

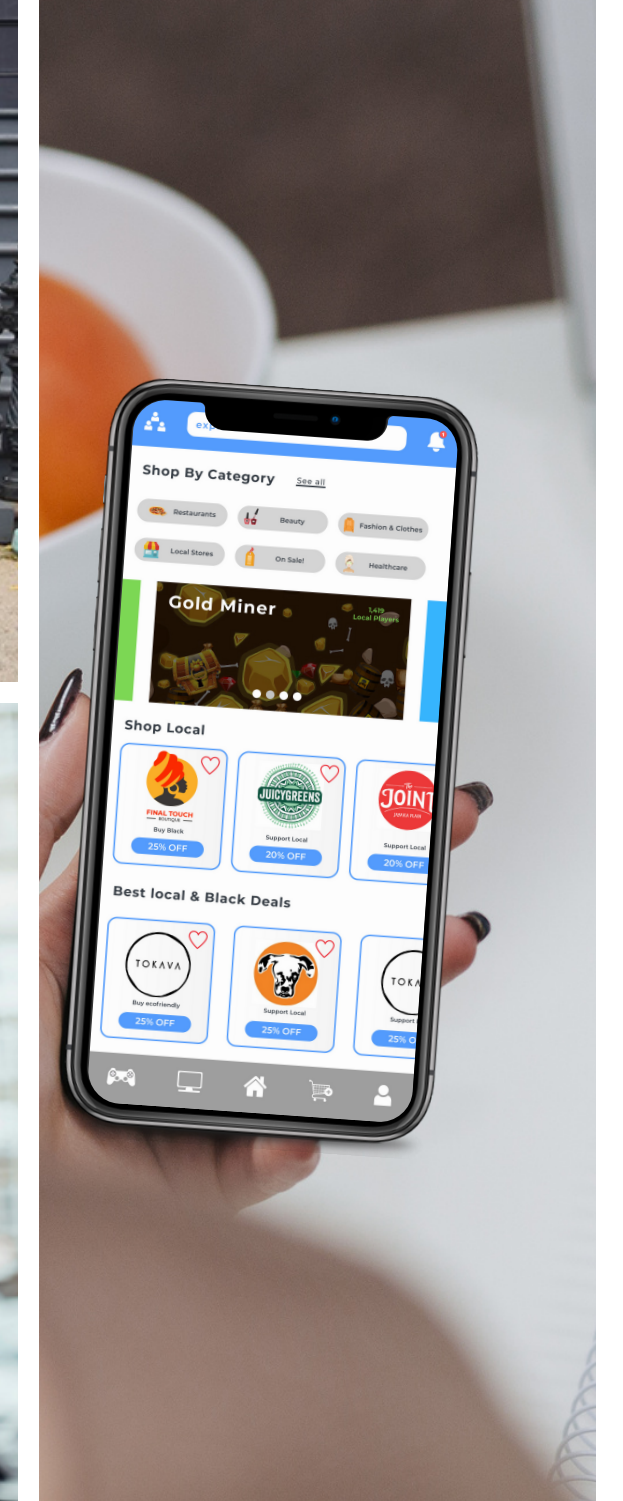


Freedom

Mission

To Inspire Communities to Shop Small & Local Businesses through eCommerce

Browser Extension - Mobile App - TV App - Website





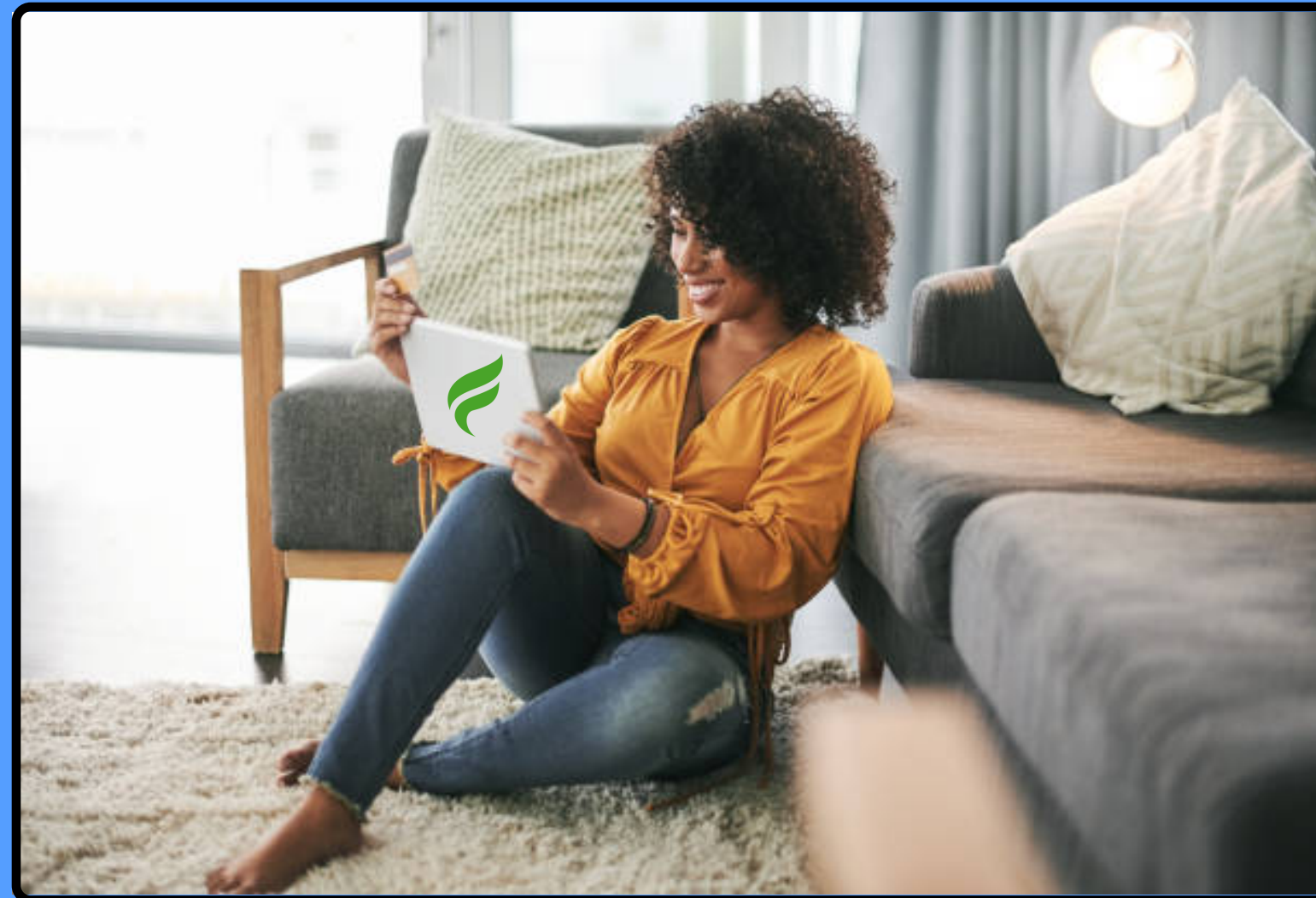
Online Shoppers Can't

Problem: **Shopping Local Online**



Small Business Owners

- **Find Local Deals**
- **Shop Black-Owned**
- **Leave Amazon**



- **Lack Visibility**
- **Lack Tech**
- **Can't Compete
w/ Amazon**

Who Has The Problem: Target Market

Spending Power

Working Class Women

African American Families

College Students - Gen Z

\$7 Trillion

\$1.4 Trillion

\$593 Billion



166.7 million

47.9 million

19.6 million

Gaming & Shopping

Shopping & Crypto

Media, Shopping & Crypto

5*

6*

7*

Solution: Built Freedom

To help local users **find, coupon and shop at**
Local & Black-Owned Businesses online

