

Eun Ah Choi

Vice President, Listing Qualifications
Deputy General Counsel

November 10, 2021

Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, N.E.
Washington, D.C. 20549

Division of Corporation Finance:

This is to certify that on November 10, 2021, The Nasdaq Stock Market LLC (the "Exchange") received from VMG Consumer Acquisition Corp. (the "Registrant") a copy of the Registrant's application on Form 8-A 12(b) for the registration of the following securities:

Units, each consisting of one share of Class A common stock and one-half of one redeemable warrant
Class A common stock, par value \$0.0001 per share

Redeemable warrants, each whole warrant exercisable for one share of Class A common stock at an exercise price of
\$11.50

We further certify that the security described above has been approved by the Exchange for listing and registration upon official notice of issuance.

We understand that the Registrant is seeking effectiveness of the Form 8-A 12(b) concurrently with effectiveness of its 1933 Act Registration Statement, and we hereby join in such request.

Sincerely,

