



Mission



Connecting licensed professionals

with opportunities to provide care

for others by practicing good.



Current Problems Facing Medical and Dental

Practices



Team Inconsistency



High Turnover



Increasing Costs



Time Consuming



Low Accountability

Providers



Lack of Flexibility



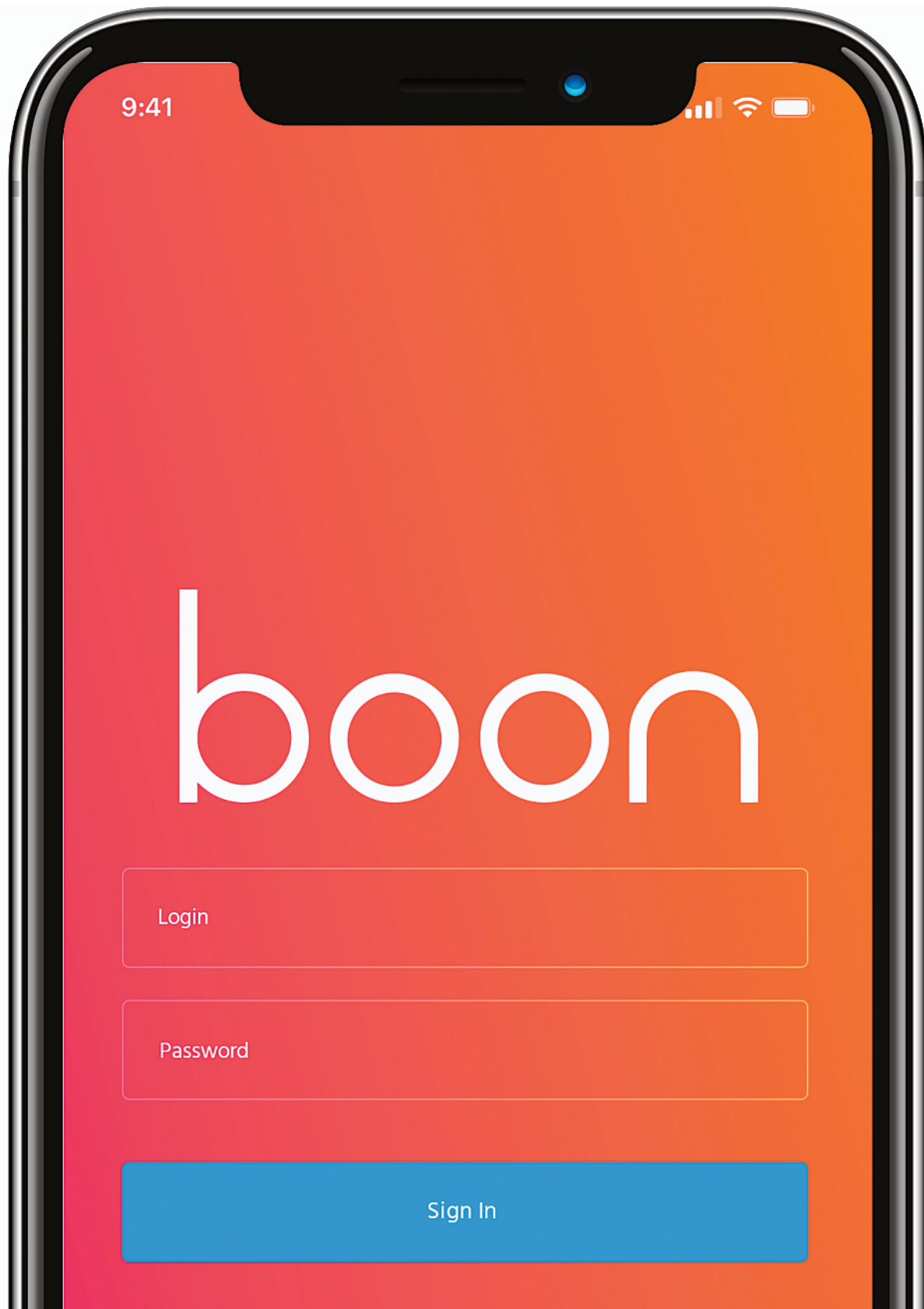
Mundane Work



Physically Taxing



Fixed Schedule



Solution

One platform that solves all of the following for patients, providers and practice owners.



