



**VUNIVERSE**

***IT'S TIME TO STREAM SMARTER.™***

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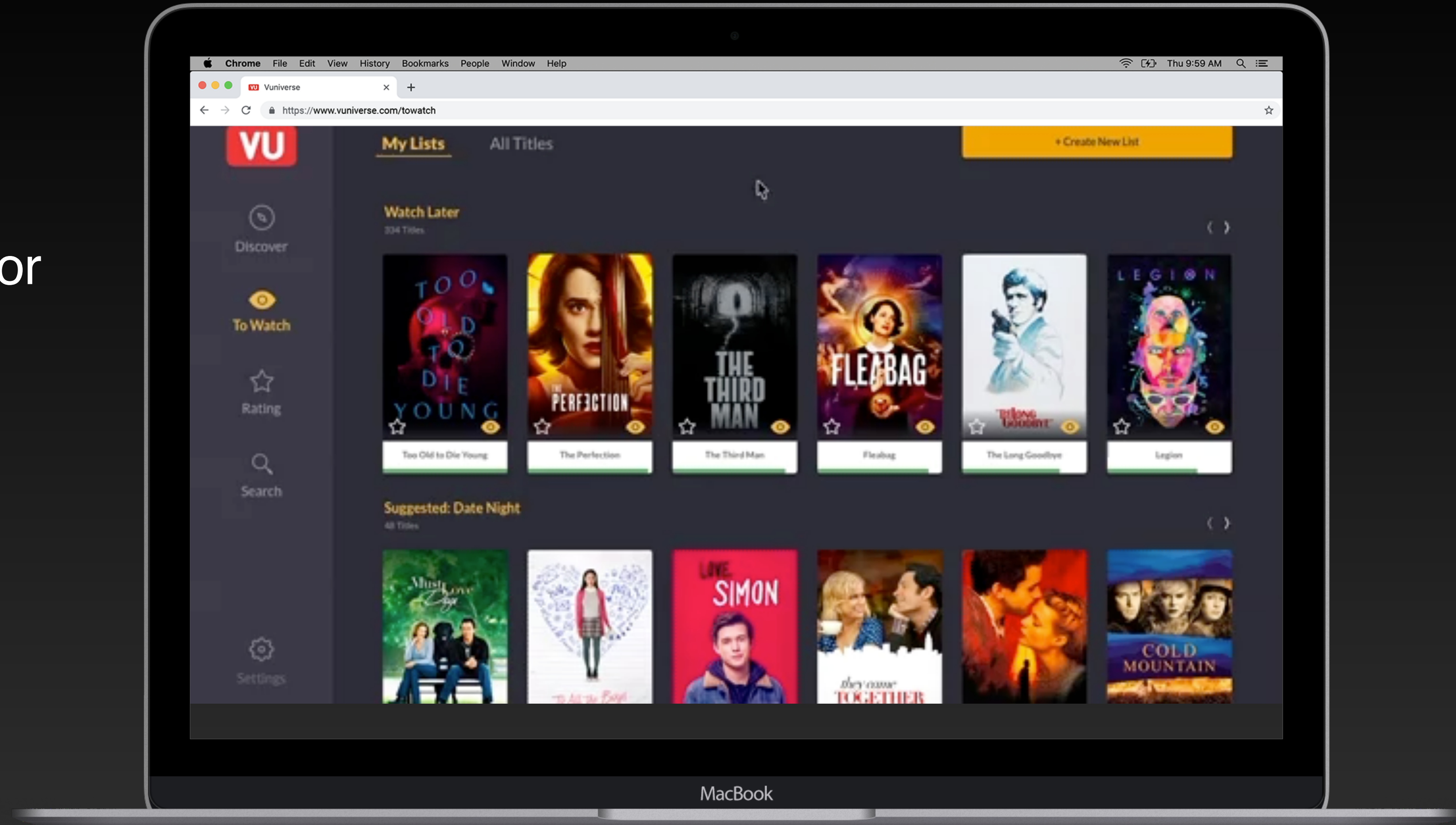
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Spring 2021

# ABOUT US

**VU** is the subscription app for the streaming universe delivering personalized recommendations without compromising user privacy and security.



