

SUNSTATE LABORATORIES

2022 Report

Dear investors,

When we relaunched the DAZZ brand in 2019, our go-to-market strategy was simple; Invest heavily in internet marketing (with funding from our Reg CF campaigns) and grow our D2C business. Scale that to \$5-10M annually, and using that momentum, launch into retail distribution. We followed that path for as long as we could, investing in every social media platform, a robust influencer program (500+ influencers), and a sizeable investment in our website and Amazon stores. Unfortunately, most other emerging brands had the same idea, driving PPC and other digital marketing costs through the roof. Since our products are inexpensive and the repurchase rate is very slow, recovering these inflated customer acquisition costs became an insurmountable challenge. In mid-2022, to preserve our capital, we scaled back our digital marketing spend and refocused efforts on getting into retail distribution. This was our first approach to market in 2015, but failed at that time because we were simply too soon for the market. We were the first tablet-based cleaner and refill systems were still in their infancy. Fortunately, this category began growing in 2020 and we're finding retailers and distributors much more open to our products. We opened 5 markets with UNFI in 2022 and will open C&S and SuperValu distributor markets in 2023. We will continue with our online presence, but focus the majority of our marketing efforts on brick-and-mortar retail.

We need your help!

As a new consumer brand, we need to a strong following of brand advocates. People that buy our products, tell their friends about our products, and talk about DAZZ on their social media channels. When you buy DAZZ on Amazon, leave a 5-star review. When you purchase from our website leave a positive review about how much you love DAZZ. We're learning that changing buying habits for consumers is tougher than we imagined. Reviews and feedback help encourage shoppers to become buyers.

Sincerely,

David Shahan

Founder / CEO

Our Mission

DAZZ is poised for a national launch into retail distribution. We anticipate being in over 2,000 retail locations by the end of 2022. We will continue growing our direct to consumer business on our website, Amazon, and other large eRetailers. Our international distribution is anticipated to extend to 12 additional foreign markets in the next 24 months. Our exit strategy is for DAZZ to be acquired by an international Consumer Packaged Goods (CPG) company.

[See our full profile](#)



How did we do this year?

Report Card

C+



The Good

Made positive strides in our Retail distribution efforts.

Signed a distribution and licensing agreement with South Korea.

40% increase in sales over 2021



The Bad

Acquisition cost for eCommerce customers increased dramatically, causing us to refocus our efforts to brick-and-mortar

Recruiting efforts to replace our VP of Sales did not produce any qualified candidates within our budget

Although we did grow sales, we are off track with our original projections.

2022 At a Glance

January 1 to December 31



\$459,423 +41%
Revenue



-\$58,384
Net Loss



\$3,630 [94%]
Short Term Debt



\$185,481
Raised in 2022



\$39,421
Cash on Hand
As of 03/31/23

INCOME

BALANCE

NARRATIVE

Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in the following discussion and analysis.

Overview

DAZZ Cleaning Tablets - Revolutionizing the household cleaner industry

As an avid scuba diver, hiker, and all around outdoor enthusiast, I am concerned with the environmental impact plastic waste is having on our planet. With a 30+ year background in cleaning chemicals, I saw an opportunity to make an impact in an industry that has done little to minimize its contribution to the world's plastic waste problem.

We develop sustainable cleaning products in effervescent tablet form. Now consumers can make their own cleaner at home using plain tap water and the same bottle over-and-over again. DAZZ ends the use-and-discard cycle associated with traditional ready to use cleaners. All DAZZ products are made with naturally safe, plant and mineral based ingredients and we are EPA SaferChoice, USDA Bio-preferred, and Leaping Bunny certified. But best of all, DAZZ is independently tested and performs great!

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Milestones

SunState Laboratories, Inc. was incorporated in the State of Colorado in May 2012.

Since then, we have:

- Just featured on the new hit TV show America's Big Deal - Watch our full segment below
- Our first Reg CF round (2020) sold out quickly with 1,667 investors from 55 countries
- 472% YOY sales increase
- International Distribution in place, adding new countries every quarter
- Disruptive new consumer brand that is changing the household cleaner industry
- Strong team of seasoned professionals driven to build a successful, non-concessionary impact company
- Sold 12,000 units in <11 minutes on the Home Shopping Network (U.S. home shopping channel)

Historical Results of Operations

- *Revenues & Gross Margin.* For the period ended December 31, 2022, the Company had revenues of \$459,422.52 compared to the year ended December 31, 2021, when the Company had revenues of \$325,299.86. Our gross margin was 82.59% in fiscal year 2022, compared to 62.72% in 2021.
- *Assets.* As of December 31, 2022, the Company had total assets of \$320,112.51, including \$73,416.16 in cash. As of December 31, 2021, the Company had \$272,602.11 in total assets, including \$64,339.34 in cash.
- *Net Loss.* The Company has had net losses of \$58,384.18 and net losses of \$510,608.08 for the fiscal years ended December 31, 2022 and December 31, 2021, respectively.
- *Liabilities.* The Company's liabilities totaled \$101,554.68 for the fiscal year ended December 31, 2022 and \$163,877.41 for the fiscal year ended December 31, 2021.

