



A Better Way to do Business

Our Story



Caleb did tutoring and it was his livelihood.

Although Caleb spent time preparing and traveling to tutoring sessions, his tutees would cancel last minute and refuse to pay.



Themiya needed to get some painting done so he hired a contractor.

Although Themiya outlined the requirements and paid in full upfront, his contractor completed only half the job.

Current Payment Methods

Splitting Payments

High Touch & Requires
Negotiating With Customers



Small Claims Court

Costs time, money, productivity,
& the winner has a loss up to
90%*.



30-90 Day Invoices

Complicates Cash Flow Management
& Requires Back Office Staff



Bad Debt

Loss of Time, Money, &
Productivity

*The Loss on Selling A Account Receivable Small Claims Court Judgement To Collections Can Vary

The Problem

Payments within the Gig Economy are **time consuming, cumbersome, & subjective.**

- Gig Workers & Businesses Operate On **30-90 Day** Invoices
- Gig Workers & Businesses Front **Time, Money, & Materials** In Every Transaction
- Gig Workers & Businesses **Do Not** Have A Way To Seamlessly Integrate Payments & Set Their Own Terms

The Size



33%
Of Businesses

Claim late payments threaten the survival of their company (2016)



17.3 Billion
Dollars/ Year

Is lost within the gig/freelancing economy due to non-payment (2017)

Our Solution

Seamless Deal Flow

the entire transaction process is streamlined effortlessly to work for you & alongside your current system