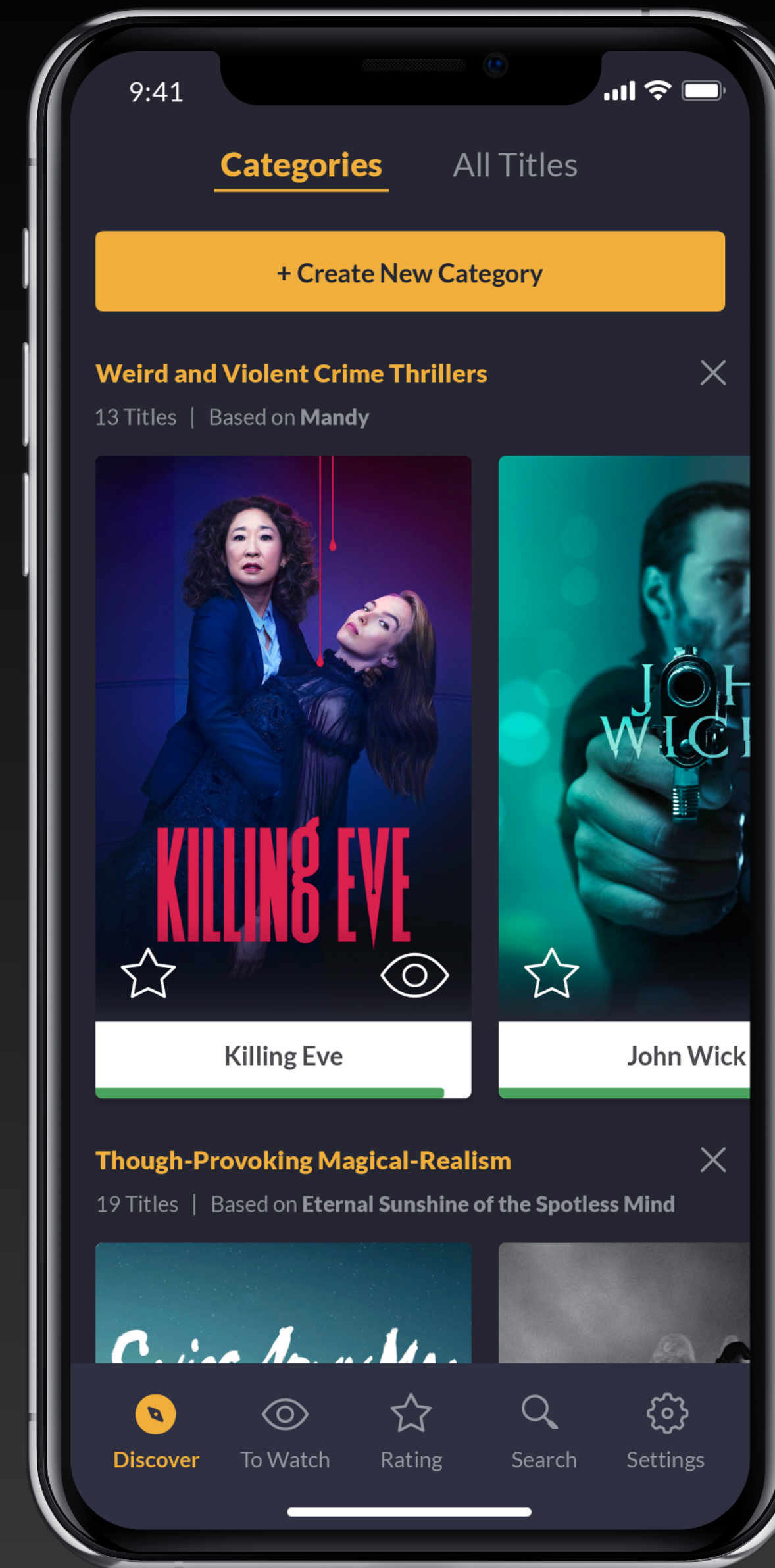


# A PROBLEM **WE** ALL FACE

Streaming has taken over our living rooms and mobile devices. We have more choices than ever, and finding what to watch among multiple services just takes too long.