Liquidity & Capital Resources

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 6 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have any other sources of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. We plan to raise capital in 4 months. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

Cory Anastasi	Arvind Narula	Randolph Wright	Vondell Brown	Lorena Glenn O'Shaughn...	David Williams	Greg Flore
Fakherudin M Mustafa	Bhavesh Kapadia	Angela Perry	Vinh Nguyen	Tiago Nakamura	Sean Patrick	Robert Jennings
To Ronn Johnson Sr	Mewanbonjop Mawroh	Tiffany Colston	Tyler Goodman	Dayton Puckett	Kadijah Nesbitt	Shaun Donovan
Inez Parks	Joan Rodriguez	Adrian Gonzales	Jaemz Santiago	Jonathan Liam	Baron Huntington	Alex Janssen
Buddy Kent	Hayden Rose	Robert Canina	Joe Hayes	Martha E. Miller	Dhani Kannan	Taye Adams
Asanga Ranasinghe	Mark Tolliver II	Jasmine Nichols	Austin Edwards	Katrina Gregg	Derek Spors	Daniel St. Justice
Jon Decker	Edward Abramov	Amanda Dickau	Beulah Smith	Barb JONES	Olea Tenemaza	Ta Tanisha Miller
Patricia Nicole	Marvin Anderson	Jose Ofra	John Lowe	Danny Hinkle	Tobias Berens	Vaierle Ward
Stuart Godwin	Kristin Bash	Kushal Datta	Kevin Bousressa	Jason Hemmens	Randy Flemming	Theresa Maynard-Calloway
Vivek Rameshkrishnan	Noelle Lynne	Kushal Datta	Alex Arriola	Bhisham Rangasamy	Bryant Abner	Christopher Keys
Gail Overton	Houston Jordan	Peggy VanDieren	Kieran Rakestraw	Marvin Anderson	Brandon Main	Jessica Baker
Thema Bentley	Dawood Ismail	Mauricio Cuenca Narvaez	Kenneth G Schrefelis	Jermaine Dickerson	Mike Stowe	Joyce Welger
Robert Womack	Robert J Morris	Wilfrid Jean-francois	Timothy Schoonover	Javier Manzano	Allou Bah	Adrian Lai
John Sneed	Muralidhara Chillakuru	Mary Harmon	Jon Snyder	Nora Gaspard	Michael Johnson	David Rawlings
Khan Akmal	Gabriel Dvorak	Kd Ghana	Leonard Llewellyn	Prakash Kharul	Nabila Salah	Jose Alfredo Jimenez
David Towslee	Mehrdad Arjmand	Berinda Ramirez	Rod Niha	Candy Sue Julius	Ove Odegard	Daniel Guido Flores
Adrian R Mandry Mercado	Meivin Callender	Judi Llovera	Skendy Eugene	Sean Hanna	Adele Van Rooyen	Margain Tassi
Matt Kelly	Jose CABallero	Jose CABallero	Chris Rayford	Patrick Kane	Scott Kjar	Serena Carreiro
Cezar Cristian Andrei	Yolanda Parker	Dasan ROBINSON	Emmanuel Kwame Torgbe	Michael Edwards	Damian Taylor	Martha E. Miller
Joan Manzano	Ove Odegard	Jonathan Lim	Atul Shrivastava	Todd Finkbeiner	Cory Anastasi	Tonja Hall
Faye Johnson	Michelle LeMoine	Michelle LeMoine	Doku Durcan	Khan Aminson	Kavin McAuiffio	Mildred Herrera
David Thierman	Vinod Palan	Dwaine Umbarger	Bob Thompson	Michael Gaeta	Madhad Almajed	Vivek Ramskrishnan
Sacoby Miguel Wilson	Leon Sewkiran	Steve Sursa	David Towkslee	John Butterfield	Martha E. Miller	E. Frischhut
Emmanuel Kwame Torgbe	Joan Hanson	Jasmine Ortiz	Howard Weston	Joseph Conway	Jason Cortegera	Bryan McClaskey
David Paisley	Eric Greco	Bo Larsson	Danny Paulovich	Margaret C McKee	Mohammed H Barry	Derek Barkalow
Alojandro Bevacqua	Eorl Campbell	Erica Steenstra	Evelyn Soko Kheng Hew	Jackson Chau	Mark E Soezazzo	Scott Alan Harwick
James Santameria	Tim Sloan	Sara Basham	Marie Carmel Joseph	Steve Smuck	Ivan Roman	Robert Pascoe
William Mendez	Vivilyn Peterson	Alexander Guiroz	Robert Murowood	Eric Olender	William Dupree	Ralph Cecere
Jason O' Neill	Hira Vishwakarma	Keny Petit-Frere	Sarah Esseelman	Casey Cox	Kingsley Asare	Glen Vanderkoot
Nick Thornton	Thomas Foster	Morris Gelman	Kim Kuncel	Frank Besse	James R. Spears	Clyde Greene
Sara Dixon	Paul Jackson Jones	Kevin Duggan	Randi Jones	Roland W Street	Chris Hogue	Joseph Lalley