Freedom



Local
Shoppers



Online
Shoppers



Mobile
Couponers



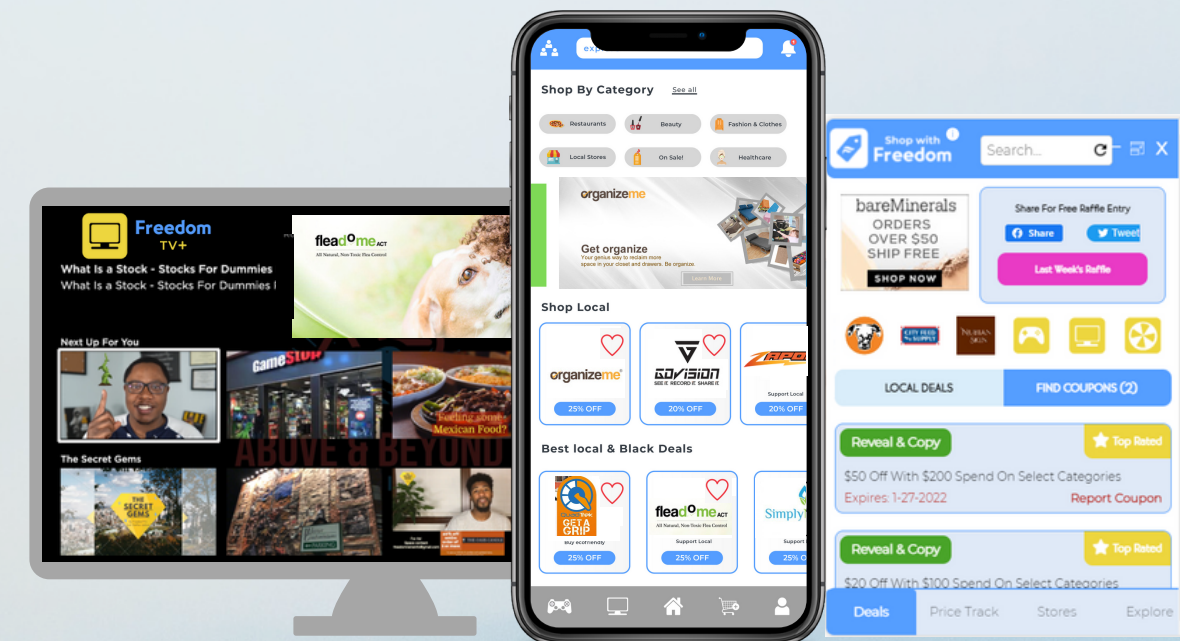
Small
