

Form C

ADD ADMIN COMMENTS

Admin Only

Permission Level

We set the permission level for lawyers and others invited to the Form C so that they can't edit the Form C until an admin deems it okay to edit the form.

Cover Page

The Devil's Circle LLC

Form: Limited Liability Company Jurisdiction of Incorporation/Organization: NC

Date of organization: 3/6/2019

Physical address of issuer

15825 Colony Oaks Dr Charlotte NC 28277

http://www.adventusfilms.net

Name of intermediary through which the offering will be conducted:

Wefunder Portal LLC

CIK number of intermediary:

0001670254

SEC file number of intermediary:

007-00033

CRD number, if applicable, of intermediary:

283503

Amount of compensation to be paid to the intermediary, whether as a dollar amount or a percentage of the offering amount, or a good faith estimate if the exact amount is not available at the time of the filling, for conducting the offering, including the amount of referral and any other fees associated with the offering:

7.5% of the offering amount upon a successful fundraise, and be entitled to reimbursement for out-of-pocket third party expenses it pays or incurs on behalf of the Issuer in connection with the offering.

Any other direct or indirect interest in the issuer held by the intermediary, or any arrangement for the intermediary to acquire such an interest:

Type of security offered:

If Other, describe the security offered:

Revenue Participation Rights

50,000

\$1.00000

Method for determining price:

Pro-rated portion of the total principal value of \$50,000; interests will be sold in increments of \$1.

\$50,000.00



If yes, disclose how oversubscriptions will be allocated:







☐ Pro-rata basis ☐ First-come, first-served basis ☑ Other

As determined by the issuer

\$104,000.00

Deadline to reach the target offering amou

12/9/2019

NOTE: If the sum of the investment commitments does not equal or exceed the target offering amount at the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

Current number of employees:

Most recent fiscal year-end:	Prior fiscal year-end
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
\$0.00	\$0.00
(\$2,669.00)	\$0.00
	\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

Select the jurisdictions in which the issuer intends to offer the securities:

AL, AK, AZ, AR, CA, CO, CT, DE, DC, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY, BS, GU, PR, VI, IV

Offering Statement

Respond to each question in each paragraph of this part. Set forth each question and any notes, but not any instructions thereto, in their entirety. If disclosure in response to any question is responsive to one or more other questions, it is not necessary to repeat the disclosure. If a question or series of questions is inapplicable or the response is available elsewhere in the Form, either state that it is inapplicable, include a cross-reference to the responsive disclosure, or omit the question or series of questions.

Be very careful and precise in answering all questions. Give full and complete answers so that they are not misleading under the circumstances involved. Do not discuss any future performance or other anticipated event unless you have a reasonable basis to believe that it will actually occur within the foreseeable future. If any answer requiring significant information is materially inaccurate, incomplete or misleading, the Company, its management and principal shareholders may be liable to investors based on that information

THE COMPANY

The Devil's Circle LLC

COMPANY ELIGIBILITY

- 2. $\ensuremath{\ensuremath{\,\subset}}$ Check this box to certify that all of the following statements are true for the issue

- Organized under, and subject to, the laws of a State or territory of the United States or the District of Columbia.
 Not subject to the requirement to file reports pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934.
 Not an investment company registered or required to be registered under the investment Company Act of 1940.
 Not ineligible to rely on this exemption under Section 4(a)(6) of the Securities Act as a result of a disqualification specified in Rule 503(a) of Regulation Crowdfunding.
- as a result of a disqualification specified in Rule 503(a) of Regulation Crowdfunding.

 Has filed with the Commission and provided to investors, to the extent required, the ongoing annual reports required by Regulation Crowdfunding during the two years immediately preceding the filing of this offering statement (or for such shorter period that the issuer was required to file such reports).

 Not a development stage company that (a) has no specific business plan or (b) has indicated that its business plan is to engage in a merger or acquisition with an unidentified company or companies.

INSTRUCTION TO QUESTION 2: If any of these statements are not true, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

3. Has the issuer or any of its predecessors previously failed to comply with the ongoing reporting requirements of Rule 202 of Regulation Crowdfunding?

☐ Yes ☑ No

DIRECTORS OF THE COMPANY

4. Provide the following information about each director (and any persons occupying a similar status or performing a similar function) of the issuer.

Director Principal Occupation Main Wear Je Director Employer Director University Managing The Devii's Circle Member LLC 2019

For three years of business experience, refer to <u>Appendix D: Director & Officer Work History.</u>

5. Provide the following information about each officer (and any persons occupying a similar

status or performing a similar function) of the issuer.

 Officer
 Positions Held
 Year Joined

 Jon Jedliskowski
 President
 2019

 Jon Jedliskowski
 Managing Member
 2019

For three years of business experience, refer to <u>Appendix D: Director & Officer</u> Work History.

INSTRUCTION TO QUESTION 5: For purposes of this Question 5, the term officer means a president, vice president, secretary, treasurer or principal financial officer, comptroller or principal accounting officer, and any person that routinely performing similar functions.

PRINCIPAL SECURITY HOLDERS

6. Provide the name and ownership level of each person, as of the most recent practicable date, who is the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the basis of voting power.

 Name of Holder
 No. and Class
 % of Voting Power

 Jon Jedliskowski
 Membership Interests
 100.0

INSTRUCTION TO QUESTION 6. The above information must be provided as of a date that is no more than 120 days prior to the date of filing of this offering statement.

To calculate total voting power, include all securities for which the person directly or indirectly has or shares the voting power, which includes the power to vite or to direct the voting of such securities. If the person has the right to acquire voting power of such securities within 60 days, including through the exercise of any option, warrant or right, the conversion of a security, or other arrangement, or if securities are held by a member of the family, through corporations or portnerships, or otherwise in a manner that would allow a person to direct or control the voting of the securities (or share in such direction or control – as, for example, a cortustee) they should be included as being "beneficially owned." You should include an explanation of these circumstances in a domote to the "Number of and Class of Securities Now Held." To calculate outstanding voting equity securities, assume all cutstanding options are exercised and all outstanding convertible securities.

