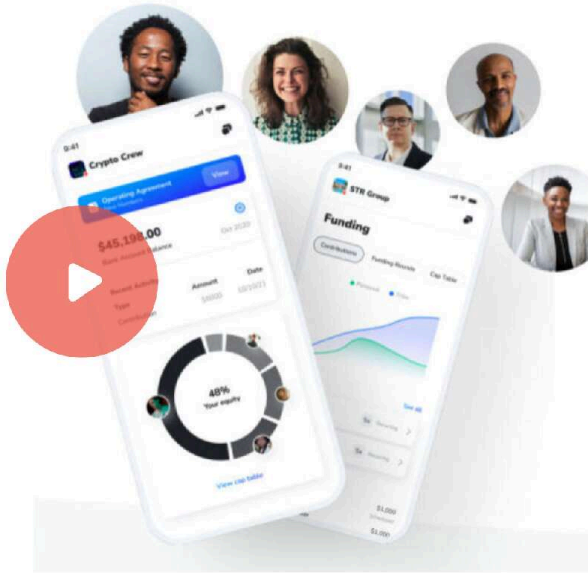


The future of group investing is here



Group Investing, Democratized.



tribest.com Columbus OH    

[Tech](#) [Platform](#) [Investing](#) [Investors](#)

Highlights

- 1 Over 15,000 Tribevestors have started their group investing journey on our platform
- 2 Over \$30 million in capital deployed by our Tribes
- 3 Our Tribes are investing in a big way. Average monthly deposits in 2022 are approximately \$3 Million
- 4 On track to more than 5x revenue in 2022 (not guaranteed)
- 5 Backed by VCs like Mucker Capital, Gaingels and executives from Zillow, Dropbox and CheckFree
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- 6 Highly touted on CNBC Closing Bell and featured in Tech Crunch and MarketWatch

Our Team



Travis Smith Founder & CEO

With over 15 years in technology, fintech, and personal group investing experience, Travis is uniquely qualified to build the collaborative investing infrastructure of the future.

LEAD INVESTOR



Peter J. Kight

Tribest is aimed at one of the largest sweet spots in fintech: responsible middle-class families. It applies the best part of fintech: the application of technology to everyday needs to make it easier, more efficient, and more effective to meet targeted objectives. Travis has shown great discipline and effectively applied relentless energy in driving Tribest from a simple idea to a real opportunity. He's put together a solid team, focused on developing saleable distribution leverage, and has relentlessly sought and applied continuous improvements in the service platform on an ongoing basis. He didn't launch the product before it was ready, keeping his initial test group small, and has benefited from this discipline. I've been impressed with Travis' willingness to listen and learn, and effectively apply what he has learned. There will be more than one company that creates successful applications within this market area because it is so big and benefits so directly from the broad reach and efficiency of the internet and the effectiveness of social media. Tribest is going to be one of those winners.

Invested \$100,000 this round & \$100,000 previously



Zach Bowers Co-Founder & CTO

Repeat fintech founder with over 10 years of experience as a driven, innovative, product obsessed mind. Focused on product led growth.



Julian McClurkin Chief Storyteller

A professional basketball player with the world-famous Harlem Globetrotters, a Guinness World Record holder, a minister at his church, a husband, a father, and an all-around great guy.



Brittany Barchalk Head of Marketing

Creative and technical growth marketer with seven years of marketing experience at startups including ScriptDrop and Rhyme formerly PriorAuthNow.



Lee Sweatt CFO

Fractional-CFO for multiple consumer tech companies in Pre-Seed, Seed, Series A and B. Built financial and operational models for Seed and Series A level raises from institutional VCs. Three (3) MBAs, Morgan Stanley Alum and Former NHL Athlete.



Jill Raderstorf Strategic Advisor

Three years experience as a venture capital investor and over a decade of experience in the financial services industry with JP Morgan's Private Bank and the Federal Deposit Insurance Corporation.



Emmalee Cioffi Head of Activation and Onboarding

Using her decade of strategic communications experience to build and lead a world-class onboarding and activation system.



Rachel Erb Customer Success Manager

Data-driven and customer-obsessed manager with six years of experience leading teams, most recently at CoverMyMeds



Douglas Wright Head of Product Engineering

Over two decades experience in the tech industry leading teams from startups to established organizations.



Doug Linley Senior Software Engineer

With 25 years experience in software engineering roles that include engineering, architecture, and management, Doug has helped launch products and hone systems for both small and enterprise organizations.