Merchants



Local
Influencers

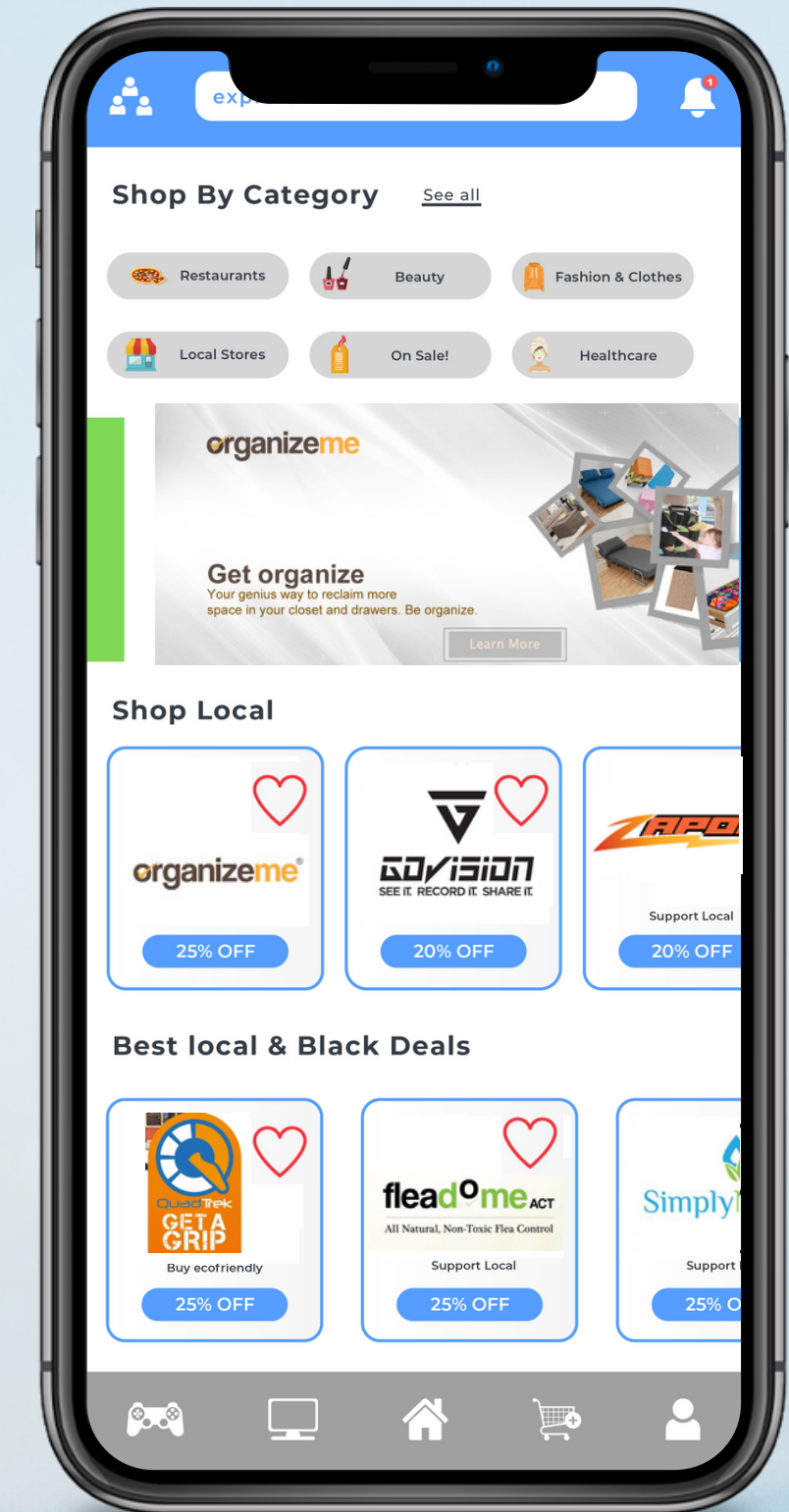
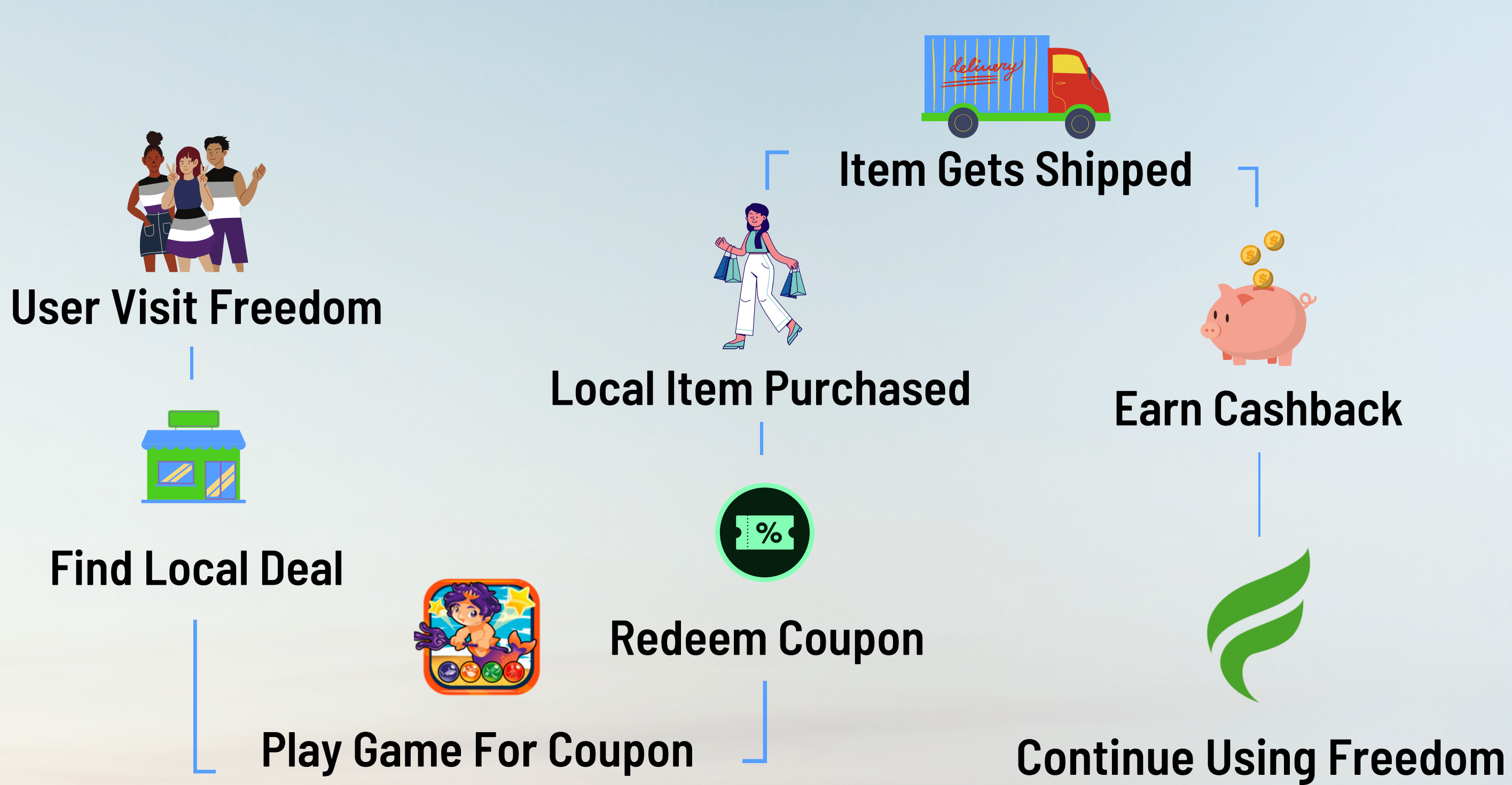
Built Tech

