

Reduce Global Water Demand With Showers That Use Less Than 1 Gallon Of Water



geysersystems.com Montrose CO    

Susan Wyman invested \$5,000 in this round, \$550,000 previously.

“I invested in Geysers Systems based on people, products, and potential. People – the CEO and his team are ambitious, intelligent, ethical, mission-driven, and they get things done. I first met Jonathan in 2019 and have watched him build an incredibly well-run company that focuses on customer satisfaction, employee engagement, professional development, new products, and market penetration. I am constantly amazed at how much Jonathan and his team have accomplished.

Products – the Geysers products are changing the way the world uses water. I’m a hydrologist, an earth scientist, and an organic farmer. I see the challenges our world faces in both water supply and energy. Geysers Systems produces solutions to these very real challenges. The new Eco Shower will save customers money, water, and fossil fuel energy to heat water. The Mini-Geysers is being developed to solve these problems in some of the poorest countries in the world, as well as at home in the United States. Based on the successful launch of the flagship Geysers, I believe these new products are destined for huge success.

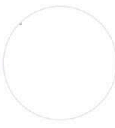
Potential – Serious investors recognize that the financial landscape is changing. Digital ones and zeros may no longer represent real ways to generate wealth and prosperity. Changing financial markets have convinced me to invest in real companies creating real products. I believe that the potential profits from this investment will outperform my traditional investments.”

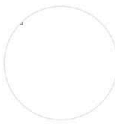
Featured Investors

Investors include

Gunnison Community Capital Group

Susan Wyman - President Of Gunnison Community Capital Group


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Highlights

1 \$2M+ Total Revenue, 10K+ Customers, 4.2M+ Gallons of Water Saved Since 2020

- 2 Raising \$1.2M To Grow Our Proven Outdoor Products & Launch Our At-Home Product Globally
 - 3 Patented Technology with Many Applications: Military, RVs, Boating, & Disaster Relief Teams
 - 4 100% Assembled in the USA by an Award-Winning Team
 - 5 REI Coop's Top-Rated Product & Colorado's Top 3 Most Innovative Products Of 2022
 - 6 Now Launching Our 2nd Gen EcoShower - Home Aromatherapy That Saves Water, Time, & Money
 - 7 EcoShower Can Solve the Global Water Crisis - Sales & Distribution Starts in Mexico City in 2025
 - 8 Featured In Condé Nast, Outdoor Magazine, Backpacker, 20+ YouTube Overlanding Channels
-

Our Team



Jonathan Ballesteros Founder & CEO

Designed & Commercialized New Products For Fortune 500 Companies. Scholar At Top 10 MBA & Engineering Schools. Award-Winning Leadership & Management



Bret Thompson CMO

Manages an international and licensed marketing agency capturing over \$750M total revenue for 250 companies with over \$75M ad spend and 360° digital campaigns.



Lisa Holland CFO

Financial Management & Audit For 17 Startups Earning Up To \$25 Million, Managed Financial Plans At Merrill Lynch, Denver University Law School



Eric Greene Advisor

Founder Of Greenthouse Success Previously Executive Vice President At Exxel Outdoors - Kelty, Sierra Designs, Ultimate Direction



Matt Kaplan Advisor

Vice President Of Sales For Vail Resorts, Outdoor Industry Association, Ibex, Timberland



Cathy Compton Advisor

Director Of Coaching & Leadership Development At Codebreaker Technologies Coached National Collegiate Champion Women's Softball Team



Steven Cantu Advisor

Founder Of Blackstone Exports Fintech & AI Consultant

We Believe Every Drop of Water is Sacred

In 2020, We Launched a Portable Camping Shower

The Geyser System

Uses Only .8 Gallons

Lasts up to 15 Minutes

Cleans Two People



What's Happening?

Proven Sell-Through
\$2M Total Revenue
10K+ Customers



Sell-Through Includes The Number Of Units Sold At Retailers, D2C, & Events.
Forward-looking projections cannot be guaranteed.

Our Future Looks Bright

We're Just Getting Started...