Steven Cook	Richard A DeSimone	Brian L White	Justin K Drew	Mike Griffin	Rodrigo Franco	Steven Darbant
Jerame Morgado	Justin Pisano	Alfon Verreen	Destini Henderson	Timothy J Reiterman	Jolene McVean	Steve Sempke DEGHALUS
David Marks	Scott Edwards	Scott Edwards	Shirley Scott	William HAD	Millon YANAKI	Jessama Parrish
Bill Chandler	Naresh CHAKKULA	John R Rust	Raejean McCord	Matthew Brown	Lona Charles	Clint Freeman
Shyrel Gaskey	Mario Ledesma	Romy Sabatchi	Chris D. Busick	Thomas Everette	Omorie Mckell	Richard G. Davis
Farhad Yousefi Rad	Jose Arnao	Koy Kosek	Scott Alan Harwick	Ida Richard	Maria Kintu-Davidson	Jonathan Bookman
Joseph L Smith Sr	Charles D Horton	Matthew Mowery	Patricia A. Pettit	Misty Ferguson	Terry Conner	William J. Hennes
Balakrishnan Varadarajan	Mario Hernandez	Scott N DAVIS	Timothy Carney	Aurus Sanchez	Maximilian Casagrande K...	Richard Parsell
Joven SALA	Brian Sheets	Matthew Gaborcik	James Hill	Steven Wong	Aaron Lineback	Charlie Johnson
James Oxley	Gamachu Ngawo	Krishnakant Khetan	Vincent Bannles	Janine Rindazzo	Isaac Kephart	Mohammed Alisha
William Dupree	Keny Petit-Frere	Jared DeJonckheere	Travis Harwick	Craig OILSCHLAGER	Lisa Corbin	Justin Cragun
Nick Skaroulis	Richard Jimenez	Jerry R Lacy	Desmond Clarke	Madhava Reddy Devarap...	Robert Crick	Glenn Walker
Marie Lys CATTANACH	Gladys Arome	Fermin M Mendez	Rosario Carmo	Rosa Romo HIGLEY	David Stanley	Alex Rosati
Bryan Steinhour	Debra Burtner	Linda Nail	Kayode Akintola	Sandra L. Waskewicz	Janel George	James Parsons
Richard Cristancho	Phillip A. Cristancho	Lisa Anglin	Chris D. Busick	Justin Pisano	Mohammed H Barry	Sara Dixon
Frank Stedronsky	Amil Fanczy	Heath Gordon	William Moore	Phil Turuski	Thomas Hills	Laura Lissiere
Chester CO	Lloyd Abdelnour	Holly Namcecek	Brian Carroll	Patrick Gilbert	John Collins	Douglas Moyer
Theresa M Skurka	Trey Shanks	Thomas Oster	Jeanette McGarva	Robert J. SCHIFF	Hilda R Hamman	Aurea Antonjorgi
John Hauck	Yogendra Upadhyay	Dabi Nichols	Jerry Diehl	Louis PANIGUTTI	Mike Jones	Robert Heinicke
Joseph Klock	Steven Lee	Daniel Palmer	Jeff Williams	Benny H. Johnson	Tami Kobernick	Kevin Schindler
Ruslan Gadushin	Jonathan A. Sands	Vincent Ly	Fausto David Manjarrez C...	Gerald Savage	Charles Brown	Anthony J Cavalario
Richard L. Marshall	Michael Herman	Scott McBeth	Eric Weigold	Kimberly F. Katz	Sylvia McKinney	Gavyn de Rozario
Bruno F Sinigaglio	Matthew J Kaim	Terry Mlna	Eileen Brooks	Monica Anderson	Sameer Sheikh	Frank Zorrilla
Lisa Lacey	Robert Stahlsmith	George Curtis	Christopher Eddinger	George Guarrantay	Gregory J Wong	Jeff Rimmel
Paul Clayton	Richard Haynes	Gerard Lam	Jeffery Herron	Charles SLUNDERLAND	Prasad V KATTA	Brad Baldwin
Karen Johnson	Steven Walker	Lawrence Flynn	Trevor Whittingham	Sven Baer	Robert Russell	Damon Christopher LADS...
Tom Bennett	Craig Pohl	Gary Trohn	Ogechi Iwuanyanwu	David Belanger	KASH SHEIKH	Henrik Staehr
Jonathan Lubert	Steven Stricko	John De Maertelaer	Benjamin Register	Alex Kashyryn	John Hoyer	Kenneth PROPP
Sivaumar Arulampalam	Jason Duplantier	Dan K Wolfe	William Moore	Paul W. Gover	Cole Bolton	Craig Gillespie
Michael Harmon	David Ernest Wright	Kyle Baker	Mih Scholtes	Michael Scardino	John Turner	Daniel Carney
Vicki L Vitkun	Gregory Scott Gleaves	Therese Arnaudo	Alan Roltsch	Paul Juraschek	Brian Moore	James McDonald III
Gary Sterkel	Stephen Murphy	William Crouch	Kevin T.Smith	Edward Janoviak	Michael Stanislavits	Christopher Popov
Robert Appleton	Steven Brubaker	Loc Pham	Tina Barnes	John Albright	Jeff Southern	Renan Ramiro Chavez BA...
Tyrone John Takahashi	David Pierotte	Jonathan Flinker	Christian Wahl	Todd Sandberg	Robert Knox	Gary Thomas