On-Demand Providers



Thoroughly Screened and Approved



Sophisticated Matching Algorithms



Provider Accountability and Quality



Economic Benefit for Provider and Practice

PROPRIETARY AND CONFIDENTIAL

boon

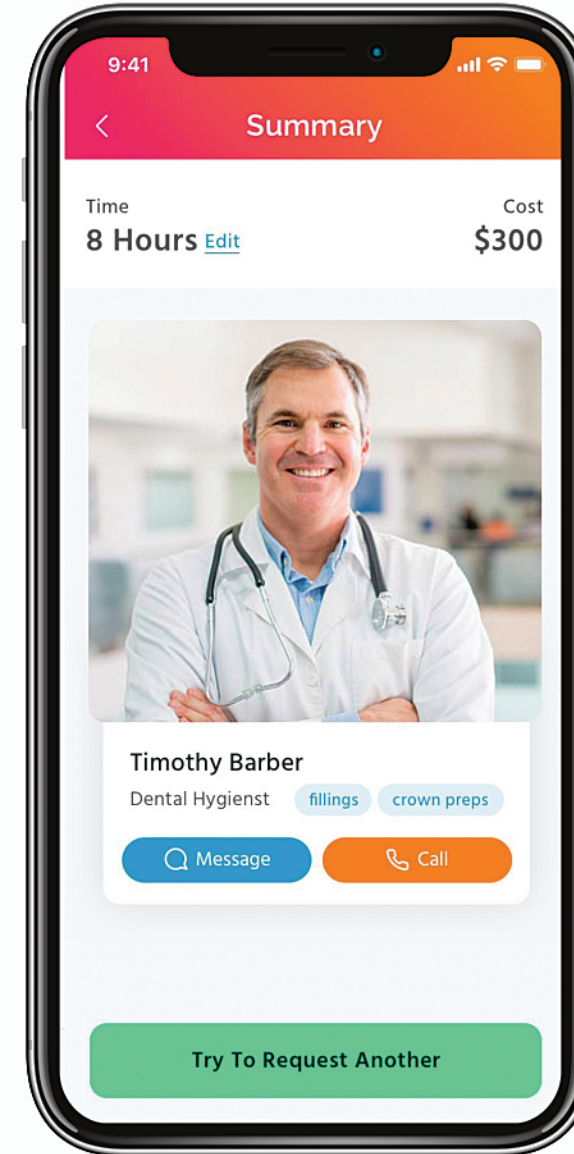
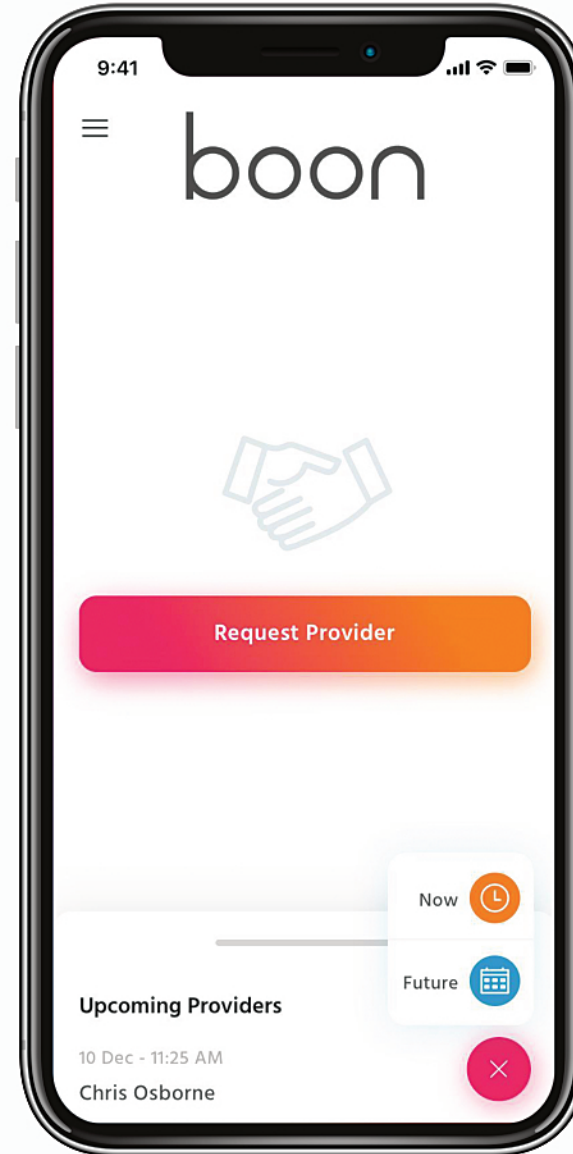
Simplified Platform

