



milkmen

cannabis

Investors Presentation
September 2021

Massachusetts Overview

Legalized in 2016,
First Approved License in 2018

Over 21 ~ 5,000,000

Cannabis Users ~ 1,000,000

168 Retailers

83 Cultivators

64 Product Manufacturers

Legal Users ~ 600,000



Marijuana Market

Average Monthly Consumer Market Basket: \$104

Price Elasticity 49% lower than illicit cannabis

Compound Annual Growth Rate: 21% until 2024



The Product

The primary product is Premium Marijuana Flower

Flower has a wholesale value of \$4,000 per pound in MA

Over the next 3 years consultants say this will drop below \$3,000

Consultants do not believe the price will fall below \$2,000

We are using \$3,000 in all financial calculations



Marketing Overview

Brand will focus on the premium product segment

Emphasise on consumer education and brand awareness

Mimic brand positioning of a craft beer manufacturer



Our Advantage

Microgrowery Inspired Hydroponic Grow Design

High Precision monitoring of Plants and Nutrients

Advanced Analytic Through Proprietary Software, *milkbottle*

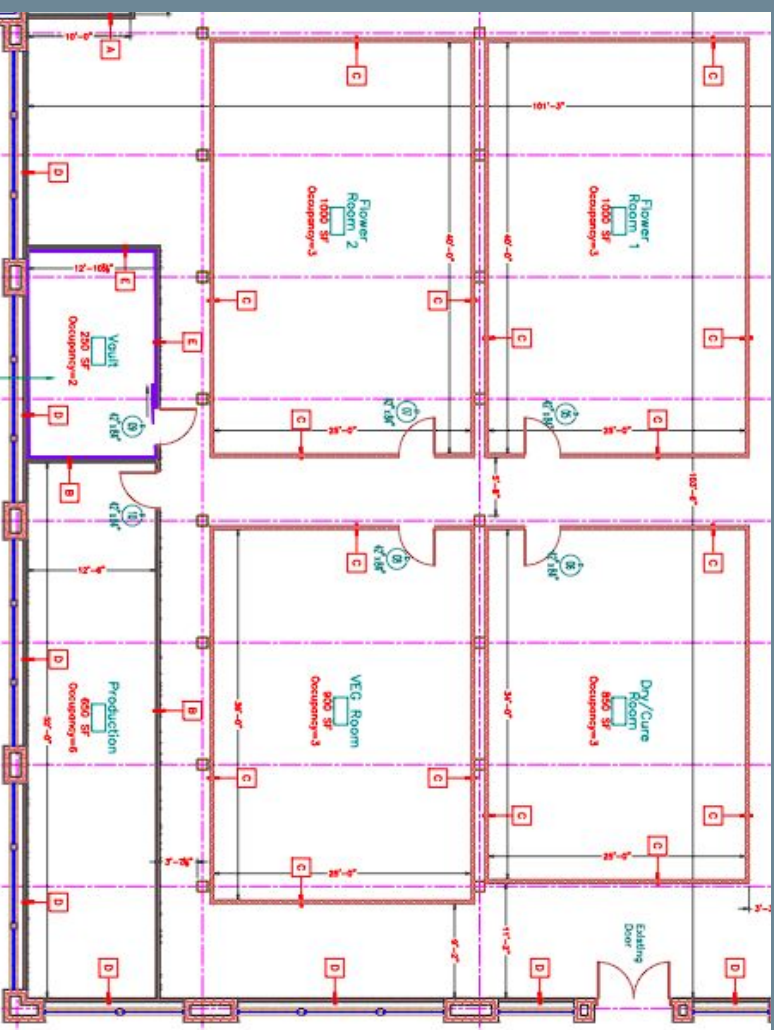
Building Industry Partnerships

Premium Product Placement



Our Facility

- 2 Flower Rooms
- 1 Vegetative Room
- 1 Dry/Cure Room
- 1 Production Room



milkbottle



Grow Management

Plant Batches (5)

Name	METRC ID	Count			
Dan Audit Test V40.2	139002	5 / 0 / 0 / 0 / 0			
Gambit Test 07.19.2021	138901	4 / 0 / 0 / 0 / 1			
Gambit Plantbatch Test V1.1	137601	0 / 1 / 0 / 0 / 24			
Dan Plant Batch Test 1.14	137502	6 / 19 / 0 / 0 / 0			
Elin Test Batch v1.1	137301	20 / 0 / 0 / 0 / 0			

