



Craig Jonas, Ph.D. · 2nd

Founder and CEO, CoPeace™ PBC

Littleton, Colorado · 500+ connections · [Contact info](#)



CoPeace



Carleton College

Featured

Welcome to CoPeace
CoPeace™
Grow Your Money For Good

Experience



Founder and CEO, CoPeace™ PBC

CoPeace

Mar 2018 – Present · 2 yrs 4 mos

Greater Denver Area

An impact investing alternative as a...

Principal

Jonas Group, Zu Media Group
Apr 2002 – Present · 18 yrs 3 mos
Greater Denver Area



Minority Owner/Chief Operating Officer

Basketball Travelers Inc.
Sep 1994 – Feb 2018 · 23 yrs 6 mos

Head of Delegation for various World University Games; Leader for overseas tours for Kansas, Miami, Duke, UCLA, UCONN, etc. See: <http://basketballtravelers.com/> and <http://btievents.net> and usateam.org



Chair, Bachelor of Business Administration; Faculty

Jones International University
Feb 2001 – Aug 2008 · 7 yrs 7 mos
Greater Denver Area

Taught graduate and undergraduate level courses in Marketing, Management, Conflict Management, Leadership and Global Studies.



Executive Vice President; Coach's Edge and Sportvision

Sportvision
Jun 1995 – 2001 · 6 yrs
Mountain View, CA; New York, NY; Lawrence, KS
Helped innovate and grow several sports broadcast technologies.

[Show 1 more experience](#)

Education





Carleton College

Bachelor of Arts - BA, Liberal Arts, Religion

1983 – 1987

Activities and Societies: Intercollegiate Basketball



The University of Kansas

Doctor of Philosophy - PhD, Conflict Management, Education

1994 – 2001

Helped start Coach's Edge - merged with Sportvision



Colorado State University

Master of Science - MS, Sports and Exercise

1990 – 1992

Activities and Societies: Assistant Basketball Coach

Volunteer Experience



Colorado College Innovation Center External Advisory Board

Colorado College

Aug 2018 – Present • 1 yr 11 mos

Economic Empowerment

Happily serve on the Board. Pushing creativity, inclusion, risk taking, mindfulness and change making with great group of people and leadership. Served as Judge for the 2019 Big Idea competition. See: <https://www.coloradocollege.edu/other/innovation/>



USA Representative

United States Olympic Committee

Education

Chosen to represent the USA in Athens, Greece.



Basketball Clinics in South African Townships

Lakeland University

Education

Chosen by Al McGuire to conduct basketball clinics. See NY Times article: <https://www.nytimes.com/1993/08/28/sports/where-kids-don-t-jump-in-south-africa-basketball-languishes.html>

[Show 2 more experiences](#) ✓