Website • Mobile App
TV App • Browser Extension



How Earning Coupons works with Freedom

User Experience



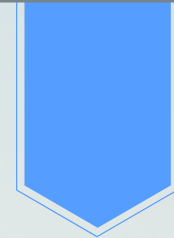
A Win/Win Solution

Freedom where users & businesses earn from shopping local

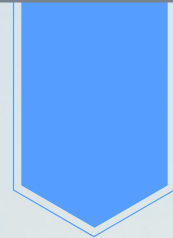
Users



**Find
Coupons**



**Shop
Local**



**Save
Money**



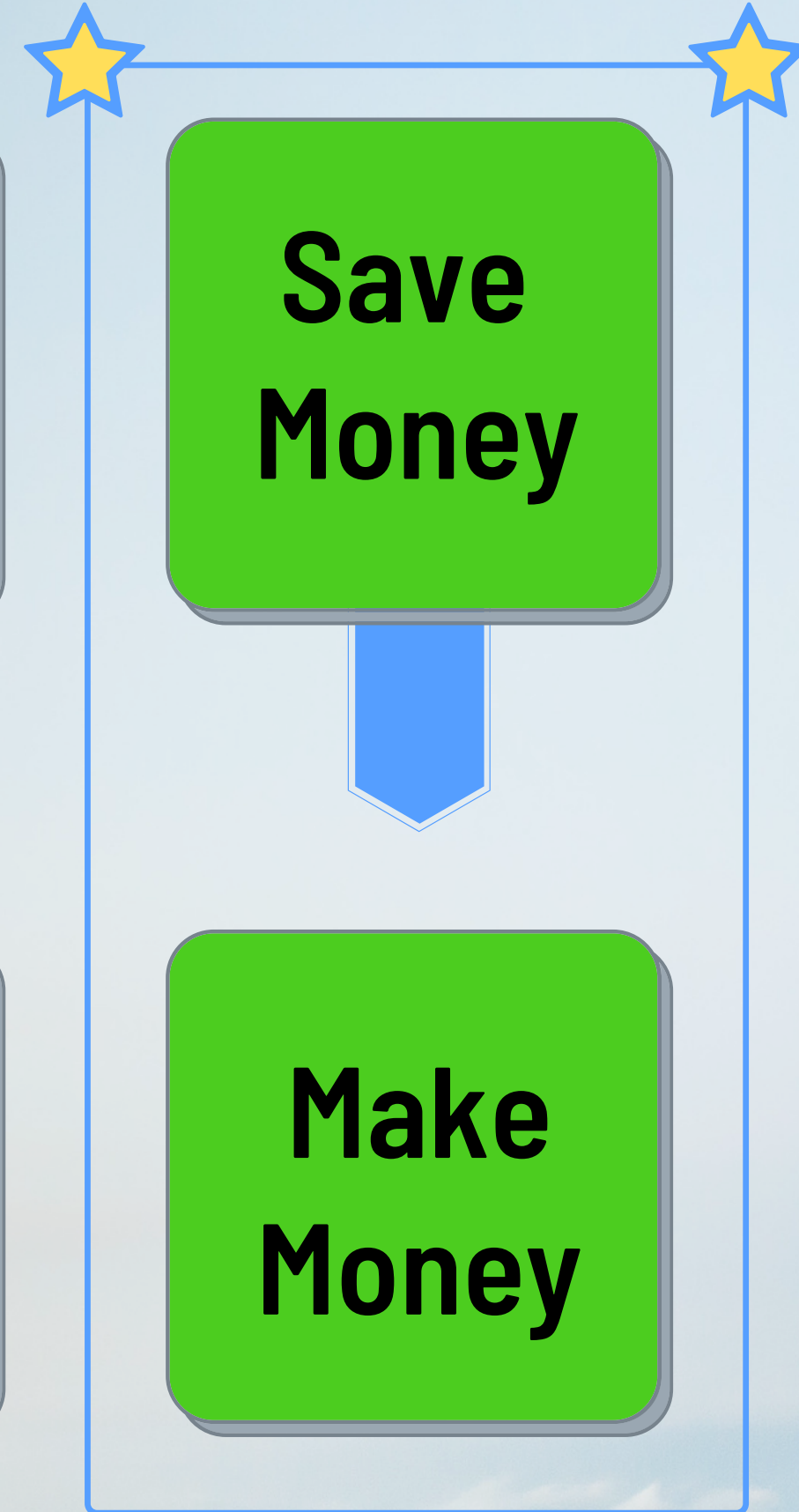
Businesses



**Get
Visibility**

**Coupons
Used**

**Make
Money**




Win/Win

Business Model Plan



Store Listing Fee

charge \$15 a month



Transaction Fee

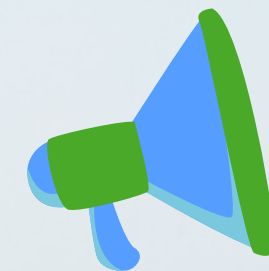
15% commission on
each transaction

4 main revenue streams



Amazon Affiliate

4-15% commission on
each Amazon transaction



Advertising

