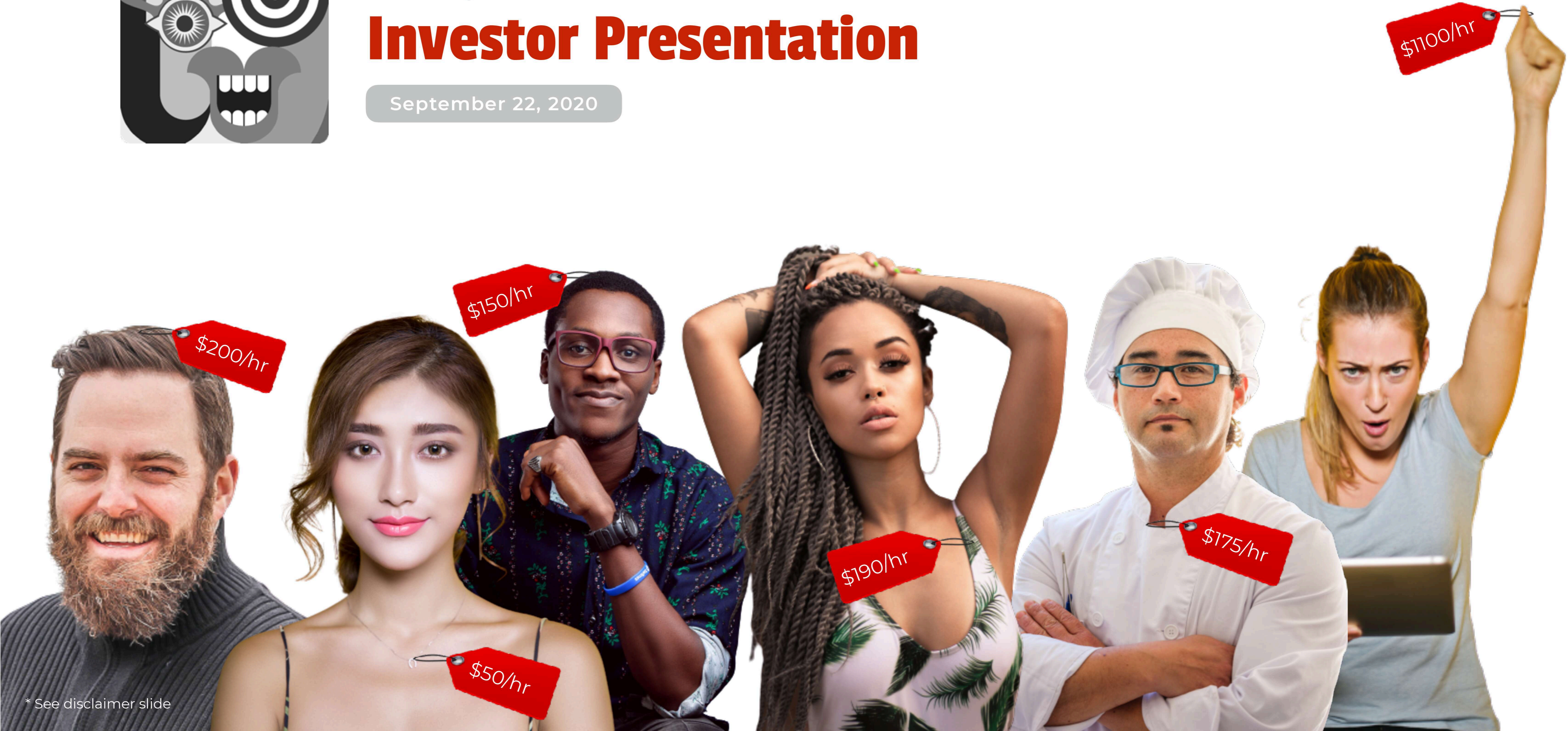




Wildeye BidToTalk

# Investor Presentation

September 22, 2020



\* See disclaimer slide

# Problem

1. Fans want to connect with influencers one on one who inspire them.
2. Influencers can't talk to everyone.

\* See disclaimer slide





# Solution

BidToTalk gives people the chance to connect by video to the right person one-on-one by bidding for their time.

# Influencers

- Create a profile where people can bid or pay for their time.
- Promote their availability with custom BidToTalk links across social media.
- Can redirect proceeds to charity.

\* See disclaimer slide

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# Followers

- Can find influencer auctions via BidToTalk links posted on social media and the internet.
- Bid or pay for time with influencers to have personal video conversations.
- Find other influencers to talk to based on their interests.

