



## Poppy Bagels LLC Small Business Bond™

### Bond Terms:

**Bond Yield:** 7%

**Target Raise Amount:** \$150,000

**Offering End Date:** April, 25<sup>th</sup> 2022

**Repayment Period:** 5 years (60 months)

**Minimum Raise Amount:** \$50,000

### Company Details:

**Name:** Poppy Bagels, LLC  
DBA Poppy Bagels, LLC

**Founded:** 2020

**Address:** 5228 Broadway Terr. Apt 2  
Oakland, CA 94618

**Industry:** Commercial Bakeries

**Employees:** 4

**Website:** <https://www.poppybagelssf.com/>

### Use of Funds Allocation:

If the maximum raise is met:

(78.5%) \$117,750 – Build out of the Bakery

(16.5%) \$24,750 – Equipment

(1.5%) \$2,250 – Website Upgrades

(3.5%) \$5,250 – SMBX capital raise fee

### Social:

Instagram: 5,480 Followers





## **Business Metrics:**

	Prior fiscal year-end: 2019	Most recent fiscal year-end: 2020	Most recent fiscal year-to-date:
Total Assets	n/a	\$28,249	\$66,465
Cash & Cash Equivalents	n/a	\$28,249	\$65,649
Accounts Receivable	n/a	\$0	\$0
Short-term Debt	n/a	\$0	\$0
Long-term Debt	n/a	\$0	\$0
Revenues / Sales	n/a	\$51,968	\$181,757
Cost of Goods Sold	n/a	\$12,886	\$40,323
Taxes	n/a	\$0	\$0
Net Income	n/a	\$11,066	\$61,982

## **About:**

**Poppy Bagels LLC** sells authentic, hand-rolled, boiled, and baked bagels, made with as many local ingredients as possible. They currently operate with a pre-order delivery model, occasionally pop up in San Francisco and Oakland, and are at the Grand Lake Farmers Market every Saturday.

For more information, contact our Customer Support Team at [support@thesmbx.com](mailto:support@thesmbx.com)