Reserve Payments

piece of mind for customers & service provider

Calendar Integration

set appointments & schedule

Low fees

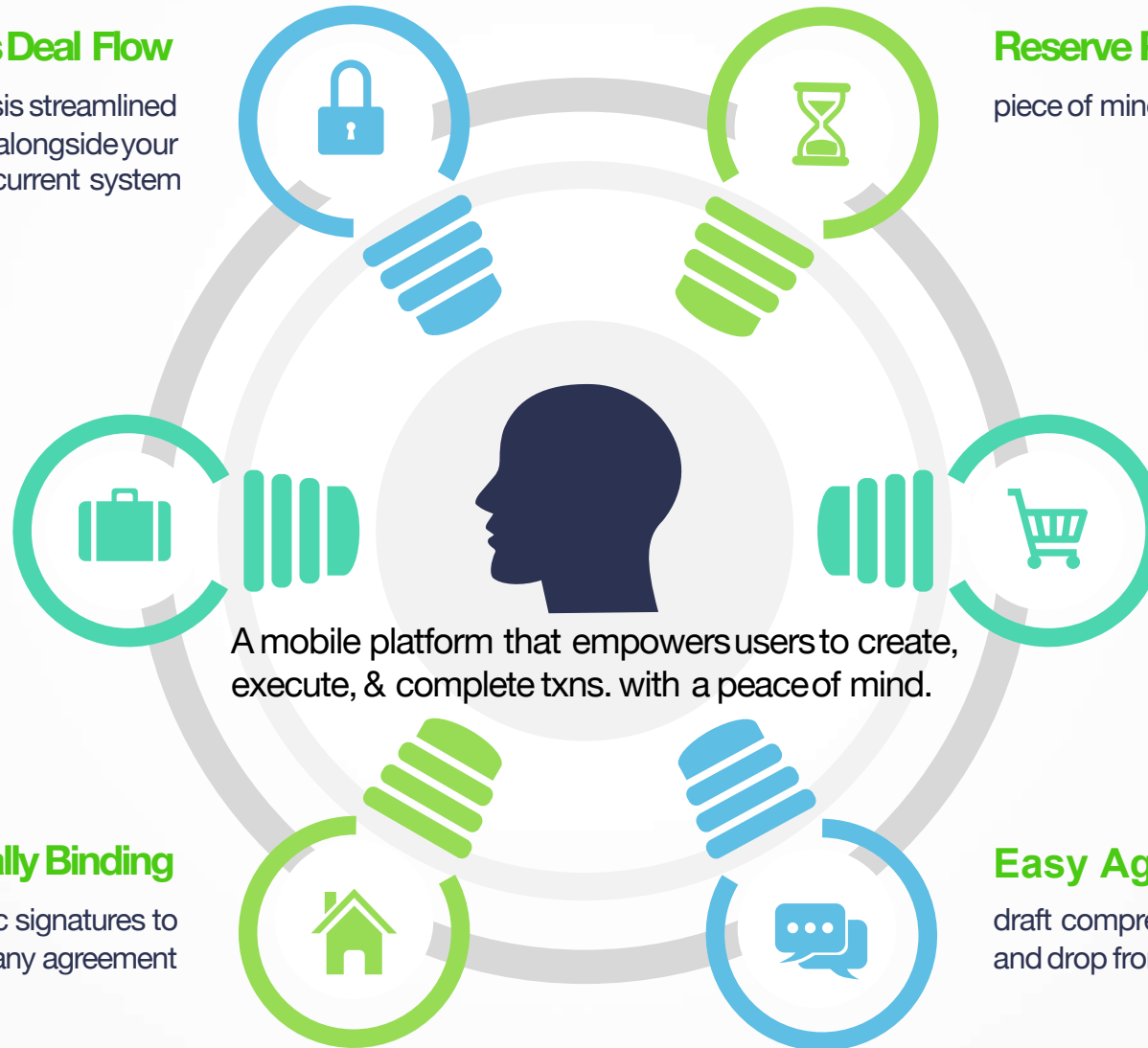
transactions fees as low as 1%

Legally Binding

contracts, terms, and electronic signatures to execute any agreement

Easy Agreements

draft comprehensive terms that you simply drag and drop from templates





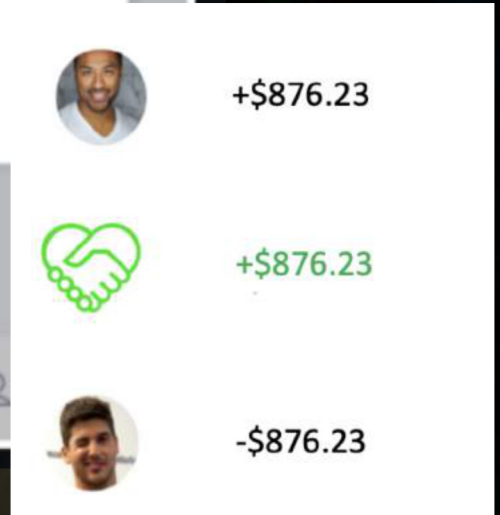
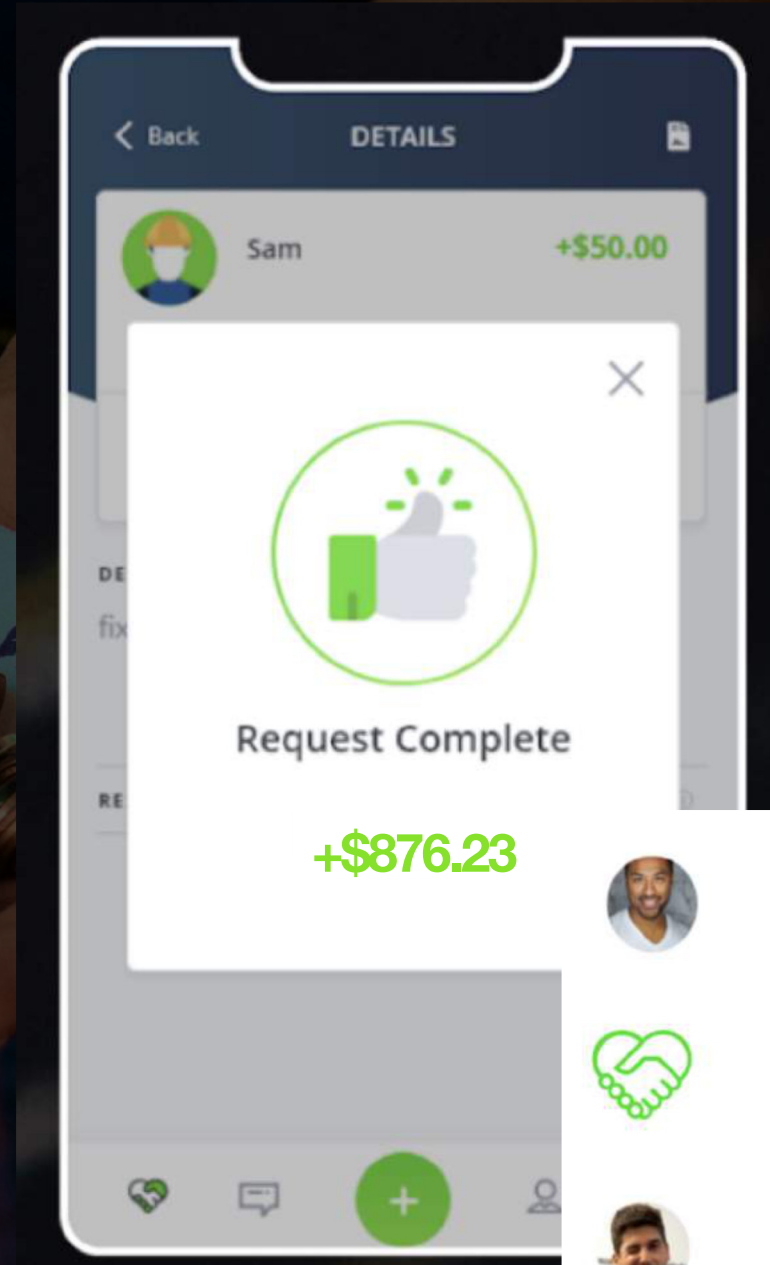
Advantages