# Why Bidding?

- Creates sense of urgency/scarcity
- Generates incredible publicity
- Extremely profitable
- Finds the highest market price
- Most serious buyers participate
- Fun and engaging

\* See disclaimer slide

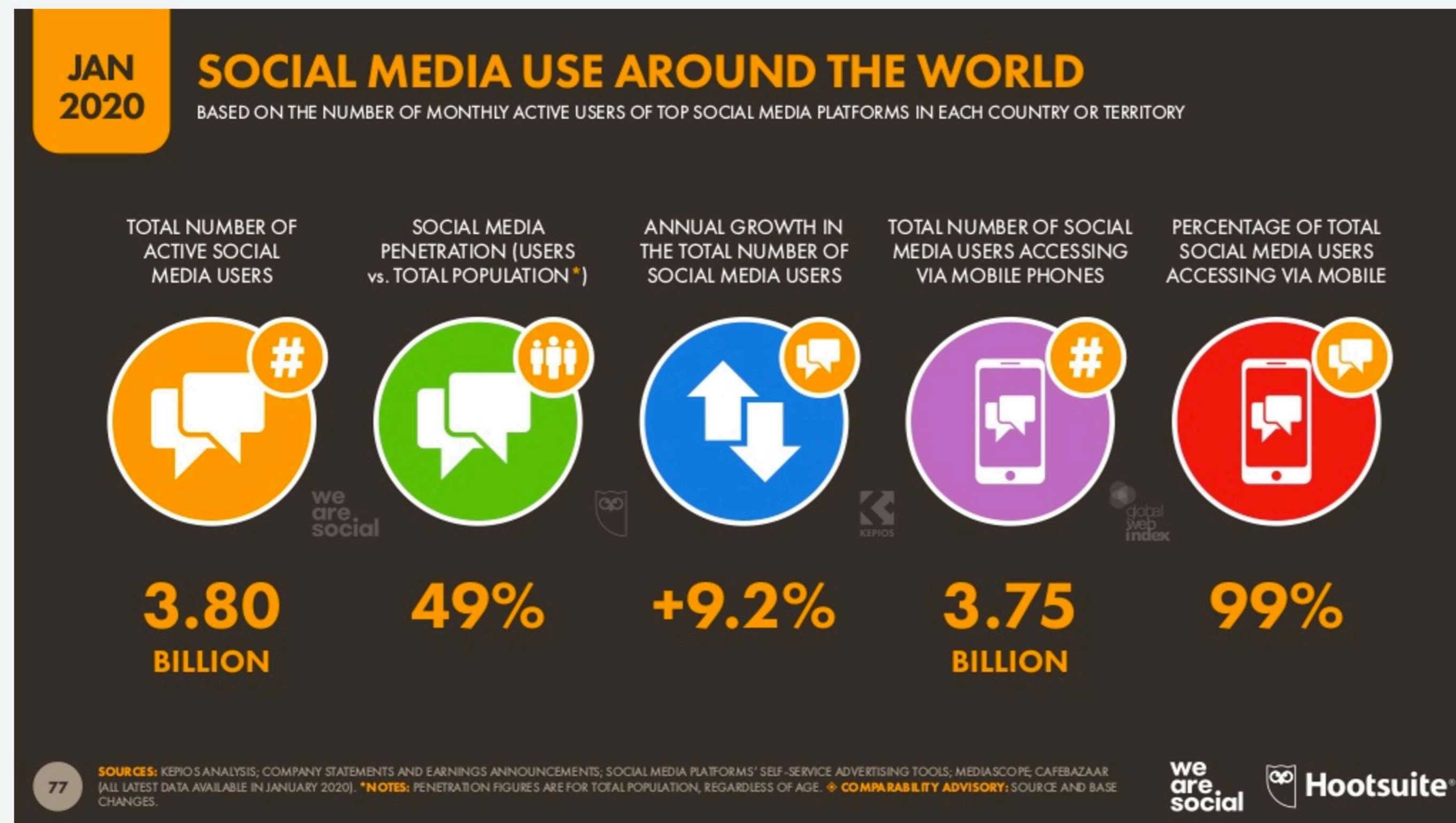




# Value Proposition

We help people connect with influencers  
for meaningful conversations.

