




Neil Riddell · 3rd

Founder / Noun Ventures

Boulder, Colorado, United States · [Contact info](#)



 Noun Ventures

 University of Miami - School of Business

Experience



Founder/CEO

Noun Ventures

May 2020 - Present · 1 yr 11 mos
Boulder, Colorado, United States

Noun is a distinctly evolved version of what an incubator or accelerator should be. We're a company that builds disruptive companies. We then help operate, scale and fund these companies to exit. [... see more](#)



Investor

Whiskers

2019 - Present · 3 yrs 3 mos



Investor/Advisor

Protein Puck

2019 - Present · 3 yrs 3 mos



Investor

Papa's Pilar Rum, Hemingway Rum Co.

2015 - Present · 7 yrs 3 mos



EVP/Executive Director, Product & Brand Invention

Crispin, Porter + Bogusky

Dec 1998 - Aug 2019 · 20 yrs 9 mos
Boulder, Colorado / Miami, Florida

Brands I've worked with:

VW, Best Buy, Microsoft, IKEA, GAP, Dominos, American Express, Under Armour, Coke Zero, Google, Giro, Shimano, Bell Helmets, MINI, AND1, Burger King, Milka, Guitar

[Show all 10 experiences](#) →

Education



University of Miami Herbert Business School

BBA, International Finance and Marketing

1989 - 1993

Activities and societies: Member of the 1989 National Champion Miami Hurricanes Football team / Member of 1991 Men's Varsity Track team – set school record in the Javelin



Miami Ad School

Art Direction

1996 - 1997



Milton Hershey School

High School, College Prep

1985 - 1989