starts at \$4.99 per month

not including mobile gaming in-app purchases

Why Now

Everything is going Digital

145M

People Redeemed
Digital Coupons



Digital Coupons Surpassed
Paper Coupons

1*

68B

Spent to Aquire Mobile
Gaming Company



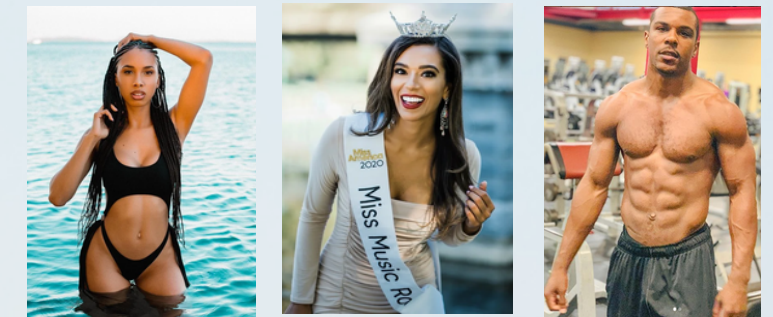
Microsoft

Mobile Gaming Market
grew 30B since 2019

2*

13B

Influencer
Marketing Industry



Market Grew 13x
since 2016

3*

Go-To-Market Strategy



How we get customers and acquire users



Roadmap



1. MARKETING

Started with marketing for Local & Small Businesses

Completed

2. MOBILE APP

Creating a Shoppable platform for Small Businesses

In Progress

3. GAMING

Integrate our developed Freedom Rains API (patent pending)

