

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

February 5, 2020

Philip Jiaqi Kuai Chief Executive Officer Dada Nexus Limited 22/F, Oriental Fisherman's Wharf No.1088 Yangshupu Road Yangpu District, Shanghai People's Republic of China

Re: Dada Nexus Limited

Draft Registration Statement on Form F-1

Exhibit Nos. 10.12 and 10.13 Submitted January 17, 2020

CIK No. 0001793862

Dear Kuai:

We have concluded our assessment of your redacted exhibits for compliance with applicable form requirements and will process your supplemental response and related materials in accordance with your request.

Sincerely,

Division of Corporation Finance

cc: Z. Julie Gao, Esq.