



WaterWorks

**A NEW WAY TO INVEST
IN WATER.**

Lon Johnson, CEO
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For more information, please contact Lon Johnson, CEO lon@waterworksfund.com.

MISSION

WaterWorks seeks to advance potential water solutions by introducing people to investment opportunities in technology companies and projects seeking capital at WaterWorksFund.com

Water companies and projects seeking capital.



WaterWorks



Investors seeking opportunity.

MOMENTUM

FINRA MEMBERSHIP

WaterWorks earned its FINRA crowdfunding intermediary membership in October of 2018.

WEBSITE BUILT & LIVE

Our website is done, and fully operational to support investment issuers and investors.

TEAM & PARTNERS

We're led by a team of experienced water, finance, digital marketing and fundraising professionals. We have entered into five partnerships with water clusters.



We Believe:

**Water problems
are coming at a
pace and scale...**



**Aging
Infrastructure**



**Climate
Change**



**Limited
Public Funds**



**Population
Growth**



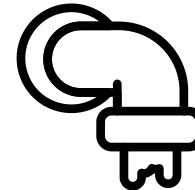
**we're too often not
prepared for...**



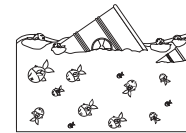
**Water
Scarcity**



**Ocean
Health**



**Infrastructure
Failure**



**Watershed
Pollution**



OUR BELIEFS



Solutions exist which can help our oceans, watersheds and communities.



Investors can help reshape the world around them.



Water problems are local and can be solved locally.



Delivering clean water and sanitation to all people is attainable.



Healthy waters, from stream to sea, are achievable.

OUR ETHICS

**WE WON'T
BUY WATER.**

**WE WON'T
SELL WATER.**

**WE WON'T
PRIVATIZE WATER.**

PROBLEMS



A LACK OF EARLY STAGE INVESTORS AND CAPITAL FOR WATER SOLUTION COMPANIES SLOWS THE DEVELOPMENT AND ADOPTION OF NEEDED TECHNOLOGY IN THE SECTOR.



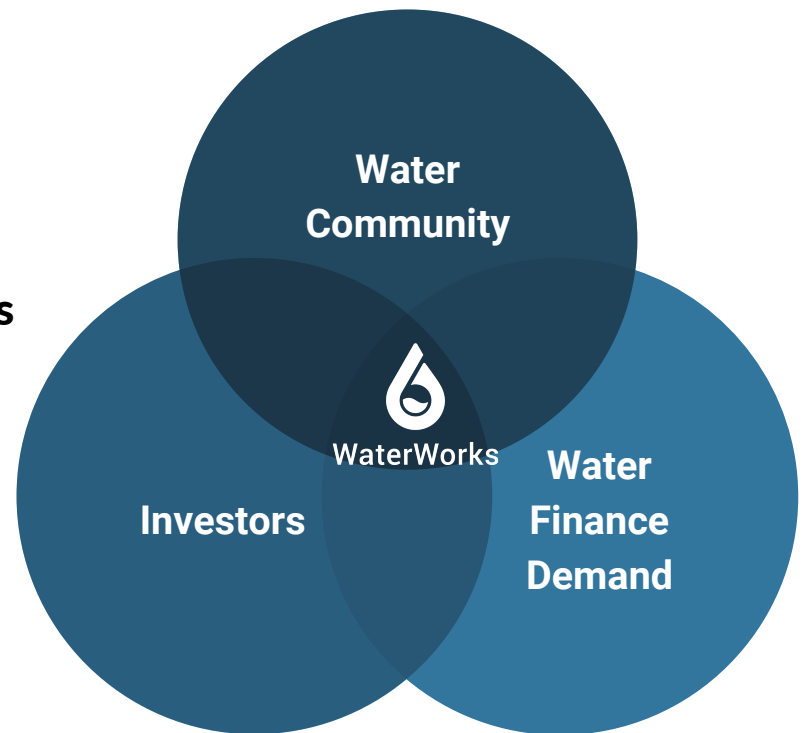
INSTITUTIONAL INVESTMENT MODELS HINDER THE SOURCING, DUE DILIGENCE, TRANSACTION AND MANAGEMENT OF SMALL INVESTMENTS.



LIMITED WATER SECTOR INVESTMENT EXPOSURE AND OPPORTUNITIES FOR BOTH ACCREDITED AND RETAIL INVESTORS.

SOLUTION

We believe democratizing water investment opportunities for investors and access to capital for potential solution providers will create an ever-expanding community to drive water solutions to scale.



INVESTOR TARGET MARKETS

EXISTING CROWDFUNDING INVESTORS

Donation, rewards & equity based.