BUSINESS AND ANTICIPATED BUSINESS PLAN

7. Describe in detail the business of the issuer and the anticipated business plan of the issuer.

For a description of our business and our business plan, please refer to the attached Appendix A, Business Description & Plan INSTRUCTION TO QUESTION 7: Wefunder will provide your company's Wefunder profile as an appendix (Appendix A) to the Form C in IPDF format. The submission will include all Q&A items and "read more" links in an un-collapsed format. All videos will be transcribed.

This means that any information provided in your Wefunder profile will be provided to the SEC in response to this question. As a result, your company will be potentially liable for misstatements and omissions in your profile under the Securities & cf. of 1923, which requires you to provide material information related to your business and anticipated business plan. Please review your Wefunder profile carefully to ensure it provides all material information, is not false or misleading, and does not amit any information that would cause the information included to be false or misleading.

RISK FACTORS

A crowdfunding investment involves risk. You should not invest any funds in this offering unless you can afford to lose your entire investment.

In making an investment decision, investors must rely on their own examination of the issuer and the terms of the offering, including the merits and risks involved. These securities have not been recommended or approved by any federal or state securities commission or regulatory authority. Furthermore, these authorities have not passed upon the accuracy or adequacy of this document.

The U.S. Securities and Exchange Commission does not pass upon the merits of any securities offered or the terms of the offering, nor does it pass upon the accuracy or completeness of any offering document or literature.

These securities are offered under an exemption from registration; however, the U.S. Securities and Exchange Commission has not made an independent determination that these securities are exempt from registration.

8. Discuss the material factors that make an investment in the issuer speculative or risky:

While JonJed Films's (the parent company of The Devil's Circle LLC) lead production team, Adventus Films, has been around a while and has collaborated in a key position on over 25 narrative films, it has been at the helm of 3 so far, 2 that are in different stages of post-production and 1 that is under contract with a sales representative for a late 2019 release. This means that, while we have helped other production companies find success in profiting from film production, we have yet to do it as the key production company on a film.

Competition from other movies in our genre, in the market, at the time of this movie's release, is always a risk. Especially considering this production's low budget which doesn't allow for A-list actors, there's considerable competition with those movies with similar genres with more recognizable actors that could earn more attention from audiences and distributors. This ultimately comes down to good timing with what distributors want in their library and a great marketing campaign.

We cannot predict the economic success of any movie because the revenue derived from the distribution of a film (which does not necessarily directly correlate with the production or distribution costs incurred) depends primarily upon its acceptance by the public, which cannot be accurately predicted. The economic success of a film also depends on the public's acceptance of competing series and films, the availability of alternative forms of entertainment and leisure-time activities, general economic conditions and other tangible and intangible factors, all of which can change and cannot be predicted. We cannot guarantee that the film will be profitable.

Investors have no voting rights. They will have no right to participate in the business or affairs of The Devil's Circle LLC. The Financing Agreement does not contain any affirmative or negative covenants relating to the operation of the business or otherwise. The Devil's Circle LLC does not have any voting agreements in place for Revenue Participation Rights participants. The Devil's Circle LLC does not have any shareholder/equity holder agreements in place. Investors under no circumstances shall have the right to rescind, terminate or enjoin the exploitation of the movie or interfere with any rights granted to, any distributor or licensee under any agreement entered into by The Devil's Circle LLC. As between The Devil's Circle LLC and the investor, all business and creative decisions with regard to the movie shall be made solely by The Devil's Circle LLC.

If the film fails for any reason, is never produced or is abandoned, investors will not receive any return on their investment and will lose all of their investment amount. The revenue participation rights only provide a right to share in the revenues of "The Devil's Circle". Accordingly, investors should be aware that their

is not diversified and totally dependent upon the success of a sir film. The film might not be made due to unforeseen circumstances such as a loss of key personnel, industry strike, weather, natural disaster, illness of cast or other key personne

Labor laws for actors, or strike by actors' unions may affect our ability to complete "The Devil's Circle". Various federal and state labor laws govern our relationship with our employees and affect operating costs. These laws include minimum wage requirements, overtime pay, healthcare reform and the implementation of the Patient Protection and Affordable Care Act, unemploy tax rates, workers' compensation rates, citizenship requirements, union membership and sales taxes. A number of factors could adversely affect our operating results, including additional government-imposed increases in mini wages, overtime pay, paid leaves of absence and mandated health benefits, wages, overtime pay, paid newes or absence and initializate in learn benefits mandated training for employees, increased tax reporting and tax payment, changing regulations from the National Labor Relations Board and increased employee litigation including claims relating to the Fair Labor Standards Act.

The film might not sell enough securities in this offering to meet its operating needs and fulfill its plans, in which case the Company might need to reduce sales & marketing, operations, or other expenses. Even if the film raises the entire round successfully, we may need to raise more capital in the future in order to continue. Even if we do make successful offering(s) in the future, the terms of that offering might result in your investment in the company being worth less because of the terms of future investment rounds

As the film has not yet secured a full cast or distribution, it is possible that it will not be able to secure either of those things and will never be produced.

Our future success depends on the efforts of a small management team. The loss of services of the members of the management team may have an adverse effect on the company. There can be no assurance that we will be successful in attracting and retaining other personnel we require to successfully grow our

INSTRUCTION TO QUESTION 8: Avoid generalized statements and include only those factors that are unique to the issuer. Discussion should be tailared to the issuer's business and the offering and should not repeat the factors addressed in the legends set forth above. No specific number of risk factors is required to be identified.

