



Nathen Mazri · 3rd

GarfieldEATS

Founder @GarfieldEATSapp | Creator of entergagement restaurant app | World's Youngest Garfield Licensee @Nickelodeon

Toronto, Canada Area · 500+ connections · [Contact info](#)

Experience



Co-Founder - CEO (Chief Entergage Officer)

GarfieldEATS

May 2017 – Present · 2 yrs 10 mos
United Arab Emirates

GarfieldEATS is the world's first Entergaging Quick Mobile Restaurant (QMR) for Garfield, born in 1978 by Jim Davis into a pop icon phenomenon with over 200 million comic strip readers, 17 million Facebook followers, and over \$300 million in box office from the two Garfield Movie.

- More than ordering app – project manage and oversee creative design of the world's first entergaging restaurant/ retail app UI/UX increasing user acquisition and engagement via entertainment. Watch, play, order, chat, collect, redeem, unlock and more features designed in 6 months with leading development company Juego Studios with clients such as W ...[see more](#)



ries@mazi

Advisory Board Member

Ries & Mazri

May 2017 – Jan 2018 · 9 mos
Dubai, United Arab Emirates

Ries & Ries was founded in New York in 1994 consulting with top corporations around the world from Microsoft to Ford, Disney, Merck, Frito-Lay, and many more. Al and Laura Ries, bestselling authors, have been profiled by Business Week, Marketing News, Advertising Age, The Wall Street Journal. ...[see more](#)



Veyron

VP of Branding and Marketing

Veyron Investment

Mar 2015 – May 2017 · 2 yrs 3 mos
United Arab Emirates, Dubai

Veyron Investment is an International franchising company and family-owned business dedicated to expand global brands in F&B, QSR, and retail across Middle East.

Director of Marketing and Branding for the consumer brands category including Mr ...[see more](#)



**Board Memeber**

Superbrands UK

May 2013 – Oct 2014 · 1 yr 6 mos

Saudi Arabia - Riyadh

To research and appoint a Superbrands Council

To create a brand list for scoring

To approach candidate brands with a view to selling them into the Superbrands book

To gather and forward copy from participating brands

[...see more](#)**Marketing & Brand Director**

Al Hokair Group

May 2013 – May 2014 · 1 yr 1 mo

saudi arabia

Planning over IMC plan of the group amusement division of over \$5million in marketing budget yearly

Creating branding strategy of Sparkys and drive brand consistency internally and externally

Branding Governance throughout the company and branding employees

[...see more](#)[Show 4 more experiences](#) ▾**Education****Concordia University**

Bachelor of Commerce (B.Com.), Marketing

2005 – 2008

Licenses & Certifications**feed the children**

Feed the Children

Issued Oct 2019 · No Expiration Date

[See credential](#)**Digital Humanities**

Harvard University

Issued Sep 2019 · No Expiration Date

Credential ID c5b833d169a845de97b6290799604abb

[See credential](#)**Volunteer Experience****Sales Associate**

Canadian Cancer Society

Jan 2006 – Feb 2007 · 1 yr 2 mos

Health

Skills & Endorsements**Advertising** · 69

Endorsed by CHARLES MIRAJ and 3 others who are highly skilled at this

Marketing Strategy · 41

Ralph Esteban and 40 connections have given endorsements for this skill

Marketing · 40

Endorsed by Wisam Edghaim, who is highly skilled at this

2/20/2020

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