John Franck

Strategic product manager with eight years of experience in product and project management focused on rapid growth.



Kasey Randall Head of Design

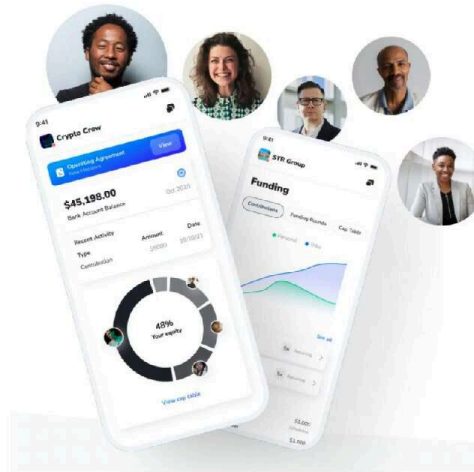
With over a decade of experience, Kasey has helped create and launch impactful user experiences through research, critical thinking, collaboration, and exceptional interaction design.

Why Tribevest?

Tribevest is the all-in-one platform to collaborate, formalize, pool capital, and manage your investor partnership business. Each customer is the founder of their own business. Our “founders” use Tribevest as a tool - but their stories are their own. Hear from our Founders and how they are achieving their dreams with Tribevest.



Group Investing, Democratized.



**Since the beginning
we have survived and
thrived together.**



Yet, when it comes to building wealth we have been told to go it alone.

We've been trained to work that 9-5 job, invest in a 401(k), and retire at 65.



But the wealthy would tell you to do business with people you know, like and trust.

Experts at group investing, they pool their capital, spread risk, and network for the best deals.



So why doesn't everyone invest together?

Because group investing is hard. It's difficult to organize and manage if you're not connected.

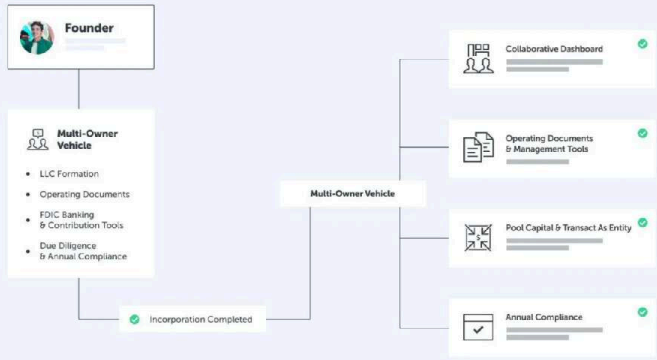


We've reverse engineered how the wealthy invest as a group.

We call it Tribevest and it's safe, easy and transparent.



Start your Tribe in as little as 48 hours.

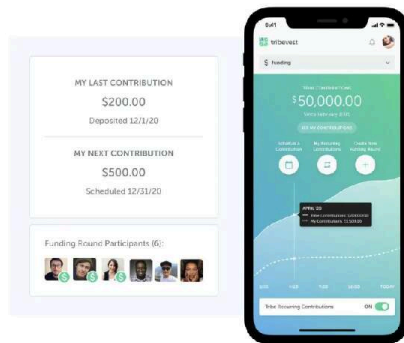


Pool capital confidently, invest in any asset class.



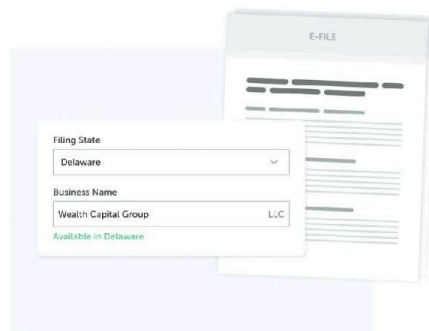
Tribest makes group investing easy.

Setup and pool capital in less than 48 hours with your Member FDIC insured business bank account.



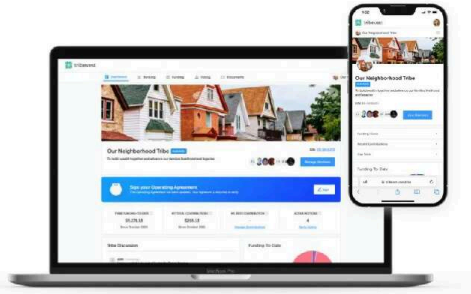
Tribest makes group investing safe.

Formalize and become business owners through a multi-member LLC. We take care of the filing for you.



Tribevest makes group investing transparent.

Operate and invest as a group with confidence. There are no surprises in your collaborative dashboard.



