

The Hot Dog Box is not accepting investment.

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The Hot Dog Box

American Restaurant

Chicago, IL 60609

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The Hot Dog Box previously received \$56,300 of investment through Mainvest.

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This is a preview. It will become public when you start accepting investment.

Early Investor Bonus: The investment multiple is increased to 1.6x for the next \$20,000 invested.

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THE PITCH

The Hot Dog Box is seeking investment to obtain operating capital.

OUR STORY

We are a father-daughter duo who decided to launch our new business during the pandemic. During a time when our well-being to our culture, we were inspired to start our business to propel culture, encourage entrepreneurship, and create food creations for the world to enjoy by creating a brand beyond just our food. Before the pandemic hit, Bob was a production company working with other small businesses, mom and pop shops, and restaurants. He was a father-daughter duo. The pandemic hit and while they experienced setbacks, they were not defeated. The father-daughter duo created awesome food creations like ice cream to innovative hot dogs called the "underdogs." Ultimately we decided to go into one? That's why we created The Hot Dog Box, a great place to eat as well as a representation of family and so much more.

OUR MISSION

Our mission is to create a top-notch eating experience and inspire other families to work together, be creative, and have fun too. While we have started out as just a shipping container, we are moving into a brick and mortar and play facility to provide other father-daughter duos, Mother-daughter duos, or any other family duo to start their own business.

Baked Bun. Includes Large Plain Potato Chip & Drink. (Vegan & Turkey Substitute Available).

The Pickle Minion Filet Mignon Steak Dog

Our gourmet, fiery, juicy and sweet Pickle Minion Steak Dog is handcrafted with sweet pickles, our House of heat. Then topped with Garlic and Pepper Crispy Onions for an out of this world hot dog experience. Inc

PRESS

Father and 9-year-old daughter are taking the Chicago hot dog scene by storm

A Chicago dad is teaching his daughter life lessons as they churn out unusual hot dog flavor combos that more. TODAY's Craig Melvin spoke with Bobby Morelli and his 9-year-old daughter Brooklyn, who talks ab

Chicago family's hot dog business booms despite pandemic

A Chicago family opened up a hot dog business during the pandemic, and while most restaurants struggle Box" features a creative menu of hot dogs, all served by a loving father-daughter duo. Adriana Diaz report

The Wildest Hot Dogs in Town

At Bronzeville's Hot Dog Box, a father-daughter duo is filling the void for crazy-creative franks.

Chicago's Best Summer Favorites: The Hot Dog Box

Once Marley bites into a filet mignon steak dog, she doesn't know if she'll want a regular hot dog ever aga

Dynamic Father-Daughter Duo Reaches for Hot Dog Greatness in Chicago

The Hot Dog Box is slinging decadent delights like loaded filet mignon dogs out of a shipping container in

Bobby Morelli is the sausage king of Bronzeville

A father-and-daughter team sling loaded wieners from a storage container.

Bronzeville's Hot Dog Sensation Aims to Expand Into Portage Park This Summer

The Hot Dog Box's dynamic father and daughter duo and their decadent loaded dogs are drawing fans fro

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[Bobby](#)

Bobby, a father, business owner, chef and singer put together a #sharethelove marketing campaign for Th

FUTURE EXPANSION PLANS

Once our flagship location is successful and running smoothly, we will expand into a central production fa
produce our own products, sell our products and serve as a hub for our franchise model.

We will sell our sauces, hot dogs, toppings, buns and other related products for consumption at home.

We will sell starter kits for kids and families to start their own hot dog businesses.

We will lease out food carts and trucks to families who want to start their own hotdog business through th

INTENDED USE OF FUNDS

We are expanding from our shipping container location at 51st Street, Chicago into a 2000 SQ Foot retail l
in Portage Park. The funds will be used to build out this space and further develop our brand.

Expanding into our flagship retail location

The indoor space allows us to serve customers year-round.

The space will be designed with an outdoor, cook-out-like feel. We will have indoor grass, picnic tables, gr
out vibe, inside.

Updates

Investor Exclusive

OCTOBER 18TH, 2021

Update

Hey Everyone.

I hope this finds you well.

Things have taken a little longer than expected with getting our new location up and running.

However, all plans, permits/applications have been sent to the city for feedback/approvals. We're literally v
In the meantime we're still operating out of our 200 square foot stand until further notice.

I certainly hope to have our highly anticipated location open by end of year or top of 2022. I'm also focusir
and operations, building awareness, sourcing/producing food & beverage items, establishing strong relatic
partners, local officials and business owners so that we can continue to create a unique and elevated expe

Brooklyn and I appreciate and thank you for your support!

JULY 9TH, 2021

We did a little painting!!

The team is currently building out the shipping container in our new location. Everywhere we go the shipping container through the doors we must build it! Its an integral piece of our history!

MAY 14TH, 2021

Wow!

We've reached our 20k minimum goal and it feels good. Thank you for believing in us!

MAY 12TH, 2021

The build out is starting!!!!

Thank You!!!! We're more than half way to the 20k in less than 48 hours! 🙌

We've pulled up the carpet and uncovered these amazing wood floors!

Knocked walls down...

