## Revolutionary prosthetics to end physical disability

PITCH VIDEO INVESTOR PANEL





atomilmos.com San Francisco CA 💟 🚮 📵

Tech

Technology Hardward Software Engineering Life Science

### Highlights

- 2 Y World-class leadership team from Apple, Tesla, Nike, Intel & IDEO
- 3 Team's track record includes bringing the first iPhone, iMac, and Tesla Model S to market
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- (4) ✓ World's first mind-controlled arm restores basic sense of touch AND individual finger control
- 5 & Competitive moat secured by \$120 million R&D grant from DARPA and US Dept. of Defense
- 6 A Positioned to disrupt the fast-growing \$800B physical disability market
- 7 38 Backed by venture capital firm Village Global whose LPs include Bill Gates and Jeff Bezos
- 8 8 New York Times, Fast Company, 60 Minutes, PBS, & CNN features

#### Our Team



Tyler Hayes Atom Limbs Co-Founder & CEO

Serial entrepreneur. Bebo Co-Founder & COO (acquired by Amazon). Employee #10 at YC-backed Disgus (acquired by Zeta). Scaled companies from 0-100 employees and to 1 billion users. Funded by top VCs Village Global, MXB, and Techstars. Psychology BA.

Atom is my 4th company and hopefully my last company — my life mission is to end disability. After selling Bebo to Amazon, I wanted to return to big meaningful problems impactful to all of humanity. "No one" should have to live with a permanent injury or disability. We have reusable rockets and electric cars... It's time for artificial limbs.



Doug Satzger Co-Founder & Chief Design Officer

Iconic product creator. Industrial Design Executive with history at Apple, Intel, Palm & IDEO. Led teams responsible for the first IMac & IPhone under CEO Steve Jobs, and managed entire IPOd, IMac & IPOd portfolio, Named on SOdo patents. Design BA.



Eric Monsef Co-Founder & Chief Technology Officer

Senior tech pioneer previously with Apple, HP & Glydways. Created Apple's Core Hardware Team of 180 Deep Engineers, managed \$250M budget & led architecture / design on the original MacBook & 11 MacBook Pros. Named on 40+ patents. Engineering BS, MS.



Erik Shahoian Chief Architect

Veteran technologist with world-class track record at Apple, Tesla, Seismic & Immersion. Founder of 2 medical device companies. 35- years of automotive, medical, aerospace & robotics product / R&D experience. Named on 120+ patents. Engineering BS.



Kar-Han Tan Chief Machine Learning Scientist

Seasoned Artificial Intelligence, Robotics & Computer Vision expert. Former VP of Engineering at NovuMind, Managed R8D at Singtel & Epson, Head of Advanced Development at HP, Named on 60+ patents and 5000+ citations. Computer Science Bs, MS, & PhD.



Greg Springer Chief Scientist

Engineering exec frequently sought out to solve the hardest problems. Previously with Apple, Google, & Glydways. At Apple, Director of HW Engineering - Core Architecture, and led Thunderbolt standard development. Named on 50+ patents. Engineering 8S.



Albert Chi, MD, MSE, FACS Chief Clinical Officer

Associate Professor of Surgery at Oregon Health Science University. Former Medical Director at Johns Hopkins Targeted Muscle Reinnervation Program & Applied Physics Lab R&D, Lieutenant Commander in US Navy Reserve. Biomedical Engineering BS, MS & MD.



Meg Grant Smart Wearables Lead

Wearable technology engineer. Textile-embedded product experience with Google, Honda & Seismic. Specialties include soft circuit techniques, AR, / VR motion & apparel-based exo-suits. Network Resident at Autodesk Technology Center, Design BA.



Steven Savas Lead Mechanical Engineer

Product development pro with go-to-market history for 30+ biomedical, wearables & consumer electronics products. Conception to testing to production experience for 20+ companies including intel & APDM Wearable Technologies. Mechanical Engineering BS.



Ringit Gurlich Soft Goods Lead

Senior soft goods development leader. Robotic & soft goods product experience with Nike,

### Why Atom Limbs?



Atom Limbs is making the world's first artificial human arm. We're giving 50M+ limb-different people their limbs back, and revolutionizing the \$800B+ physical disability industry.

### THE PROSTHETICS **INDUSTRY IS BROKEN**

LIFETIME MEDICAL CARE **COSTS FOR AN AMPUTEE...** 



Despite modern advancements in medicine and tech, many artificial limbs available today still resemble the prosthetics given to amputees in the 1890s... Meant to give the appearance of a functioning limb, they're relatively useless to the wearer. Even the most advanced artificial limbs on the market are bulky and powered by the body, severely limiting their potential.