# A Massive Market Opportunity

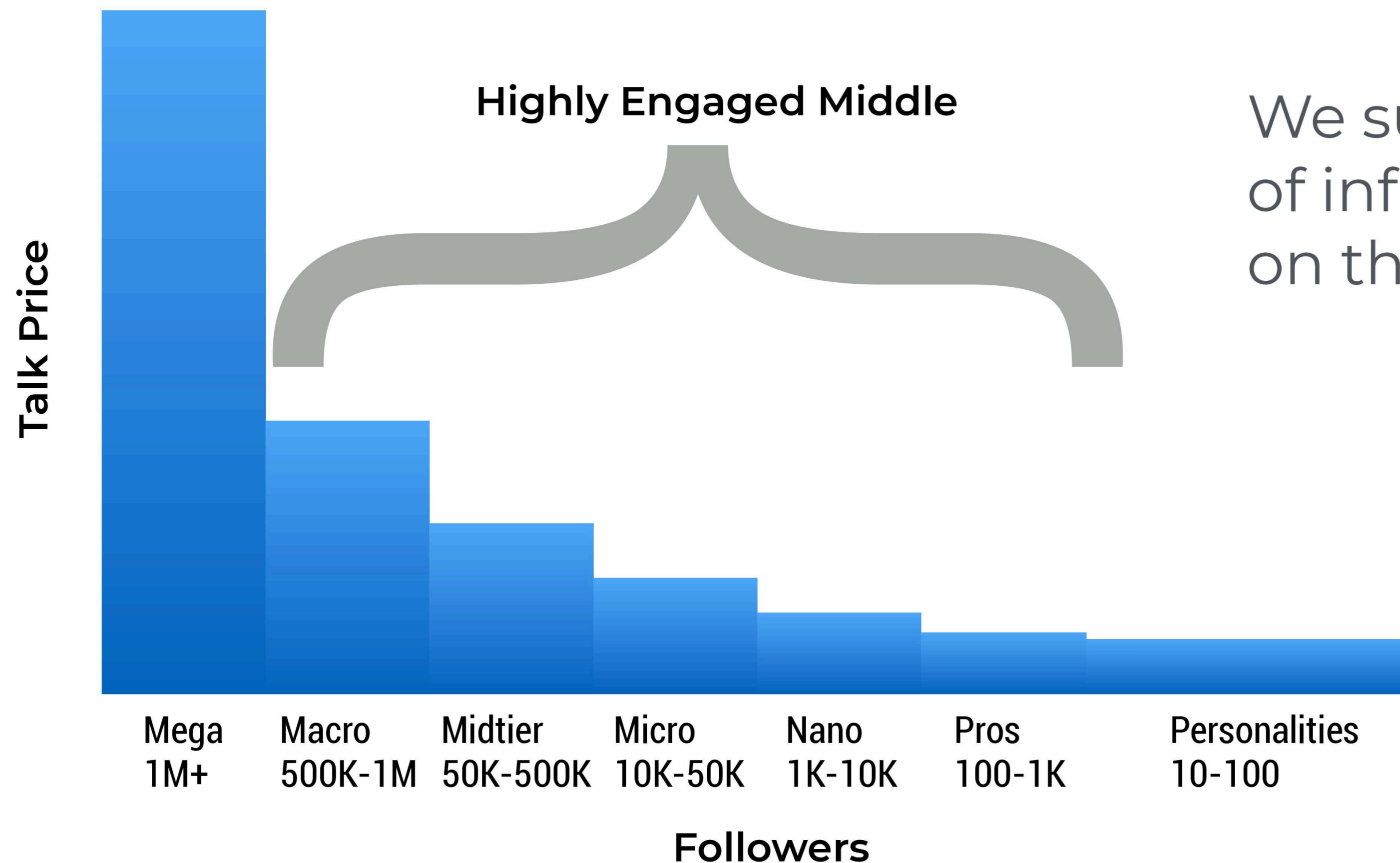


- 3.8 billion social media users
- +9.2% social media users/year
- 38 million (1%) influencers
- \$10 billion influencer marketing industry
- \$130 billion consulting market

Sources: [Digital 2020 Report](#)



# Influencer Long Tail



We support the entire long tail of influencers, but plan to focus on the highly engaged middle.

HOME PRICES  
DROPPING  
UP TO 20%  
SPRING 2021



Diane Cohn

6.25K subscribers

SUBSCRIBED

Published on Jul 11, 2020

\*\*\*\*\*BID TO TALK WITH ME\*\*\*\*\*

<https://bidtotalk.com/dianecohn>

Today we take a look at the latest Corelogic prediction for house prices through May 2021. HOME PRICES ARE EXPECTED TO DROP by 20% nationwide.

# Network Effect

Influencers become our marketing army by posting their BidToTalk links across social media, creating a massive network effect.

Consider the potential impact of millions of influencers posting their BidToTalk links to billions of fans.