The Offering

USE OF FUNDS

9. What is the purpose of this offering?

The Company intends to use the net proceeds of this offering for working capital and general corporate purposes, which includes the specific items listed in Item 10 below. While the Company expects to use the net proceeds from the Offering in the manner described above, it cannot specify with certainty the particular uses of the net proceeds that it will receive from from this Offering. Accordingly, the mpany will have broad discretion in using these proceeds

10. How does the issuer intend to use the proceeds of this offering

If we raise: \$50,000

Use of 60% for payroll, 15% for shooting operations, production and camera occeeds: equipment, 25% for We Funder fees, insurance, permits and other nontangible costs

If we raise: \$104,000

Use of 60% for payroll, 25% for shooting operations, production and camera equipment, 15% for We Funder fees, insurance, permits and other nontangible costs

INSTRUCTION TO QUESTION 10. An issuer must provide a reasonably detailed description of any intended use of proceeds, such that investors are provided with an adequate amount of information to understand how the offering proceeds will be used. If an issuer has identified a range of possible uses, the issuer should identify and describe each probable use and the factors the issuer n consider in allocating proceeds among the potential uses, if the issuer will accept proceeds in excess of the target offering amount, the issuer must describe the purpose, method for allocating oversubscriptions, and intended use of the excess proceeds with similar specificity. Please include all potential uses of the proceeds of the offering, including any that may apply only in the case of iptions. If you do not do so, you may later be required to amend your Form C. Wefunder is isible for any failure by you to describe a potential use of offering proceeds.

DELIVERY & CANCELLATIONS

11. How will the issuer complete the transaction and deliver securities to the investors?

If we reach our target offering amount prior to the deadline, we may conduct an initial closing of the offering early if we provide notice about the new offering deadline at least five business days prior to the new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment). Wefunder will notify investors if we conduct an initial closing. Thereafter, we may conduct additional closings from time to time at our and Wefunder's discretion until the deadline date.

The following describes the process to invest in the Company, including ho Company will complete an Investor's transaction and deliver securities to the investor.

- Investor.

 1. Investor Commitment, The Investor will submit, through Wefunder Portal, a requested investment amount. When doing so, the Investor will also execute an investment contract with the Company ("Investment Agreement"), using the Investor's electronic signature.

 2. Acceptance of the Investment, if the Investor Agreement is complete, the Investor's commitment will typically be recorded within a few minutes. The commitment will also be available on the Investor's "My Investments" screen on the wefunder.com website. After the offering closes, the contract will be counter-signed by the Company. The executed investment contract will then be sent to the investor via email, and is also available to download on the "My Investments" screen.
- INVESTIMENTS: SCIPEN.

 S. Investor Transfer of Funds, Upon receiving confirmation that an investment has been accepted, the Investor will be responsible for transferring funds from a source that is accepted by Wefunder Portal into an escrow account held with a third party bank on behalf of issuers offering securities through Wefunder Portal.
- Portal.

 4. Progress of the Offering, The Investor will receive periodic email updates on the progress of the offering, including total amounts raised at any given time, and will be notified by email and through the "My Investments" screen when the target offering amount is met.

 5. Closing: Original Deadling. Unless we meet the target offering amount early, Investor funds will be transferred from the escrow account to the Company of the deadline date identified in the Cover Page to this Form C and the

- Company's Wefunder Portal Profile.

 6. <u>Early Closings</u>. If the target offering amount is met prior to the original deadline date, we may close the offering earlier, but no less than 21 days after the date on which information about the Company, including this Form C, is posted on our Wefunder Portal Profile. We will reschedule the offering deadline, and at least five days prior to the new deadline, investors will receive notice of it by email and through the "My Investments" screen. At the time of the new deadline, your funds will be transferred to the Company from the escrow account, provided that the target offering amount is still met after any cancellations.
- cancellations.

 7. <u>Book Entry</u>, Investments may be in book entry form. This means that the Investor may not receive a certificate representing his or her investment. Each investment will be recorded in our books and records and will be recorded in each investments's "My Investments's creen. The Investor will also be emailed the Investment Agreement again. The Investment Agreement will also be available on the "My Investments' screen. At the option of the Company, you may receive an electronic certificate.

NOTE: Investors may cancel an investment commitment until 48 hours prior to the deadline identified in these offering materials.

The intermediary will notify investors when the target offering amount has been met. If the issuer reaches the target offering amount prior to the deadline identified in the offering materials, it may close the offering early if it provides notice about the new offering deadline at least five business days prior to such new offering deadline (absent a material change that would require an extension of the offering and reconfirmation of the investment commitment).

If an investor does not cancel an investment commitment before the 48-hour period prior to the offering deadline, the funds will be released to the issuer upon closing of the offering and the investor will receive securities in exchange for his

If an investor does not reconfirm his or her investment commitment after a material change is made to the offering, the investor's investment commitr will be cancelled and the committed funds will be returned.

An Investor's right to cancel. An Investor may cancel his or her investment itment at any time until 48 hours prior to the offering deadline

If there is a material change to the terms of the offering or the information provided to the investor about the offering and/or the Company, the investor will be provided notice of the change and must re-confirm his or her investment commitment within five business days of receipt of the notice. If the investor does not reconfirm, he or she will receive notifications disclosing that the commitment was cancelled, the reason for the cancellation, and the refund amount that the investor is required to receive. If a material change occurs within five business days of the maximum number of days the offering is to remain open, the offering will be extended to allow for a period of five business days for the investor to reconfirm.

If the Investor cancels his or her investment commitment during the period when cancellation is permissible, or does not reconfirm a commitment in the case of a material change to the investment, or the offering does not close, all of the Investor's funds will be returned within five business days

Within five business days of cancellation of an offering by the Company, the Company will give each investor notification of the cancellation, disclose the reason for the cancellation, identify the refund amount the Investor will receive, and refund the Investor's funds.

<u>The Company's right to cancel.</u> The Investment Agreement you will execute with us provides the Company the right to cancel for any reason before the offering deadline.

If the sum of the investment commitments from all investors does not equal or exceed the target offering amount at the time of the offering deadline, no securities will be sold in the offering, investment commitments will be cancelled and committed funds will be returned.

