

Poppy Bagels

Profit and Loss

January - December 2020

| | TOTAL |
|---------------------------------|--------------------|
| Income | |
| Sales | 85.00 |
| Pop Ups | 3,229.10 |
| Pre-Order | 46,858.87 |
| Sales Apparel | 270.00 |
| Wholesale | 2,756.84 |
| Total Sales | 53,199.81 |
| Square Income | -1,232.00 |
| Uncategorized Income | 0.00 |
| Total Income | \$51,967.81 |
| Cost of Goods Sold | |
| Cost of Goods Sold | 10,284.75 |
| Cost of Goods Sold - Apparel | 615.03 |
| Total Cost of Goods Sold | 10,899.78 |
| Packaging | 1,010.37 |
| Shipping | 45.20 |
| Square Fees | 91.53 |
| Total Cost of Goods Sold | \$12,046.88 |
| GROSS PROFIT | \$39,920.93 |
| Expenses | |
| Advertising & Marketing | 1,220.66 |
| Bank Charges & Fees | 0.00 |
| Charitable Contributions | 104.00 |
| Contractors | 1,438.82 |
| Equipment | 832.78 |
| Festival Fees | 930.00 |
| Insurance | 299.00 |
| Internet | 162.00 |
| Job Supplies | 134.01 |
| Legal & Professional Services | 140.00 |
| Licenses & Permits | 1,635.00 |
| Meals & Entertainment | 97.27 |
| Miscellaneous | 7.97 |
| Office Supplies & Software | 144.02 |
| Recipe Development | 26.93 |
| Rent & Lease | 18,415.50 |
| Small Equipment | 771.41 |
| Smallwares | 836.16 |
| Software | 824.00 |
| Taxes & Licenses | 30.00 |
| Travel | 805.83 |
| Total Expenses | \$28,855.36 |

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| | TOTAL |
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| NET OPERATING INCOME | \$11,065.57 |
| Other Expenses | |
| Other Miscellaneous Expense | 0.00 |
| Total Other Expenses | \$0.00 |
| NET OTHER INCOME | \$0.00 |
| NET INCOME | \$11,065.57 |