Donald Engelmann	James Ellard	Brabham Family Trust	Ming Hsien Tsai	Rick Krader	Ethan So	Prasad Shinde
Brian Liberati	John Bivens	Enrique Gamboa	Nichelle Kwon	Phil Hayden	Yong Yuanlin	Heather Jararamilo
Frederick Horgan	Chad Dana	Tanya Mendoza	Carolyn Debrick	Raymundo Corpuz	Jack And Mary Kay Wilson	Kevin C Winship
Navan Bansal	Ryan Codigan	Poncia Reed	Curtis Hill	Ronald Lee Keel	Fumihiro Tahara	Rupal A Patel
Bill Gologosky	Madhava U Reddy	Michael Hardy	Ezzeldden Alkaify	Brent Carter	Poulette Pogany	Roland Robson
Jose Martin	John W. Nelson	Jan Norton	Edna Doak	Neel Nagrik	Chris Pfeiffer	Blaine Kleckner
Roger Miller	Morgan Kelly	Jameson V	Eric Gullard	Derrick Arana	Ivar Kulla	Ricardo Strees
Joseph Grubb	Perry Probst	Ernest Higgard	John D Moon	Lance Underwood	Michael Bowers	Giorgia S
Adam Davies	Gery Magalong	Jun Kim	Grégoire Kienten	Michael A Graham	Andrew Wheeler	Dymna NDELLE
Dennis Scott Johnson	Emmil Lovarias	Ori Shimoni	Ori Shimoni	Osman Lawall	Katalin Karlovsky	El Harris
Ram Bhattarai	Jason Rigby	Nicken Sheth	Nicken Sheth	Mark Dayrell	Rodney Cordar	Oswaldo Freire Fonseca
Kenneth Phillips	Brian Ciracco	Kezia Wade	Jesus Aguilar	Yolanda Levels	Eiodie Kiki	Mark Marlin
Tracy Cree	Jeziel Nova	Arlington Russell	Dickie J Seavers	Sean Belka	Mouhanad Kheder	David RIMS
Phillip Garcia	Juan Vicenty	Glenda Regeemer	Glenda Regeemer	Delirdre Wood	Abdulmajeed Alnuwaymil	Natacha Smith
Timothy MacFadyen	Nicholas Richards	Santo Siragusa	Santo Siragusa	Alexander Winter	Darlana Francois	Jennifer Morgan
Amilia Alcoma	Nicholas Finn	Christopher Best	Michael Hardy	Jonatan Merida	Anilkumar N Pai	Tamara Steele
Shana Forrester	Jason Rigby	Wendy Powers	Yoel Baum	Bill Smith	Ajay Taparia	Robert Belquist
Patrick Enweronye	Bruno Cruzate	Dennis Dougherty	Kevin Moore	Kyle Dees	Judith Rehmeyer	Gabriel Daly
John Hempstead	Raja Mallipeddi	Charles COBB	Raymond Brown	Salcon Martinez	Sandy Birchett	Sandra Diaz
Thomas W Seiling	Riez Brown	Marlan Braun	Justin Chi Chwen Lui	Marc McArree-Lee	Greg Dayley	Dr. Randal Hershey
Steven Oelke	Bryant Stevenson	Justin Chi Chwen Lui	Lee Finnegan	Rachel Burns	Terrance Antowine Thom...	Jonathan Jean-Charles
Jon Snyder	Kevin Ng	Lee Finnegan	Smith J. SAINT-AIME	Tasvia Mohamed	Camillo Toro	John Mechkowski
Henrik Minassian	Destree A Paton	Smith J. SAINT-AIME	Franklin E. Powers, Jr.	Smith J. SAINT-AIME	Josh Platt	Miguel Cantero
Robert Mitchell Chapman	Sidney Arellano	Franklin E. Powers, Jr.	Davender Bhardwaj	Gustavo Rodrigues Zenal...	Daniel Cade	Mike Eastman
Richard McCumber	Jean Jossn	M. Angelo Palmer	Viorel Stefan Trimbites	M. Angelo Palmer	Timothy Felt	Vincent Novak
Peter C Byrne	Mark Beekhout	Mark Beekhout	Kathleen Pietzsch	Cesar PABLO	Maryann Candito	Matthew SPIGNER
Brian Karnes	Benjamin Mpolokoso	Benjamin Mpolokoso	Travis R. Burpo	Aaron Ishigo	John David Mouser	Ravichandra Tumu
Celina O Lopez	Nimesh Patel	Nimesh Patel	Babak Hamid	Sulyan Shaikh	Dan Yarbrough	Frank Patka
John Barrett	Charles Knudsen	Charles Knudsen	Vinay S	James Mellander	Christopher Pike	Roderico Trillana
Bart Schanck	Leonard Mostello Jr	Leonard Mostello Jr	Andrew Coogan	Cassandra Williams	Prasad Gadriaru	Scott Holmes
Hector Rivas	Andrew Coogan	Andrew Coogan	Seane Waterbury	Woo Joong Kim	Sinjina Nedeltncev	Jonathan Robertson
Necurissa Chibihl	Seane Waterbury	Seane Waterbury	Stephen Flanagan	Rahul Jha	Donaldo D Mununura	Charles Tuva JR
Bud Abal	Samuel Kwok	Samuel Kwok	Janet Zels	Michael Blyden	Carroll M. Brown Sr	Michael Schuch
Derrick Field Jr	Kary Agrotis	Kary Agrotis	Mike Reyes	Kulvadee Chitmongkolth...	Carl E Morsbach	Duss NGO
Donald Barnes	Jerry Canaday	Jerry Canaday	Tom Kennedy	Jay Fox	David Murray	Cameron Weitz