In Progress

4. CASHBACK

Integrate our developed coupon & cash back API

5. CRYPTO

Develop & deploy our crypto rewards program for SMB and Users

Freedom's Competitors



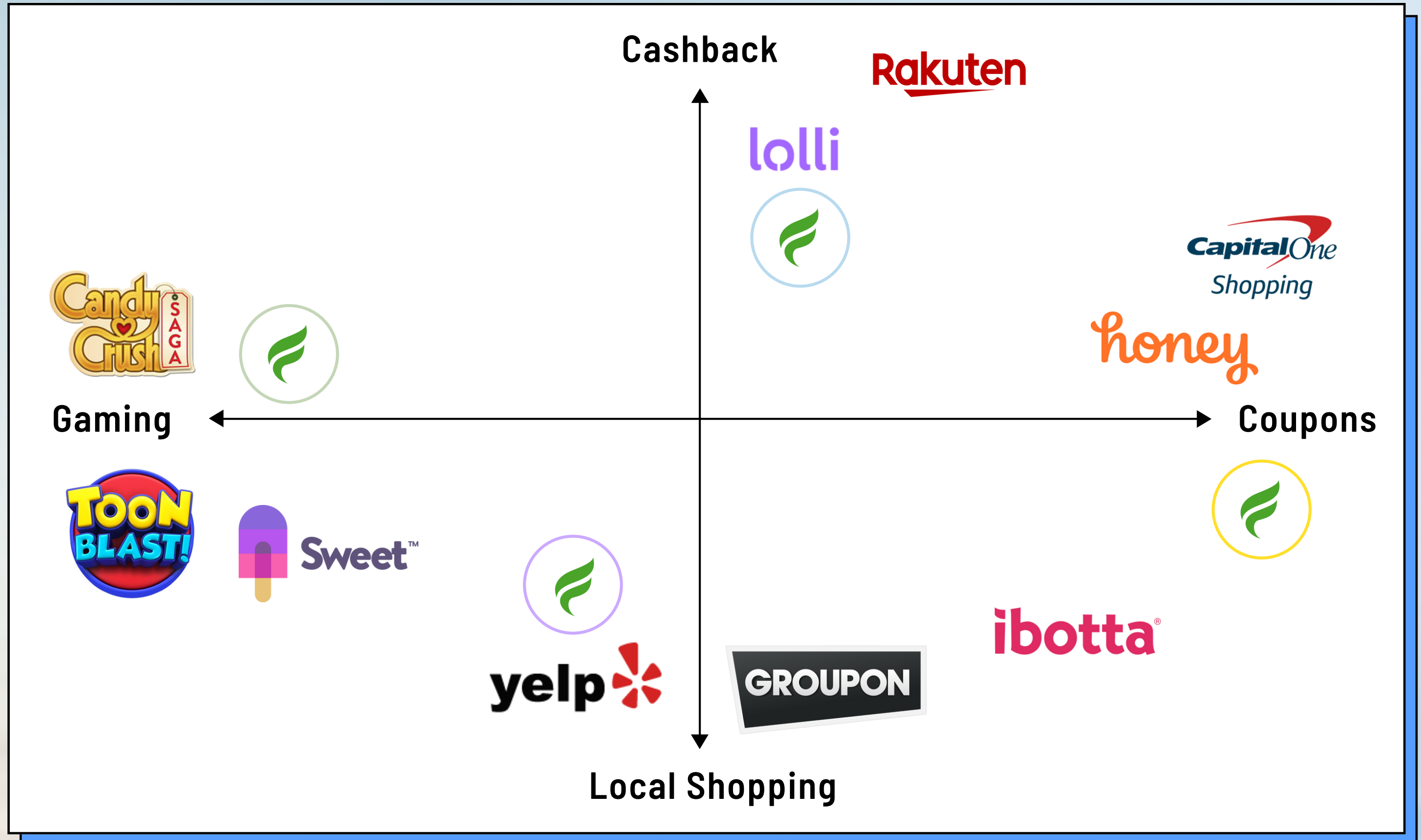
Why Freedom

1

The Freedom products are entering into digital & future thinking markets

2

Freedom plans to offer crypto back on purchases by 2023



Our Team

Team



Brittany Mahan
Executive Producer



Stanley Oville
VP of Customer
Success



Ayonna Stuppard
Video Editor
& Producer



Ronny Pena
Videographer
& Producer



John Pavain
VP of Finance
& Data



Founders



Steffan Jackson
Chief Innovation Officer



Aman Stuppard
Chief Operations Officer



Ty Holland
Chief Technology Officer



Albert Leung
Head of Crypto





Freedom

Invest In Us!

