preferred Stock.

The Preferred Stock will be entitled to receive cumulative dividends at a rate of 6 percent per year.