# THE SOLUTION: **VU**

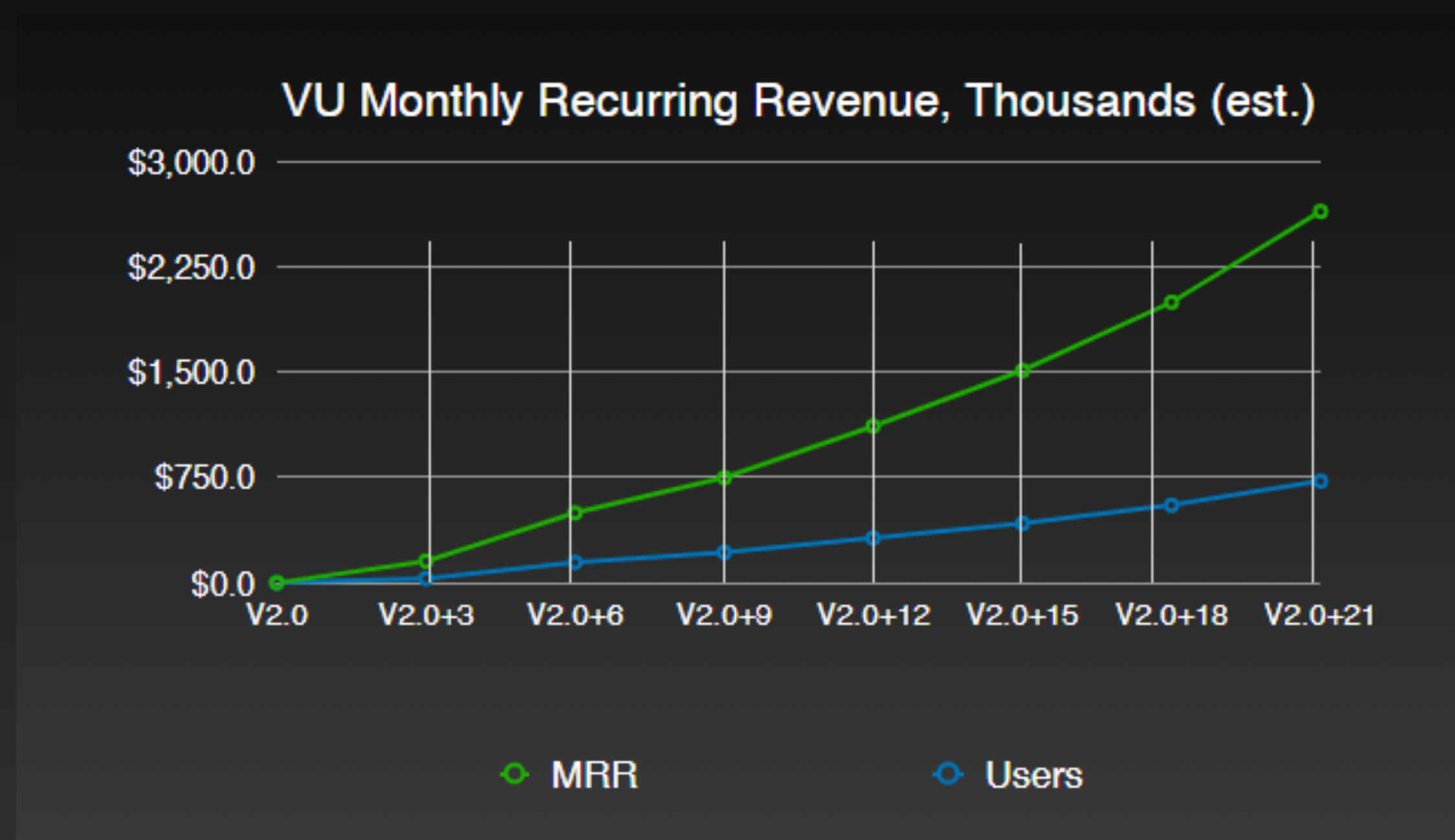
Introducing VU by VUniverse, the app developed to help people find what to watch fast, informed by individuality. Our approach is completely unique to the space, marrying mathematics with human behavior. User data remains private and protected, not sold. VU offers engaging, insightful, and fun features that will deliver a premium streaming experience.



## TARGET CUSTOMER

Households with 3 or more streaming services. That total number of households/TAM is 48+ million with 102 million users.

## SAAS REVENUE MODEL



## FUNDING SUMMARY

We closed our pre-seed round of \$1 Million in January 2021. We are now raising \$3.0 Million in a Series Seed round. Capital to be directed toward product refinement/engineering, privacy protocols, process patents, and marketing in preparation for our upcoming V2.0 launch.





# FOUNDERS & EXECUTIVE TEAM

Founded and built by entertainment alums who love storytelling.



**Co-Founder**  
Monica Brady  
*Golden Trailer Awards*



**Co-Founder/CPO**  
Ryan McManus  
*MoviePass*



**Co-Founder**  
Evelyn Watters  
*Golden Trailer Awards*



**CCO**  
Scott Weiland  
*Publicis, R/GA*



**Data Privacy**  
William Killgallon  
*GE, Twitter, DOD*



**Operations Officer**  
Jude Byrnes  
*DOD, CodeLynx, TSPS*



**CTO**  
Joey Adarkwah  
*MoviePass, TIAA, BoA*



# AWARDS & RECOGNITION



Pepperdine Most Fundable Companies 2020



Founders of VUniverse Interviewed at Nasdaq  
<https://www.youtube.com/watch?v=aiVq3qKXur0>

