

## Elite Amateur Fight League

America's 1st Fan Owned Sports League



Join the AFFL and a pioneer in the MMA industry to help us reach 100 million fans in 2025. We're currently open to investors and athletes. Join our network to receive a list of potential investors and athletes. Contact us at [info@affl.com](mailto:info@affl.com) or call us at 800-444-4444.

**Join Now!** [Contact Us](#) [Join Now!](#) [Join Now!](#)

ABOUT | CAREERS | INVESTORS | MEDIA | CONTACT

### Why you may want to support us...

- 1. Create a better opportunity to become an owner in the sports industry.
- 2. Enjoy a fan of the elite sports league from the comfort of your home. (No travel expenses set by the NCAA to attend a professional or amateur event).
- 3. The league of elite sports is a fan-owned and operated league. We're not a traditional sports league organization.
- 4. Access to elite athletes and MMA fighters, with 12 teams established in 12 states, with the goal of expanding to 25 teams.
- 5. Promotional and 100+ athletes. (We're not a traditional sports league organization).
- 6. "The Future Fight Here"

### Our Team

- CEO**  
David J. Jones is the CEO of the Elite Amateur Fight League. He is a former professional MMA fighter and has been a pioneer in the MMA industry. He has been a pioneer in the MMA industry for over 20 years. He has been a pioneer in the MMA industry for over 20 years.
- COO**  
John T. Jones is the COO of the Elite Amateur Fight League. He is a former professional MMA fighter and has been a pioneer in the MMA industry. He has been a pioneer in the MMA industry for over 20 years. He has been a pioneer in the MMA industry for over 20 years.
- VP**  
John T. Jones is the VP of the Elite Amateur Fight League. He is a former professional MMA fighter and has been a pioneer in the MMA industry. He has been a pioneer in the MMA industry for over 20 years. He has been a pioneer in the MMA industry for over 20 years.
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### Why people love us

There's a lot of excitement and hype surrounding the Elite Amateur Fight League. We're a fan-owned and operated league, and we're currently open to investors and athletes. We're a fan-owned and operated league, and we're currently open to investors and athletes.

### Key Investor

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### Key Athlete

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### Some of our investors

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### Downloads

Download our app

## The multi-billion dollar MMA industry's National Amateur Platform "The Future Fights Here"

Imagine the NFL or the NBA if there was an MMA. Imagine the NFL or the NBA if there was an MMA. Imagine the NFL or the NBA if there was an MMA. Imagine the NFL or the NBA if there was an MMA.



**Timing:**  
The elite MMA industry is only just getting started. We're currently open to investors and athletes. We're currently open to investors and athletes. We're currently open to investors and athletes.

**The Elite Difference:**  
We feature the best amateur fighters from across the country in a head-to-head, team vs team, state vs state, televised national amateur tournament.



**What we've done so far:**  
We've established a fan-owned and operated league. We're currently open to investors and athletes. We're currently open to investors and athletes.



**Our commitment:**  
We're committed to providing the best amateur fighters from across the country in a head-to-head, team vs team, state vs state, televised national amateur tournament.



**And finally:**  
We're committed to providing the best amateur fighters from across the country in a head-to-head, team vs team, state vs state, televised national amateur tournament.

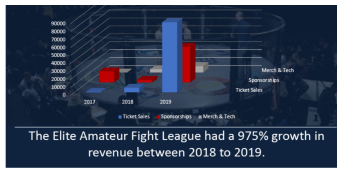


**Industry Traction:**  
Over the last 12 months, we've received a lot of media attention and fan support. We're currently open to investors and athletes. We're currently open to investors and athletes.



**How we make money:**  
We're committed to providing the best amateur fighters from across the country in a head-to-head, team vs team, state vs state, televised national amateur tournament.





The Elite Amateur Fight League had a 975% growth in revenue between 2018 to 2019.

### The vision

A fan owned sports league would change the face of sports ownership. A national amateur organization with a 32 team broadcast level, national MMA tournament, featuring the best amateur fighters from across the country, will give elite level fighters the platform they deserve and provide fans the ability to watch the future of the sport.