Easy, Integrated, & Stress Free Payments With **Peace of Mind**

- Reduce Your Account Receivables From **90 Days To 0**.
 - Increase your revenue, save time, & reduce your backoffice workload.
 - Stop chasing the money you have already earned & reduce your time to money.

- Set **Guaranteed** Payments For Uncertain Events
 - Cancellations, Cost Of Materials, Additional Labor, ect.

- Create **Reserves** On Your Own Terms
 - Add a contract, an appointment, & integrate your invoices.
 - Know The Money Is There Before You Work



Business Model

	Freemium	Premium
Reserve Funds	✓	✓
Guarantee Payment	✓	✓
Reduce Fees		✓
Calendar Integration		✓
Contracts & E-Signature		✓

Transaction Fees

2\$ For 3-200

2% for \$200-2500

Premium Subscription

\$17.99 /mo.

Secondary Revenue

Quality Assurance

Competition

Feature	Venmo	DocuSign	RocketLawyer	QuickBooks	Esgro
1%Transaction Fee	Yes	No	No	No	Yes
Contract Templates	No	Yes	Yes	No	Yes
E-Signature	No	Yes	No	No	Yes
Send Payments	Yes	Yes	No	Yes	Yes
Mobile Application	Yes	No	No	No	Yes
Reserve Funds	No	No	No	No	Yes

Go To Market Strategy

Target Industries

- ❖ Residential Subcontracting
 - Landscapers, Painters, Carpenters, Ect
- ❖ Festivals, Events, & Show Business
 - Wedding Planners, Event Coordinators, Marketing Agencies, Ect
 - Photographers, Videographers, Ect
- ❖ Software & Graphic Design

Growth Plan

- ❖ Create The **Network Effect**
 - Capture **22.5%** Of The Market
 - Capture Business & Consumers Simultaneously With **Incentive Programs**
- ❖ **Strategic** Partnerships & Endorsements
 - Professional & Trade Organizations
 - Business & Media Outlets
 - Non-Digital & Digital Lead Platforms
 - Business With Regional Footprints
- ❖ **Expand** From **Atlanta** To Blue Collar & Gig Based Cities

Traction

-  **50** Letters Of Intent From Our Target Businesses
-  **200+** Beta Users

Financial Projections

We Are Profitable
At 100 Users

50,000 Users
\$47,000,000 Volume/Mo.
\$442,000 Revenue/Mo.



3,000 Users
\$2,800,000 Volume/Mo.
\$28,900 Revenue/Mo.

10,000 Users
\$10,000,000 Volume/Mo.
\$90,000 Revenue/Mo.

25,000 Users
\$10,000,000 Volume/Mo.
\$210,000 Revenue/Mo.



Team



Caleb Gilbert

CEO/Co-Founder
Electrical Engineer



Payton Jonson

Co-founder and advisor
Computer Science