Jason Huskey	Tom Kennedy	Tom Kennedy	Richard Matthews	Stephen Willis	Anthony Briese	Rose Carter
Michael Pennell	Richard Matthews	Richard Matthews	Wesley V Grab	Yolande Leonard Muham...	Jacob Brooks	John Evans
Raymond Hooks III	Wesley V Grab	Wesley V Grab	Kevin M Fitzgerald	Michael Kubert	Felicia Haynes	Brian Ngang
Dylan Gousseau	Kevin M Fitzgerald	Kevin M Fitzgerald	Ken Farley	David De Koster	Abdulwaddoo Qazi	Timothy P. Tert
Darren Brungarot	Ken Farley	Ken Farley	Andrew Martin	Todd Meyer	Todd Meyer	Sabariraj Narayanan
Anthony Ha	Austin Gottschalk	Austin Gottschalk	Evangelo Diamantopoulos	Jeff Clark	Jeff Clark	Kevin D McGowan
Nickolas Henriksen	Evangelo Diamantopoulos	Evangelo Diamantopoulos	Daniel Lee POLACHEK	Brian T. Stires	Brian T. Stires	Stephen Ross
Kevin Joslyn	James Wolfe	James Wolfe	Mohamed A AHMED	Martha Eskuchen	Martha Eskuchen	Abdifatah Ahmed Moham...
Wesley Stevens	Marcell Benkes-Toth	Marcell Benkes-Toth	James Wolfe	Tim Hofer	Tim Hofer	Summer Britford
Chris George	Ronnie Pearl	Ronnie Pearl	Isaac Tetteh	Anna Lowery	Anna Lowery	Mireille Jumeau
Patrick Nyesta	Sam Watson	Sam Watson	Richard Barone	Michael R. Robinson	Michael R. Robinson	Shawn Robertson
Mark Anderson	Richard Barone	Richard Barone	Marcia Krassler	Joel Alexander Silva Pant...	Joel Alexander Silva Pant...	Tod Lange
James Norris	Marcia Krassler	Marcia Krassler	Percy ELEY	William Gray II	William Gray II	Jstyn Eldredge
Lynne Barker	Percy ELEY	Percy ELEY	Daniel Lee POLACHEK	Joel Gebhardt	Joel Gebhardt	Khalael Welsh
Kathleen Anderson	James Wolfe	James Wolfe	Marcell Benkes-Toth	Jerry Alsoach	Jerry Alsoach	William C Wallin
Craig Simpson	Marcell Benkes-Toth	Marcell Benkes-Toth	Ronnie Pearl	Merocoeche Yacinthe	Merocoeche Yacinthe	Francis K K Bosque
Frederick Kent	Isaac Tetteh	Isaac Tetteh	Sam Watson	Stan Soong	Stan Soong	Raijo Savolainen
Cathleen Caffery	Sam Watson	Sam Watson	Richard Barone	John Trant	John Trant	Kendall Werle
Jason Bennett	Richard Barone	Richard Barone	Marcia Krassler	Michael Kane Sr.	Michael Kane Sr.	Jackie Mooney
Stacy L Raybon	Marcia Krassler	Marcia Krassler	Percy ELEY	William Edward Matthews	William Edward Matthews	Kristopher Erick Garcia
Srinivasan Gadipati	Percy ELEY	Percy ELEY	Andrew Tomlin	Luís Maiespin	Luís Maiespin	Kofi Opoku-Akoto
Lawrence Lemmon	Gregory Mitchell	Gregory Mitchell	Philip E. Cvach II	Anna Lowery	Anna Lowery	Matt Ward
Scott Gall	Philip E. Cvach II	Philip E. Cvach II	Alex Conlogue	Deborah H Cooper	Deborah H Cooper	Andrew Gomez Maradiaga
Robert Jasa	Alex Conlogue	Alex Conlogue	Jeremy Felton	Surendar Sekar	Surendar Sekar	Nandini Bhattacharya
Chris Grey	Jeremy Felton	Jeremy Felton	Lincoln McGinnis	Bryan Lark	Bryan Lark	Dennis Wayne Carter
Luis Debayle	Lincoln McGinnis	Lincoln McGinnis	Robert Beaster	Kyle Wong	Kyle Wong	Jukka Matti Karhu
Tom Youkilis	Robert Beaster	Robert Beaster	Janardhan Dumptei	Dana Sun	Dana Sun	Kevin Oh
Michelle McKenna	Janardhan Dumptei	Janardhan Dumptei	Todd Sandberg	Steven Harris	Steven Harris	Melinda Lopez
Matthew Richardson	Darius Morris	Darius Morris	Jeff LaBeau	Robert Hohlmaier	Robert Hohlmaier	Al Dyar
Edward Obodo	Jeff LaBeau	Jeff LaBeau	Camille Thomas	Hamilton Magtibay	Hamilton Magtibay	Chinenye Ogugbue
Steve Buhmeister	Camille Thomas	Camille Thomas	Yonatan G Siyum	Shiva Adireddy	Shiva Adireddy	Jameson V
Russell Gordon	Yonatan G Siyum	Yonatan G Siyum	Suzano Rahman	Jeffrey L Kircher	Jeffrey L Kircher	Maria Fara Myers
Bradley Moore	Suzano Rahman	Suzano Rahman				Hector Torres
Kevin Sipma						Karen Reynolds
Shu Chuan Tseng						Herman Davis
						Jeffrey L Kircher

