

# Form C

(ADD ADMIN COMMENTS)

# Admin Only

Permission Level

We set the permission level for lawyers and others invited to the Form C so that they can't edit the Form C until an admin deems it okay to edit the form.

admins

# Cover Page

Name of issuer:

CWS Hospitality LLC

Form: Limited Liability Company Jurisdiction of Incorporation/Organization: TN

Date of organization: 7/30/2019

Physical address of issuer: 707 Main Street, #152 Nashville TN 37206

http://www.celebratewithsarah.com

Name of intermediary through which the offering will be conducted:

CIK number of intermediary:

0001670254

SEC file number of intermediary:

007-00033

CRD number, if applicable, of intermediary:

Amount of compensation to be paid to the intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filing, for conducting the offering, including the amount of referral and any other fees associated with the offering:

6.5% of the offering amount upon a successful fundraise, and be entitled to reimbursement for out-of-pocket third party expenses it pays or incurs on behalf of the Issuer in connection with the offering.

Any other direct or indirect interest in the issuer held by the intermediary, or any arrangement for the intermediary to acquire such an interest:

No

Type of security offered:

☐ Common Stock
☐ Preferred Stock
☑ Debt
☐ Other

If Other, describe the security offered:

Target number of securities to be offered: 60,000

Method for determining price:

Pro-rated portion of the total principal value of \$60,000; interests will be sold in increments of \$1.

\$60,000.00

✓ Yes ☐ No

If yes, disclose how oversubscriptions will be allocated:

☐ Pro-rata basis ☐ First-come, first-served basis ☑ Other

#### As determined by the issuer

im offering amount (if different from target offering am

#### \$107.000.00

Deadline to reach the target offering amount

#### 1/17/2020

NOTE: If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

Current number of employees

0

	Most recent fiscal year-end:	Prior fiscal year-end:
Total Assets:	\$1,000.00	\$0.00
Cash & Cash Equivalents:	\$0.00	\$0.00
Accounts Receivable:	\$0.00	\$0.00
Short-term Debt:	\$0.00	\$0.00
Long-term Debt:	\$0.00	\$0.00
Revenues/Sales:	\$0.00	\$0.00
Cost of Goods Sold:	\$0.00	\$0.00
Taxes Paid:	\$0.00	\$0.00
Net Income:	\$0.00	\$0.00

Select the jurisdictions in which the issuer intends to offer the securities:

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, BS, GU, PR, VI, IV

## Offering Statement

Respond to each question in each paragraph of this part. Set forth each question and any notes, but not any instructions thereto, in their entirety. If disclosure in response to any question is responsive to one or more other questions, it is not necessary to repeat the disclosure. If a question or series of questions is inapplicable or the response is available elsewhere in the Form, either state that it is inapplicable, include a cross-reference to the responsive disclosure, or omit the question or series of questions.

Be very careful and precise in answering all questions. Give full and complete  $% \left\{ 1,2,\ldots ,n\right\}$ answers so that they are not misleading under the circumstances involved. Do not discuss any future performance or other anticipated event unless you have a reasonable basis to believe that it will actually occur within the foreseeable future. If any answer requiring significant information is materially inaccurate, incompl misleading, the Company, its management and principal shareholders may be liable to investors based on that information.

## THE COMPANY

1. Name of issuer

CWS Hospitality LLC

## COMPANY ELIGIBILITY

- 2. Check this box to certify that all of the following statements are true for the issue
- Organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia. Not subject to the requirement to file reports pursuant to Section 13 or Section 13 of 9 of the Securities Exchange Act of 1934.

  Not an investment company Act of 1940.

  Not an investment Company Act of 1940.

  Not in eligible to rely on this exemption under Section 4(a)(6) of the Securities Act as a result of a discussification specified in Rule 503(a) of Regulation Crowdfunding
- as a result of a disqualification specified in Rule SOS(a) or κegulation Crowdfunding.

  Has filled with the Commission and provided to investors, to the extent required, the ongoing annual reports required by Regulation Crowdfunding during the two years immediately preceding the filing of this offering statement (or for such shorter period that the issuer was required to file such reports).

  Not a development stage company that (a) has no specific business plan or (b) has indicated that its business plan is to engage in a merger or acquisition with an unidentified company or companies.

INSTRUCTION TO QUESTION 2: If any of these statements are not true, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

3. Has the issuer or any of its predecessors previously failed to comply with the ongoing reporting requirements of Rule 202 of Regulation Crowdfunding?

🗌 Yes 🗹 No

## DIRECTORS OF THE COMPANY

4. Provide the following information about each director (and any persons occupying a similar status or performing a similar function) of the issuer.

	Principal Occupation	Main	Year Joined as
Director	Principal Occupation	Employer	Director
Sarah Buxbaum	Sole Manager	CWS Hospitality LLC	2019

For three years of business experience, refer to Appendix D: Director & Officer Work History.

## OFFICERS OF THE COMPANY

5. Provide the following information about each officer (and any persons occupying a similar status or performing a similar function) of the Issuer.

Officer	Positions Held	Year Joined
Sarah Buxbaum	CEO	2019

For three years of business experience, refer to Appendix D: Director & Officer Work History.

 $INSTRUCTION\ TO\ QUESTION\ 5: For\ purposes\ of\ this\ Question\ 5, the\ term\ officer\ means\ a\ president,$ 

vice president, secretary, treasurer ar principal financial officer, comptroller or principal accounting officer, and any person that routinely performing similar functions.

