

INVESTOR PRESENTATION



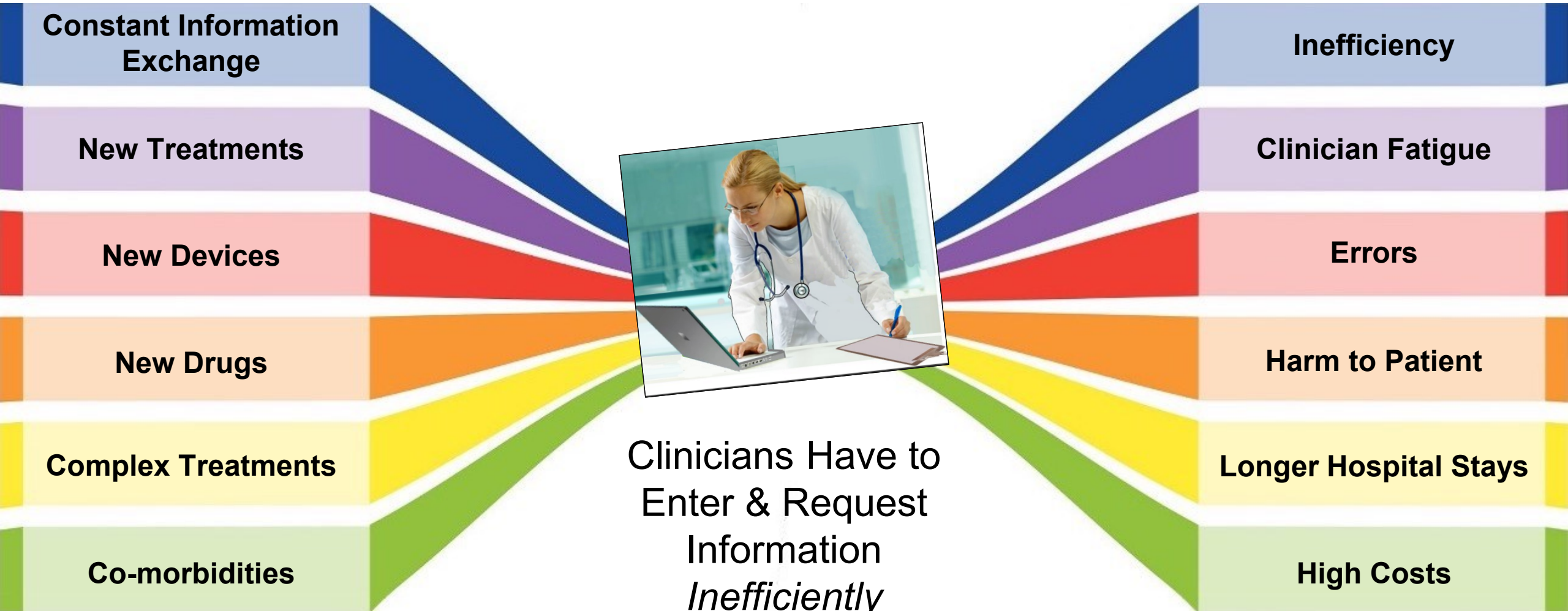
ClearProtocol[®] 

Validate clinical procedures hands-free with Clear Protocol[®] SaaS

The Problem

- A clinician's purpose is to deliver healthcare, more specifically, to carry out clinical procedures without omissions consistently, regardless of interruptions, fatigue, etc.
- There is an information bottleneck that impacts all of healthcare. Clinicians have to enter and request information inefficiently.
- On a typical day, a physician spends nearly two hours on documentation for every one hour seeing patients. (Sinsky et al., 2016)
- Nearly a third of physicians said they spend 20 hours or more a week on paperwork and administrative tasks. (AMA, 2018)

The Results of the Bottleneck



Clinicians Have to Enter & Request Information *Inefficiently*

The Solution

- Clear Protocol® is assistive technology, purpose-made to validate clinical procedures, contemporaneously, hands-free.
- It also allows clinicians dynamic, two-way communication with the EHR to retrieve and log patient information.
- Clear Protocol® is not another transcriber method. It allows for both validation and documentation at the same time information is received.