Less than 1 in 5 arm amputees wear a prosthetic – prosthetics simply are not



# WE MAKE REVOLUTIONARY PROSTHETICS TO END DISABILITY



**OUR ADVANTAGE IS IN** \$120M OF R&D

Atom's technology is built on an exclusive partnership with Johns Hopkins to consumerize their Modular Prosthetic Limb system, which received \$100M+ of R&D funding from DARPA.

What started as a grant from the Defense Advanced Research Projects Agency for Johns Hopkins University's Applied Physics Laboratory has turned into a phenomenon that has the prosthetics world buzzing.

Tested by over 20 disabled individuals with groundbreaking results, the prototype was already changing the research world. Now Atom Limbs is massively improving that prototype — bringing costs down significantly and massively increasing value — and taking it to market. Finally providing amputees with a solution that provides real value.



### **OUR TEAM'S GLOBAL TRACK** RECORD IS NO SECRET

We've brought iconic products people LOVE to market

























We are named on 1,000+ patents & we've created \$100B+ in value.



**PROPRIETARY PATENTS & IP ENABLE OUR BREAKTHROUGHS...** 







### WE'VE ITERATED 50+ PROTOTYPES THIS YEAR







# ATOM LIMBS IS COMING IN 2023

Atom Touch will be neurally & non-invasively mind-controlled, offer near-full range of human motion, and restore a basic sense of touch, all worn with a revolutionary apparel attachment system.



"Amazing! But how does it work?"

Movement occurs when a person's brain sends signals down their spinal cord and into nerves in the corresponding muscle. After limb loss, the nerves are still intact but don't have anything tangible to control. Using a state-of-the-art bracelet worn around the residual limb to capture and read signals from the wearer's healthy residual muscles, Atom Touch moves as intuitively as a natural

Our never-before-shown prototype developments include an innovative "apparel-like" attachment system, cuff, and socket, all for the most natural look and feel on the market...

limb-and even has a basic sense of touch...

# NOW THE IMPOSSIBLE IS POSSIBLE

This revolutionary, mind-controlled bionic arm is able to mimic the intuitive movements of a natural limb. Individually dexterous fingers empower natural movement, and a simple thought is enough to make Atom Touch grasp, grip, push, pull, curl, wave, write, or type...

Atom Touch is the only prosthetic hand in the world that allows individual finger movement.



The world has never seen a mind-controlled prosthetic limb before, because one has never been successfully created—until now. "Competitors" don't even come close to matching this unrivaled tech.

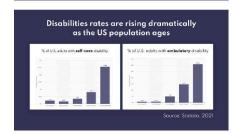
# OUR WAITLIST IS GROWING 80% WEEKLY



### PEOPLE CAN'T GET ENOUGH



### **DEMAND IS GROWING FAST**



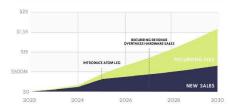
PHYSICAL DISABILITY IS AN SROOB US MARKET



### **WE HAVE A CLEAR & DIRECT** PATH TO COMMERCIALIZATION

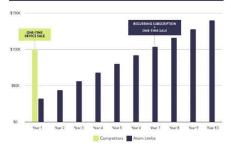


### WE'RE BRINGING SUBSCRIPTIONS TO A DINOSAUR INDUSTRY



 $Note: forward\hbox{-looking financial projections cannot be guaranteed}.$ 

### **CUSTOMER JOURNEY FOR THE DIRECT-TO-CONSUMER ERA**



Current prosthetic competitors sell only one device to a customer in their

Not only that, they only sell those devices to 1 in 5 arm amputees — most arm amputees simply don't use a prosthetic because they're too expensive and can't do very much.

By making prosthetics dramatically more affordable, we're significantly expanding the market to the other 4/5 of arm amputees who couldn't afford a prosthetic previously.

And by making such an advanced artificial arm, it's not only affordable, but desirable... ultimately creating an opportunity for ongoing relationship with our

Why this pricing model?

Atom's planned subscription plan (1) reduces upfront costs by 75% in Year 1 and (2) covers ongoing upgrades, repairs and replacements - creating recurring value for our customers.

### **WE'RE POISED FOR** RAPID GROWTH

The world is taking notice. From being featured on CBS's 60 Minutes to the New York Times, Forbes, PBS NewsHour, Fast Company, Axios, freethink, Motherboard, and more... Atom Limbs is making a BIG impression in tech, medical, and mainstream circles.

"Amazingly human. A breakthrough." 60 Minutes "The most advanced robotic arm in the world." Quartz

The New York Times

FAST@MPANY

**Forbes** 

PBSO NEWS HOUR

QUARTZ







**N**asdaq

 $\textbf{Freethink}^{\#}$ 

MOTHERBOARD

We're ending <del>physical disability</del>.

Join us.

### **Downloads**

Atom Limbs - Investor Presentation.pdf