Next we're adding walls for the shipping container kitchen area!!

Look at those big windows!

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Data Room

Intended Use of Funds

Target Raise

Maximum Raise

Operating Capital \$18,800

Mainvest Compensation \$1,200

Total \$20,000

Financial Forecasts

Year 1 Year 2 Year 3 Year 4 Year 5

Gross Sales \$360,000 \$435,600 \$662,112 \$1,324,224 \$2,065,789

Cost of Goods Sold \$83,721 \$101,302 \$153,979 \$307,958 \$480,414

Gross Profit \$276,279 \$334,298 \$508,133 \$1,016,266 \$1,585,375

EXPENSES

Rent \$21,600 \$22,140 \$66,600 \$68,000 \$70,200

Utilities \$7,800 \$9,438 \$14,345 \$28,690 \$44,756

Salaries \$140,400 \$169,884 \$258,223 \$516,446 \$805,655

Insurance \$3,120 \$3,198 \$3,277 \$3,358 \$3,441

Repairs & Maintenance \$3,600 \$4,356 \$6,621 \$13,242 \$20,657

Business's Revenue Share 0.4%-1.5%

Minimum Investment Amount \$100

Repayment Schedule Quarterly

Securitization None

Maturity Date October 1, 2028

Financial Condition

No other outstanding debt or equity

The capital raised through Mainvest will make up the entirety of The Hot Dog Box's fundraising. However, additional funds from alternate sources at a later date.

Historical milestones

The Hot Dog Box has been operating since July 2020 and has since achieved the following milestones:

Opened the first location in August 2020 at 330 East 51st Street, Chicago, Illinois

Achieved revenue of 15,000 in 2020.

Historical financial performance is not necessarily predictive of future performance.

Risk Factors

You Might Lose Your Money

When you buy a certificate of deposit from a bank, the Federal government (through the FDIC) guarantees a Note is not like that at all. The ability of The Hot Dog Box to make the payments you expect, and ultimate depends on a number of factors, including many beyond our control.

Limited Services

The Hot Dog Box operates with a very limited scope, offering only particular services to potential clients, r customer preferences.

Lack of Accounting Controls

Larger companies typically have in place strict accounting controls. Smaller companies typically lack these additional risk.

Competition

The market in which we operate is highly competitive and could become increasingly competitive with new

The law prohibits you from selling your securities (except in certain very limited circumstances) for 12 months after that one-year period, a host of Federal and State securities laws may limit or restrict your ability to sell your securities. If you attempt to sell, you will likely have difficulty finding a buyer because there will be no established market. Given the nature of the investment, you should hold your investment for its full term.

The Company Might Need More Capital

The Hot Dog Box might need to raise more capital in the future to fund/expand operations, buy property and equipment, hire and train new members, market its services, pay overhead and general administrative expenses, or a variety of other reasons. There is no assurance that additional capital will be available when needed, or that it will be available on terms that are not adverse to the interests of investors. If Hot Dog Box is unable to obtain additional funding when needed, it could be forced to delay its business plans or even cease operations altogether.

Changes in Economic Conditions Could Hurt The Hot Dog Box

Factors like global or national economic recessions, changes in interest rates, changes in credit markets, changes in consumer spending, declining employment, changes in real estate values, changes in tax policy, changes in political conditions, and other factors are unpredictable and could negatively affect The Hot Dog Box's financial performance or ability to operate. If at any event The Hot Dog Box ceases operations due to the foregoing factors, it can not guarantee that it will be able to generate any revenue in the future.

No Registration Under Securities Laws

The Notes will not be registered with the SEC or the securities regulator of any State. Hence, neither The Hot Dog Box nor the Notes are subject to the same degree of regulation and scrutiny as if they were registered.

Incomplete Offering Information

Title III does not require us to provide you with all the information that would be required in some other kind of public offering of shares (for example, publicly-traded firms must generally provide investors with quarterly financial statements that have been audited by an independent accounting firm). Although Title III does require extensive information, it is not a different decision if you had more information.

Lack of Ongoing Information

The Hot Dog Box will be required to provide some information to investors for at least 12 months following the offering. This information is far more limited than the information that would be required of a publicly-reporting company; and The Hot Dog Box is not providing annual information in certain circumstances.

Uninsured Losses

Although The Hot Dog Box will carry some insurance, The Hot Dog Box may not carry enough insurance to cover all potential losses.

The Company is Not Subject to the Corporate Governance Requirements of the National Securities Exchange Act

Any company whose securities are listed on a national stock exchange (for example, the New York Stock Exchange) is subject to the rules about corporate governance that are intended to protect investors. For example, the major U.S. stock exchanges require a company to have an audit committee made up entirely of independent members of the board of directors (i.e., directors with no material relationships with The Hot Dog Box or management), which is responsible for monitoring The Hot Dog Box's financial reporting. The Hot Dog Box will not be required to implement these and other investor protections.

You Have a Limited Upside

Notes include a maximum amount you can receive. You cannot receive more than that even if The Hot Dog Box performs better than your initial expectations.

You Do Have a Downside

Conversely, if The Hot Dog Box fails to generate enough revenue, you could lose some or all of your money.