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Community Outreach

Requirement outlined by the Cannabis Control Commission

Community Impact Payments to the Township

Support the Last Prisoner Project

Provide Opportunities for those disproportionately impacted by marijuana laws



Our Team



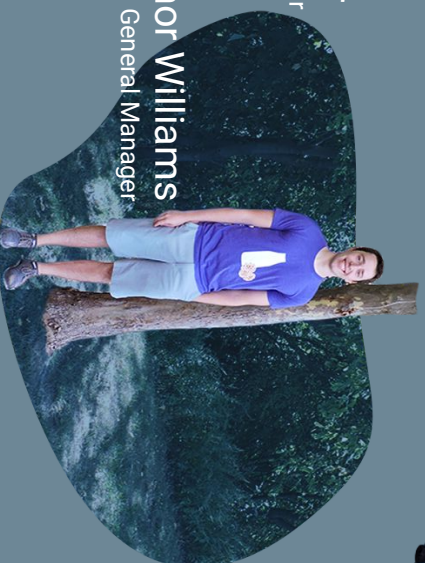
Erin Plumb
Milkbotte Director



Chris Brown
Grow Operations Director



Dan Salazar
Milkbotte Manager

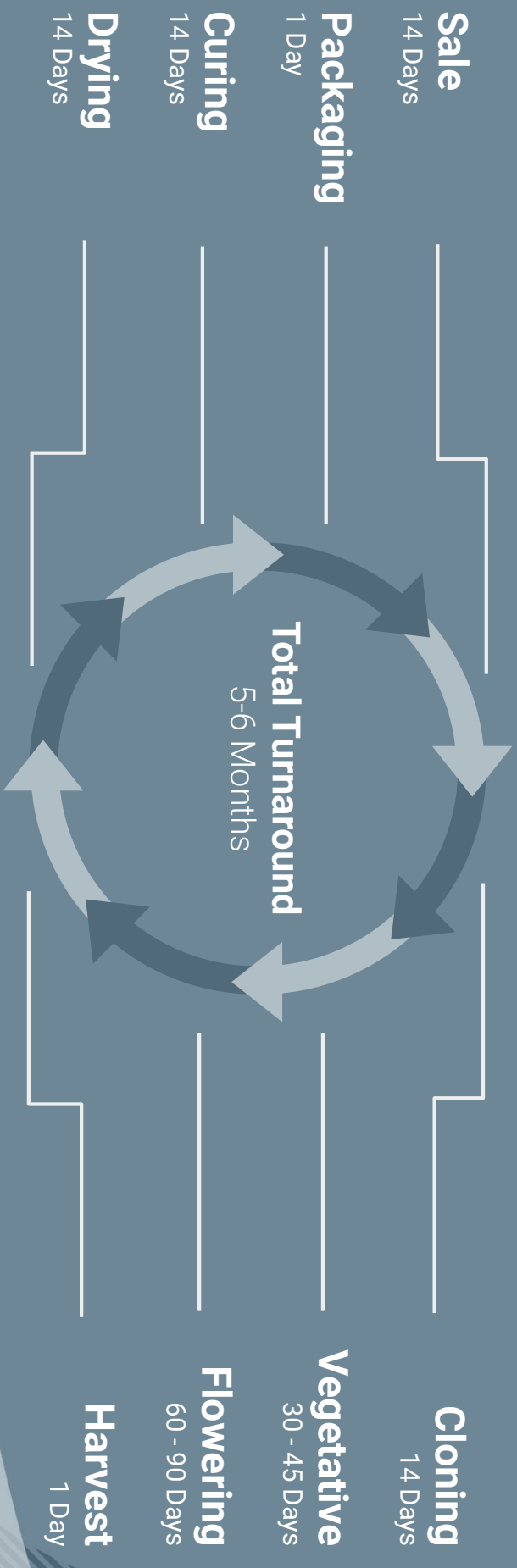


Conor Williams
General Manager

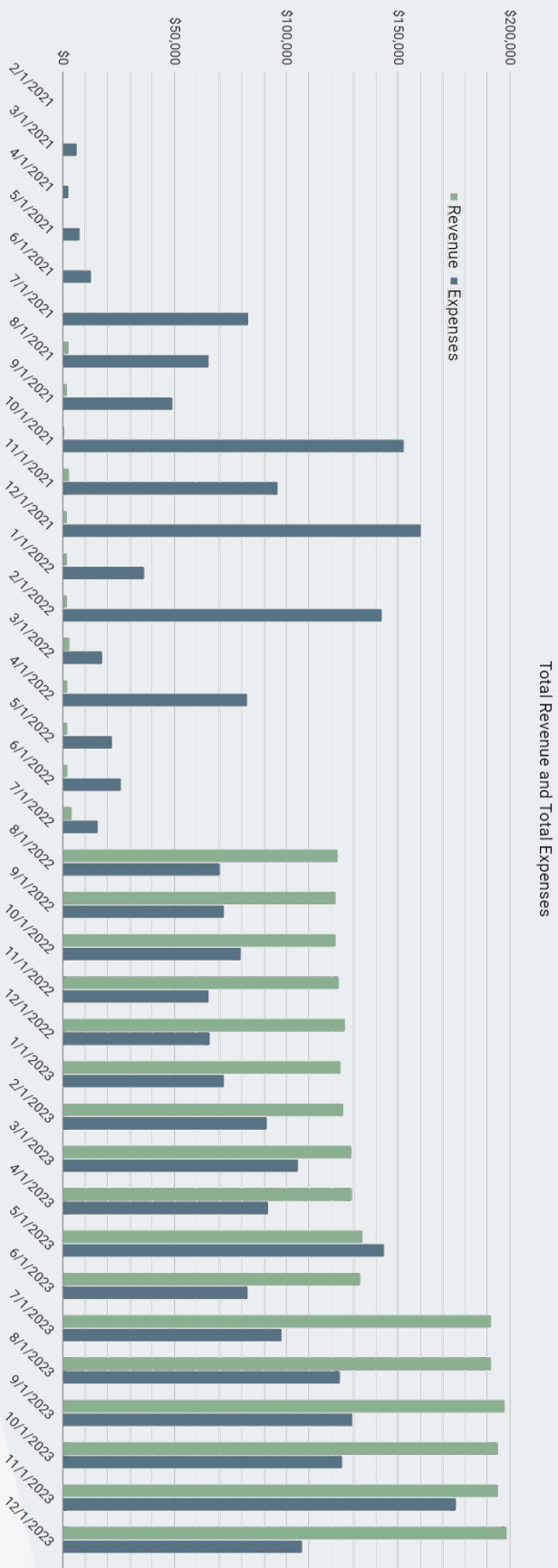


Casey Bachman
DEI Director

Product Journey



Financial Model



Questions?