### What's next

Our plan is to raise \$500,000 to fund the growth of the league by giving our fans an opportunity to become equity owners in the next big sports league. We think this opportunity is similar to investing in the UFC 20+ years ago. And, when we're successful, the owners (fans) will all share in the reward.



### We want to find 1 million MMA fans, hell sports fans to become part owners of this League.

We see MMA fans as having immeasurable power through their passion for this sport! Being an MMA fan is what motivated me to build the EAF, I believe in the power of fans and a fan-owned company, with your support we can build the future of MMA.

Not only will we give amateur MMA fighters the exposure and platform they deserve, but we will also give MMA fans an opportunity to own a piece of the league. Instead of being owned by elite businessmen, we want the EAF to be owned by sports fans.

The business of sports is funded by us the fans, by offering equity ownership to our fans, fans who chose to become owners can now share in the reward.

### How much to invest?

Please only invest what you can afford. Whether you invest a large sum of money or as little as \$100, you will be a part owner of a sports league in the fastest growing sport in the world.

*Come get in the cage with us... Answer the bell! Be part of the future—The Elite Amateur Fight League.*

*"The Future Fights Here."*

## Investor Q&A

### What does your company do?

We are a state vs state, team vs team, televised national amateur Mixed Martial Arts (MMA) tournament. We supply a fair and nationally competitive platform for amateur fighters to compete and a place for the fans of MMA to watch it all go down and meet the future champions of MMA.

### Where will your company be in 5 years?

We hope to see the Elite Amateur Fight League as a nationally broadcasted amateur sports league with 32 teams in states across the country, established as the lead feeder system to all of professional MMA.

### Why did you choose this idea?

As a fan of MMA & a producer by trade, I identified a hole in a multi-billion dollar industry, MMA, the fastest growing sport in the world, was the only American sport without a national level of amateur competition. With my background and passion, I knew I could create a platform for fighters to gain the same type of exposure as an NCAA athlete.

### Why is this a good idea, right now? What changed in the world? Why wasn't this done a few years ago?

The sport of MMA is still very young and there is no other national amateur platform in the country. For MMA to evolve into a real mainstream sport, amateur fighters need a way to gain exposure to strengthen their brand to become a legitimate and recognizable athlete. This exposure will add value to their professional careers and create more fans of the sport.

### What is your proudest accomplishment?

Landing 4 of the top MMA gyms in the world, to represent state with teams in our league. (New Mexico/Jackson Wink, Florida/ American Top Team, California/ Team Alpha Male, Arizona/Fight Ready).

### How far along are you? What's your biggest obstacle?

We have completed season 3 with eight teams in seven states and broadcast opportunities on NBC regional networks. Our biggest obstacle is the cost of expansion and supplying national fight opportunities at no cost to those deserving amateur athletes.

### Who are your competitors? Who is the biggest threat?

There are currently no national amateur platforms for MMA. The closest threat is Tuff-nuff who boasts national talent but only has events in Nevada and California with competitors incurring significant costs to compete at their events.

### What do you understand that your competitors don't?

Our competitors operate with the status quo of being a self serving promotion, on a regional level to limit costs and maximize small profits. The Elite Amateur Fight League fills the gap with a much more professional platform and the ability to maximize profits through national media channels.

### How will you make money?

Revenue will be generated through live event ticket sales, media broadcast deals, sponsorships, and merchandise.

### What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed?

The biggest risk is if an already established national professional promotion creates its own amateur platform. This could be a reason we would lose our #1 position in this segment of the sport. For us to succeed we need to stay ahead of the amateur MMA market and the professional MMA industry does not take the unneeded risk of developing an amateur league.

### What do you need the most help with?

Key players in the MMA industry believe in our platform, we have established teams across the country, and secured broadcast opportunities now all we need is to step on the accelerator with added cash flow to grow and improve our league and broadcasts.

### What would you do with the money you raise?

Added cash flow would accelerate our ability to operate and expand the league, and fund further marketing efforts to grow the fan base and reach.