In addition, we may cap at 450 the total number of investors who will be allowe to invest through the offering that are not "accredited investors," as defined in Rule 501(a) of Regulation D under the Securities Act of 1933. In the event that more than 450 non-accredited investors are initially accepted into an offering in step (2) described in Question 11, the Company may cancel investments based on the order in which payments by Investors were received, or other criteria at the discretion of the Company, before the offering deadline.

Ownership and Capital Structure

ribe the terms of the securities being offe

The Devil's Circle, LCC is offering a Revenue Participation Agreement with the

Recoupment of Investment; Percentage Share of Profits. Gross Proceeds (as defined below) shall be distributed in accordance with the agreed upon terms in

First, to the Collection Agent for payment of fees and expenses owed by the Company, i applicable.

Then, all actual state and local taxes and fees based on gross income and taxable income of the Company directly related to the Picture shall be deducted, not including taxes paid on behalf of the members;

Then, all actual, out of pocket, third party costs of delivery not otherwise budgeted and required by distributors of the Picture shall be deducted to the extent not assumed by distributors as recoupable expenses;

Then, a percentage of the remaining amounts of Gross Proceeds shall be allocated on a continuing basis to a reserve fund for payment of residuals as required by any applicable guild and/or union agreements (IE, 6.2% for SAG);

Then, to the sales agent(s) for payment of the sales agency fees and expenses and for legal fees incurred in connection with the negotiation of all distribution

Then, to a reserve to pay for such working capital or reserves as Company

reasonably determines to be necessary or appropriate for the proper operation of the Company's business, which shall be liquidated on an on going basis every six (6) months, provided that Company shall be permitted to withhold a reasonable amount for the purposes herein, including for tax preparation; Not to exceed a total reserve of U.S Six Thousand Dollars (\$6,000.00)

Then, Company shall have the right to repay any first priority indebtedne incurred by Company up to \$20,000, plus all applicable fees and interest, in connection with the Picture.

Then, one hundred percent (100%) to the investors (including Producer point Investors and all In-Kind Contributors), pro rata pari passu until such investors shall have been distributed an aggregate amount equal to 20% of their original investment.

Then, any deferred amounts that are payable in connection with the Picture shall be paid out on a pari passu and proportionate basis from Adjusted Gross Proceeds:

Thereafter, the balance shall be considered "Net Profits" and First round

Investor's Proportionate Share of fifty percent (50%) (the "Investors' Net Profits").

For the avoidance of doubt, none of the costs and expenses outlined herein may be deducted more than once.

Gross Proceeds. "Gross Proceeds" with respect to any period shall mean all cash, revenues, funds and receipts received, credited to or earned by the Company in connection with the Picture in any and all media worldwide during such period, including without limitation, in connection with the exploitation of the Picture in any and all media worldwide. Notwithstanding the foregoing, excess cash any and an ineuton workwise. Anough a "Kickstartor" fundraising campaign and nonrecoupable grant monies shall not be included in the definition of Gross Proceeds, provided that any such monies shall be utilized by Production Compan solely in connection with the production, completion, promotion, delivery and/or exploitation of the Picture.

Accounting. The Company shall maintain complete books and records with respect to the distribution and exploitation of the Picture. The Company shall render to Investor, on a quarterly basis for the first two (2) years after initial distribution of the Picture, a written statement of monies due Investor, if any, hereunder (the "Investor Statement") and such Investor Statement shall be accompanied by remittance of any amount shown to be due to Investor thereor Thereafter, Investor Statements and payments shall be provided semi-annually for Thereafter, Investor Statements and payments shall be provided semi-annually rase long as the Picture generates Gross Proceeds. If any error is made by the Company in any Investor Statement, it may be corrected by the Company within six (6) months thereafter by making any necessary deductions or additions on subsequent Investor Statements, or at the Company's option by rendering an Amended Investor Statement. Each Investor Statement shall be rendered within sixty (60) days following the end of each accounting period and shall include payment of the applicable amounts payable to Investor. Any Investor Statement rendered by the Company hereunder shall be deemed conclusively true and correct and binding upon investor, and shall constitute an account stated and be incontestable unless investor delivers to the Company in writing specific objections, setting forth specific transactions or items objected to and the basis objections, setting form specific danasactions or helis objected to and the basis of such objections, within two (2) years from the date of such Investor Statement. Any recovery by Investor shall be limited to those items specifically objected to in writing by Investor within said two (2) year period.

Voting: Investors in the agreement will not have voting rights.

See exact security attached as Appendix B, Investor Contracts.

14.	Do	the	securities	offered	have	voting	rights?

15. Are there any limitations on any voting or other rights identified above?

✓ Yes: No Voting Rights
☐ No

16. How may the terms of the securities being offered be modified?

This Agreement contains the entire understanding of the Parties, and supersedes all prior agreements and understandings between the Parties. This Agreement may be amended only by a written instrument signed by the Parties.

RESTRICTIONS ON TRANSFER OF THE SECURITIES BEING OFFERED:

The securities being offered may not be transferred by any purchaser of such securities during the one year period beginning when the securities were issued, unless such securities are transferred:

- 1. to the issuer
- 2. to an accredited investor;
- 3. as part of an offering registered with the U.S. Securities and Exchange Commission; c 4. to a member of the family of the purchaser or the equivalent, to a trust controlled by
- the purchaser, to a trust created for the benefit of a member of the family of the purchaser or the equivalent, or in connection with the death or divorce of the purchaser or other similar circumstance.

NOTE: The term "accredited investor" means any person who comes within any of the categories set forth in Rule 501(a) of Regulation D, or who the seller reasonably believ comes within any of such categories, at the time of the sale of the securities to that put

The term "member of the family of the purchaser or the equivalent" includes a child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibiling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law of the purchaser, and includes adoptive relationships. The term "spousal equivalent means a cohabitant occupying a relationship generally equivalent to that of a spouse.

DESCRIPTION OF ISSUER'S SECURITIES

	Securities	Securities	
	(or Amount)	(or Amount)	Voting
Class of Security	Authorized	Outstanding	Rights
	This is an LLC with no	issued units.	

