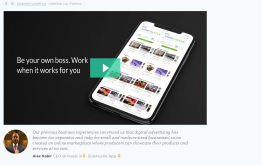


The Buy-Sell-Refer Marketplace.



Be your own boss. Work when it works for you.

Our success stories speak for themselves. As of 4/1/18, SideHustle has raised more than \$35 million in equity and has more than 100,000 active users in the United States and over 100 countries.

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- Why you may need to support us:
- As a startup, you need to raise capital. We have over \$35 million in equity raised.
  - We have the most powerful advertising strategy - refer-a-friend.
  - We have money to grow everyone's opportunity to earn money and save money.
  - Timing - our app is naturally viral and our business is simple and globally scalable.
  - Our leaders and business advisors have extensive experience and are not on our side.
  - SideHustle App provides a platform where buyers can easily realize their investment and see additional upside in a short period of time.

Our Team

- John Doe** - Founder and CEO
- Jane Smith** - Chief Financial Officer
- Bob Brown** - Chief Marketing Officer

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Downloads

### The Story of SideHustle



The idea for a digital marketplace  
The app has been built from the ground up to be used on both mobile and desktop. The platform has been built from the ground up to be used on both mobile and desktop. The platform has been built from the ground up to be used on both mobile and desktop.

Why was SideHustle App created?  
There was a need for a digital marketplace where people could buy and sell their businesses. There was a need for a digital marketplace where people could buy and sell their businesses. There was a need for a digital marketplace where people could buy and sell their businesses.

We had an idea for a new digital marketplace  
There was a need for a digital marketplace where people could buy and sell their businesses. There was a need for a digital marketplace where people could buy and sell their businesses. There was a need for a digital marketplace where people could buy and sell their businesses.



How we're adding value to our SideHustlers  
SideHustle is adding value to our SideHustlers by providing them with a platform where they can buy and sell their businesses. SideHustle is adding value to our SideHustlers by providing them with a platform where they can buy and sell their businesses.



Our SideHustlers are excited to share in our growing success  
SideHustle App users are excited to share in our growing success. SideHustle App users are excited to share in our growing success. SideHustle App users are excited to share in our growing success.

### Investor Q&A

What do you do for a living?  
I am a professional who works in the technology industry. I am a professional who works in the technology industry. I am a professional who works in the technology industry.

Where will your company be in 5 years?  
We are currently in the early stages of our business. We are currently in the early stages of our business. We are currently in the early stages of our business.

Why did you choose this idea?  
I chose this idea because I saw a need for a digital marketplace where people could buy and sell their businesses. I chose this idea because I saw a need for a digital marketplace where people could buy and sell their businesses.

Why is this a good idea, right now? What changes in the world? Why aren't we there yet?  
This is a good idea because there is a growing market for digital marketplaces. This is a good idea because there is a growing market for digital marketplaces. This is a good idea because there is a growing market for digital marketplaces.

What is your greatest accomplishment?  
My greatest accomplishment is the successful launch of SideHustle App. My greatest accomplishment is the successful launch of SideHustle App. My greatest accomplishment is the successful launch of SideHustle App.

How far along are you? What is your biggest obstacle?  
We are currently in the early stages of our business. We are currently in the early stages of our business. We are currently in the early stages of our business.

Who are your competitors? Who is the biggest threat?  
Our competitors are other digital marketplaces. Our competitors are other digital marketplaces. Our competitors are other digital marketplaces.

Thumbtack, Angie's List and Yelp. These companies have developed market presence, with older business models that include open public forums for reviewers that seek exposure. These sites tend to appeal to homeowners, or people who frequently use restaurants. We believe the market is ready for a new marketplace model, based on positive recommendations from familiar people, that appeals to a broader audience including those who do not own homes and do not frequent restaurants.

**What do you understand that your competitors don't? ▾**

Our team understands small businesses and their needs, and how to grow a small business. We understand digital advertising best practices and recent market dynamics. We understand fintech, especially for commercial transactions and where the technology is headed. We understand how to manage software development. We are confident that the combination of our team's skills and experience and our ability to execute well together give us a competitive advantage.

**How will you make money? ▾**

There are 2 primary ways SideHustle App will make money.

1. In-App Affiliate Marketing
2. Premium Placement features

Deals from side hustlers and businesses can be found by buyers in the app Marketplace and are currently categorized by offer type (automotive, beauty & wellness, insurance, etc.), but buyers also have the ability to peruse deals using more popular sections of the app including New Offers (brand new to the app), Recommended (those deals most recommended by buyers), and Emergency Services. All side hustlers and businesses can increase their chances of success by having the opportunity to purchase premium placement, so their ad shows up at the "front of the line".

**What are the biggest risks? If you fail, what would be the reason? What has to go right for you to succeed? ▾**

**What do you need the most help with? ▾**

Access to thought leaders in advertising, fintech and IT.

**What would you do with the money you raise? ▾**

The money we raise will be used for 2 primary purposes.

1. We will secure new organization resources required to deploy new planned versions, make improvements to the app, and stay on top of new and emerging technologies.
2. Deploy a more robust marketing effort to reach more buyers, side hustlers, businesses, early adopters, key influencers, and thought leaders in pertinent verticals and industries that apply to SideHustle App

**How did you come up with the valuation for SideHustle App? ▾**

We valued the platform through the Gust.com platform and they provided a value of \$7,200,000 based on the Southern California market. We are giving a significant discount in this round to our friends, family and app users to participate in this round.

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