BLACK SANDS ENTERTAINMENT

COMPANY DECK 2023

LIFETIME SALES





\$3 million in lifetimes sales

200,000 units sold

Maintain Expand Dominate Hire Hit \$500,000 Maintain 1 Hit 2 million in Assign Sales reps in sales per regional sales per with million in semester with educational directors to sales per semester by schools and semester 2025. sales control reexperience. order process libraries.

MILLION DOLLAR EDUCATIONAL SALES CHALLENGE

COMIC DEVELOPMENT

- BLACK SANDS GAINING TRACTION.
- SEASON ONE ALMOST COMPLETE.
- EXPANDING BLACK SANDS UNIVERSE TO INCREASE GENERAL SALES.
- INVESTED 100K IN NEW TITLES FROM OTHER CREATORS.
- Got a return of a net \$120,000.
- Now publish over 50 chapters of comics.

DEVELOPMENT TRACTION

COMICS

DEVELOPMENT CAREER

OPPORTUNITES

- Positions Most likely needed
 - EDITOR
 - WRITER/GHOST WRITER
 - ARTIST
 - LORE MASTER

• SALES

- ESTABLISHED STRONG RELATIONSHIPS WITH AMAZON VIA PUBLISHER'S GROUP WEST.
- MEDIA PARTNERSHIPS
- Key social justice influencers.
- STARTED SCHOOL DISTRIBUTION.

B2B TRACTION

DISTRIBUTION

B2B CAREER

OPPORTUNITES

- EXPANSION
 - ACCOUNT MANAGERS
 - REGIONAL DIRECTORS
 - SCOUTS
 - PR
 - Influencers

- Media besides Books
 - SECURED VIDEO GAME PRODUCTION TEAM.
 - FINISHED DEVELOPMENT OF BLACK
 SANDS SERIES / SHOWS
 - CURRENTLY SCOUTING FOR DISTRIBUTION AND FUNDING FOR SAID SHOWS.
 - NOVELS AND NOVELLAS RUN BEING IMPLEMENTED
 - Animating 11 episodes of the <u>MOTION COMIC SERIES</u> ON YOUTUBE.

MULTI-MEDIA TRACTION

MULTI-MEDIA CAREER

OPPORTUNITES

- PRODUCTION
 - Voice Acting
 - STUDIO ANIMATION
 - CODING VIDEO GAMES
 - UI DESIGN
 - PROJECT MANAGERS
 - Casting Director

KEY INITIATIVES POST REG CF

- FINISH PRODUCTION OF YOUTUBE SERIES. (NET NEGATIVE)
- Massively invest in School Distribution (Net Neutral)
- FINISH VIDEO GAME AND A DISTRIBUTION DEAL. (NET POSITIVE)
- SELL RIGHTS TO ANIMATED SERIES (NET POSITIVE)
- Massively increase production of Books (Net Positive)



We plan to do another CF round on May 7th to supercharge our efforts to expand.



If production of the video game is not exclusive to a platform, we will be funding the rest of development through a profit-sharing round.

FUTURE INVESTMENT ROUNDS