#### PRINCIPAL SECURITY HOLDERS

6. Provide the name and ownership level of each person, as of the most recent practicable date, who is the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power.

Name of Holder No. and Class % of Voting Power of Securities Now Held Prior to Offering
Annelise Holdings LLC 100.0 Membership Interests 100.0

INSTRUCTION TO QUESTION 6: The above information must be provided as of a date that is no more than 120 days prior to the date of filing of this offering statement.

To calculate total voting power, include all securities for which the person directly or Indirectly has or shares the voting power, which Includes the power to vote or to direct the voting of such securities. If the person has the right to acquire voting power of such securities within 60 days, including through the sexcitee of any option, warrant or right, the conversion of a security, or other arrangement, or if securities are held by a member of the family, through corporations or partnerships, or otherwise in a manner that would allow a person to direct or control the voting of the securities (or share in such direction or control — as, for example, a co-trustee) they should be included as being "beneficially owned." You should include on explanation of these circumstances in a footnote to the "Number of and Class of Securities Now Held." To calculate outstanding voting equity securities, assume all outstanding options are exercised and all outstanding convertible securities conversed.

#### BUSINESS AND ANTICIPATED BUSINESS PLAN

7. Describe in detail the business of the issuer and the anticipated business plan of the issuer.

For a description of our business and our business plan, please refer to the attached Appendix A, Business Description & Plan INSTRUCTION TO QUESTION 7: Welander will provide your company's Welander profile as an appendix (Appendix A) to the Form C in PDF format. The submission will include all Q&A ttems and "read more" links in an un collapsed format. All videos will be transcribed.

This means that any information provided in your Wefunder profile will be provided to the SEC in response to this question. As a result, your company will be potentially liable for misstatements an omissions in your profile under the Securities Act of 1933, which requires you to provide material information related to your business and anticipated business plan. Please review your Wefunder profile carefully to ensure to provide all material information, in not false or misleading, and does not omit any information that would cause the information included to be false or misleading.

#### RISK FACTOR

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

8. Discuss the material factors that make an investment in the issuer speculative or risky:

Investing is Risky. We can't promise that you will realize a substantial return on investment, or any return at all. You may lose all or a substantial portion of your investment. Please carefully read all materials provided by CWS Hospitally LLC (the "Company") including these risk factors, and consult with your advisers prior to making any investment decision.

Notes are Unsecured and Only Repaid from our Actual Revenues. Revenue Notes only get paid back as the Company achieves revenues. Due to the many risks detailed here, the actual revenues generated by the Company and its properties could fall short of projections. This could lead to a longer timeline for repayment than anticipated, if repayment is managed at all. In addition, the Revenue Notes are not secured by Company property, so note holders will have very limited recourse for repayment if the Company shuts down or defaults.

No Operating History. Although the manager of the Company, Sarah Buxbaum ("Sarah" or the "Manager") has experience in the hospitality industry, the Company has no operating history. Accordingly, the Company's operations are subject to all the risks inherent in the establishment of a new business enterprise, including potential cost overruns, intensive competition, and operating losses. The Company believes that its estimates of capital, personnel, equipment and properties are reasonable, but we won't be able to determine if these projections are accurate until our operations have continued for some time.

The Company will face substantial competition. Destination home-stays and vacation rentals have seen dramatic increases in the past several years, particularly through the use of online platforms such as AirPalB, HomeAway, and VRBO. To meet this demand, new properties are being converted to full-time rental properties at a rapid rate, especially in top destinations such as Nashville. At the same time, traditional industry players (i.e. hotles) are seeking new marketing strategies and offering additional amenities to attract consumers looking for more unique and customized local experiences. There is no assurance that consumer demand will keep up with the growing supply of home-stay and similar destination experience options. Though our brand is memorable, our audience is niche, and our approach to the hospitality experience will set us apart, the individual components of our planned destination rentals and services compete with options planned or currently available and with potentially more resources or brand recognition.

Premium Content is a relatively new feature for home-stay experiences. The availability of white glove service and additional paid premium add-ons to home-stays, such as our Platinum Experience, is still relatively new. We believe that the availability of this service will set our destinations apart and be a valuable revenue-driver, but this innovation also comes with risks. There may be unforeseen challenges in the rollout and administration of providing premium services, and the time and expense demands of high touch service may make these features commercially unreasonable. Given that the Company plans to do much of its booking through AirBNB and/or similar online portals, there may be unforeseen challenges integrating the stay booking experience with the premium content delivery.

Reliance on Sarah Buxbaum. Our future success depends on the efforts of a small management team, primarily Sarah Buxbaum. Sarah will rely on additional providers for operation, such as local property managers, but strategy, management, and oversight will remain with her. Investors in this offering will have no control over the operation of Company or any properties and must be prefered to a cultivativity followed the Manager, Eurober, Sarah is opposed.

in other activities that will also require her time and attention. Although we currently believe this workload is manageable, the loss of Sarah's services a dramatic change in demands on her time for any reason may have an adverse effect on the Company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our business.

