# The most popular independent black comic book publisher in the nation!

■ PITCH VIDEO ■ INVESTOR PANEL





#### **Highlights**

- Over thousands of Investors and hundreds of thousands of social media followers.
- 2 \$3 million in lifetime sales
- 3 200,000 units sold
- 4 Thousands of 5 star reviews online
- 5 Parents and Educators approved

### **Our Team**



Manuel Godoy CEO

Renowned author of Black Sands Entertainment and amazing CEO. Manuel Godoy helped grow a comic book series into a publishing empire. His performance on Shark Tank propelled his brand to amazing heights and he uplifts kids across the nation.

Personally, I decided to tell these stories because I was sick and tired of agenda-driven media coverage of the black experience. The industry is extremely risk-averse when it comes to our content so we needed a bold new experience to break through these clear barriers. Thankfully, we did it.



Geiszel Godoy CFO

Handling the logistics, contracts, and media outreach, Geiszel has been a critical member of Black Sands Entertainment. She is also a distinguished author of the series Mort's Family Adventures and



David Lenormand Art Director

Lead artist and concept director for Black Sands and Mori's Family Adventures. He has over ten years of experience in art and design with major brands: Assassin's Creed, Watch Dogs, Ghost Recon, Tekken, SoulCalibur, Dark Souls, Terminator, Star Wars.

## **BOLD AND UNAPOLOGETIC**

A company that breaks decades of marginalization in the entertainment industry.

We tell stories that Hollywood refuses to do and we give the power to the fans.



# AS SEEN ON





















This company has succeeded where so many other independent black-owned publishers had failed because we embrace our core customer. While many other companies try to stay neutral in their PR, Black Sands has always spoken on black issues affecting the community and the publishing industry.

Black Sands, the Seven Kingdoms is an open rebellion against typical Hollywood whitewashing and it is by far the most successful indie comic series out there right now. Why is that? Because the black community made it happen.

Our history must be told by us.

#### What happened since the last investment Round?

We have been on a role on all facets of production. We have successfully published over 60 chapters of comics, with over 10 different series in active production. Additionally, we have secured numerous big plays like large school distribution, video games, animation, and more.

# **RECENT NEWS**

- Featured on Shark Tank
   Featured on the Breakfast Club
- Over 200,000 units sold
- Thousands of 5-star reviews
  Samillion+ in lifetime revenue

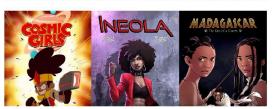




# We've sold 200,000+ copies of our comics.

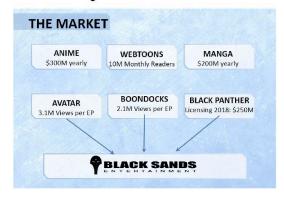








#### The market is huge too.



#### How we make money

Business to Consumer.

- The bulk of our revenue comes directly from selling to customers via our online store, blacksands.com
- $\ast$   $\,$  We heavily promote our products via social media ads and organic postings.
- We also have a very large Patreon subscription base, generating hundreds of thousands a year.

**Business to Business** 

- We are expanding on wholesale accounts for schools, libraries, and independent stores.
- PGW represents our titles for the big box stores and retailers.

# THE FUTURE



# VIDEO GAME DEVELOPMENT







# ANIME



# Why you should invest

The reason is quite simple. You do not want to be a consumer anymore. Right now, all the major black intellectual properties out there are 100% owned by corporate entities that do not represent the communities they sell to.

You buy Black Panther and the money leaves the community. You want your kids to have strong positive images but they should not be curated by Hollywood. You don't want 200 films about slavery in the last 50 years but ZERO films about African civilizations.

This is a cultural phenomenon and it is time to take our stand. I decided to do equity crowdfunding to give my fans and supporters the opportunity to grow with me. It is our time! Join our campaign today.



# **Downloads**

Company Deck 4.10.23.pdf