SPEED

Quickly matching Providers to Practices with one click. Utilizing AI to assign providers in close proximity for quick arrival.

SIMPLICITY

Streamlined account set-up and UI created to be easy to use. With the click of a button have a provider, a price and an ETA.



CONNECTING

Utilizing technology to match users on a number of factors to promote both Provider and Practice satisfaction.

PRICING

Instead of slowing the process with pricing, negotiations, interviews, etc. pricing is automatically optimized for both parties.

Dental Market Potential

Fast growing marketplace with desperate need for disruption and innovation.

\$48

BILLION

US DENTAL STAFF
MARKET SIZE

19.5%

GROWTH

IN US DENTAL STAFF
OVER NEXT 10 YEARS

Total Addressable US Market

\$352

BILLION



Dental



Nursing



Veterinary



Ambulatory Care

Excluding MDs

*Potential growth into other verticals and increasing temp pool.
Approximately **\$32 billion** from the above verticals currently goes to temp employees annually.*

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Why Start in Dental?

Reduced Customer Acquisition in dental due to **founder's experience**, network and platform.



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Provider Targets



RETIRED PROFESSIONAL

An individual that retired from full-time practice but still enjoys providing patient care.



STAY-AT-HOME PARENT

An individual who needs flexibility to practice on their schedule while raising a family.



RESIDENT

A licensed student in residency that wants to earn side income to offset low resident pay.

