



**"THE FUTURE FIGHTS HERE"**



# PROBLEM



**THE \$7 BILLION DOLLAR  
MMA INDUSTRY HAS NO  
NATIONAL AMATEUR PLATFORM**



# PROBLEM

Imagine the NBA or the NFL without the NCAA...



Provides National Exposure for  
Amateur Athletes



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Imagine the NBA or the NFL without the NCAA...



How would we know who the next big sports star will be.



# SOLUTION



The Elite Amateur Fight League  
America's national amateur platform for  
the multi-billion dollar MMA industry.

NATIONAL BROADCAST  
OPPORTUNITIES



35M MMA FANS  
191.2M SPORTS FANS



11 STATES  
12 TEAMS & GROWING



TV AUDIENCE - ADDRESSABLE MARKET - STATE VS STATE - NATIONAL PLATFORM



# TIMING & POSITION



Professional Mixed Martial Arts is wildly successful & profitable, however the sport is still very young and has only been around for 25 years. We believe by following the example set by the NCAA, development of a national amateur platform for MMA will help evolve the sport and push amateur MMA into the major sports stratosphere.

## NATIONAL AMATEUR SPORTS = BIG BUSINESS

After 5 years of development The Elite Amateur Fight League is first to market and by infusing capital for accelerated growth it plans to hold and strengthen its position.



COLLEGE FOOTBALL  
PLAYOFF



**\$600 MILLION** - **ANNUAL PROFIT** - **\$1 BILLION**



# TRACTION

Over the last 5 years we have developed relationships with top level fighters, and coaches from the best gyms in the world, who have supplied us a steady stream of fighters to help us develop teams from coast to coast. Our goal is to NOT to compete with the UFC, but rather become the proving grounds for amateur fighters and feeder system for all professional MMA.



**PLANNED LEAGUE EXPANSION**



EAFM Alumni who have transitioned to professionals have fought for the biggest promotions in the country!



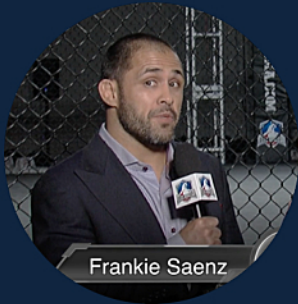


# WHY PEOPLE LOVE US



“Everyone knows Jackson Wink for its high level pros and world champions and now The Elite Amateur Fight League gives us a chance to showcase our best amateur fighters in a way no one else in the country can.” Coach Joey Villasenor (Jackson Wink)

“I’ve come up through this sport the hard way. Early in my career I fought in barns and bars, and sometimes in front of less than 100 people. MMA needs a national platform that can properly showcase the best amateur talent in the country. And the Elite Amateur Fight League is that platform.” Sam Alvey (UFC Fighter ) Coach Team Southern California



Frankie Saenz

From a fan’s perspective, there is nothing amateur about the Elite Amateur Fight League. The live event and production are top notch with professional lighting rigs and replay screens... and the talent in the cage is unbelievable. Absolutely the best group of amateur fighters I have seen at one event. It is destined to be the next big thing!” Frankie Saenz (UFC Fighter)

***“If you’re a great fighter, fighting is the easy part, but getting exposure is hard. The EAFL gives our amateur guys a great opportunity, experience, and exposure.”***