We Don't Currently Own any Properties. The Company does not currently own any properties, nor are we under any contract for sale or have an option to purchase any property. This investment is, in effect, blind as to the actual property or properties to be purchased by the Company, investors must rely on Company management to identify and acquire a property or properties. Although we have researched available properties in the Nashville market, there is no guarantee that we will be able to find a property with suitable layout, location, price point, or aesthetic that we are satisfied will allow us to successfully implement our business plan. Delay in identifying an acceptable property, or additional properties in the future, will delay the Company's ability to receive revenue, and thus the speed of repayment of the Revenue Notes offered in this raise.

We Intend to Purchase the Properties with Mortgage Loans. Although proceeds from this Offering will provide some of the necessary financing to purchase a property, we will rely on a commercial lender to finance the purchase price of the property. We do not have final commitments for our sources of financing for the Projects. If for any reason we are unable to obtain financing from one or more of our proposed funding sources, then our ability to undertake the Projects as planned may be jeopardized. Moreover, if financing is secured as planned, any mortgage loan will be secured by the property, and may be guaranteed personally by Company affiliates, including Sarah. Together, this means that if the Company defaults on a mortgage loan and the lender forecloses, the Company could lose the property in question (and thus the source of revenue for repayment of the notes), and may be left with little to no additional assets or sources of revenue to repay the notes.

We may rely on additional outside financing. The Company may need to rely on additional outside financing, including additional loans or outside investment, in order to carry out its business plan. This is especially likely in connection to the purchase of a Property, if the Company does not raise the full amount sought in this Offering, and/or if certain capital expenditures or operational costs substantially exceed the Company's projections. Any such outside financing may be senior to the revenue notes offered here under certain circumstances, including if the Company dissolves and liquidates all of its assets.

General Real Estate Risks There are many risks generally inherent in the Company's ownership, fit out, and operation of property, including, but not limited to:

- · general real estate renovation and fit out risks;
- adverse changes in general and local economic conditions, or neighborhood values;
- changes in required construction approvals, local zoning regulations, and other governmental requirements and regulations, particularly relating to short term rentals and hospitality;
- changes in federal tax law, property taxes or taxes related to the operation of the properties;
- changes in the cost and availability of insurance and other operating costs;
- $\boldsymbol{\cdot}$  changes in interest rates and the availability of financing;
- unforeseen hazardous materials on site and uninsured losses;
- oversupply of similar properties; and
- unattractiveness of the properties to potential tenants.

Any of the conditions may lead to serious disruptions in Company operations and thus revenues, which would adversely affect the Company's ability to repay the notes.

notes.

Risks of Operating a Property Used for Celebrations. Our target niche market will include groups of friends celebrating special occasions such as birthday parties or bachelorette parties. As such, our business faces a number of risks particular to the fact that there will likely be parties or at least limited pre-party celebrations on our properties. Among other things, guests will likely be consuming alcohol on our properties, playing loud music, and engaging in other activities consistent with a short term stay for the purpose of a celebration. Although we will hire a property manager to help maintain the property, that property manager will not be onsite. We will do our best to set expectations and policies for guests and acquire commercially reasonable insurance, but it is possible that damage to the property, complaints from neighbors, or other outcomes related to these celebrations will disrupt operations and potentially revenues.

Conflicts of Interest. We believe that the Revenue Notes have been designed to align the interest of note holders with those of Sarah Buxbaum, the Company's Manager and, indirectiv, its owner. However, there may be times in the future where these interests are not aligned, and Sarah may cause the Company to make certain decisions that are in the best interest of the Manager or sole member, but may not be in the best interest of note holders. Further, Sarah and the Company's sole member (a holding company owned by Sarah), will engage in other activities independent of the Company. These activities include but not limited to a high-end dessert catering business or even other businesses in the hospitality industry that compete directly with the Company. The Company and revenue note holders shall have no rights to revenues generated from these other projects. Sarah may also cause the Company to engage in transactions with affiliates of the Company.

Limited Transferability and Liquidity. There is no public market for the Notes, so your investment will be illiquid if you should personally need funds prior to maturity.

Unforeseen Tax Consequences to holding the Notes. Absolutely no representation or warranty is made by Bellwether or any person involved in the preparation of this Form C with respect to the tax consequences of such an investment. Accordingly, all prospective investors are urged to consult with, and must rely upon, their own professional advisers concerning the tax consequences of an investment in the Notes.

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our husiness.

INSTRUCTION TO QUESTION 8: Avoid generalized statements and include only those factors that are unique to the Issuer. Discussion should be tailored to the issuer's business and the effering and should not repeat the factors addressed in the legends set forth above. No specific number of risk factors is required to be identified.

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#### USE OF FUNDS

9. What is the purpose of this offering?

The Company intends to use the net proceeds of this offering for working capital The Company intends to use the net proceeds of this offering for working capital and general corporate purposes, which includes the specific items listed in Item 10 below. While the Company expects to use the net proceeds from the Offering in the manner described above, it cannot specify with certainty the particular uses of the net proceeds that it will receive from from this Offering. Accordingly, the Company will have broad discretion in using these proceeds.

10. How does the issuer intend to use the proceeds of this offer

#### If we raise: \$60,000

Use of Down payment for acquisition of a property in Nashville. The remainder of the purchase price will be financed through a mortgage loan, secured by the property itself.

\* WeFunder will receive a fee of 6.5% of total proceeds raised in this

#### If we raise: \$107,000

Use of \$60,000 - down payment for acquisition of a property in Nashville.

