



PATRICK J CONNORS · 3rd 

Entertainment & Tech| Innovative Leadership|
 Beauty,Wellness,Fashion| Driving Revenue,Bringing the Edge
 Greater Los Angeles Area · 500+ connections · [Contact info](#)




CONNORS + Compa
 - Media + Marketing





John Carroll Univers


Featured



Here's How Retail Brands Can Find Success in a Post-COVID World
 PATRICK J CONNORS on LinkedIn

Whether we like it or not, we're all starting to settle into our "new normal" at home....

  20



Ex-InStyle publisher lands first client at ad firm
 New York Post

There is life after Time Inc. Patrick Connors, who was out as publisher of InStyle last...



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 link
 Anoi
 ama

Experience



Founding Partner

CONNORS + Company, LLC - Media + Marketing Consultants

Oct 2017 - Present · 2 yrs 8 mos

CONNORS + CO is a new kind of consulting firm that believes organic business growth starts with the 1:1 connections between your brand and your next consumer. With experience in branding, marketing and sales that will help your brand make these connections, profitably.



Ex-InStyle publisher
lands first client at ad...



Connors and Company



Advisor

Galvanized

Oct 2017 - Present · 2 yrs 8 mos

Greater New York City Area

Building and driving partnerships for the brands Eat This, Not That www.eatthis.com and BestLife www.bestlifeonline.com



Brand Partnerships

Sweetie High

Sep 2018 - Present · 1 yr 9 mos

Greater Los Angeles Area

Sweetie High is an empowered destination for Gen Z females. As a vertically integrated media company consisting of a website, content studio, SH Music and SH Insights, we employ data, premium content, talent and audiences to create and distribute the cultural conversation.



Business Development Executive

AccuWeather · Contract

Mar 2020 - Present · 3 mos

Los Angeles Metropolitan Area



Advisor

Takezō™, LLC

Oct 2018 – Present · 1 yr 8 mos

Takezō - Enhancing the experiences of the motivated, cerebral, active and the strong. The Takezo vision is a world where everyone is able to achieve their mission and goals with purpose, without compromising their values.

[...see mor](#)

[Show 5 more experiences](#)

Education



John Carroll University

1998 – 2002



