



**Karim Guirguis** Founder Vision  
Capitol

Whole Plant-  
Based, Convenient, Authentic  
& EthnicThe plant-based food  
market is anticipated to reach a  
market valuation of US\$ 38.4  
billion by 2025. TaDah! offers an  
alternative to plant-based  
protein instead of engineered,  
lab-made meat alternatives. It's  
not only healthier but also  
delicious.TaDah! is in 4000  
Stores nationwide, sales  
projections are doubling.  
Partnering with the right  
logistical team and strategic  
distributors will only expand the  
market. It's an opportunity to be  
part of something big after it  
has been battle-tested.

**Invested \$50,000 this round**