\$15,000-\$25,000 furnishing + repairs

\$3,000- \$5,000 - branding - e.g. photo wall, dessert decor, neon lights

\$1000 - photography & marketing

\$5000 - licenses and permits, listing site set up requirements

\$5000-\$7000 - legal contracts and accounting

\$5000 - cash reserve

\* WeFunder will receive a fee of 6.5% of total proceeds raised in this

INSTRUCTION TO QUESTION to: An issuer must provide a reasonably detailed description of any intended use of proceeds, such that investors are provided with an adequate amount of information to understand how the offering proceeds will be used. If an issuer has identified a range of possible uses, the issuer should identify and describe each probable use and the factors the issuer may consider in allocating proceeds among the potential uses. If the issuer will accept proceeds in excess of the targes offering amount, the issuer must describe the purpose, method for allocating oversubscriptions, and intended use of the excess proceeds with similar specificity. Please include all potential uses of the proceeds of the offering, including any that may apply only in the case of oversubcriptions. If you do not do so, you may later be required to amend you not responsible for any failure by you to describe a potential use of offering p

#### DELIVERY & CANCELLATIONS

11. How will the issuer complete the transaction and deliver securities to the investors:

If we reach our target offering amount prior to the deadline, we may conduct an If we reach our target offering amount prior to the deadline, we may conduct an initial closing of the offering early if we provide notice about the new offering deadline at least five business days prior to the new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment). Wefunder will notify investors if we conduct an initial closing. Thereafter, we may conduct additional closings from time to time at our and Wefunder's discretion until the deadline date.

The following describes the process to invest in the Company, including how the Company will complete an Investor's transaction and deliver securities to the investor.

- Investor.

  1. Investor Commitment, The Investor will submit, through Wefunder Portal, a requested investment amount. When doing so, the Investor will also execute an investment contract with the Company ("Investment Agreement"), using the Investor's electronic signature.

  2. Acceptance of the Investment, if the Investor Agreement is complete, the Investor's commitment will spically be recorded within a few minutes. The commitment will also be available on the Investor's "My Investments" screen on the wefunder.com website. After the offering closes, the contract will then be sent to the investor via email, and is also available to download on the "My Investments" screen.

  3. Investor Transfer of Funds, Upon receiving confirmation that an investment has been accepted, the Investor will be responsible for transferring funds from a source that is accepted by Wefunder Portal into an escrow account held with a third party bank on behalf of issuers offering securities through Wefunder Portal.

- third party bank on behalf of issuers offering securities through Wefunder Portal.

  4. <u>Progress of the Offering</u>, The Investor will receive periodic email updates on the progress of the offering, including total amounts raised at any given time, and will be notified by email and through the "My Investments" screen when the target offering amount is met.

  5. <u>Closing: Original Deadline</u>, Unless we meet the target offering amount early, Investor funds will be transferred from the escrow account to the Company on the deadline date identified in the Cover Page to this Form C and the Company's Wefunder Portal Profile.

  6. <u>Early Closings.</u> If the target offering amount is met prior to the original deadline date, we may close the offering earlier, but no less than 21 days after the date on which information about the Company, including this Form C, is posted on our Wefunder Portal Profile. We will reschedule the offering deadline, and at least five days prior to the new deadline, investors will receive notice of it by email and through the "My Investments" screen. At the time of the new deadline, your funds will be transferred to the Company from the escrow account, provided that the larget offering amount is still met after any cancellations.
- cancellations.

  7. <u>Book Entry</u>, Investments may be in book entry form. This means that the Investor may not receive a certificate representing his or her investment. Each investment will be recorded in our books and records and will be recorded in each investment will be recorded in our books and records and will be recorded in each investment styrements' screen. The Investor will also be available on the "My Investments" screen. At the option of the Company, you may receive an electronic certificate.

NOTE: Investors may cancel an investment commitment until 48 hours prior to the deadline identified in these offering materials.

The intermediary will notify investors when the target offering amount has been met. If the issuer reaches the target offering amount prior to the deadline Identified in the offering materials, it may close the offering early if it provides notice about the new offering deadline at least five business days prior to such new offering deadline, as been a material change that would require an extension of the offering and reconfirmation of the investment commitment).

If an investor does not cancel an investment commitment before the 48-hour

period prior to the oriening deadline, the runds will be released to the issuer upon closing of the offering and the investor will receive securities in exchange for his or her investment.

If an investor does not reconfirm his or her investment commitment after a material change is made to the offering, the investor's investment commitment will be cancelled and the committed funds will be returned.

An Investor's right to cancel. An Investor may cancel his or her investment commitment at any time until 48 hours prior to the offering deadline.

If there is a material change to the terms of the offering or the information provided to the Investor about the offering and/or the Company, the Investor will be provided notice of the change and must re-confirm his or her investment commitment within five business days of receipt of the notice. If the Investor does not reconfirm, he or she will receive notification sidsclosing that the commitment was cancelled, the reason for the cancellation, and the refund amount that the investor is required to receive. If a material change occurs within five business days of the maximum number of days the offering is to remain open, the offering will be extended to allow for a period of five business days for the investor to reconfirm.

If the Investor cancels his or her investment commitment during the period when cancellation is permissible, or does not reconfirm a commitment in the case of a material change to the investment, or the offering does not close, all of the Investor's funds will be returned within five business days.

Within five business days of cancellation of an offering by the Company, the Company will give each investor notification of the cancellation, disclose the reason for the cancellation, identify the refund amount the investor will receive, and refund the investor's funds.

