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Alexander Finden · 2nd
 Co-Founder and COO at Mammalz
 Encinitas, California · 500+ connections · [Contact info](#)

Mammalz
 Northern Arizona University

Highlights



1 mutual connection
 You and Alexander both know Justin Renfro

Reach out to Alexander for...
 Probono consulting and volunteering.

[Message Alexander](#)

About

I am frustrated with the static state of the nature media industry, so I'm disrupting it. I'm a co-founder of Mammalz, the "Twitch for Nature", which my business partner Rob and I hope will create highly engaging, innovative, and lucrative opportunities for scientists, media makers, and the nature-loving public.



Fall In Love With Nature



Mammalz Logo and Tag

Activity

552 followers



The best kind of leadership training?
 Alexander shared this
 2 Reactions · 1 Comment



Gorgeous. You doing the Trans Catalina? That's on my wishlist.....
 Alexander commented



These are our best animal photos of 2019
 Alexander shared this



Gorgeous. That must be cool to see it in the snow
 Alexander commented

[See all](#)

Experience

Co-Founder and COO
 Mammalz
 Apr 2017 – Present · 2 yrs 10 mos
 Greater San Diego Area

Mammalz is the community for people who love nature. Currently in its development phase, Mammalz will disrupt the nature media industry by providing a modern multimedia and social platform for all things nature. To stay updated with our progress, subscribe to our list via <http://mammalz.com/>.



Mammalz Logo and Tag

Freelance Filmmaker

Alexander Finden Cinematography
Feb 2016 – Jun 2018 · 2 yrs 5 mos
Hilo, Hawai'i

I produced films, video clips, and photographs for both freelance projects and for stock sales using high end equipment. Underwater wildlife video was my specialty, but I also shot time-lapse photographs, slow motion video, and professional interviews for documentary. For my film projects, I produced, shot, and edited all of my material.

Divemaster / Swim Instructor / Shop Front Desk

Hilo Ocean Adventures
Jun 2015 – Aug 2017 · 2 yrs 3 mos
Hilo, Hawai'i

At Hilo Ocean Adventures, my responsibilities included assisting customers with purchasing specialty dive and snorkel equipment, leading certified dive tours by both shore and boat, teaching swim lessons to kids and adults, filling SCUBA tanks, maintaining the chemistry of the swimming pool, and organizing/cleaning the dive shop.

Research Assistant

Northern Arizona University
Jul 2014 – Jun 2015 · 1 yr
Flagstaff, AZ

Throughout my last year at NAU, I assisted a PhD student with research in the Alice C. Gibb vertebrate morphology laboratory. Our research involved shooting and analyzing high-speed video, live fish husbandry, clearing and bone/cartilage staining of fishes, quantifying data using ImageJ and Kinovea software, and writing up a poster presentation for the 2015 Soc ...[see more](#)



SICB Poster FINDEN
2015

Laboratory Technician

Northern Arizona University Biology Department
Aug 2014 – May 2015 · 10 mos
Flagstaff, AZ

While working as a lab tech, I was responsible for prepping introductory biology labs, breaking down and cleaning lab equipment, disposing of waste, organizing the equipment, and taking inventory for new shipments.

Education



Northern Arizona University

Bachelor of Science (B.S.), Biology/Biological Sciences, General, 3.90
2010 – 2015

My last two years of school were focused on my Biology degree. I took as many zoology, animal behavior, vertebrate ecology, and classification courses as I could, focusing mostly on underwater systems and animals. My last year at NAU was spent working with a graduate student as a research assistant.



Northern Arizona University

Bachelor's Degree, Electronic Media and Film, 3.90
2010 – 2015

For my first few years at NAU, I focused on my filmmaking degree. With some technical experience, I focused on producing, writing, editing, and shooting for documentary and

television. My films were featured in the school's festivals each year with the final one winning the highest award.

Sedona Film School

Independent Filmmaking Certificate, Documentary Filmmaking, 3.95
2012 – 2013

For a year in Sedona, Arizona, I attended a technical filmmaking school called the Sedona Film School. This program involved technical training in all positions, including editing, writing, producing, sound, and camera operation. For the last few months of the program, I produced my own short film entitled "Sweet, Sexy Ocean", a documentary on the sea urchin industry in San Diego, which ended up winning the Audience's Choice Award (highest honors) at the end of the program year.

[Show 1 more education](#) 

Licenses & Certifications

PADI Divemaster

PADI
Issued Jul 2015 · Expired Apr 2019
Credential ID 363848



CPR and First Aid

NAUI Worldwide
Issued Jun 2016 · Expired Jun 2017

Fill Station Operator

OSHA
Issued Jun 2016 · Expired Jun 2017

Skills & Endorsements

Adobe Creative Suite · 10

Margo Taylor and 9 connections have given endorsements for this skill

Film Production · 10

Rob Whitehair and 9 connections have given endorsements for this skill

Adobe Photoshop · 8

Brian J. Esposito and 7 connections have given endorsements for this skill

[Show more](#) 

Accomplishments


7

Courses

Animal Behavior · Ichthyology · Independent Filmmaking Capstone · Marine Biology · Organic Chemistry · Scientific Photography · Vertebrate Zoology 

4

Honors & Awards

Magna Cum Laude - School of Natural Sciences and School of Communications · Audience's Choice - Avant Garde Showdown · Audience's Choice Award for Best Picture · Nomination - Student Emmy for Cinematography 

1

Project

Cinematography Reel 

Interests



Sony Pictures Entertainment
667,262 followers



PlayStation
278,962 followers



Melinda Gates
Co-chair of the Bill & Melinda Gates Fo...
2,019,904 followers



Teradata
219,963 followers



BBC News
5,282,108 followers



Amazon
11,693,567 followers

[See all](#)