Class of Security	Securities Reserved for Issuance upon Exercise or Conversion
Warrants:	issuance upon Exercise or Conversion
Options:	
Describe any other rights:	

18. How may the rights of the securities being offered be materially limited, diluted or quality by the rights of any other class of security identified above?

Because the Investor holds no voting rights in the company, the holders of a majority-in-interest of voting rights in the Company could limit the Investor's rights in a material way. For example, those interest holders could vote to chang the terms of the agreements governing the Company's operations or cause the Company to engage in additional offerings (including potentially a public offering). These decisions could affect gross revenues and diminish payments made to Investors.

Based on the risk that the company may never realize revenues or face a Default Event, the Investor may never see any returns.

Additional risks related to the rights of other security holders are discussed

19. Are there any differences not reflected above between the securities being offered and each other class of security of the issuer?

There are no shares issued in this offering. This is a Revenue Participation Rights Financing Agreement. For more information please review the Offering Detail Document.

As a holder of Revenue Participation Rights you will have no voting rights, and As a holder or receipter at teaching right of which the comportate matter, including the election of directors, changes to the Company's governance documents, additional issuances of securities, company repurchases of securities, a sale of the Company or of assets of the Company, or transactions with related parties.

20. How could the exercise of rights held by the principal shareholders identified in Question 6 above affect the purchasers of the securities being offered?

As holders of a majority-in-interest of voting rights in the Company, th variables of a majority-in-interest of voting rights in the Company, the unitholders may make decisions with which the Investor disagrees, or that negatively affect the gross revenues of the Company, and the Investor will have no recourse to change these decisions. The Investor's interests may conflict with those of other investors, and there is no guarantee that the Company will develop in a way that is optimal for or advantageous to the Investor.

for the company, change the terms of securities issued by the Company, change the management of the Company, and even force out minority holders of securities. The unitholders may make changes that affect the tax treatment of the Company in ways that are unfavorable to you but favorable to them. Other holders of securities of the Company may also have access to more information than the investor, leaving the investor at a disadvantage with respect to any decisions regarding the securities he or she owns.

The unitholders have the right to redeem their securities at any time. unitholders could decide to force the Company to redeem their securities at a time that is not favorable to the Investor and is damaging to the Company. Investors' exit may affect the value of the Company and/or its viability.

In cases where the rights of holders of convertible debt, SAFEs, or other outstanding options or warrants are exercised, or if new awards are granted under our equity compensation plans, an Investor's interests in the Company may be negatively affected.

Based on the risks described above, the Investor could lose all or part of his or her investment in the securities in this offering, and may never see positive retur

ow are the securities being offered being valued? Include examples of methods for how securities may be valued by the Issuer in the future, including during subsequent

The offering price for the securities offered pursuant to this Form C has been The ortering price for the securities offered pursuant to this Form C has been determined arbitrarily by the Company, and does not necessarily bear any relationship to the Company's book value, assets, earnings or other generally accepted valuation criteria. In determining the offering price, the Company did not employ investment banking firms or other outside organizations to make an independent appraisal or evaluation. Accordingly, the offering price should not be considered to be indicative of the actual value of the securities offered hereby.

In the future, any value given the notes by the Company will be determined by the in the future, any value given the notes by the Company win be determined by in board of directors in accordance with U.S. generally accepted accounting principles. If the notes are traded on a market and their price is readily available, they will be valued based on their trading prices. Otherwise, they will be valued at fair market value as determined in good faith in accordance with generally accepted standards on a quarterly basis. For example, the notes may be valued have does not be provided by the provided the provided that the provided the provided that the provided t based on principal plus anticipated interest payments over the course of the term of the loan. Valuation determinations will be reviewed no less than annuthe Company's board of directors

In the future, we will perform valuations of our equity that take into account factors such as the following:

- unrelated third party valuations of our equity;
 the price at which we sell other securities, such as convertible debt or equity, in light of the rights, preferences and privileges of our those securities relative to those of our equity:
- our results of operations, financial position and capital resources; current business conditions and projections; the lack of marketability of our equity; the hiring of key personnel and the experience of our management;

- the risk inherent in the development and expansion of our products;
 our stage of development and material risks related to our business;
 the likelihood of achieving a liquidity event, such as an initial public offering or a sale of our company given the prevailing market conditions and the nature and history of our business;
 industry trends and competitive environment;
 trends in consumer spending, including consumer confidence;
 overall economic indicators, including gross domestic product, employment, inflation and interest rates; and the general economic outlook.

We will analyze factors such as those described above using a combination of

value. For example, we may use methodologies that assume that businesses operating in the same industry will share similar characteristics and that the Company's value will correlate to those characteristics, and/or methodologies that compare transactions in similar securities issued by us that were conducted in the market.

22. What are the risks to purchasers of the securities relating to minority owner

An Investor in the Company will likely hold a minority position in the Company, and thus be limited as to its ability to control or influence the governance and operations of the Company.

The marketability and value of the Investor's interest in the Company will depend upon many factors outside the control of the Investor. The Company will be upon many factors outside the control of the investor. The company will be managed by its officers and be governed in accordance with the strategic direction and decision-making of its Management, and the Investor will have n independent right to name or remove an officer or member of the Management. the Company.

Following the Investor's investment in the Company, the Company may sel interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured

The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company.

issuances of securities, issuer repurchases of securities, a sale of the issuer or of assets of the issuer or transactions with related parties?