The Company's right to cancel. The investment Agreement you will execute with us provides the Company the right to cancel for any reason before the offering deadline.

If the sum of the investment commitments from all investors does not equal or exceed the target offering amount at the time of the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

In addition, we may cap at 450 the total number of investors who will be allowed to invest through the offering that are not "accredited investors," as defined in Rule 501(a) of Regulation D under the Securities Act of 1933. In the event that more than 450 non-accredited investors are initially accepted into an offering in step (2) described in Question 11, the Company may cancel investments based on the order in which payments by Investors were received, or other criteria at the discretion of the Company, before the offering deadline.

## Ownership and Capital Structure

#### THE OFFERING

3. Describe the terms of the securities being offered

The company is issuing promissory notes to investors. The principal amount of each note is the amount invested by the investor. The company will use 12% of its net revenues to pay back principal on the notes. Each note will be paid back based on its pro rata share of all notes issued in this offering. The company will make interest payments to the investor quarterly. The company may prepay principal and interest at any time. The company will continue payments until investors have received 1.5x their principal investment (the repayment amount), provided however that at any time the company may defer up to 2 such payments upon notice to the Lender.

Investors who fund the first \$60,000.00 of the fundraise will receive 2.0x their principal.

Upon the occurrence of an event of default (as defined in each note), all unpaid principal, accrued interest and other amounts owing will automatically be immediately due, payable and collectible by the company pursuant to applicable law.

The notes do not provide investors with any voting rights in the compan

See exact security attached as Appendix B, Investor Contracts.

14. Do the securities offered have voting rights?
☐ Yes ☑ No
15. Are there any limitations on any voting or other rights identified above?
☑ Yes: No Voting Rights ☐ No
16. How may the terms of the cocurities being effered be modified?

Any provision of this instrument (other than the Repayment Amount) may be

amended, waived or modified as follows: upon the written consent of the Borrower the holders of a majority in principal of the Repayment Amounts of all Notes.

## RESTRICTIONS ON TRANSFER OF THE SECURITIES BEING OFFERED:

The securities being offered may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred.

- 1. to the issuer
- 2. to an accredited investor;
- 3. as part of an offering registered with the U.S. Securities and Exchange Commission; o 4. to a member of the family of the purchaser or the equivalent, to a trust controlled by the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

NOTE: The term "accredited investor" means any person who comes within any of the categories set forth in Rule SO1(a) of Regulation D, or who the seller reasonably believes comes within any of such categories, at the time of the sale of the securities to that person.

The term "member of the family of the purchaser or the equivalent" includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, solr-in-law, dau-jnter-in-law, brother-in-law, or sister-in-law of the purchaser, and includes adoptive relationships. The term "spousal equivalent" means a chabitant occupying a relationship generally equivalent to that of a spouse.

## DESCRIPTION OF ISSUER'S SECURITIES

17. What other securities or classes of securities of the issuer are outstanding? Describe the material terms of any other outstanding securities or classes of securities of the issuer.

Class of Security	Securities (or Amount) Authorized	Securities (or Amount) Outstanding	Voting Rights
Common Membership Interest	100%	100%	Yes ‡
Class of Security Warrants:	Securities Rese Issuance upon	rved for Exercise or Conve	ersion
Options:			

Describe any other rights

18. How may the rights of the securities being offered be materially limited, diluted or qualified by the rights of any other class of security identified above?

Because the Investor holds no voting rights in the company, the holders of a majority-in-interest of voting rights in the Company could limit the Investor's rights in a material way. For example, those interest holders could vote to change the terms of the agreements governing the Company's operations or cause the Company to engage in additional offerings (including potentially a public offering). These decisions could affect gross revenues and diminish payments made to Investors.

Based on the risk that the company may never realize revenues or face a Default Event, the Investor may never see any returns.

Additional risks related to the rights of other security holders are discussed below, in Question 20.

19. Are there any differences not reflected above between the securities being offered and each other class of security of the issuer?

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20. How could the exercise of rights held by the principal shareholders identified in Question 6 above affect the purchasers of the securities being offered?

As holders of a majority-in-interest of voting rights in the Company, the unitholders may make decisions with which the Investor disagrees, or that negatively affect the net revenues of the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.

For example, the unlitholders may change the terms of the operating agreement for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The unlitholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. Other holders of securities of the Company may also have access to more information than the Investor, leaving the Investor at a disadvantage with respect to any decisions regarding the securities he or she owns.

The unitholders have the right to redeem their securities at any time, unitholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company, Investors' exit may affect the value of the Company and/or its viability.

In cases where the rights of holders of convertible debt, SAFEs, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an investor's interests in the Company may be negatively affected.

21. How are the securities being offered being valued? Include examples of methods for how such securities may be valued by the issuer in the future, including during subsequent corporate actions.

The offering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, carnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

The value of the promissory notes will be determined by the Company's senior management in accordance with U.S. generally accepted accounting principles. For example, the notes may be valued based on principal plus anticipated interest payments over the course of the term of the note.

22. What are the risks to purchasers of the securities relating to minority ownership in the issuer?

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its management, and the investor will have no independent right to name or remove an officer or member of the management.

23. What are the risks to purchasers associated with corporate actions, including additional issuances of securities, issuer repurchases of securities, a sale of the issuer or of assets of the issuer or transactions with related parties;

Additional issuances of securities. Following the Investor's investment in the Additional issuances of securities, Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, If any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company. Company.