Advantages

- Saves doctors and nurses valuable time
- Promotes patient safety
 - Following guidelines with Clear Protocol[®] can help prevent medication errors. These errors “... injure approximately 1.3 million...” annually in U.S. (WHO 2017)
- Reduces malpractice liability

Benefits

- Clear Protocol[®] is a secure and HIPAA compliant clinical software.
- Clear Protocol[®] runs on a wide variety of platforms and includes voice dictation.
- Compatible with most hardware and operating systems (Windows, MacOS, iOS, Android, etc.)

Business Opportunity

- B2B Recurring Revenue - In a Stable Industry.
- Efficient Use of Capital - Scalable SaaS.
- Patent Protection.
- Every caregiver in every hospital, clinic, and private practice is a potential user of the Clear Protocol[®] system.

Intellectual Property



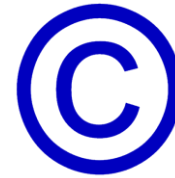
Two Issued
US Utility Patents:
10,318,928 B1 (2019),
11,341,460 B2 (2022)



“Clear Protocol”
trademarked; name
usable in any
industry



clearprotocol.com,
and “.ai” Domains

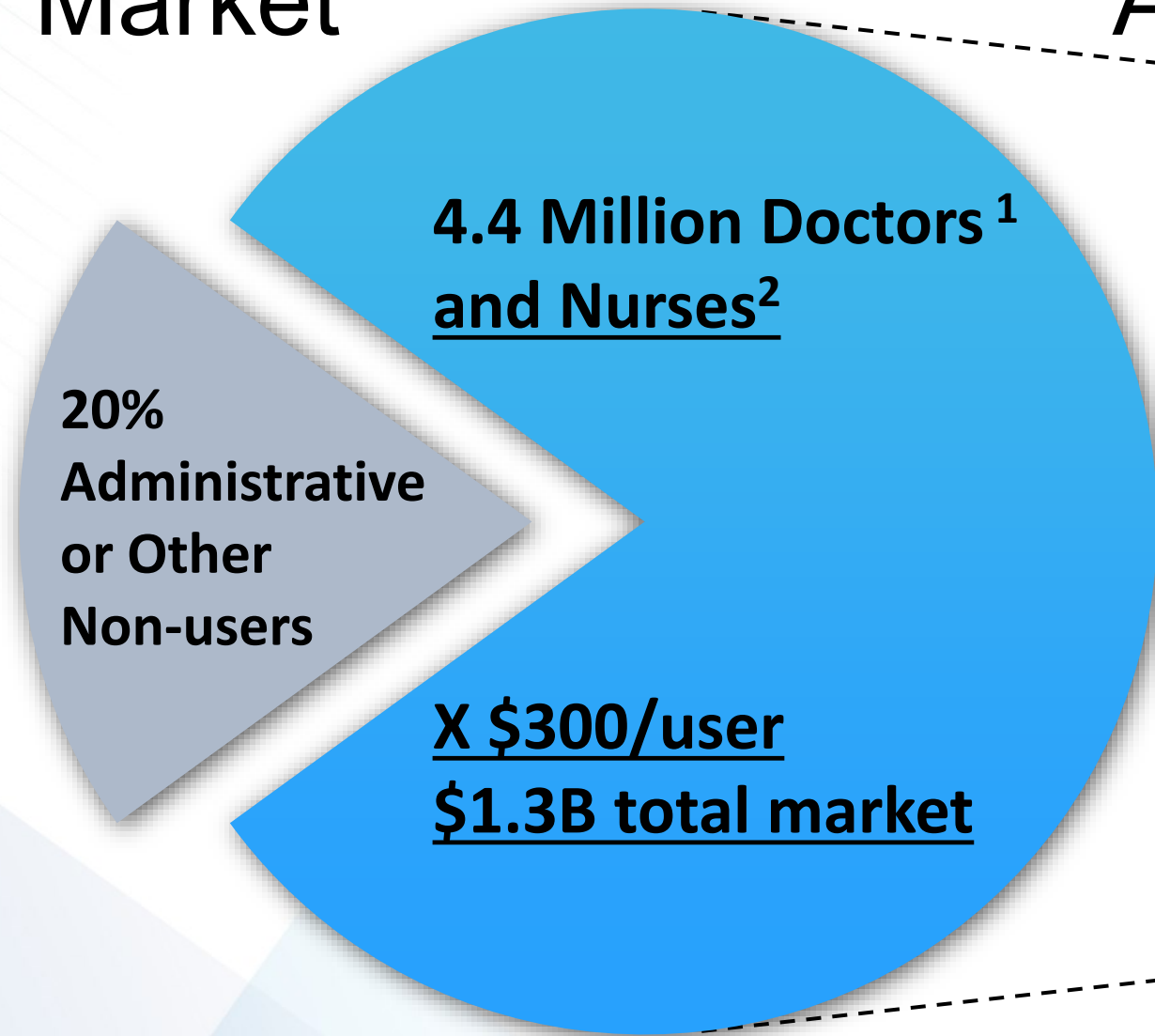


Software
copyrighted



Trade secrets
maintained

Total Market



Addressable Market

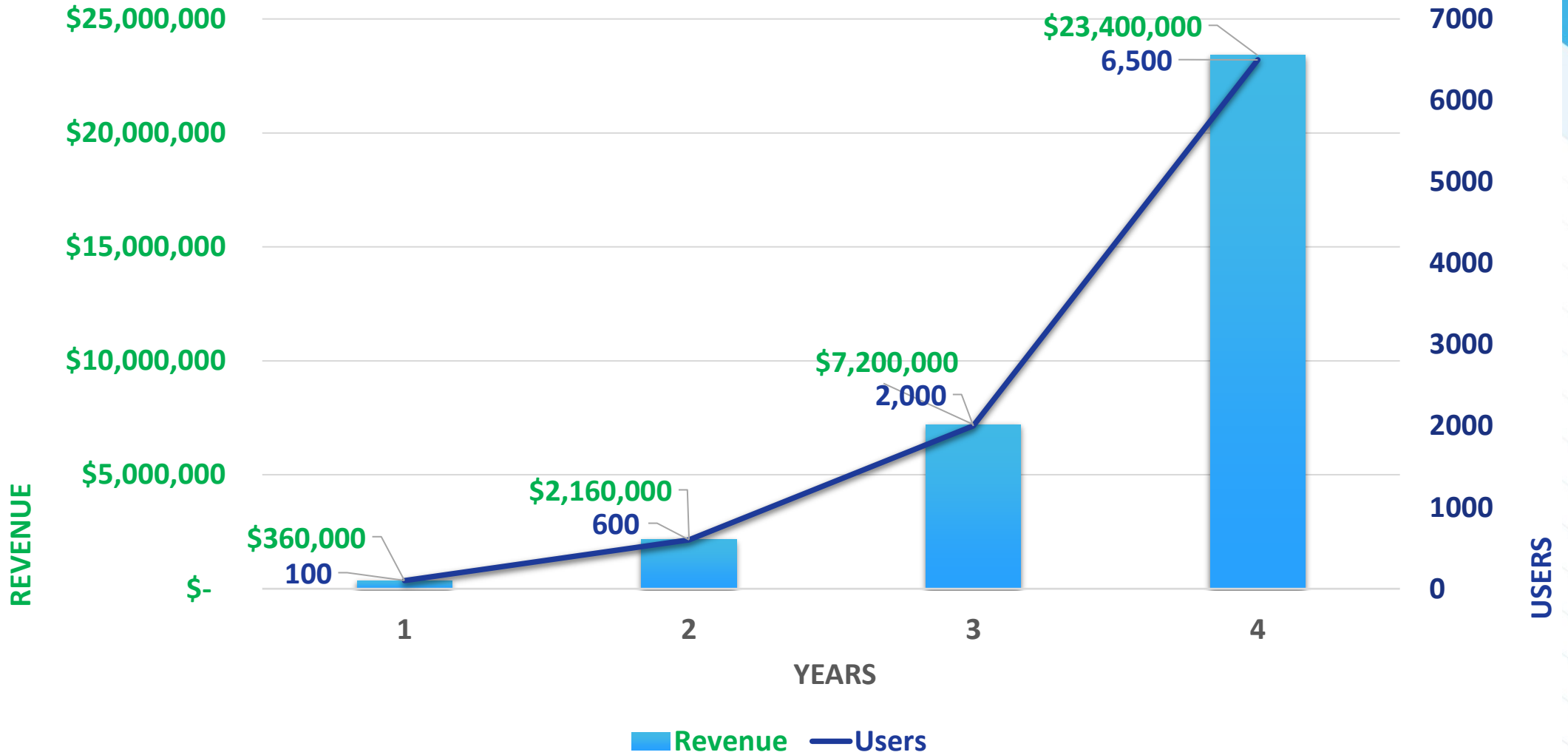