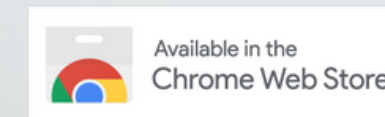


ABOVE & BEYOND
STUDIOS

Invest Today!



Download Now! ↓



Let's Give the People



Freedom



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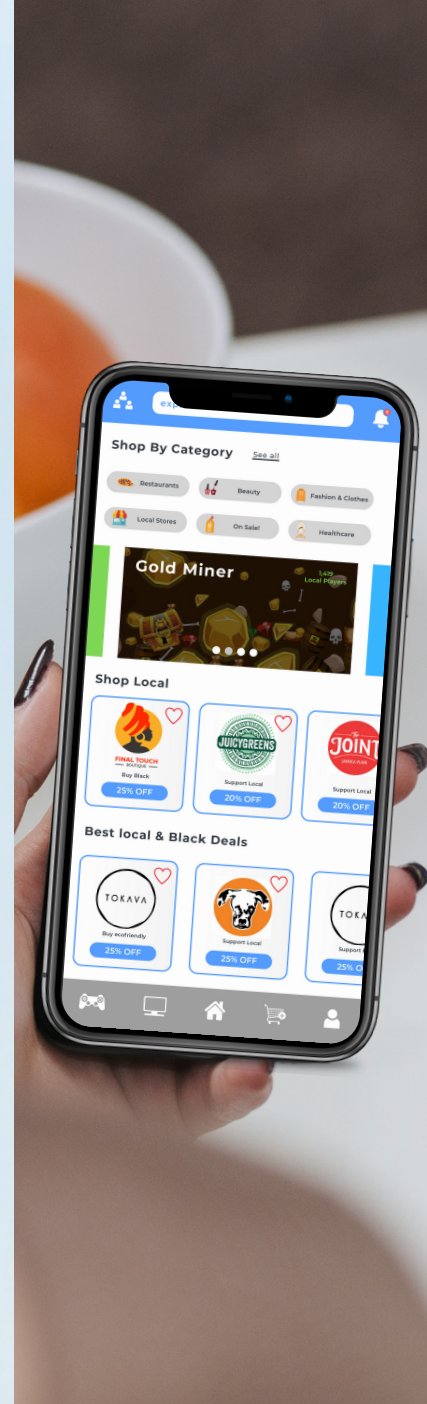
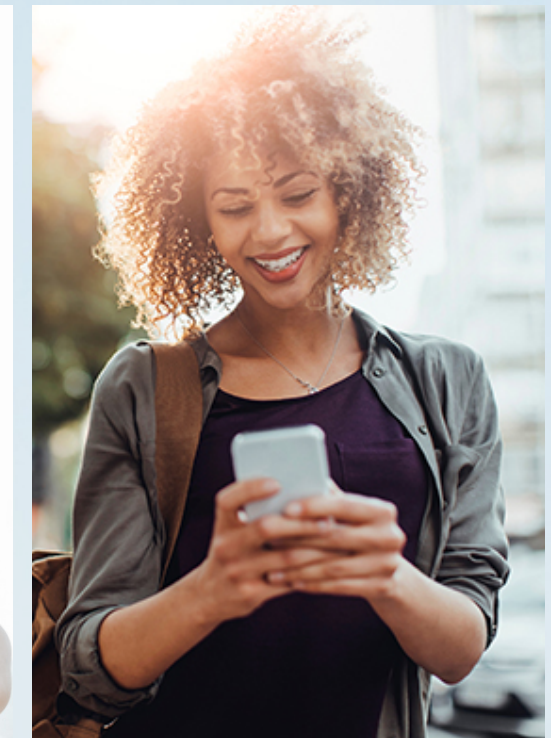


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Appendix

- 1 <https://digitalintheround.com/coupon-statistics/#:~:text=In%202016%2C%20126.9%20million%20Americans,and%20145.3%20million%20in%202021.>
- 2 <https://pitchbook.com/news/articles/microsoft-68b-activision-blizzard-acquisition-metaverse#:~:text=Microsoft%20plans%20to%20buy%20Activision,Nadella%20said%20in%20a%20statement.>
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