Issuer repurchases of securities. The Company may have authority to repurchase its securities from unitholders, which may serve to decrease any liquidity in the market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor to sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company, A sale of the issuer or of assets of the issuer. As a minority owner of the Compan the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company to manage the Company so as to maximize value for unitholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company. If the Management of the Company are disposition of a Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company.

<u>Transactions with related parties</u>. The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm's length, but will be in all cases consistent with the duties of the management of the Company to its unitholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such actual or

24. Describe the material terms of any indeb

INSTRUCTION TO QUESTION 24: name the creditor, amount owed, interest rate, maturity date, and

25. What other exempt offerings has the issuer conducted within the past three years?

Offering Date Exemption Security Type Amount Sold Use of Proceeds No exempt offerings.

26. Was or is the issuer or any entities controlled by or under common control with the issuery bary to any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, where the amount involved exceeds five percent of the aggregate amount of capital raised by the issuer in reliance on Section 46,0% of the Securities Act during the preceding 12- month period, including the amount the issuer seeks to raise in the current offering, in which any of the following persons had or is to have a direct or indirect material interest.

- any director or officer of the issuer;
   any person who is, as of the most recent practicable date, the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power;
   if the issuer was incorporated or organized within the past three years, any promoter of the
- issuer;
  4. or (4) any immediate family member of any of the foregoing persons



INSTRUCTIONS TO QUESTION 26: The term transaction includes, but is not limited to, any financial transaction, arrangement or relationship (including any indebtedness or guarantee of indebtedness) or any series of similar transactions, arrangements or relationships.

Beneficial ownership for purposes of paragraph (2) shall be determined as of a date that is no me than 120 days prior to the date of filing of this offering statement and using the same calculation described in Question 6 of this Question and Answer format.

The term "member of the family" includes any child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, stilling, mather-in-law, father-in-law, son-tr-law, daughten includes adoptive relationships. The term "spousal equivalent" means a coholation occupying a relationship generally equivalent to that of a

Compute the amount of a related party's interest in any transaction without regard to the amount of the profit or loss involved in the transaction. Where it is not practicable to state the approximate

## FINANCIAL CONDITION OF THE **ISSUER**

27. Does the issuer have an operating history?



28. Describe the financial condition of the issuer, including, to the extent material, liquidity, capital resources and historical results of operations.

Management's Discussion and Analysis of Financial Condition and Results of

You should read the following discussion and analysis of our financial condition

and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risi Scatements that involve risks and uncertainties. Too should review the Risk Factors'' section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forw looking statements contained in the following discussion and analysis.

The CWS Hospitality experience in Nashville provides fun and elegant accommodations with white-glove hospitality for travelers looking for a unique venue to celebrate events such as bachelorette parties and milestone birthdays. Bringing a little taste of Los Angeles to the South, guests will be able to include in sugar and sparkle, champagne, and a sweet escape while giving back to the world. An ideal spot for travelers looking for more than a traditional hotel or vacation rental in Nashville.

We would love to have multiple Celebrate With Sarah Hospitality locations throughout Nashville and in other growing cities both from a real estate standpoint as well as high traffic areas for celebrations.

Given the Company's limited operating history, the Company cannot reliably estimate how much revenue it will receive in the future, if any.

CWS Hospitality LLC was incorporated in the State of Tennessee in July 2019.

Annelise Holdings LLC is the sole member of CWS Hospitality LLC. Sarah Buxbaum is CEO and sole Manager of both entities, and is the sole member of Annelise Holdings LLC. Annelise Holdings LLC, which owns the Celebrate with Sarah brand and related intellectual property, has given CWS Hospitality LLC a non-exclusive license to that brand in exchange for \$1.

Since then, we have:

- Founder launched Celebrate With Sarah Desserts business with \$6 and has created over 6 figures worth of dessert and event orders in 3 years.
- Accommodation demand in Nashville has grown faster than any other Top 30 U.S. city over the past five years.
- Nashville has been named the "bachelorette capital of the world" by The New York Times, CNN Travel, and Buzzfeed.
- Founder has 15 years of high-end hospitality and customer service experience including Food & Beverage Manager at two international hotels.
- The "Celebrate With Sarah" brand is associated with high profile events including Kiss FM's Wango Tango with the Backstreet Boys, and more.
- 2018 Emerging Leader National Finalist for eWomen Network, the largest national women's networking group.
- A portion of all profits will be donated to The Sarah Annelise Foundation to implement projects for children globally.

#### Historical Results of Operations

Our company was organized in July 2019 and has limited operations upon which prospective investors may base an evaluation of its performance.

- Revenues & Gross Margin. For the period ended August 13, 2019, the Company had revenues of \$0.
- Assets. As of August 13, 2019, the Company had total assets of \$1,000, including \$1,000 in cash.
- Net Income. The Company has had net income of \$0 for 2019.
- Liabilities. The Company's liabilities totaled \$0 for 2019

## Liquidity & Capital Resources

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We

will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities capital other than the proceeds from the offering, Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors

## Runway & Short/Mid Term Expenses

CWS Hospitality LLC cash in hand is \$0, as of August 2019. Over the last three months, revenues have averaged \$0/month, cost of goods sold has averaged \$0/month, condoperational expenses have averaged \$0/month, for an average burn rate of \$0 per month. Our intent is to be profitable profitable within 6 months of the acquisition of the property.

