

## Contact

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## Top Skills

Fundraising  
Leadership  
Recruiting

# Jeff Davidson

Founder & CEO at Camp Gladiator , Hall of Fame Financial Advisor,  
4 Time Founder , Texas Longhorn  
Austin, Texas, United States

## Summary

Jeff Davidson, alongside his wife Ally, is the Co-Founder and Co-CEO of Camp Gladiator - one of the fastest growing fitness companies in the United States. Camp Gladiator was created after Jeff & Ally participated on the NBC show American Gladiators in 2008 and has grown to over 1,000 team members with locations across the country. Jeff began his career in finance with Equitable Advisors and became one of the most distinguished advisors within the firm, qualifying for Equitable's prestigious Hall of Fame. Jeff and Ally also founded and co-manage CG Victory, a non-profit kids camp that operates throughout Texas. Jeff's passion in life is serving others and fulfilling his life mission of sharing the joy of Christ by laughing, loving, and living adventurously.

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## Experience

### Camp Gladiator

Co-Founder & Co-CEO

September 2008 - Present (14 years 7 months)

Austin, Texas

Camp Gladiator is a leader and innovator in the fitness space. CG began as an outdoor boot camp and has evolved into a full-service fitness platform for over 1,000 fitness trainers and nutrition coaches. CG is a 9 time qualified for the Inc 5,000 and is operating in all 50 states and has customers in 16 countries.

### CG Victory

Founder & Board Member

June 2008 - Present (14 years 10 months)

Austin, Texas, United States

Jeff, alongside his wife Ally founded the non-profit CG Victory. Over the last 15 years they have grown the organization to serve thousands of youth across the state of Texas. CG Victory offers Ignite day camp and Legends overnight

camp to kids aged 7-18. The organization is a 501c3 and offers scholarships to at risk youth across the state.

## 49 Financial

Founder

January 2016 - Present (7 years 3 months)

Austin, Tx

After a storied career as an advisor and Executive leader at Equitable, Jeff was one of the founding 5 members of 49 Financial. Jeff worked to develop the vision, brand, and overall business model. 49 Financial quickly became the fastest growing firm within the Equitable before leaving to go independent in 2019.

## Equitable Advisors

Regional Senior Vice President

January 2003 - January 2022 (19 years 1 month)

Austin, TX

Jeff's career at Equitable started as a Financial Advisor where he was an 18 time qualifier to the Million Dollar Round Table and one of the youngest members of their prestigious Hall of Fame. Jeff rose through the ranks becoming Vice President at the age of 26, where he lead the top team in the company. In 2008 Jeff was promoted to Senior Vice President where he partnered in leading the Texas branch to 3 consecutive Gold President's Trophies as the top branch within the firm, ultimately growing the organization to the 11th largest firm of its type in the world (according to GAMA). Jeff retired from Equitable as one of the most decorated producers and managers in company history.

## Flameboyant

Founder and CEO

January 2001 - December 2002 (2 years)

Austin, TX

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## Education

The University of Texas at Austin

Bachelor's degree, Engineering Route To Business · (1997 - 2001)