So why now?

How we transact with one another has changed. We have entered the together economy.

Don't take rides from strangers.

Uber

Don't invite strangers into your home.

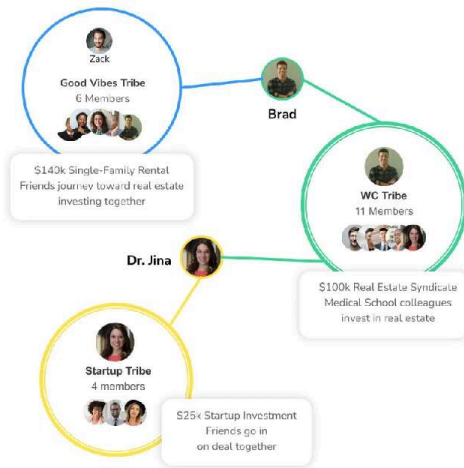
airbnb

Don't do business with friends and family.

tribevest

Tribevest makes investing social.

Our Tribes have an average of 5.7 members, with those Tribes referring and starting new Tribes.



Over 1,300 Tribes are unlocking their dreams, together.



Large Real Estate Deal
Cryptocurrency

"We have over \$1M of investments that have been very successful, and all I do is put in my monthly contribution. That's the power of Tribevest. You pool your capital, find a shared focus, and rally members you have a common interest with. Really the sky's the limit."

Kevin Danni
Founder of LCF86, LLC



Business Venture

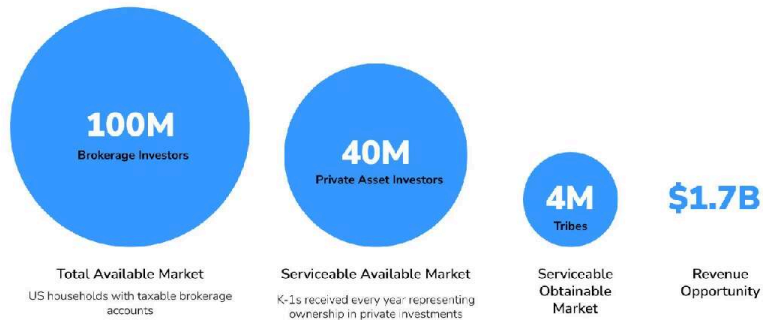
"Tribevest is the perfect solution for people who are starting from scratch and figuring out how to invest."

Lynn-Ann
Founder of Time2Talk Angels



"As I began to look for deals, I knew I was going to need people to actually help me push the button and begin. Tribevest provides the ability to bring a group of people together and protect everyone involved by forming an

Our market size expands as more start their wealth journey than ever before.



10,000 Tribes by 2023.

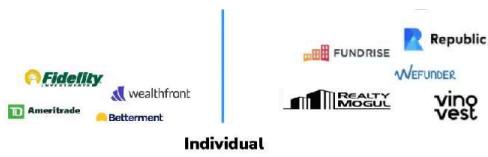


Leaders in venture position us here.



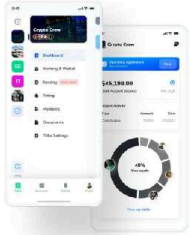
Competitive Landscape



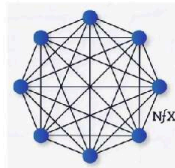


Individual

Tribevest will use the funds to scale across all areas of the business.

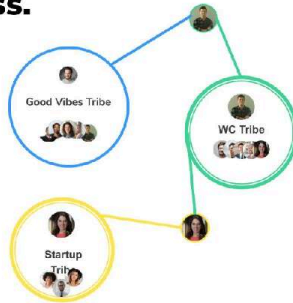


Mobile App launch this summer



Network Effects

Deal and Service partner integrations



Accelerate marketing and customer acquisition

The future of investing together is here and we are just getting started.

Today The Utility

- Launch Entity
- Group banking and operations
- Capital contributions
- Transact and acquire assets
- Tracking and record management
- Registered agent
- Document review
- K-1 services
- Brokerage accounts

Tomorrow The Network

- Social and community mobile app
- Investment and service platform integration
- Automated investment account opening
- K-1 automation
- Tribe investment portfolio
- Tribe lending
- DAO Tribe offering
- On/Off Chain Tribe and portfolio

Future The API

- Deal platforms
- Investment platforms
- Banking partners
- Service partners
- Retail partners

Thanks to CNBC & Mercedes Bent for including Tribevest in your discussion on investing around "social and community experience."