Sold at Stores Everywhere

Large Channels



International Channels



Smaller Shops



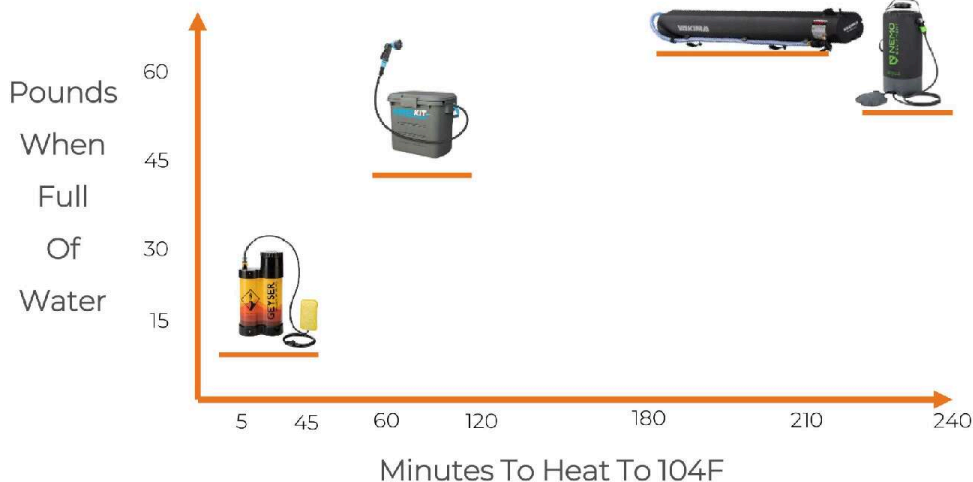
Our Approach is Radically Different

This Pump Maintains Perfect Pressure



Instead of a Shower Head,
We Directly Disperse Through a Scrub

We're Superior to the Competition



Skeptical?





These Reviews Are Unpaid



“This Colorado company has taken the market by storm over the past year. We think it’s ingenious.”



“This innovative option occupies a class of its own.”



“Being able to quickly take a shower while boondocking is a luxury well worth the price of the product.”

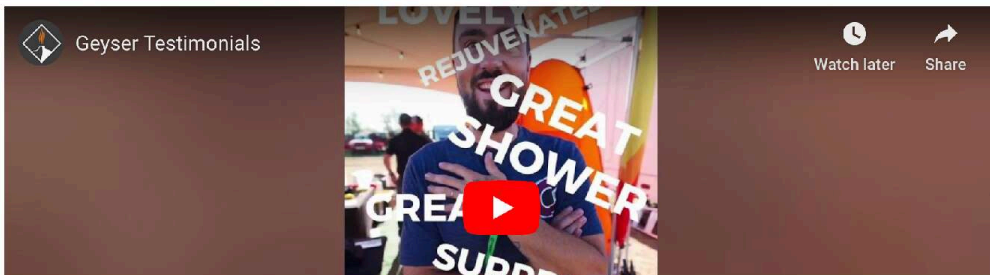


“There is unexpected joy in shedding your daily beauty rituals on a camping trip.”

We're Award-Winning



Testimonials



Watch on  YouTube

UNRISHED
LOVE IT
INSANE

Meet Our 1st Gen Models



Use With Your
Camping Stove
\$279.95



Built-In
Water Heater
\$349.95

Built on a Brand Loved by Thousands of Customers!

Over 10,000
Customers...



40K Email List



...Saving 4.2 Million
Gallons Of Water...



11.6K Followers



..& Using Over
20K Scrubs!



