



Marc Dedonder · 3rd

Co-Founder @ misterb&b – Travel & Social Networking | Partnership Development | Exclusive LGBT Community Accommodations

Paris 03, Île-de-France, France · 500+ connections ·

[Contact info](#)



misterb&b



Ecole supérieure de journalisme de Lille

## Experience



### Head of Content & Community

misterb&b

2014 – Present · 6 yrs

Paris Area, France

DIGITAL AND ONLINE MARKETING | CONTENT MARKETING INITIATIVES | SOCIAL MEDIA MARKETING

◆ Co-founded largest travel & social networking website, providing rented lodging to individuals in the LGBT community, and lead content marketing & community engagement initiatives

◆ Engage investors for venture capital funding, and collaborate with the host community to position Mister B&B in 135 countries earning recognition as the largest gay hotelier i ...[see mor](#)



### Editorial Manager & Co-founder

myGayTrip.com

Nov 2009 – Present · 10 yrs 7 mos

Paris Area, France

◆ Orchestrated successful launch of the new travel and stay business for a unique community

Operated as the largest gay trip advisor in Europe, securing profits during the launch phase (within 2 years)

[...see mor](#)

---

### Managing Director | Editor-in-Chief

Virgin Radio France (Lagardère Active)

Aug 2000 – Nov 2008 · 8 yrs 4 mos

Paris Area, France

◆ Earned fast-track promotions and increased responsibilities based on performance from Deputy-to-the-editor to the chief-to-the-editor-in-Chief and to the Managing Director of the entire operation

[...see mor](#)

---

## Education



### Ecole supérieure de journalisme de Lille

Master of Arts (MA)

1993 – 1995



### Université Denis Diderot (Paris VII)

Bachelor of Languages, German & English

1990 – 1993

Graduated from french university Paris VII in 1993 with a German/English degree