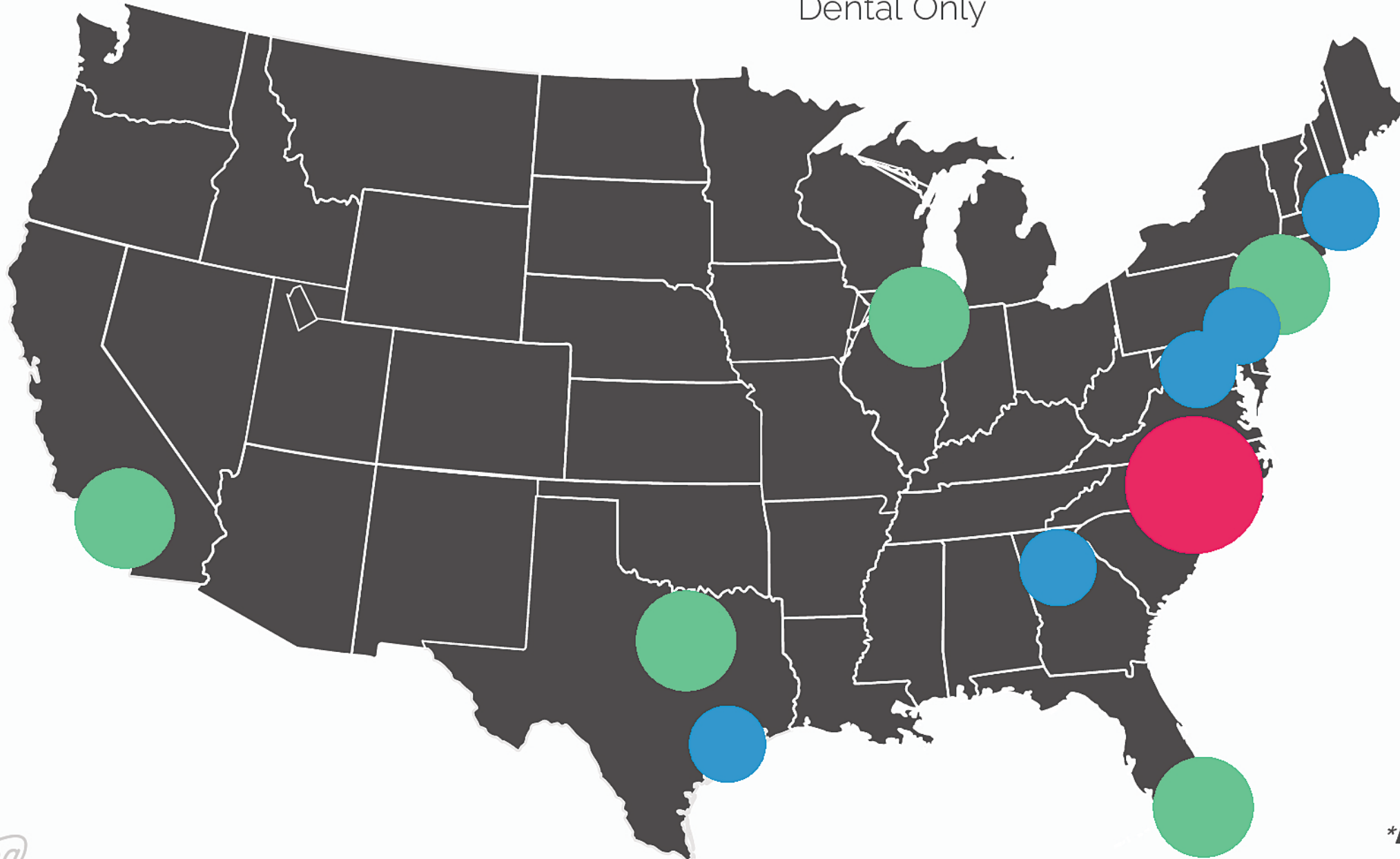


ANY PROVIDER

The reality is that any provider that wants a flexible schedule or additional hours can benefit.

Market Growth Approach

Dental Only



PILOT

Raleigh-Durham

PHASE 1

New York City

Los Angeles

Chicago

Miami

Dallas

PHASE 2

Houston

Philadelphia

Atlanta

Washington, DC

Boston

**Bold cities host annual national tradeshow.*

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Current Marketplace Landscape

20,000+

TOTAL CURRENT STAFFING FIRMS
(ALL INDUSTRIES) IN THE USA





STAFFING FIRM, DENTAL SPECIFIC
WITH ONLINE PORTAL



REGIONAL, HEALTH-SYSTEM
FOCUS, UPWORK STYLE HIRING

The Market

		TRADITIONAL AGENCY		
Automatic Matches	✓	X	X	X
No Monthly Fees	✓	X	X	X
Background Checks	✓	-	X	X
Credential Verification	✓	-	X	X
Provider Rewards	✓	X	X	X

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Problems Solved.



Speed & Flexibility

Practices can hire on-demand while providers can work where and when they want.



Satisfaction & Accountability

Practices can hire confidently knowing that the very best providers are on the platform.



Efficient Expenses

Providers can earn more and be in control of their earnings while practices cut out costly agency fees.

boon

/bōon/

noun

- 1) a thing that is helpful or beneficial.
- 2) a favor or request.