Payments and Return Are Unpredictable

Because your payments are based on the revenue of The Hot Dog Box, and the revenue of The Hot Dog Box can disappear altogether) unpredictably, it is impossible to predict how much you will receive and when. And because the revenue is unpredictable, so is your ultimate return.

The Notes Are Unsecured and Uninsured

The Notes are not secured by any collateral, nor are they guaranteed or insured by the FDIC or any other entity.

Subordination

The Notes shall be subordinated to all indebtedness of The Hot Dog Box to banks, commercial finance lenders, and/or other institutions regularly engaged in the business of lending money.

Lack of Guaranty

The Notes are not personally guaranteed by any of the founders or any other person.

Limitation of Individual Rights in Event of Default

In the event of a default under the Notes, you will not be able to enforce your rights individually (for example, a trustee or representative will be appointed according to the procedures set forth in the Note Indenture. It's possible that the representative will do things you believe are wrong or misguided. If an event of default has occurred,

Reply

Mohammed K. Novi, MI 2 months ago

Love to dad & daughter business idea :). Great team. Best of luck

Abednego F. New Brunswick, NJ 3 months ago

I invested because I love making money

Bobby M. 3 months ago The Hot Dog Box Entrepreneur

Hey Abednego! We came to the money team lol! Thank you for investing and we appreciate your support!

Michael H. Rossville, GA 3 months ago

I invested because I love the entrepreneurship. Love the father daughter combo and hope to do the same the shipping container.

Bobby M. 3 months ago The Hot Dog Box Entrepreneur

Hi Michael. We appreciate you! We also wish you nothing but the best and look forward to seeing even gre daughters!

Ebony O. Chicago, IL 3 months ago

I invested because I truly believe in this Father-Daughter duo. I tried their Bronzeville Bourbon Filet Mignon thankful for the opportunity to invest in a small black owned business.

Bobby M. 3 months ago The Hot Dog Box Entrepreneur

Hi Ebony!!! You are a guest of ours and an early investor! So dope! Thank you for believing in us!

Jack L. 3 months ago

Please tell me more about

Leigh T. Mishawaka, IN 3 months ago

I invested because I love every bit of the story and you seem to have already made nice headway!

Bobby M. 3 months ago The Hot Dog Box Entrepreneur

Hey Eric. Thank you for investing in us! We appreciate you and your support! All The Best!

Eric W. Chicago, IL 4 months ago

Ashe peace and love

Josalyn M. Chicago, IL 4 months ago

I invested because I want to support a small black business in area. I love seeing this father daughter team luck!

Bobby M. 4 months ago The Hot Dog Box Entrepreneur

Hey Josalyn! We appreciate your support! Thank you so much!

Alexandra P. Chicago, IL 4 months ago

Very excited to be an investor! Best of luck and can't wait to try all the hot dogs!

Bobby M. 4 months ago The Hot Dog Box Entrepreneur

Hi Alexandra! Thank you so much for your support!

Joanna G. Chicago, IL 4 months ago

I invested because I want to see more Black-owned businesses in my community!

Bobby M. 4 months ago The Hot Dog Box Entrepreneur

Hey Joanna. We are looking forward to meeting you and glad to be neighbors. Thank you!

Raymond B. Northville, MI 4 months ago

I'm excited to help this Father-Daughter duo achieve their dreams!

Bobby M. 4 months ago The Hot Dog Box Entrepreneur

Hey Raymond! Thank you for investing us! We appreciate your support and all the best to you!

Emily H M. Chicago, IL 5 months ago

I invested because this business will be a great addition to the Portage Park neighborhood!

Hi Jenna!! Thank you so much for your investment! We appreciate your support!

Victoria W. Springfield, VA 5 months ago

I invested because I support Black and Women-Owned Businesses... and I love Hot Dogs

Bobby M. 5 months ago The Hot Dog Box Entrepreneur

Hi Victoria! We appreciate your support. Thank you!

DeShaunta K. Dallas, GA 5 months ago

I supported this to prove that I believe this is going to do very well and can only go up from here

Bobby M. 5 months ago The Hot Dog Box Entrepreneur

Yooo Deshaunta! You're so dope! Thank you for investing in us!

Tracy B. Chicago, IL 5 months ago

I invested because I want to support African-American owned businesses, and woman-owned.

Bobby M. 5 months ago The Hot Dog Box Entrepreneur

Hey Tracy! We appreciate your investment and support. Thank you!

Olga K. Chicago, IL 5 months ago

Welcome to the neighborhood!

Bobby M. 5 months ago The Hot Dog Box Entrepreneur

Hi Olga we're neighbors now!!! Thank you for investing in us!

Jennifer H. Chicago, IL 5 months ago

I invested because I believe in this business and I love supporting Black-owned establishments!

Bobby M. 5 months ago The Hot Dog Box Entrepreneur

Hi Jennifer. Thank you so much for believing in us and choosing to invest in our business! #Dopeness

Bobby M. 6 months ago The Hot Dog Box Entrepreneur

WOW! Thank you for believing and investing in us! We're definitely proud to hear your experience with us and we strive for excellence even in our growth!!

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