<u>Additional issuances of securities</u>, Following the Investor's investment in the Company, the Company may sell interests to additional investors, which will dilute the percentage interest of the Investor in the Company. The Investor may have the opportunity to increase its investment in the Company in such a transaction, but such opportunity cannot be assured. The amount of additional financing needed by the Company, if any, will depend upon the maturity and objectives of the Company. The declining of an opportunity or the inability of the Investor to make a follow-on investment, or the lack of an opportunity to make such a follow-on investment, may result in substantial dilution of the Investor's interest in the Company

<u>Issuer repurchases of securities.</u> The Company may have authority to repurchase its securities from unitholders, which may serve to decrease any liquidity in the is securities from unitholders, which may serve to decrease any liquidity in market for such securities, decrease the percentage interests held by other similarly situated investors to the Investor, and create pressure on the Investor. sell its securities to the Company concurrently.

A sale of the issuer or of assets of the issuer. As a minority owner of the Company A sale of the issuer of or assets of the issuer, As a minority owner of the compan the Investor will have limited or no ability to influence a potential sale of the Company or a substantial portion of its assets. Thus, the Investor will rely upon the executive management of the Company to manage the Company so as to maximize value for unitholders. Accordingly, the success of the Investor's investment in the Company will depend in large part upon the skill and expertise of the executive management of the Company. If the Management of the Company authorizes a sale of all or a part of the Company, or a disposition of a substantial portion of the Company's assets, there can be no guarantee that the value received by the Investor, together with the fair market estimate of the value remaining in the Company, will be equal to or exceed the value of the Investor's initial investment in the Company

Transactions with related parties. The Investor should be aware that there will be <u>Transactions with related parties</u>. The Investor should be aware that there will be occasions when the Company may encounter potential conflicts of interest in its operations. On any issue involving conflicts of interest, the executive management of the Company will be guided by their good faith judgement as to the Company's best interests. The Company may engage in transactions with affiliates, subsidiaries or other related parties, which may be on terms which are not arm'slength, but will be in all cases consistent with the duties of the management of the Company to its unitholders. By acquiring an interest in the Company, the Investor will be deemed to have acknowledged the existence of any such actual or potential conflicts of interest and to have waived any claim with respect to any liability arising from the existence of any such conflict of interest.

INSTRUCTION TO QUESTION 24: name the creditor, amount owed, interest rate, maturity date, and

25. What other exempt offerings has the issuer conducted within the past three years?

Offering Date Exemption Security Type Amount Sold Use of Proceeds No exempt offerings.

26. Was or is the issuer or any entities controlled by or under common control with the issuer a party to any transaction since the beginning of the issuer's last fiscal year, or any currently proposed transaction, where the amount involved exceeds five percent of the aggregate amount of capital raised by the issuer in reliance on Section 4(5)(6) of the Securities Act during the preceding 12- month period, including the amount the issuer seeks to raise in the current offering, in which any of the following persons had or is to have a direct or indirect material interest:

- any director or officer of the issuer;
 any person who is, as of the most recent practicable date, the beneficial owner of 20 percent or more of the issuer's outstanding voting equity securities, calculated on the ba
- 3. If the issuer was incorporated or organized within the past three years, any promoter of the
- issuer;
 4. or (4) any immediate family member of any of the foregoing person

☐ Yes ☑ No

INSTRUCTIONS TO QUESTION 26: The term transaction includes, but is not limited to, any financial transaction, arrangement or relationship (including any indebtedness or guarantee of indebtedness) or any series of similar transactions, arrangements or relationships.

Beneficial ownership for purposes of paragraph (2) shall be determined as of a date that is no m than 120 days prior to the date of filing of this offering statement and using the same calculatio:

described in Question 6 of this Question and Answer format.

The term "member of the family" includes any child, stepchild, grandchild, parent, stepparent, grandparent, spouse or spousal equivalent, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law, or sister-in-law of the person, and includes adoptive relationships. The term "spousal equivalent" means a cohabitant occupying a relationship generally equivalent to that of a spousal.

Compute the amount of a related party's interest in any transaction without regard to the amount of the profit or loss involved in the transaction. Where it is not practicable to state the approximate amount of the interest, disclose the approximate amount involved in the transaction.

FINANCIAL CONDITION OF THE ISSUER

27. Does the issuer have an operating history?

☐ Yes ☑ No

28. Describe the financial condition of the issuer, including, to the extent material, liquidity,

Management's Discussion and Analysis of Financial Condition and Results of

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and the related notes and other financial information included elsewhere in this offering. Some of the information contained in this discussion and analysis, including information regarding the strategy and plans for our business, includes forward-looking statements that involve risks and uncertainties. You should review the "Risk Factors" section for a discussion of important factors that could cause actual results to differ materially from the results described in or implied by the forward-looking statements contained in the following discussion and analysis.

Overview

Jon Jed Films is an up-and-comer horror production house and architect behind the project. They've partnered with Adventus, a well-oiled film company in the Pacific Northwest. To date, Adventus has internally produced three feature films in the horror and thriller genres in various stages of production.

Creating more consistent content (at least once a year) for worldwide digital distribution.

Given the Company's limited operating history, the Company cannot reliably estimate how much revenue it will receive in the future, if any.

Milestone

The Devil's Circle LLC was incorporated in the State of North Carolina in March 2019.

JonJed agrees, upon the minimum financing of The Devil's Circle LLC, to employ Adventus Films LLC in the production as Producer(s) and Director Photography. The duration of employment will depend entirely on the total amount raised for the entire production. If funding fails to meet the minimum amount, no further commitment is required between the two parties. A full copy of the agreement can be founder attached to the Form C.

Since then, we have:

- Produced by an award-winning company with lots of horror film experience
- Adventus Films, a partner of JonJed Films, previously crowdfunded for the recently filmed "Martingale" (currently editing)
- Connections to top-level, Hollywood talent
- Our forth feature film

Historical Results of Operations

Our company was organized in March 2019 and has limited operations upon which prospective investors may base an evaluation of its performance.

- $\it Revenues \& Gross Margin.$ For the period ended April 15, 2019, the Company had revenues of \$0.
- Assets. As of April 15, 2019, the Company had total assets of \$0, including \$0 in cash
- Net Loss. The Company has had net losses of \$2,669 for 2019.
- ${\it Liabilities}$. The Company's liabilities totaled \$0 for 2019.