6.2K Followers



In 2022, We Saw a Bigger Problem



WATER DEMAND IS OUTPACING SUPPLY

**STATES CONTINUE FIGHTING OVER
WATER RIGHTS**

WATER IS MORE EXPENSIVE

**We Asked People
About Their Showers at Home**

There's Plenty Of Pain

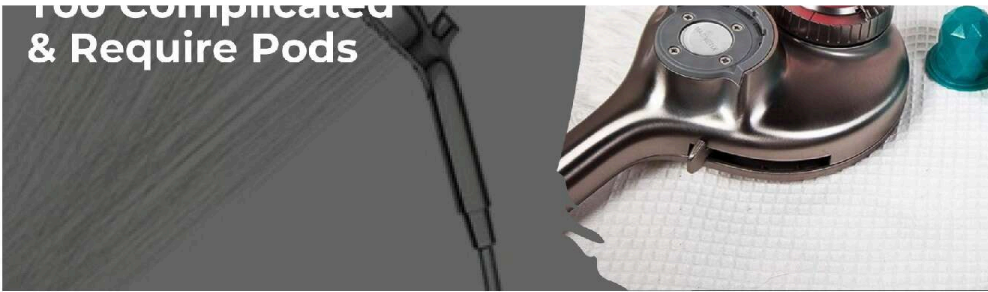
"Water Bills In San Francisco Are \$100-250 Per Month!"

"Getting My Hair Wet Ruins Expensive Coloring"

"My Kids Hate Getting Sprayed"



Too Complicated
& Require Pods



Introducing Our
2nd Gen Product



EcoShower



**Sponge Streaming Water
At The End Of A Hose**

Add Any Essential Oil
For A World-Class
Aromatherapy Shower

Installs In Less
Than 5 Minutes

**Benefits that Hit Every Mark
Saves Water, Time, & Money**

- Uses Less Than 3 Gallons Per Shower
- Reduces Water Bills By \$500/Year
- Deeply Aromatic – Add Essential Oils For Low-Cost Self-Care
- Saves Time - 5-10 Minutes Faster Shower Time
- Better Experience For Kids
- Interchangeable Sponges Last Weeks & Affordable To Replace



Feedback From Beta Testers



We Already Sold Out Of One Model



80% of Pre-Orders are RV Owners Seeking To Save Money & Boondock But RV Showers Deplete Their Water Tank.





100% Assembled In Colorado By An Award-Winning Team



Why Now?

The New York Times

**Five Takeaways From Our Investigation Into
America's Groundwater Crisis**



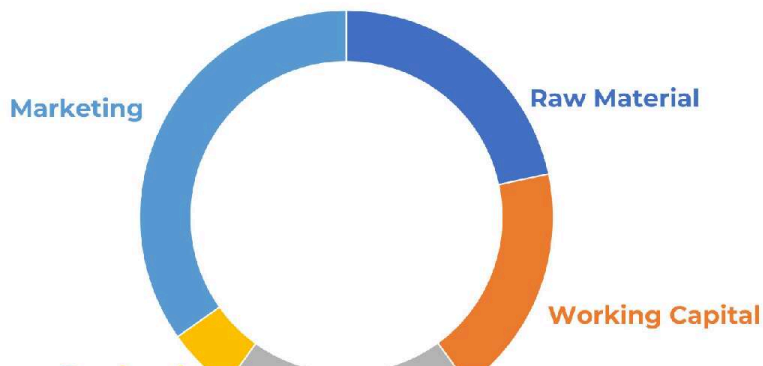
The #Vanlife Business Is Booming

Coronavirus is just a distant memory while zipping around in a several-hundred-thousand-dollar custom van on the open road.

9 Reasons Why "Overlanding" Is Booming In Popularity Than Ever

by Tucker Ballister

Raising \$1.2M





How Your Investment Grows Our Success

Pour More Fuel On Our Proven Outdoor Gear Business Model

Build Our EcoShower Brand At Home Via Influencer Marketing

Introduce EcoShower To Mexico City

Launch The Mini-Geysers (See Below)

Introducing The Mini-Geysers

Launch Sequence 2024

- Q1 Finalize Design
- Q2 Design Testing & Beta
- Q3 Cut Injection Tooling
- Q4 Ship Raw Material

2025

- Q1 Soft Launch Australia
- Q2 REI Build
- Q3 REI Exclusive Launch
- Q4 Mexico City Launch

What Do Customers Say About Today's Flagship?

- We Really Want It, But The Price Is A Barrier
- International Shipping Costs Are Too High
- We Want To Backpack With It

How Will The Mini-Geysers Be Different?

- Build-Your-Water-System Starting At \$75
- System Is Tiny – It Fits In Your Hand
- 70% Less Energy Consumed

Where Do We Stand?

- Design Is Prototyped, Proven, & Ready