We are a Pre-Revenue Company that was formed on July 30, 2019. No material changes have occurred between the date of the financials and the listing of this offering.

We expect to finance, purchase, fit out, and list our property in the next 3-6 months. CWS Hospitality LLC will not receive any revenue until all of these steps are complete. Therefore, any delay, including but not limited to additional time to identify and acquire an appropriate property, will delay revenues.

In addition to the funds raised through this Offering, we will rely on a mortgage loan to finance the acquisition of the property. This mortgage loan will not be secured at least until we identify a specific property for purchase.

We anticipate that if we raise our maximum amount through this offering, we will have sufficient funds to acquire, fit out, permit, and market the property. Howe if we do not raise our maximum or if expenses exceed our expectations, we ma seek additional outside financing, including potentially a business loan, to fund these start up costs.

INSTRUCTIONS TO QUESTION 28: The discussion must cover each year for which finan statements are provided. For issuers with no prior operating history, the discussion should focus or financial milestones and operational, liquidity and other challenges. For issuers with an operating intuition interesting and operational, against an other critical results and cash flows are represen-what investors should expect in the future. Take into account the proceeds of the offering and other known or pending sources of capital. Discuss how the proceeds from the offering will all

uquidity, whether receiving these lunas and any other additional lunds is necessary to the viability of the business, and how quickly the issuer anticipates using its available cash. Describe the other available sources of capital to the business, such as lines of credit or required contributions by shareholders. References to the issuer in this Question 38 and these instructions refer to the lissuer

## FINANCIAL INFORMATION

Refer to Appendix C, Financial Statements

I, Sarah Buxbaum, certify that:

(1) the financial statements of CWS Hospitality LLC included in this Form are true and complete in all material respects : and

(2) the tax return information of CWS Hospitality LLC included in this Form reflects accurately the information reported on the tax return for CWS Hospitality LLC filed for the fiscal year ended 2018.

Sarah Buxbaum

## STAKEHOLDER ELIGIBILITY

30. With respect to the issuer, any predecessor of the issuer, any affiliated issuer, any director, officer, general partner or managing member of the issuer, any beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, any promoter connected with the issuer in any capacity at the time of such sale, any person that has been or will be paid (directly or indirectly) remuneration for solicitation of purchasers in connection with such sale of securities, or any general partner, director, officer or managing member of any such of securities, or any general pa solicitor, prior to May 16, 2016:

- i. in connection with the purchase or sale of any security? ☐ Yes ☑ N
- ii. Involving the making of any false filing with the Commission' ☐ Yes ☑ No
  iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal
  securities dealer, investment adviser, funding portal or paid solicitor of purchasers of
  securities ☐ Yes ☑ No

(2) Is any such person subject to any order, judgment or decree of any court of compet jurisdiction, entered within five years before the filing of the information required by Se 4A(b) of the Securities Act that, at the time of filing of this offering statement, restrain-enjoins such person from engaging or continuing to engage in any conduct or practice:

- i. in connection with the purchase or sale of any security?  $\square$  Yes  $\boxtimes$  No ii. involving the making of any false filling with the Commission?  $\square$  Yes  $\boxtimes$  No
- ili. arising out of the conduct of the business of an underwriter, broker, dealer, musecurities dealer, investment adviser, funding portal or paid solicitor of purcha securities? 

  Yes 
  No

(3) is any such person subject to a final order of a state securities commission (or an agency or officer of a state performing like functions); a state authority that supervises or examines banks, savings associations or credit unions; a state insurance commission (or an agency or officer of a state performing like functions); an appropriate federal banking agency; the U.S. Commodity Futures Trading Commission; or the National Credit Union Administration that:

i, at the time of the filing of this offering statement bars the person from

- A association with an entity regulated by such commission, authority, agenc officer? | Yes | No

  B. engaging in the business of securities, insurance or banking? | Yes | No
- C. engaging in the business of securities, insurance or banking? \( \text{ Ves} \ \in \text{ No} \)

  C. engaging in savings association or credit union activities? \( \text{ Yes} \ \in \text{ No} \)

  ii. constitutes a final order based on a violation of any law or regulation that prohibits fraudulent, manipulative or deceptive conduct and for which the order was entered within the 10-year period ending on the date of the filing of this offering statement? \( \text{ Yes} \ \frac{\text{ No}}{\text{ No}} \text{ No} \)

(4) Is any such person subject to an order of the Commission entered pursuant to Section 15(b) or 15B(c) of the Exchange Act or Section 203(e) or (f) of the Investment Advisers Act of 1940 that, at the time of the filing of this offering statement:

- i. suspends or revokes such person's registration as a broker, dealer, municipal securities dealer, investment adviser or funding portal? ☐ Yes ☑ No
- ii. places limitations on the activities, functions or operations of such person?  $\hfill \square$  Yes  $\hfill \square$  No
- iii. bars such person from being associated with any entity or from participating in the offering of any penny stock? ☐ Yes ☑ No

(5) Is any such person subject to any order of the Commission entered within five year the filing of this offering statement that, at the time of the filing of this offering statem orders the person to cease and desist from committing or causing a violation or future violation of:

- i, any scienter-based anti-fraud provision of the federal securities laws, in limitation Section 17(a)(1) of the Securities Act, Section 10(b) of the Exc Section 15(c)(1) of the Investme Act of 1940 or any other rule or regulation thereunder? ☐ Yes ☑ No
- ii. Section 5 of the Securities Act? ☐ Yes ☑ No

(6) Is any such person suspended or expelled from membership in, or suspended or barrect from association with a member of, a registered national securities exchange or a registeren national or affiliated securities association for any act or omission to act constituting condinconsistent with just and equilable principles of trade?