# Bid Boxes

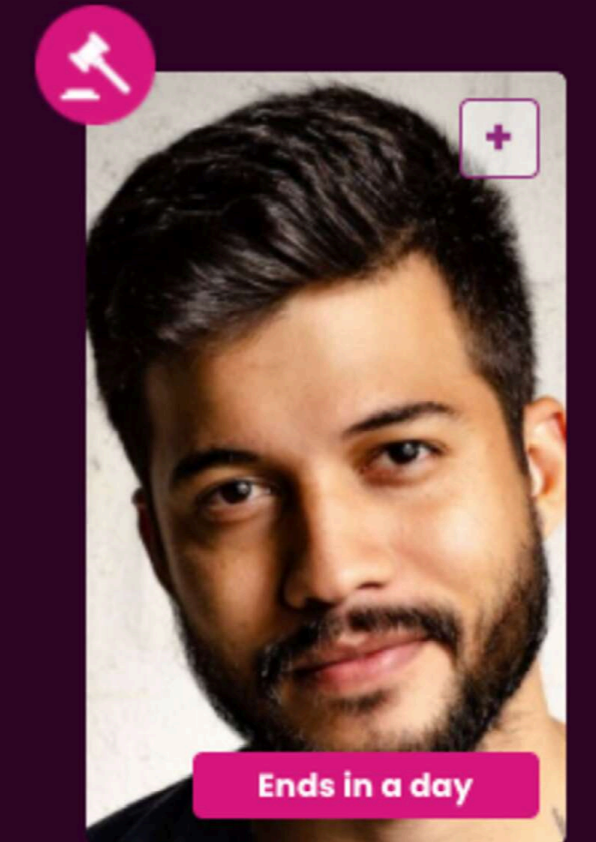
- Everyone has bid box profiles displaying their auction status.
- Users click to view a member's profile, bid on an auction or book a time slot.