Joseph WILLIAMS Kent W Cox Louis Tucker William J Kimmins Anthony BROOKING Dennis McKibbin James Laws Jr Samson A. Hennilus Jo Dermal Joel Gosselin Marcus Gooden Marie Tyler Zenon Carrasquillo Shekhar Malty Kishan Patel Andrew Anderson Nicholas Layton Tamas MALACCSINA Ryan Zeigler Wenzhuo Wu Larry Burdick Rana Harris Leshia Salner C. Royce Collins Diladrigachew Achamyleh Timothy Jones Todd A Washburn Garry CHAN Neville HEMMINGS Terry Mitchell James Donny Christopher Niemann Frank Leemans Mikhail Chertkov Jessie Morrison Brendy Ringleb Patrick Giunta Supradeep Bokkasum Sat... Greg Hercules John A Moreland III Ken Dyer Sean Appel Stamatis Theodoropoulos Cynidi Ortiz Taylor Richard Seiger Everett Lindsey John R Oliver Crane Solomon TSEGAY Jeff Williams Yolanda Levels Michael A Candelario Seane Waterbury Jesusa Utulo Karen Maguire Miguel Cantero Gianluca Gera Brook Forney Carl E Morsbach Charis W. Buford Ricardo Rodriguez Lalitha SENTHILKUMAR Sheri Barnes David Busch Seane Waterbury Felix Vayssieres Rob Codling Joseph Houck	Kishore Anjaneyulu Iman Kazerani Tate Malpass Moses Wasswa Anthony Rosselli Byron Smith Asonta Baker Terry Wright David McDonald Tim Anh Le Amylyn M Kemp Melissa Nail Lorraine Doblanko Maxine Nelson Mark Almario Carolina Santos Alex Niederkoffer Brian Costello Jake Satko Daher Jimenez Alejandro Enriquez Sami Alalsh Michael Teske Ricardo De La Cordova Naresh Jhunjhnuwala Jennifer J Walkup Daniel Cameron Green Aaron Vera Pete D Berger Robert Gemmill Sharad F Johnson Kc Trader Michael Cupp Satya Sainadh Vansamala Reginald Andre-estime Jeffrey John Jayate Zenaida San Felipe Parul Patel David Martinelli David Giacone Franklin E Njubigbo Hawoly Diop Joshua Richardson Ronn Hubbard Larry English Daniel Hogan Robert Durall Lokesh Waiivarana Aba Joseph Brian Carroll Brian O'Shea Franklin E. Powers, Jr. Eric Weigold Matthew Lafitte Michael R. Robinson Jose Asido Rob Codling Nagapradeep Sanikommu Samson A. Hennilus Ashwani Sharma John Czarneci Daria Martin Justin Richardson Kelly A MITCHELL Geogy Philip Anissa Kirkling Ed Grzybek Anita Stern	Damir Hokman Nathalia Alvarez Emmanuel Erhabor UWA... Eric MILLER Kamal Kishore Joe Trombley Michael Gerlach Michael M Obianigwe Christopher Maricle Frank Sprague Quang Vo Dwight Adams Gerald Currier Rodrick Ellis Loud DDS Bashar Nesheiwat Greg Barnes Susanna Zeigler Gina Meirano John Ortiz Mandy Ho Patrick Watzel Ailes Green Juan Valencia Jared Zito Kamal Lahlah Michael Medeiros Yedil Workeneh Sulexan Chery Bharat Demalcheruvu Gary Darwin Arnel Recidoro Roy Chacko Scott Schmidt Francisco Mariscal Michael Saevsky Donald Van Veckhoven Sarath Babu Nimmagadda Odalis Santana Amara Duru Pamela Robertson Ed Grzybek Anderson Simpliste Krystle Nazario Brad Hostetter Michael Markumas Jr Ernest Harry Musasa Carmen Lamont Tony Boone Byung Kyu Lee Jeff Bishop Jonatan Merida Darren Brungardt Chris George Erin Doran Perry Propst Nadine H Sprague Dean Dahlen June Bischoff Damer Jimenez James Edwin York Shelby Thuruthumallil Gabriel Paravizini Anthony BROOKING Damon Christopher LADS... Eric Weigold Adam Fishback Stephen P Oates	Pavan K Kerby Scales Hitesh Bhatia Sheree Davis Scott Montgomery Randel Thibodeaux Brice Laux Sharon Niedbala Jaime Rivera Darlington Etummi Andrew Garcia Manoj Kunchala Chandru Jagadeeswarala Crystal Morris Faisal Almutiaq Angela McGovern Steve Laufer Chance Koelin Graham Grubb James Coffman Nelsy Ortez Theodore O Taylor Omar Abdulalim Aviroop Nag Scott McKnight Melvin Harrison Paul Green Troy Campbell Bryan Family Trust Maria Camila Carpintero ... Sherry Hall Jason Roben Eric Schmitz Meeta Khatiri Vann Miller