

## Contact

[www.linkedin.com/in/hellojoereynolds](http://www.linkedin.com/in/hellojoereynolds) (LinkedIn)  
[happihourdrink.com/](http://happihourdrink.com/) (Company)

## Top Skills

Live Events  
Leadership  
Entrepreneurship

## Honors-Awards

Forbes Most Promising CEOs Under 35  
Ernst & Young Entrepreneur of the Year Regional Winner  
Chicago Crain's 40 Under 40  
Kaneland High School Hall of Fame  
ISU Outstanding Young Alumni Award

# Joe Reynolds

Co-Founder & CEO  
Greater Chicago Area

## Summary

Co-Founder and CEO of Happi. Happi was developed as an alcohol alternative with a single can delivering a light buzz, much like a single glass of wine or beer. A can of Happi has just 15-30 calories and no hangover effect.

Previously, the founder and CEO of Red Frog Events, an award-winning event production company named one of Forbes' "Most Promising Companies in America", multiple appearances on the Inc. 500, and the winner of the US Chamber of Commerce Small Business of the Year.

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## Experience

Happi  
Co-Founder & CEO  
May 2020 - Present (2 years 10 months)  
Michigan

Red Frog Events  
Founder and CEO  
June 2007 - July 2019 (12 years 2 months)  
Chicago, IL

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## Education

Harvard Business School  
LNV Executive Program · (2015)

Illinois State University  
Bachelor of Science (BS), Entrepreneurial and Small Business Operations · (1999 - 2003)