



**Craig Jonas, Ph.D.** · 2nd

Founder and CEO, CoPeace PBC | Dedicated to growing impact-driven businesses

Denver Metropolitan Area · [Contact info](#)

500+ connections



**Experience**



**Founder and CEO, CoPeace™ PBC**

CoPeace

Mar 2018 – Present · 3 yrs 10 mos

Greater Denver Area



An impact investing alternative as a...



**Principal**

Jonas Group, Zu Media Group

Apr 2002 – Present · 19 yrs 9 mos

Greater Denver Area



**Minority Owner/Chief Operating Officer**

Basketball Travelers Inc.

Sep 1994 – Feb 2018 · 23 yrs 6 mos

Head of Delegation for various World University Games; Leader for overseas tours for Kansas, Miami, Duke, UCLA, UCONN, etc. See: <http://basketballtravelers.com/> and <http://btievents.net> and [usateam.org](http://usateam.org)



USA Head of Delegation Craig Jona...



**Chair, Bachelor of Business Administration; Faculty**

Jones International University

Feb 2001 – Aug 2008 · 7 yrs 7 mos

Greater Denver Area

Taught graduate and undergraduate level courses in Marketing, Management, Conflict Management, Leadership and Global Studies.



**Executive Vice President; Coach's Edge and Sportvision**

Sportvision

Jun 1995 – 2001 · 6 yrs

Mountain View, CA; New York, NY; Lawrence, KS

Helped innovate and grow several sports broadcast technologies.

Show 1 more experience

**Education**



**Carleton College**

Bachelor of Arts, BA Liberal Arts, Religion



Bachelor of Arts - BA, Liberal Arts, Religion  
1983 - 1987  
Activities and Societies: Intercollegiate Basketball



**The University of Kansas**  
Doctor of Philosophy - PhD, Conflict Management, Education  
1994 - 2001

Helped start Coach's Edge - merged with Sportvision



**Colorado State University**  
Master of Science - MS, Sports and Exercise  
1990 - 1992

Activities and Societies: Assistant Basketball Coach

## Volunteer experience



### Colorado College Innovation Center External Advisory Board

Colorado College  
Aug 2018 - Present - 3 yrs 5 mos  
Economic Empowerment

Happily serve on the Board. Pushing creativity, inclusion, risk taking, mindfulness and change making with great group of people and leadership. Served as Judge for the 2019 Big Idea competition. See: <https://www.coloradocollege.edu/other/innovation/>



### USA Representative

United States Olympic Committee  
Education

Chosen to represent the USA in Athens, Greece.



### Basketball Clinics in South African Townships

Lakeland University  
Education

Chosen by Al McGuire to conduct basketball clinics. See NY Times article:  
<https://www.nytimes.com/1993/08/28/sports/where-kids-don-t-jump-in-south-africa-basketball-languishes.html>

Show 2 more experiences