Liquidity & Capital Resources

After the conclusion of this Offering, should we hit our minimum funding target, our projected runway is 3 months before we need to raise further capital.

We plan to use the proceeds as set forth in this Form C under "Use of Funds". We don't have any other sources of capital in the immediate future.

We will likely require additional financing in excess of the proceeds from the Offering in order to perform operations over the lifetime of the Company. We plan to raise capital in 12 months. Except as otherwise described in this Form C, we do not have additional sources of capital other than the proceeds from the offering. Because of the complexities and uncertainties in establishing a new business strategy, it is not possible to adequately project whether the proceeds of this offering will be sufficient to enable us to implement our strategy. This complexity and uncertainty will be increased if less than the maximum amount of securities offered in this offering is sold. The Company intends to raise additional capital in the future from investors. Although capital may be available for early-stage companies, there is no guarantee that the Company will receive any investments from investors.

Runway & Short/Mid Term Expenses

The Devil's Circle LLC cash in hand is \$0, as of August 2019. Over the last three months, revenues have averaged \$0/month, cost of goods sold has averaged \$0/month, and operational expenses have averaged \$0/month, for an average burn rate of \$0 per month. Our intent is to be profitable in 24 months.

Our operations cover only a 1 year window in the future when more than 90% of

the funds will be spent.

About 25% of our expenses will occur in 3-6 months after we're funded for Pre-Production costs and the rest will be needed during the production of the project. There won't be any revenue for at least 12 months, but likely closer to 24 months. The company currently does not have any other sources of capital upon which to rely, but may pursue other more conventional fundraising methods if needed.

INSTRUCTIONS TO QUESTION 28: The discussion must cover each year for which financial statements are provided. For issuers with no prior operating history, the discussion should focus on financial milestones and operational, liquidity and other challenges. For issuers with an operating history, the discussion should focus on whether historical results and cash flows are representative of what investors should expect in the future. Take into account the proceeds from the offering and any other known or pending sources of capital. Discuss how the proceeds from the offering will affect liquidity, whether receiving these funds and any other additional funds is necessary to the viability of the business, and how quickly the issuer anticipates using its available cash. Describe the other available sources of capital to the business, such as lines of credit or required contributions by sharchelders. References to the issuer in this Question 28 and those instructions refer to the issuer

FINANCIAL INFORMATION

29. Include financial statements covering the two most recently completed fiscal years or the period(s) since inception, if shorter:

Refer to Appendix C, Financial Statements

- I, Jon Jedliskowski, certify that:
- (1) the financial statements of The Devil's Circle LLC included in this Form are true and complete in all material respects; and
- (2) the tax return information of The Devil's Circle LLC included in this Form reflects accurately the information reported on the tax return for The Devil's Circle LLC filed for the fiscal year ended 2018.

Jon Jedliskowski Managing Member

STAKEHOLDER ELIGIBILITY

30. With respect to the issuer, any predecessor of the issuer, any affiliated issuer, any director officer, general partner or managing member of the issuer, any beneficial owner of 20 percent or more of the issuer's cutstanding voting equity securities, any promoter connected with the issuer in any capacity at the time of such sale, any person that has been or will be paid (ciricctly or indirectly) remuneration for solicitation of purchasers in connection with such sale of securities, or any general partner, director, officer or managing member of any such solicitor, prior to May 16, 2016.

- (1) Has any such person been convicted, within 10 years (or five years, in the case of issuers, their predecessors and affiliated issuers) before the filing of this offering statement, of any felone or mischemonor.
 - i. in connection with the purchase or sale of any security? ☐ Yes ☑ No
 - ii. involving the making of any false filing with the Commission? ☐ Yes ☑ No
 iii. arising out of the conduct of the business of an underwriter, broker, dealer, municipa
 securities dealer, investment adviser, funding portal or paid solicitor of purchasers of
 securities? ☐ Yes ☑ No
- (2) is any such person subject to any order, judgment or decree of any court of competent jurisdiction, entered within five years before the filing of the information required by Section 4A(b) of the Securities Act that, at the time of filing of this offering statement, restrains or enjoins such person from engaging or continuing to engage in any conduct or practice:
 - i. in connection with the purchase or sale of any security? \square Yes \supseteq No ii. involving the making of any false filing with the Commission? \square Yes \supseteq No
 - ii. arising out of the conduct of the business of an underwriter, broker, dealer, municipal securities dealer, investment adviser, funding portal or paid solicitor of purchasers of securities? ☐ Yes ☑ No
- (3) is any such person subject to a final order of a state securities commission (or an agency or officer of a state performing like functions); a state authority that supervises or examines banks, savings associations or credit unions; a state insurance commission (or an agency or officer of a state performing like functions); an appropriate federal banking agency; the U.S. Commodity Futures Trading Commission; or the National Credit Union Administration that:
 - i. at the time of the filing of this offering statement bars the person from:
 - A, association with an entity regulated by such commission, authority, agency or officer? ☐ Yes ☑ No
 - B. engaging in the business of securities, insurance or banking? ☐ Yes ☑ No C. engaging in savings association or credit union activities? ☐ Yes ☑ No
 - ii. constitutes a final order based on a violation of any law or regulation that prohibits fraudulent, manipulative or deceptive conduct and for which the order was entered within the 10-year period ending on the date of the filing of this offering statement?

 Yes © No
- (4) Is any such person subject to an order of the Commission entered pursuant to Section 15(b) or 15B(c) of the Exchange Act or Section 203(e) or (f) of the Investment Advisers Act of 1940 that, at the time of the filing of this offering statement:
 - i. suspends or revokes such person's registration as a broker, dealer, municipal securities dealer, investment adviser or funding portal? ☐ Yes ☑ No
 - ii. places limitations on the activities, functions or operations of such person?