Keith Willis II Carlos DAVILA Sang Tran Cynthia Clark Henry Sotomayor Vibhor Agrawal Sergio Ligorati Gokul Kumar Singaravelu... Loretta Talley Chinyere Loveth Duru Jontel Venible Vivian A Marin Vikash Kumar Timothy Gilie Renald Jean-Philippe Mark R SKIBBE Todd Vandorieelle Prasad V KATTA William Gray III Soumya Krishnan Nair Kong Mei Chi JANET Captain Jack Spear Steve Laufer Jody Harrell David Hill Irene Benavente Kevin Switzer David De Koster David Johnson Aaron Bendix-Balgley Swapna Kollu James Norris	Shannon Truesdell Steven Rafael Rodella Warren Smith Donna Franklin Rob Codling Kim Carrasco Kiranmayi Komati William Johnson, IV Nagapradeep Sanikommu Ian Lovden Adarsh Savana Naga Amarendra Gutta Pamela Kesrouani Sandy Hoar Sourabh Dhawan Olaseyi Fadipe Steven Blitstein Paige Chin Maren Caldwell David Feakins Joshua Taylor Eduardo Herrera Kristina Swiridoviene Thomas Sew Erica Williams Michael Brady Christopher Snipes Bertrand Bonnick Michael Palmer Daryl Lynn Richie James Voltaire Jennifer P. Biernuzen Abhishek Mohanty Vignesh Kumar Sathyamo... Christian Kolu Autumn Caulhorn Clarence Disharoon Luigi Lancia Richard Hinds Jason Glaser Roger Vinson Sheila Waterman Adam Fishback Daniel Ryan DAY Kelly A MITCHELL Jeffrey Merchants Anne Miller Garrick Liddiard Helen Washington Joseph Zappia Derrick Reid Jr Kenneth PROFF Joseph Bobenrieth III Daniel Carney Calvin Roose Thomas Prince Stephen Ross Manojkumar S. Patel Mark Boekhout Kings Olovis Dinh Quang Le Kevin Switzer Terry Mitchell Anilkumar N Pai Mike Yachnik John Morrill John Hauck	Joseph Bobenrieth III Richard Lincoln Tammy Baines Frank Ostrander Eric Fortier Obdulla Gonzalez Matthew Stockhausen Varkene White Joseph Hudson Kristopher Visness Tevitasu Tafuna Josh D'Anna Michael Ramirez-DeHeyw... Carlene M Bert Socolove Charles W Aarni Craig Maly Curtis Zeilenga Frank J Barreco Jr Chad Butler Elianna Evert Waldo Martinez Angela Lowest Alan R Peterson Gregory Ornetti Justin Blue Floyd Hemingway Nancy Parisi Virgilio Navarro Sara Spahic David R Schaffer Franky J Saouipulla Judah Greenberg Yvette Johnson Igbogo Garuba Anthony Barrett A. Astud... Kamri Olarte Avanti Almon Lloyd Neste Danla Francois Venkata Lukka William Bywaters Amber Drake Matthew Nyaku Malebana Orianne Siankam Sherrye Dunimore Suja Menon Ellen Mitchell Kim Szymura Douglas Fenton Kalmon Kaplan Elisbeth Tolison Nobuyuki Kashiwagi Matthew Molter Meryl Macune Michael Pennell Hilda R Hamman Brian Costello Peter Kapustynski Trent Miesner Jim Palmieri Richard Matthews Wade Chalfant Paul Lee Peter Martinazzi Mike Froehle	Kabir Ahmed Francis Kumassah Arthur Mains Mick Hall Chien Pang Lin Troy S Philbert Joel Torres Richard D Halvorson John Brooks Richard Dodger Anthony Romero Atiq Raja Jackson Tan Brenda Montes Lee Lacy Renaulo Goines Jim Richards Kyle Kline Justin Steele Slacy L Edwards Beverly Brown Alex Teeling David Ives Eduardo Chavez Gregory Saure Abby Ayoola Jason McKim Marc Anthony Alanis Mario A Valverde Jose Ramos Patrick Newcomb Joice Massa Stefan Oszvath Joshua Chodniewicz Michael Branet Eric Somaah Emmanuel Blanc Avanti Almon William K Downing Hezel Jeremlah-Michels Patrick Faustin Ernest Dufort Barthelemy Diouf Nikululeko Nhiapho Srikan Veerareddy Jose Antonio Garcia Perez Shawn Eady Jeremy Anyee Anthony Miller Arlington Russell Ken Dyer Jim Palmieri Pradeep Gupta David Katralis Michael Bock Amanda Whopie Marita Ebrahimi Pavel Jirousek William K Downing Brandon Olson Akah Nnani Ezediario Venkatesh Patil Mick Hall Jennifer Morgan Prashant Varma James Laws Jr Kathy L Oleszkowicz
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Thank You!

