

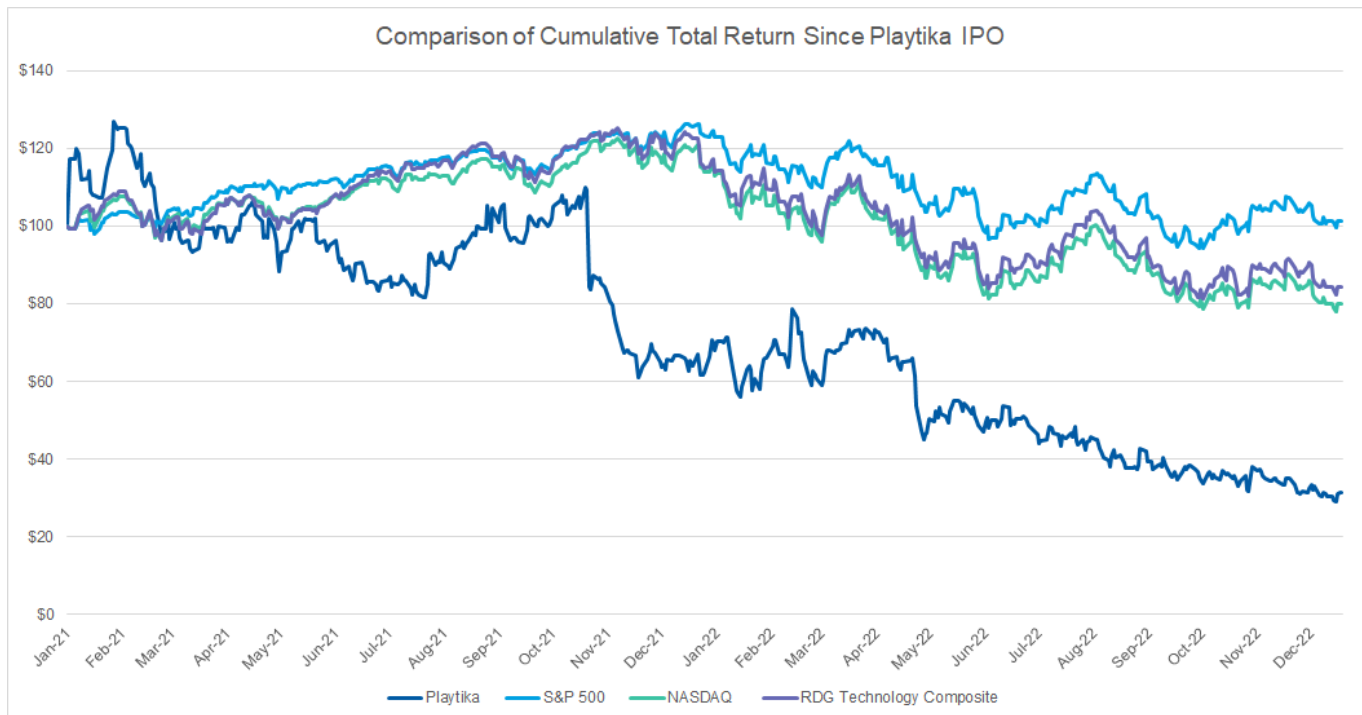


PLAYTIKA HOLDING CORP.

2022 ANNUAL REPORT

Stock Performance Graph

The following graph compares the cumulative total stockholder return of our common stock with the cumulative total return of the S&P 500 Index, the NASDAQ Composite Index and the RDG Technology Composite for the period between January 14, 2021 and December 31, 2022. The graph assumes that \$100 was invested in our common stock at the close of market on January 14, 2021 and that any dividends were reinvested. Stockholder returns over the indicated period should not be considered indicative of future stockholder returns.



The information furnished under the heading “Stock Performance Graph”, including the performance graph, shall not be deemed “filed” for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any other filing under the Securities Act of 1933, as amended or the Exchange Act, except as expressly set forth by specific reference in such a filing.



**ANNUAL SHAREHOLDERS
MEETING JUNE 8, 2023 at 10:00 a.m.,
Pacific Time**

CORPORATE INFORMATION

PRINCIPAL OFFICE

Playtika Ltd.
HaChoshlim St 8
Herzliya Pituach, Israel

WEBSITE

www.playtika.com

INVESTOR RELATIONS

Tae Lee

ir@playtika.com

STOCK LISTING

Our Common Stock is listed and traded on the Nasdaq Global Select Market under the symbol "PLTK". The closing price per share of PLTK as of April 11, 2023 was \$11.61.

CORPORATE GOVERNANCE

The Company's Corporate Governance Guidelines are available through the Investor Relations link on its website at www.playtika.com

TRANSFER AGENT AND REGISTRAR

American Stock Transfer&Trust Company LLC
620115th Avenue
Brooklyn, NY 11219

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Kost Forer Gabbay & Kasierer, a member of Ernst & Young Global
Tel Aviv, Israel

ADDITIONAL INFORMATION

Copies of the Annual Report on Form 10-K as filed with the Securities and Exchange Commission are available free of charge to stockholders either on the Company's website or upon written request to the Company, sent to the attention of Investor Relations at the Company's principal office.

BOARD OF DIRECTORS

ROBERT ANTOKOL

Chief Executive Officer, Chairperson of Board and
Co-Founder

MARC BEILINSON

Managing Partner of Beilinson Advisory Group

HONG DU

Co-President and Chief Operating Officer of SINA

DANA GROSS

Chief Operating Officer of Prospera Technologies

TIAN LIN

Managing Director of M31 Capital

BING YUAN

Co-Founder and Managing Partner of Rockets
Capital

EXECUTIVE OFFICERS and SENIOR MANAGEMENT

ROBERT ANTOKOL

Chief Executive Officer and Chairperson of the Board

CRAIG ABRAHAMS

President and Chief Financial Officer

OFER KINBERG

Chief Revenue Officer

SHLOMI AIZENBERG

Chief Operating Officer

MICHAEL COHEN

Chief Legal Officer and
Corporate Secretary

EREZ RACHMIL

Chief Technology Officer

NIR KORCZAK

Chief Marketing Officer

GILI BRUDNO

Chief Human Resources Officer