OFFERING SPECIFIC

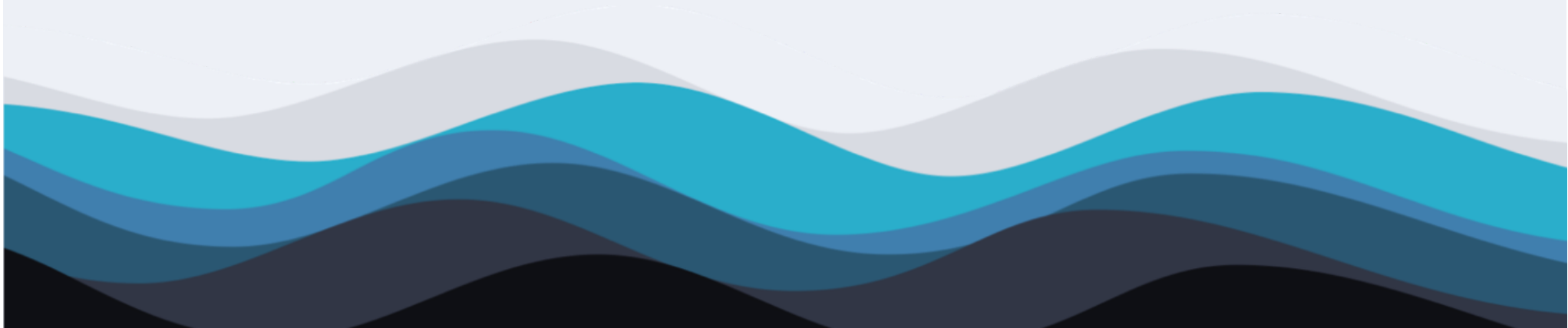
Directly affected and motivated audiences.

ACTIVIST INVESTORS

Water, environmental & impact.

INSTITUTIONAL

Venture capital, private equity and foundations.



Revenue Model



Cash



Equity



Marketing
Fees

Value Created



Deal
Flow

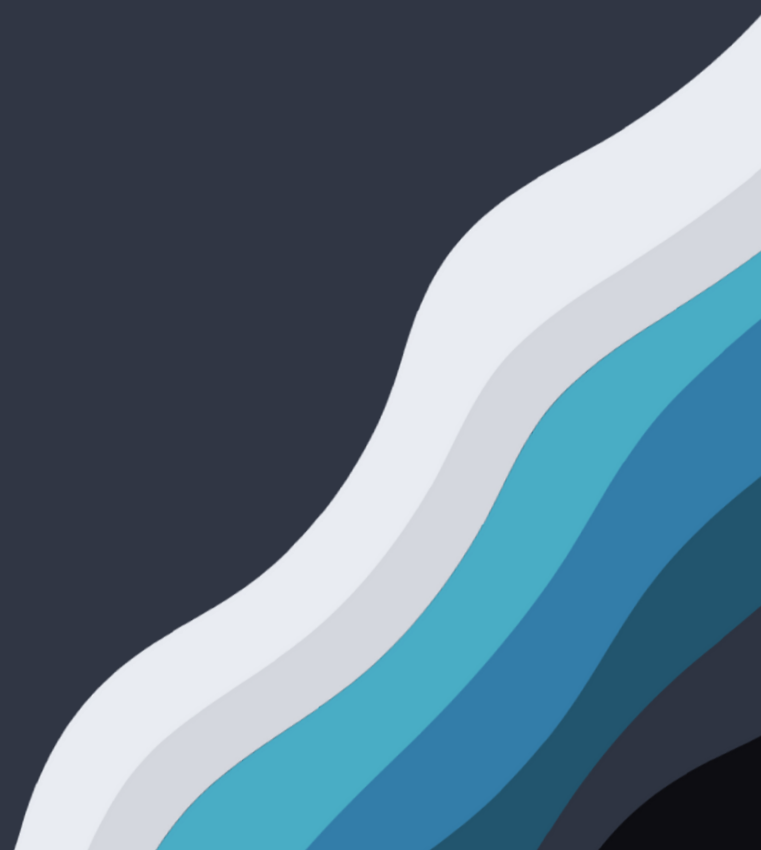


Water
Investor
Network



Scale
Potential

ECONOMICS



OPERATIONS TEAM



Lon Johnson
CEO - Founder



Julianna Smoot
Strategist - Founder



Brian Spangle
COO - Founder



Robin Sosnow
Legal



Brandon Klerk
Compliance



Jon Allan



Nathan Allen



Dean Amhaus



Carol Browner



Meaghan Burdick



Jo Ellen Darcy



Scott Goodstein



Michael Jones



Michael Likosky



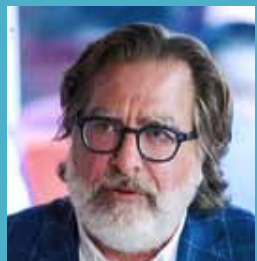
Travis Loop



Felicia Marcus



George Rakis



Will Sarni



Richard Seline



Charles Sell



Sanjiv Sinha



Bryan Stubbs



Paul Tencher

ADVISORY TEAM

PARTNERSHIPS



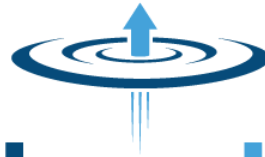
THE WATER COUNCIL



cleveland
water
alliance



Promoting BlueTech
& Blue Jobs®



waterstart
channels for innovation



AccelerateH2O
innovating US water resiliency

BIG PICTURE GROWTH

1.

Create a 100,000+ water investor base.

2.

Develop and offer geographic, organizational or solution based water sector investment funds.

3.

Create a collaborative platform where problems can be presented, solutions created, and operations financed.