1. Federation of State Medical Boards Census... "There are 1,018,776... physicians in the U.S." (YOUNG 2020)

2. U.S. Bureau of Labor Statistics, "Registered Nurses... 2021, 3,130,600; [other nurses] 300,000" (BLS.GOV 2023)

Annual Revenue and User Projection

Subscription recurring revenue only. One-time exchanges such as hardware, installation, and training not included.



Market Validation Survey

- Surveyed nearly 200 doctors from 17 different specialties
Professional survey performed by Sago (Schlesinger Group), Baltimore.
- 80% want to know more about Clear Protocol®
- 77% of doctors would be interested in using Clear Protocol® in their practice

Founders

Marie L. Kestone, RN., Co-founder

Having lost close friends, 19 and 34 years old, from routine hospital stays, and not to mention her years of experience as RN at Southern California hospitals, Marie was inspired to co-found a Health IT enterprise.



Ernest M. Kestone, CEO, Co-founder

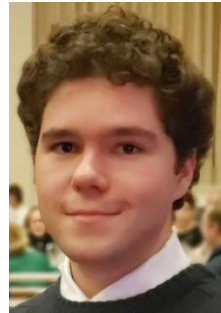
When a friend's mother developed infections upon consecutive hospital visits, an idea was born to assist in verifying every clinical procedure using digital technology. A life career in a highly regulated business environment provided Ernest with the technical know how.



Team Advisors 1 of 2 - We share a passion for Assistive Technology



Rindala Saliba, PhD
Strategic Product
Management/Technical
Marketing



Giancarlo Fazzi, BBA
General Operations,
Clear Protocol, Inc.



Dimitrios Zikos, PhD
Assistant Professor,
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College of Health Professions,
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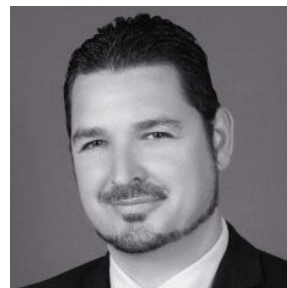
Team Advisors 2 of 2 - We share a passion for Assistive Technology



Steven Werber, PhD,
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Edward P. Hoffer,
MD, FACP, FACC, FACMI
Associate Professor of Medicine, Harvard;
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ClearProtocol[®]



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REFERENCES

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WHO 2017. World Health Organization. *WHO Launches Global Effort to Halve Medication-Related Errors in 5 Years* “Medication errors ...injure approximately 1.3 million... annually in U.S.” (hospitals and other settings). <https://www.who.int/news-room/detail/29-03-2017-who-launches-global-effort-to-halve-medication-related-errors-in-5-years> Published March 29th, 2017. Accessed April 3rd, 2023.

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