From the SunState Laboratories Team



David Shahan
Founder / CEO



Sierra Shahan

Office Administrator,
Content Writer

Sierra wears several hats at SunState, from handling all bookkeeping and office management functions, to writing all of the engaging content that appears on our website and in our blogs



Jan Grywczynski

CPG Advisor

President and CEO of Sheila G's Brownie Brite. 20+ years of CPG experience, driving growth, and positioning companies for acquisition.



Susan Timm

Public Relations

Suzie is highly experienced and talented contract partner of SunState Labs and handles all of our Public Relations activities.



Matthew Leonhardt

Social Media / Digital
Marketing Manager

Matt is a highly experience and talented contract partner at SunState Labs and handles our entire digital presence across multiple platforms.



Details

The Board of Directors

DIRECTOR	OCCUPATION	JOINED
David Shahan	CEO @ SunState Labs	2012

Officers

OFFICER	TITLE	JOINED
David Shahan	CEO	2012

Voting Power ⁷

HOLDER	SECURITIES HELD	VOTING POWER
David Shahan	666,180 Common Stock	100.0%

Past Equity Fundraises

DATE	AMOUNT	SECURITY	EXEMPTION
07/2020	\$1,069,998		4(a)(6)
08/2020	\$76,017		506(c)
02/2022	\$185,481		4(a)(6)

The use of proceeds is to fund general operations.

Outstanding Debts

None.

Related Party Transactions

None.

Capital Structure

CLASS OF SECURITY	SECURITIES (OR AMOUNT) AUTHORIZED	SECURITIES (OR AMOUNT) OUTSTANDING	VOTING RIGHTS
Common Stock	5,000,000	666,180	Yes
Class A Preferred	2,500,000	283,723	No
Convertible Preferred	2,500,000	0	Yes

SECURITIES RESERVED FOR ISSUANCE UPON EXERCISE OR CONVERSION

Warrants:	0
Options:	0

Risks

Supply chain issues. As we've seen over the past 12 months, challenges in the international supply chain can have a significant negative impact on our business. If this challenge continues and/or gets worse, we may be unable to purchase needed raw material and our inventory may not be sufficient to attain our sales projections.

We are building our business under the assumption that consumer interest in green, sustainable products will continue to grow. Lack of interest in this market segment could be detrimental to our business.

Competition. Concentrated products similar to DAZZ are making their way into the market. A larger, better capitalized competitor could secure greater market share simply based on resources.

Retail distribution challenges. Retailers have proven reluctant to take a new product like DAZZ, without prior retail success. This trend is changing as more retailers adopt sustainability initiatives and actively look for new products that fit these programs.

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our business.

Consumer Adoption. Being a new product category in the household cleaner industry, consumer education and adoption has always been a struggle.

Description of Securities for Prior Reg CF Raise

Additional issuances of securities. Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Issuer repurchases of securities. The Company may have authority to repurchase its securities from shareholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company and the Board of Directors of the Company to manage the Company so as to maximize value for shareholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company and the Board of Directors of the Company. If the Board Of Directors of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

Transactions with related parties. The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management and Board of Directors of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's-length, but will be in all cases consistent with the duties of the management of the Company to its shareholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

Minority Ownership

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Board Of Directors, and the Investor will have no independent right to name or remove an officer or member of the Board Of Directors of the Company.

Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured.

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

Exercise of Rights Held by Principal Shareholders

As holders of a majority-in-interest of voting rights in the Company, the shareholders may make decisions with which the Investor disagrees, or that negatively affect the value of the Investor's securities in the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.

For example, the shareholders may change the terms of the Articles of Incorporation for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The shareholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. They may also vote to engage in new offerings and/or to register certain of the Company's securities in a way that negatively affects the value of the securities the Investor owns. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns. The shareholders have the right to redeem their securities at any time. Shareholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability. In cases where the rights of holders of convertible debt, SAFES, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an investor's interests in the Company may be diluted. This means that the pro-rata portion of the Company represented by the Investor's securities will decrease, which could also diminish the Investor's voting and/or economic rights. In addition, as discussed above, if a majority-in-interest of holders of securities with voting rights cause the Company to issue additional stock, an Investor's interest will typically

rights, including the right to elect directors, may be diluted.

Based on the risks described above, the investor could lose all or part of his or her investment in the securities in this offering, and may never see positive returns.

Restrictions on Transfer

The securities offered via Regulation Crowdfunding may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

- to the issuer;
- to an accredited investor[®];
- as part of an offering registered with the U.S. Securities and Exchange Commission; or
- to a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

Valuation Methodology for Prior Reg CF Raise

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

In the future, we will perform valuations of our common stock that take into account factors such as the following:

unrelated third party valuations of our common stock;
the price at which we sell other securities, such as convertible debt or preferred Stock, in light of the rights, preferences and privileges of our those securities relative to those of our common stock;
our results of operations, financial position and capital resources;
current business conditions and projections;
the lack of marketability of our common stock;
the hiring of key personnel and the experience of our management;
the introduction of new products;
the risk inherent in the development and expansion of our products;
our stage of development and material risks related to our business;
the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the prevailing market conditions and the nature and history of our business;
industry trends and competitive environment;
trends in consumer spending, including consumer confidence;
overall economic indicators, including gross domestic product, employment, inflation and interest rates; and
the general economic outlook.

We will analyze factors such as those described above using a combination of financial and market-based methodologies to determine our business enterprise value. For example, we may use methodologies that assume that businesses operating in the same industry will share similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

Company

SunState Laboratories, Inc.
- Colorado Corporation
- Organized May 2012
- 2 employees

6612 Fig St.
Suite 104
Arvada CO 80004

<http://dazzcleaner.com>

Business Description

Refer to the SunState Laboratories profile.

EDGAR Filing

The Securities and Exchange Commission hosts the [official version of this annual report](#) on their EDGAR web site. It looks like it was built in 1989.

Compliance with Prior Annual Reports

SunState Laboratories is current with all reporting requirements under Rule 202 of Regulation Crowdfunding.

All prior investor updates

You can refer to the company's [updates page](#) to view all updates to date. Updates are for investors only and will require you to log in to the Wefunder account used to make the investment.