 ☐ Yes ☑ No
 - iii. bars such person from being associated with any entity or from participating in the offering of any penny stock? ☐ Yes ☑ No
- (5) Is any such person subject to any order of the Commission entered within five years before the filing of this offering statement that, at the time of the filing of this offering statement, orders the person to cease and desist from committing or causing a violation or future
 - i, any scienter-based anti-fraud provision of the federal securities laws, including without limitation Section 17(a)(1) of the Securities Act, Section 10(b) of the Exchange Act, Section 15(c)(f) of the Exchange Act and Section 206(f) of the Investment Advisers Act of 1940 or any other rule or regulation thereunder? ☐ Yes ☑ No
 - ii. Section 5 of the Securities Act? ☐ Yes ☑ No
- (6) is any such person suspended or expelled from membership in, or suspended or barred from association with a member of, a registered national securities exchange or a registered national or affiliated securities association for any act or omission to act constituting conduct inconsistent with just and equitable principles of trade?

Yes V No

(/) Has any such person filed (as a registrant or issuer), or was any such person or was any Cyrhas any such person med cas a registration is seen, or was any such person or was any such person amed as an underwriter in, any registration statement or Regulation A offering statement filed with the Commission that, within five years before the filling of this offering statement, was the subject of a refusal order, stop order, or order suspending the Regulation A exemption, or is any such person, at the time of such filling, the subject of an investigation or proceeding to determine whether a stop order or suspension order should be issued?

☐ Yes ☑ No

(8) is any such person subject to a United States Postal Service false representation order entered within five years before the filing of the information required by Section 4A(b) of the Securities Act, or is any such person, at the time of filing of this offering statement, subject to a temporary restraining order or preliminary injunction with respect to conduct alleged by th United States Postal Service to constitute a scheme or device for obtaining money or propert through the mail by means of false representations?

☐ Yes ☑ No

If you would have answered "Yes" to any of these questions had the conviction, order, judgment, decree, suspension, expulsion or bar occurred or been issued after May 16, 2016, then you are NOT eligible to rely on this exemption under Section 4(a)(6) of the Securities Act.

INSTRUCTIONS TO QUESTION 30: Final order means a written directive or declaratory state instance from 5 (2005)

No matters are required to be disclosed with respect to events relating to any affiliated issuer that No mainers are required to be discussed with respect to events reading to any arithmetic user that occurred before the affiliation arose if the affiliated entity is not (i) in control of the issuer or (ii) under common control with the Issuer by a third party that was in control of the affiliated entity at the time of such events.

OTHER MATERIAL INFORMATION

31. In addition to the information expressly required to be included in this Form, include

- (1) any other material information presented to investors; and
- (2) such further material information, if any, as may be necessary to make the require statements, in the light of the circumstances under which they are made, not mislead

All information presented to investors hosted on Wefunder.com is available in Appendix A: Business Description & Plan.

INSTRUCTIONS TO QUESTION 30. If information is presented to investors in a format, media or other means not able to be reflected in text or portable document format, the issuer should includ (a) a description of the material content of such information;
(b) a description of the format in which such disclosure is presented; and

- (c) in the case of disclosure in video, audio or other dynamic media or format, a transcript or

ONGOING REPORTING

uer will file a report electronically with the Securities & Exchange Commission and post the report on its website, no later than:

120 days after the end of each fiscal year covered by the report.

33. Once posted, the annual report may be found on the issuer's website at

http://www.adventusfilms.net/invest

The issuer must continue to comply with the ongoing reporting

- 1. the issuer is required to file reports under Exchange Act Sections 13(a) or 15(d);
- 2. the issuer has filed at least one annual report and has fewer than 300holders of record:
- 3. the issuer has filed at least three annual reports and has total assets that do not exceed \$10 million:
- 4. the issuer or another party purchases or repurchases all of the securities issued pursuant to Section 4(a)(6), including any payment in full of debt securities or any complete redemption of redeemable securities; or the issuer liquidates or dissolves in accordance with state law.

APPENDICES

Appendix A: Business Description & Plan

Appendix B: Investor Contracts

The Devil's Circle Revenue Participation Agreement v1

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Jon Jedliskowski

Appendix E: Supporting Documents

Operating_agreement.pdf

TDC_Agreement.pdf
Add new Form C attachment (admin only)

violations. See 18 U.S.C. 1001

The following documents will be filed with the SEC

Cover Page XML

Offering Statement (this page)

Appendix A: Business Description & Plan

Appendix B: Investor Contracts

The Devil's Circle Revenue Participation Agreement v1

Appendix C: Financial Statements

Financials 1

Appendix D: Director & Officer Work History

Jon Jedliskowski

Appendix E: Supporting Documents

Operating_agreement.pdf TDC_Agreement.pdf

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), the issuer certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form C and has duly caused this Form to be signed on its behalf by the duly authorized undersigned.

The Devil's Circle LLC

В

Jon Jedlískowskí

Writer/Director

Pursuant to the requirements of Sections 4(a)(6) and 4A of the Securities Act of 1933 and Regulation Crowdfunding (§ 227.100 et seq.), this Form C has been signed by the following persons in the capacities and on the date; indicated

Jon Jedlískowskí Writer/Director 8/20/2019

INVITE ANOTHER PERSON TO SIGN

The Form C must be signed by the issuer, its principal executive officer or officers, its principal financial officer, its controller or principal accounting officer and at least a majority of the board or described to the controller of the contr

I authorize Wefunder Portal to submit a Form C to the SEC based on the information I provided through this online form and my company's Wefunder profile.

As an authorized representative of the company, I appoint Wefunder Portal as the company's true and lawful representative and attorney-in-fact, in the company's name, place and stead to make, execute, sign, acknowledge, swear to and file a Form C on the company's behalf. This power of attorney is coupled with an interest and is irrevocable. The company hereby waives any and all defenses that may be available to contest, negate or disaffirm the actions of Wefunder Portal taken in good faith under or in reliance upon this power of attorney.

WEFUNDER READY TO SUBMIT FORM C TO SEC

I MADE A MISTAKE, LET ME EDIT FORM C



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			∏ Facebook