

Nicole Johnson · 3rd
 Marketing Professional with a passion for strategic development
 New York City Metropolitan Area · [Contact info](#)
 500+ connections



I Got It Inc
 Academy for Advertising and Communication, TERTIA / Germany

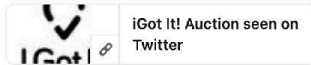
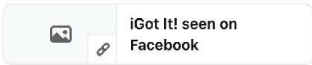
Experience



Co-Founder of Mobile Auction App for Entertainment Industry

I Got It Inc
 Jan 2014 – Present · 7 yrs 9 mos
 United States

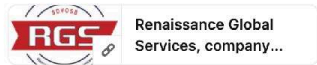
I Got It with its patent flash-auction technology maximizes entertainment like never seen before! The I Got It mobile app engages fans to bid in real-time on experiences, merchandise and memorabilia exclusively. I Got It offers teams and any performer a first-of-its-kind opportunity to engage fans and help them to “capture the moment” meanwhile enhancing their monetization of existing souvenir and memorabilia through targeted sales.



Marketing Manager

Renaissance Global Services, LLC (Service-Disabled Veteran Owned Small Business)
 Jan 2019 – Sep 2021 · 2 yrs 9 mos
 Wall, New Jersey

Renaissance Global Services is a project management consulting firm with a concentration in the utility, pharmaceutical/life science, real estate and environmental industries. The RGS model is efficiency-centric with a focus on quality. Committed to ensuring best practices and the highest standards across all areas of service.



Owner and CEO

Gerda's Cupcake Agency
 Nov 2008 – Aug 2018 · 9 yrs 10 mos
 Neuruppin, Germany

This romantic and first of its kind Cupcake Café is located in the idyllic German town of Neuruppin (est. 1200 DC), situated directly at the Ruppiner Lake. Every day we present freshly baked cupcakes in all creations - made-with-love! There are no limits to our creativity. We customize any orders and offer baked goods as decorated individual gifts. Hos ...see more



Account Executive

Hofstetter + Partners / Agency 212
 2004 – 2007 · 3 yrs
 New York City, USA

Agency212 is a full-service mid-size independent marketing and advertising agency of passionate thinking, spirited ideas, and relentless problem-solving.



Agency and Account Manager

Kinzel Advertising Agency
 1998 – 2004 · 6 yrs
 Switzerland and Germany



Show 1 more experience ▾

Education



Academy for Advertising and Communication, TERTIA / Germany
Bachelor of Arts - BA, Communication in Social and Economic Contexts (GWK)
2000 – 2003



Eins Werbung und Druck / Germany
Apprenticeship, Ausbildung, Advertising Merchant, Werbekauffrau
1997 – 1998

Volunteer experience



Sponsor of 3 children
World Vision USA
2014 – Present • 7 yrs
Children

Pulling up the roots of poverty and planting the seeds of change. Building relationships.
Finding solutions to change the future for kids and the next generation.



Angel Tree Volunteer
Prison Fellowship
2019 – Present • 2 yrs
Children

Angel Tree® creates pathways to strengthen parents relationships with their children and families, starting with a Christmas gift and leading to hope year-round.