



Tara Heaton · 3rd   
 Founder at En Pointe Communication  
 Atlanta, Georgia · 500+ connections · [Contact info](#)

 En Pointe Communication  
 Georgia State University

### Experience

**Founder**  
 En Pointe Communication  
 2018 – Present · 2 yrs


 **Sales Development Director**  
 Herff Jones  
 Jan 1996 – 2018 · 22 yrs

### Education

 **Georgia State University**  
 Bachelor's degree, Public Relations  
 1983 – 1987


### Skills & Endorsements


#### Sales · 8

 Endorsed by Rika Cuff and 2 others who are highly skilled at this

 Endorsed by 7 of Tara's colleagues at Herff Jones

#### Sales Management · 5

 Endorsed by Bobby Spears, who is highly skilled at this

 Endorsed by 4 of Tara's colleagues at Herff Jones

#### Marketing Strategy · 3

Karl Hanf and 2 connections have given endorsements for this skill

[Show more](#) 

### Interests

 **zSpace, Inc.**  
 4,140 followers

 **Georgia State University**  
 208,072 followers

 **Nancy Duarte** 

 **Enleev Foundation**

2/7/2020



Principal at Duarte, Inc.  
176,183 followers



Tara Heaton | LinkedIn  
9,597 followers



**Charles Duhigg**   
Writer at The New Yorker  
171,026 followers



**The Wall Street Journal**  
6,977,102 followers

[See all](#)