## Live Auctions



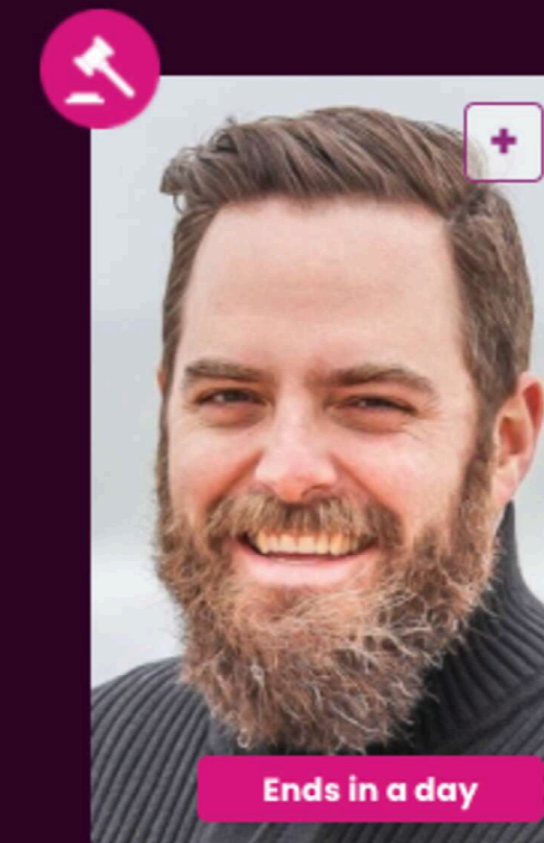
**YOLANDA REEVES**

Sports



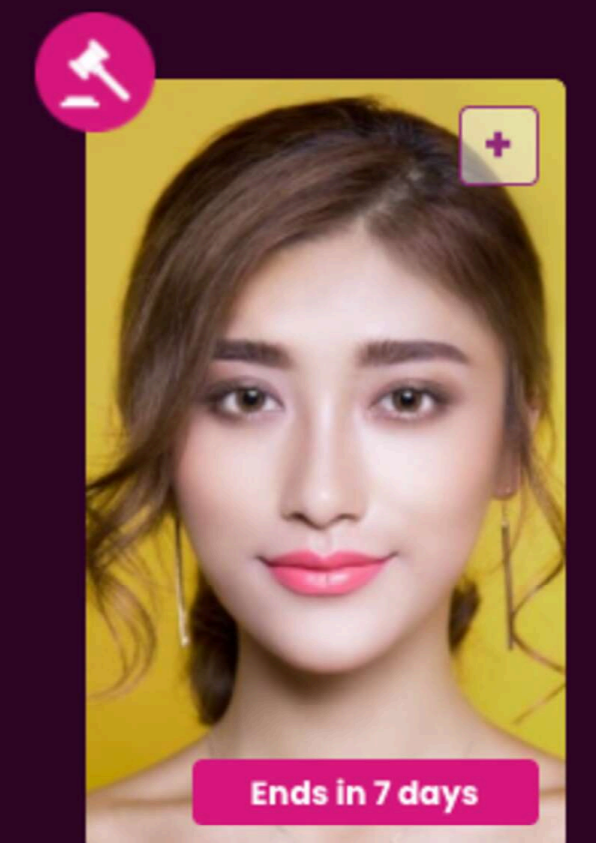
**DAN RIVERA**

Gamer



**KIRK SURFER**

Sports



**JASMINE TANAKA**

Celebrity



# Technology

- The Company is developing proprietary technology that we anticipate being ready for commercialization within 90 days of closing the seed round.
- The Company has a working site [bidtotalk.com](http://bidtotalk.com) with basic functionality. Embedded video and additional features will be developed for commercial launch.
- Several influencers have reviewed, provided comments and are looking forward to using it when completed.
- The Company intends to file a non-provisional patent application prior to our anticipated commercial launch.

# Key Features

- Bidding on and paying for time slots with calendar sync
- Influencer search and discovery
- Secure, masked, white-label video calls for web and mobile apps





# Revenue Model

- Buyers *bid to talk* via auction or *pay to talk* for available time slots
- We charge 20% for every call
- Sponsored search and sponsored calls

# Go to Market

- Partner with an influencer marketing agency to recruit influencers.
- Incentivize early influencers with stock options to actively promote our platform.
- Run social media and advertising campaigns to attract influencers and fans.



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# Competition

Company	Bidding	Video Calls	Discovery
Cameo	no	limited	yes
Superpeer	no	yes	no
Heyhero	no	no	yes
CallTheOne	no	yes	yes
<b>BidToTalk</b>	<b>yes</b>	<b>yes</b>	<b>yes</b>

We're the only company that enables fans to bid for time to talk to their favorite influencers.

\* See disclaimer slide

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# Founding Team



**Ted Cohn, CEO, CTO, Founder** [in](#)

Entrepreneur, Software Developer, Technologist. Formerly with Apple, NeXT, Webcrawler/Excite, Barnes & Noble, Ugobe, Radius, RasterOps, and Orderscape.



**Diane Cohn, President, CMO, Founder** [in](#)

Entrepreneur, digital marketing strategist for Chase International, Goldsilver, YouTube creator, worldwide program manager and corporate communications at Apple.



**Curtis Sasaki, Product Advisor** [in](#)

Former VP & Head of Product Management at Samsung, VP Sun Web and Customer Experience at Sun, Apple, NeXT, General Magic.



**Christine Zalocha, Marketing Advisor** [in](#)

VP Marketing at Aura Frames, Director of Content & Social Strategy at SoFi, Director of Social Media Strategy & Community at Credit Karma, Head of Marketing at GoldieBlox.



**Joel Arberman, Direct Listing Advisor** [in](#)

Meraki Partners LLC, Analyst for two money management firms, partner of an investment banking firm, investment advisor, management consultant and entrepreneur.



**Bob Christopher, Strategic Advisor** [in](#)

Diamond Edge Ventures, Director of Innovation at Panasonic, CEO Ugobe, Robotics, Entrepreneur, Business Development, Operations.

# Use of Funds

Development	\$100,000
Marketing	\$200,000
Public Listing Fees	\$100,000
Working Capital	\$100,000
<b>TOTAL</b>	<b>\$500,000</b>

The background of the slide features a collage of financial data visualizations. On the left, there are several line graphs with blue lines and upward-pointing triangles, set against a dark blue grid. To the right, there are numerical values in white, some of which are highlighted with a glowing effect. The overall aesthetic is modern and tech-oriented, typical of a financial or corporate presentation.

# Public Listing Strategy

The Company has engaged Meraki Partners, LLC to start the process to become an SEC reporting issuer and apply for a public listing on OTC QB with the goal of being publicly listed by EOY 2021. Benefits include:

- Wider access to raising additional equity and debt financing
- Stock options to attract, retain and reward team
- Improved industry reputation and credibility
- Easier to complete acquisitions
- Less dilutive stock acquisitions
- Increased shareholder liquidity
- Reduced business risk

# Timeline

1. Raise \$500,000 seed capital
2. Launch within 90 days
3. Execute marketing plan
4. Plan to go public by EOY 2021





BidToTalk



For more information on this investment opportunity and access to demo site please contact:

**Ted Cohn, CEO**  
(775) 813-6980  
[ted@wildeye.com](mailto:ted@wildeye.com)

\* See disclaimer slide

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