

Poppy Bagels

Profit and Loss

January - November, 2021

	TOTAL
Income	
Sales	
Pop Ups	78,526.80
Pre-Order	102,060.25
Sales Apparel	1,170.00
Total Sales	181,757.05
Square Income	0.00
Total Income	\$181,757.05
Cost of Goods Sold	
Cost of Goods Sold	34,003.53
Cost of Goods Sold - Apparel	398.58
Total Cost of Goods Sold	34,402.11
Delivery	143.00
Packaging	3,354.25
Shipping	14.59
Square Fees	2,409.34
Total Cost of Goods Sold	\$40,323.29
GROSS PROFIT	\$141,433.76
Expenses	
Advertising & Marketing	1,072.70
Bank Charges & Fees	17.71
Contractors	24,265.39
Festival Fees	2,294.00
Insurance	904.60
Legal & Professional Services	1,648.55
Licenses & Permits	1,854.63
Meals & Entertainment	508.98
Miscellaneous	-7.97
Office Supplies & Software	1,314.38
Payroll Taxes	762.15
Reimbursable Expenses	1,612.30
Rent & Lease	33,799.50
Small Equipment	1,679.80
Smallwares	1,540.07
Software	75.00
Taxes & Licenses	255.00
Travel	1,484.18
Wages	3,801.24
Website	1,285.64
Total Expenses	\$80,167.85
NET OPERATING INCOME	\$61,265.91
Other Income	

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Interest earned	9.06
Rewards	32.08
Sale of Equipment	675.00
Total Other Income	\$716.14
NET OTHER INCOME	\$716.14
NET INCOME	\$61,982.05