☐ Yes ☑ No

(7) Has any such person filed (as a registrant or issuer), or was any such person or was any such person named as an underwriter in, any registration statement or Regulation A Offerin statement filed with the Commission that, within five years before the filing of this offering statement, was the subject of a refusal order, stop order, or order suspending the Regulatic exemption, or is any such person, at the time of such filing, the subject of an investigation or proceeding to determine whether a stop order or suspension order should be issued?

☐ Yes ☑ No

(B) is any such person subject to a United States Postal Service false representation order entered within five years before the filing of the information required by Section 4A(D) of the Securities Act, or is any such person, at the time of filing of this offering statement, subject to a temporary restraining order or preliminary injunction with respect to conduct alleged by the United States Postal Service to constitute a scheme or device for obtaining money or propert through the mail by means of false representations.

□ Yes ☑ No

If you would have answered "Yes" to any of these questions had the conviction, order, Judgment, decree, suspension, expulsion or bar occurred or been issued after May 16, 2016, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities

INSTRUCTIONS TO QUESTION 30. Final order means a written directive or declaratory statement issued by a federal or state agency, described in Rule 500(a)(3) of Regulation Crowdfunding, under applicable statutory authority that provides for notice and an opportunity for kearing, which constitutes a final disposition or action by that federal or state agency.

No matters are required to be disclosed with respect to events relating to any affiliated issuer that occurred before the affiliation arose if the affiliated entity is not (i) in control of the issuer or (ii) under common control with the issuer by a third party that was in control of the affiliated entity at the time of such events.

## OTHER MATERIAL INFORMATION

31. In addition to the information expressly required to be included in this Form, include:

All information presented to investors hosted on Wefunder.com is available in Appendix A: Business Description & Plan.

INSTRUCTIONS TO QUESTION 30. If information is presented to investors in a format, media or other means not able to be reflected in text or portable document format, the issuer should include: (a) a description of the material content of such information.

(b) a description of the format in which such disclosure is presented; and (c) in the case of disclosure in video, audio or other dynamic media or format, a transcript or

#### ONGOING REPORTING

uer will file a report electronically with the Securities & Exchange Comi nd post the report on its website, no later than:

120 days after the end of each fiscal year covered by the report.

http://www.celebratewithsarah.com/invest

The issuer must continue to comply with the ongoing reporting requirements until:

- ${\bf 1}$  the issuer is required to file reports under Exchange Act Sections 13(a) or 15(d);
- 2. the issuer has filed at least one annual report and has fewer than 300 holders of record:
- 3. the issuer has filed at least three annual reports and has total assets that do not exceed \$10 million;
- 4. the issuer or another party purchases or repurchases all of the securities issued pursuant to Section 4(a)(6), including any payment in full of debt  $% \left\{ \left( 1\right) \right\} =\left\{ \left( 1\right$ securities or any complete redemption of redeemable securities; or the issuer liquidates or dissolves in accordance with state law

# **APPENDICES**

Appendix A: Business Description & Plan

Appendix B: Investor Contracts

Celebrate with Sarah Revenue Share Early Bird Celebrate with Sarah Revenue Share

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Sarah Buxbaum Sarah Buxbaum

Appendix E: Supporting Documents

CWS\_Hospitality\_Operating\_Agreementsigned.pdf

# **Signatures**

Cover Page XML

Offering Statement (this page)

Appendix A: Business Description & Plan Appendix B: Investor Contracts

Celebrate with Sarah Revenue Share Appendix C: Financial Statements

Appendix D: Director & Officer Work History

Saran Buxbaum

Appendix E: Supporting Documents

CWS\_Hospitality\_Operating\_Agreementsigned.pdf

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227,100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be standed on its hehalf by the duly authorized understanced.

CWS Hospitality LLC

Ву

Sarah Buxbaum Founder & CEO

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (\$227,100 et seq.), this Form C has been signed by the following persons in the capacities and on the dates indicated.

Sarah Buxbaum Founder & CEO 9/4/2019

INVITE ANOTHER PERSON TO SIGN

The Form C must be signed by the issuer, its principal executive officer or officers, its principal financial officer, its controller or principal accounting officer and at least a majority of the board or directors or persons performing similar functions.

I authorize Wefunder Portal to submit a Form C to the SEC based on the information I provided through this online form and my company's Wefunder profile.

As an authorized representative of the company, I appoint Wefunder Portal as the company's true and lawful representative and attorney-in-fact, in the company's name, place and stead to make, execute, sign, acknowledge, swear to and file a Form C on the company's behalf. This power of attorney is coupled with an interest and is irrevocable. The company hereby waives any and all defenses that may be available to contest, negate or disaffirm the actions of Wefunder Portal taken in good faith under or in reliance upon this power of attorney.

WEFUNDER READY TO SUBMIT FORM C TO SEC

I MADE A MISTAKE, LET ME EDIT FORM C



About us	Investors	Founders	Say Hello
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