***Benson “Smooth” Henderson***





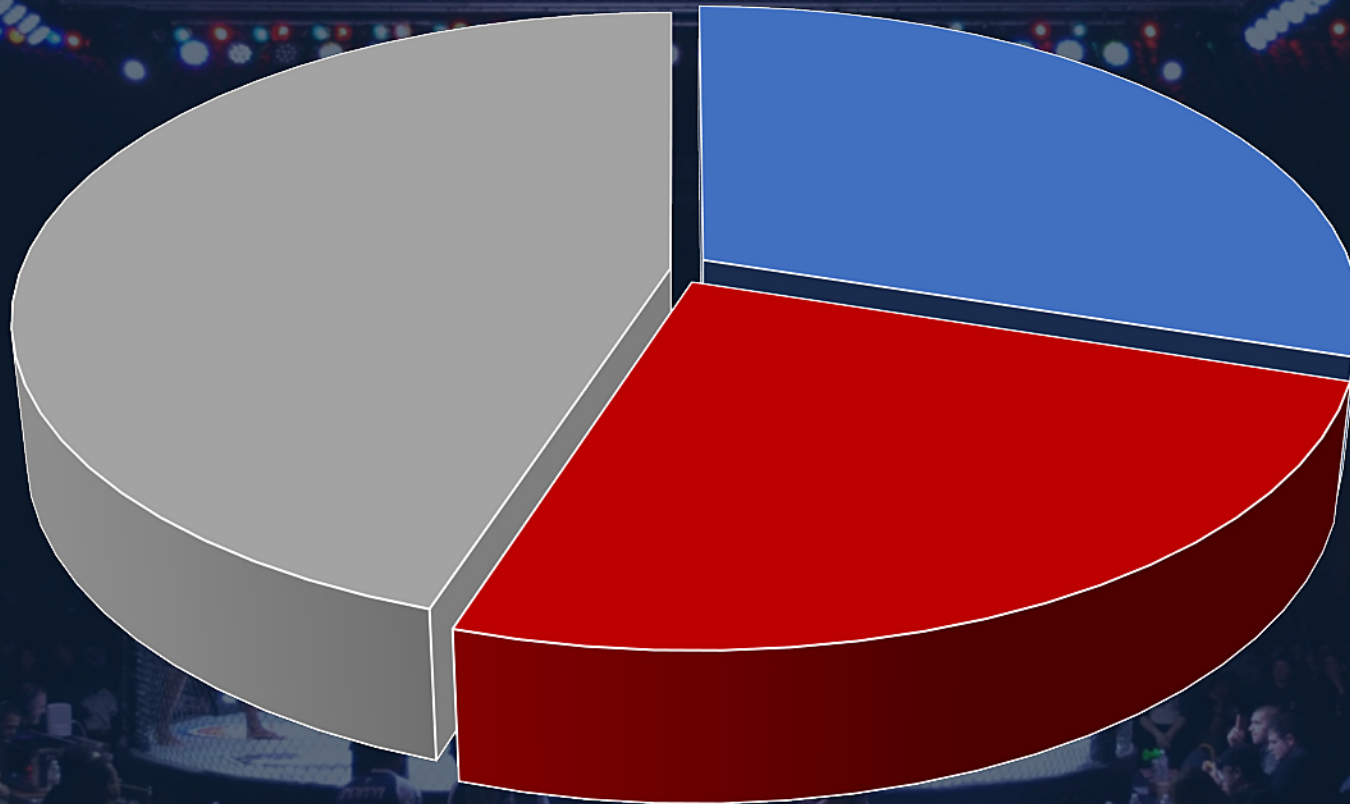


# USE OF FUNDS



Funds acquired in this round of the raise will be used for event operations, further league development, and add key hires to the management team.

Distribution Plan



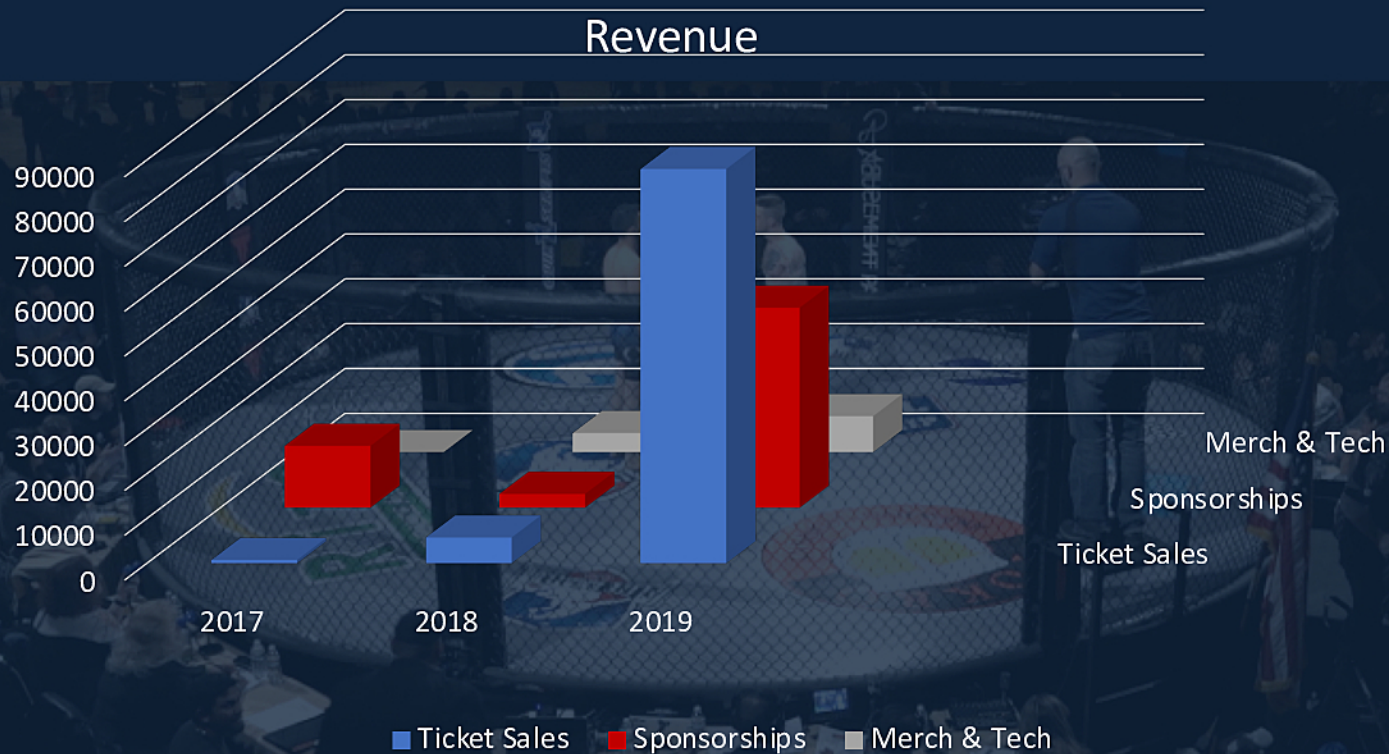
■ Key Hires

■ Business Development

■ Event Operations



# REVENUE STREAMS



The Elite Amateur Fight League has multiple revenue streams and between 2018 to 2019 enjoyed 975% growth in revenue. The EAFL is uniquely positioned in the \$7 billion dollar mixed martial arts industry and plans to sell team franchises in the future.