



AJAY BAM · 2nd 

Ceo and Co-founder at Vyrill Inc.

San Francisco Bay Area · 500+ connections · [Contact info](#)



Vyrill Inc.



Babson College - Fra
W. Olin Graduate Sci

Featured



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If you are marketer, we would love 2 mins of your time. We are doing a short survey on whether Covid has impacted you and how you are thinking about how to leverage video for commerce and marketing. Thank you!...

Experience



Ceo and Co-founder

Vyrill Inc. · Full-time
May 2015 – Present · 5 yrs 6 mos
San Francisco, CA

Vyrill has trained machines to watch millions of videos on social media and web, and videos captured directly from customers to help brand m

customers by leveraging user generated video such as reviews, testimonials, unboxing videos etc for insights, demand-generation, lead generation, and more growth in user generated video content and online sales in some categories due to Covid and more. As more videos influence their purchase decisions, user ge



Advisor

eCurv Inc.

Jul 2009 – Present · 11 yrs 4 mos

www.ecurv.com

Providing advisory role on startup growth, funding



Lecturer in Entrepreneurship and Innovation

Haas School of Business at University of California

May 2012 – Dec 2016 · 4 yrs 8 mos

Berkeley, CA

One of my other passions other than being a full time professor is to help others to be entrepreneurial. More information can be found at

<http://facultybio.haas.berkeley.edu/faculty-list/bam>



Advisor

Padloc LLC

Jan 2012 – 2016 · 4 yrs

Boston, MA

Advising an up and coming company/startup in the field of POS as Ipads, etc. Founders are great Industrial

Co-founder and Head of Product!

Produk.me

Aug 2013 – Jan 2015 · 1 yr 6 mos

San Francisco Bay Area

Produk Inc. helps consumer brands get their awesome product videos in front of the customer on their mobile device with one click to drive deeper product engagement and referrals. Produk.me is a video centric campaign management tool to launch and promote product videos. Smart phone users and Millennials now expect product engagement on mob ...[see mor](#)

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Education



**Babson College - Franklin W. Olin Graduate**

MBA (Olin Scholar), Entrepreneurship

1999 – 2001

**East Tennessee State University**

MS, Software Engineering - Magna Cum Laude

1995 – 1997

**University of Mumbai**

B.E, Computer Engineering with Honors

1991 – 1995

Licenses & certifications

Agile/Scrum Certification - 2008

Volunteer Experience

Board MemberBirdStreet - www.birdstreet.org

Aug 2008 – Jan 2011 • 2 yrs 6 mos

Education

Birdstreet provides low income high-risk youth with programs that allow inner city children and youth to rise above their families to graduate from college, to lead the community as a place of peace and prosperity, and to thrive as the adults of tomorrow.

Head of resources committee to raise funding for Birdstreet programs

Mentor

StartX Stanford Student Startup Accelerator

Dec 2012 – Present • 7 yrs 11 mos

Science and Technology

Skills & Endorsements

Start-ups • 99+



Endorsed by **Nima Adelkhani** and **20 others** who are highly skilled at this



Entrepreneurship · 99+



Endorsed by **Nima Adelkhani** and **21 others** who are highly skilled at this



Product Management · 99+

Endorsed by **Michael De Salvo** and **8 others** who are highly skilled at this



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